

**CURRICULUM VITAE**  
Mickey Mouse

I have read the following and certify that this curriculum vitae is a current and accurate statement of my professional record.

Signature Mickey Mouse Date April 2, 2008

**1. Personal Information:**

Mickey Mouse  
The Wonderful World of Disney  
Disney World  
Florida, 55555  
1-800-ILU-VMIC  
Current Rank: Principal Mouse (Don't tell Minnie!)  
Appointment to current rank: 1962

**Educational Background:**

1944, The University of Disney, B.S., Speech  
1948, The University of Disney, M.S., Entertainment

**Employment Background:**

1938-1944, Food Scout, Southside Mousing Authority, New York, New York, 23311  
1944-1978, Actor, Animated Productions, Disney Corporation, Disneyland, CA, 41444  
1978-2000, Principal Hugger and Mugger of Photography Shots With Children, Disney Corporation, Disney World, Florida, 55555.  
2000-Present, CEO of Animated Figures, Disney Corporation, Disney World, Florida, 55555.

## **2. Research, Scholarly, and Creative Activities**

### **a. Books.**

#### **i. Chapters in books.**

Mouse, M. 1989. Clothing for Rodents: A Rodent's Guide To Proper Attire After the Donald Duck Fallout, Chapter Two, "One Leg at a Time." pp.1-6. Disney Corporation, University of Disney, Disney World, FL. Sponsored by the Animated Figures of America.

Duck, D. 2007. Professional Image is Important. Pants are a MUST! This textbook is being developed to be used in a classroom course for training animated figures and puppets. Donald Duck, a Speech Pathologist and Hygienist Specialist, has requested to use Mickey Mouse's materials found on his <http://www.disneyworld.com/pesonne/mickeymouse/clothing.html> "Clothing is No Longer Optional" webpage. The textbook is expected to be 300 pages, with 10 pages derived from M. Mouse's material. Expected printing date spring 2007.

White, S., et. al. 2007. Oppression is Wrong: The Inside World of Slavery and Toiling for Seven Dwarfs. Book written by many authors from the Integration & Application Network. Mickey Mouse was asked to edit the chapter on "Accepting Food From Strangers and Inherent Date Rape Risks," Pg. 44-68.

### **b. Reports and Extension Publications.**

#### **Research Reports**

Mouse, M., S. White, and D. Duck. 1980. Reducing Impacts of Stereotyping Animated Figures. A report by the Federation of Animated Figures Task Force. 33pp. M. Mouse developed and coordinated this report, and was assisted by White and Duck. Presented to Disney Corporation Headquarters at the Annual Conference on Employee Relations. Over 1000 copies distributed by request to seven other major U.S. and International Entertainment Corporations.

Mouse, M. 2002. Cartoon Leadership Development (CLD) Practicum Report: Just Say No To Baited Cheese. 8pp. This report was a requirement of the CLD curriculum in order to graduate as a Fellow. The subject of the report was developed, studied, written and delivered in an oral presentation in order to graduate. This presentation was also subsequently requested to be delivered at six other professional conferences. [See 2. d. *Talks, Abstracts and Other Professional Papers Presented.*]

#### **Peer Reviewed Extension Publications**

Mouse, M. and R. Runner. 1998. Avoiding Coyotes. Disney Extension Publication 321:P98. Disney Corp, Disney World. 4pp. 58,000 copies were printed, requested and distributed nationally. This publication was revised in 2000 and again in 2005.

Beauty, Sleeping, and M. Mouse. 2006. Take Control of Your Life: Don't Wait for Your Prince To Come. Disney Extension Publication 323:P05. Disney Corp, Disney World. 4pp. 16,000 copies were printed, requested and distributed nationally. This publication is regularly used by Animated Resources Departments and a few Human Resources Departments, and has been purchased, copied and adapted by 5 major corporations for their use. Authors have appeared on one National Talk Show, and several local cable television productions.

*[See 3. c. Extension Activities for further explanation of how these fact sheets are being used and their success.]*

**c. Other Articles**

Chipmunk, C. and D. Chipmunk. 1999. Programs Educate Homeowners About Why Mice Are Good to Have Around. This front page 8-column newsletter article appeared in the Fall issue of the quarterly published *A-Train*. This is a **National** publication of the National Animated Training Center for Small Communities, with a circulation of 6,600. An in-depth interview was done with the Animated Specialist (Mickey Mouse) to promote educational programs on mice and their benefits throughout the country.

**d. Talks, Abstracts, and Other Professional Papers Presented.**

**i. Invited talks, etc.**

Mouse, M. 1984. Hay Preservatives and Desiccants - Do They Harm Your Skin? Maryland-Delaware Forage Council Central Maryland Forage Conference. Baltimore, MD. 11 people and 120 mice in attendance.

Mouse, M. and P. LePeu. 1998. The Maryland Water Quality Improvement Act of 1998: How Serious Are Rodent Droppings? Maryland Association of County Agricultural Agents Annual Meeting. Ocean City, Md. 35 in attendance. This was a team-taught presentation using real-life examples of excrement and the effects on water quality. A 32-slide PowerPoint Presentation was designed to be used with this presentation. Subsequently, this PowerPoint Presentation (titled the same) has been purchased for use by the University of Mouseland Cooperative Extension and the University of Cartoonland. *[See 2. e. Films, CDs, Photographs, etc.]*

1999. Also presented 7 more times to 7 Chesapeake Bay Tributary Strategy Teams. 150 people total in attendance.

2003. Also presented at the American Cartoon Association's Annual Conference, Bedrock, CA. 78 animators and local government officials in attendance.

**ii. Refereed conference proceedings.**

Mouse, M. 2001. Educating the Public on Mouse Droppings. Proceedings from the Second National Conference on Nonpoint Source Pollution Information & Education Programs. Chicago, IL. p. 60. This paper was one of 30 accepted for presentation out of a field of 1,200 papers submitted. A 15 slide PowerPoint Presentation was developed for this talk. It was presented at the conference in a 30 minute session to 50 participants.

This same topic was also Presented and published in proceedings for:

2004. USDA-CRSEES National Water Quality Conference. Clearwater, FL. p. 23

2005. USDA-CRSEES National Water Quality Conference. La Jolla, CA. p. 88.

**e. Films, CDs, Photographs, etc.**

Mouse, M. and P. LePeu. 1998. The Maryland Water Quality Improvement Act of 1998: How Serious Are Rodent Droppings? A 32-slide PowerPoint Presentation was designed to be used as a complete stand-alone presentation. This PowerPoint Presentation and script has been purchased for use by the University of Mouseland Cooperative Extension and the University of Cartoonland.

1998. Understanding Cats. Hollywood Department of Relations. 30-minute training film for rodents, birds and insects covering how to avoid cats and their cruel behavior. Simple techniques for avoiding cat/victim clashes, and how to outsmart cats are covered in this video. The Animated Specialist (Mickey Mouse) is featured in the film, along with his fact sheet *Avoiding Coyotes*. *MEP321:P98*.

2002. Tonight On Direct Connection: Was Cinderella Really The Owner of the Slipper? Maryland Public Television (MPT). This one-hour program aired repeatedly throughout the summer months of 2002. The Animated Specialist (Mickey Mouse) was interviewed about rumors and facts concerning Cinderella and his inside perspective. **Invited** by MPT producer. Viewing audience estimated by MPT to be 80,000 households.

**f. Exhibits, Performances, Demonstrations, and Other Creative Activities**

**Exhibits**

Mouse, M. 2006. Forty-drawing exhibit in New York's Greenwich Village Museum of Modern Cartoons. The Animated Specialist (Mickey Mouse) was invited to showcase his latest drawings of futurist cartoon mice. This art exhibition was visited by more than 900 people and 2,200 rats over a 2-week period in the first two weeks of April.

## Other Creative Activities

Mouse, M. 1998. Understanding Animators: How to Get Them to Draw You With Personality. This article appeared as one of 4 authors contributing to a 16-panel, poster-size informational publication entitled “*Welcome To The Wonderful World of Disney.*” Distributed to 8,000 residences in the Orlando greater metropolitan area. This publication was a joint venture between Disney World and the Animated Drawers Guild.

Bailey, B. 2001. The Different Faces of Disney: One Mouse’s Quest for Cleaner Sewers. The Animated Specialist was featured on the front page in a 6-column article in the University of Disney Faculty and Staff Weekly Newspaper, *Inlook*. Vol.16, No.5.

Brown, C. 2002. Don’t Underestimate the Reproductive Capacities of Mice. The Animated Specialist was featured in a 2-page article in *Inertia*, a newsletter for alumni and friends of the College of Animation and Natural Reproduction. Vol. 4, Issue 2.

## Extension Farm Demonstrations

Mouse, M. and O.W. Douglas. 1994-2000. Mrs. Douglas’ Hotcakes: Toxic Material Or the Next Wave in Rodent Housing? A hotcake demonstration plot was established at WMREC in Keedysville, Central Maryland Research and Education Center (CMREC) in Clarksville, Beltsville Agricultural Research Center (BARC), and on over 20 private cooperating demonstrator farms in Washington, Frederick and Carroll counties. Data was collected and analyzed to determine if inedible hotcakes could provide inexpensive, long-term housing units for field rodents. This study has been supported by a \$2,200 grant from Aunt Jemima. [See 2. g. *Contracts and Grants*]

### g. Contracts and Grants.

## Grants

### *Total value of grants funded, \$1,267,082*

Unweismiller, J., M. Mouse, et. al. 1990-1994. Jungle Watershed Water Quality Demonstration Project. USDA/CSREES/Disney Corp. Water Quality Program funded annually at \$161,743. (Totaling \$808,715.) Johnny Unweismiller was the Principal Investigator (PI), while Animated Specialist served as the project leader and the Rodentologist on the project from 1990-1994. One of 16 original USDA National Water Quality demonstration sites, the purpose of the Jungle project was to promote widespread voluntary adoption of BMPs to reduce nonpoint source pollution and protect water quality. The project focused on "demonstration farm" educational programs and utilized enhanced interagency educational, technical, and financial assistance.

Mouse, M., and R. Squirrel. Co-PI. 1998. Recycling Kitchen Wastes: Compost or Backyard Bonanza For Rodents and Pests. \$500 grant from the P. W. Wood Entrepreneurial Program Scholarship Fund to establish a recycling educational program.

## **In-Kind Contributions**

### ***Total value of in-kind contributions received, \$710,600***

Mouse, M. 1995. Ink Pens. \$2,500 estimated value of equipment donation from Mr. Bic, a manufacturer of pens, to be available for lending to Disney Animators interested in experimenting with reducing drawing times by eliminating pencil sharpening.

#### **h. Fellowships, Prizes, and Awards.**

1999. **State** Excellence in Teamwork Award from the Disney Association of Animated Animals. Award presented for work on the program *Cartoon Animal Egos: We Can't All Be Stars, and Some of Us Simply Aren't Drawn Very Well*.

2004. **National** Distinguished Service Award from the National Association of Animators. Award presented for work on the popular curriculum developed by the Animation Specialist, *"Why Do I Only Have Three Fingers? Draw Me Right!"*

2006. **Regional** Excellence in Teamwork Award from the National Honorary Animators Fraternity, Etcha Sketch Phooey. Award presented for work on the *Science on the Cutting Room Floor Program*.

#### **i. Refereed Fact Sheets Reviewed/Edited.**

LePeu, P. and P. Pen. 1997. I Don't Stink – You Simply Can't Smell Correctly. Fact Sheet 721, Disney World, Orlando, FL. 8pp. Information describing how beauty is in the nose of the beholder. The Animated Specialist reviewed and edited the fact sheet.

LePeu, P. and P. Pen. 2000. Self Esteem Is Critical. Fact Sheet 720, Disney World, Orlando, FL. 4pp. This informational fact sheet explains self esteem techniques to overcome societal prejudices to minority fragrances. The Animated Specialist reviewed and edited the fact sheet.

### **3. Teaching, Mentoring, and Advising**

#### **a. Manuals, Notes, Software, Web Pages, and Other Contributions to Teaching.**

##### **Web Pages**

Mouse, M. 1996-Present. Who Cut the Cheese? This web page is an adaptation of a fact sheet authored by M. Mouse. It is updated quarterly with additional FAQs and information. Averaging 216 views per day and increasing, currently averaging 79,000 visits per year. <http://www.Disney/personnel/Mouse/Cheese.html>. Many other sites throughout the nation have requested to link directly to this page.

**b. Teaching Awards and Other Special Recognition.**

2003-2004. Interviewed six times by **National** Public Radio as a recognized expert in Child Relations. Expertise on how to connect with children, helping them overcome fears of giant costumed figures, and posing for photographs with screaming, frightened children was explored and explained in these interviews. Estimated listening audience of 1.4 Million. As a result of these interviews, more than 400 follow up emails/phone calls resulted in which the Animated Specialist assisted individually.

**c. Extension Activities.**

**Major Programs Established. 2000-2005:**

**Working Your Way Through The Maze**

The goal of this program is to educate mice on navigating mazes in order to get to the cheese.

Background information: Millions of mice suffer needlessly each year in laboratories rushing for the cheese at the end of a maze.

This program places emphasis on fooling scientists into thinking humans and mice have the same thought process. Techniques on stalling, pretending you can't find the cheese, and using your nose to get there in the end are explored in this curriculum.

To date, over 36,000 mice have completed this course. Since 2000, 59 workshops have been held throughout the state. Evaluations show that 90% of the mice completing the course can identify 6 ways to annoy lab techs and obtain the cheese without struggle.

Due to this program's success, the Animated Specialist has been invited to present at 7 professional conferences, and 12 other Universities have purchased and adapted the program to their needs.

**Avoiding Overindulgence: Eating Reasonable Amounts of Artificial Sweeteners**

The goals of this program are to educate mice into living healthier lifestyles and avoiding the classic mousetraps of eating more than 10 times their daily body weight of toxins each day for a 4-year period.

Background situation: Each year millions of lab mice die while being force fed tons of artificial sweeteners. This program introduces reasonable and healthy eating habits, while dispelling the myth of more is better. Also, techniques on how to avoid being force fed 10 times your daily body weight is taught through a variety of classroom settings and hands-on experiences.

To date, more than 10,000,000 mice have gone through the program. Follow up surveys indicate mice live longer lives if not consuming 10 times their body weight of artificial sweeteners each day for a period of 4 years. However, most of these mice still die within 5 years anyway. Therefore the program is being adapted to address this issue and explore other hypotheses.

### **Don't Take the Bait!**

The goal of this program is to prevent the unnecessary deaths of millions of mice each year by educating them on the proper selection of foods.

Background situation: Millions of mice are needlessly killed each year by improper food selection and handling.

This program deals with empowering mice to be discriminating consumers. By educating mice on safe food handling techniques and proper food storage and selection, mice learn to reduce their dependency on quick, accessible, non-safe foods such as cheese and peanut butter baited traps.

Follow up surveys demonstrate that mouse deaths are down substantially (87%) in the population of mice who take this course. Mice identify that they learn proper foods to select, and how foods in cardboard boxes and plastic pouches in a pantry is almost always safer than foods found on the typical fast food circuit like spring loaded wooden hors d'oeuvres trays.

This program was taught throughout the year, at four 3-hour workshops. Also, a web page was developed [http://www.don't\\_take\\_the\\_bait.edu](http://www.don't_take_the_bait.edu) and it received 14,000 hits in 2006. Educator has been invited to share this program and its results in a neighboring state, and as a result, the University of Mouseland is now offering the program too.

## **4. Service**

### **a. Professional**

#### **i. Offices and committee memberships held in professional organizations**

1993. **Chair**, Hospitality Committee for the annual meeting of the National Association of County Agricultural Rodents, Baltimore, MD. **Elected**.

1997-2000. **President-elect, President, and Past President** of the Tofu Chapter of the Etcha Sketch Phoey National Honorary Animators Fraternity. **Elected**.

2002-2004. **Chair**. Member recruitment for the Tofu Chapter of the National Honor Fraternity for Animators Professionals, Etcha Sketch Phoey. **Volunteer**.



**ii. Reviewing activities for agencies.**

1997. Grant proposal reviewer/rater for the Cartoon Figures Workability Program Grant Proposals. **Appointed.**

1997-1998. Reviewed and selected Cheese Grazing Demonstration Project grant applications for receiving Cheddar grant funds, as sponsored by the Maryland-Delaware Dairy Council, Inc. **Invited.**

**iii. Other unpaid services to local, state, and federal agencies**

2004-2005. Design, develop and maintain the web pages for the Mid Atlantic Cheese Quality Program. **Volunteer.**

**iv. Other non-University committees, commissions, panels, etc.**

1993-1999. Member of the Maryland Agriculture Barn Cat Awareness Alliance. Original member, and instrumental in forming this group to help promote barn cat awareness in agricultural settings. **Invited.**

1998-2004. **Appointed by Governor** to serve on the State Cheese Quality Advisory Committee. This committee advises the Secretaries of the Department of Natural Foods and the Department of the Pantry.

2002-2003. Member of the Three Mousekateers Behavioral Change Committee. This committee works with blind mice for improving relations with farmers' wives. **Invited.**

**b. Campus.**

**i. Departmental.**

1994. Member of the 1995 MICE Annual Conference and Affirmative Action Training planning committee. **Appointed.**

Also served 1996-1997.

1995-1996. **Vice-Chair** of the Foraging Systems Focus Team. **Elected.**

1998. Serve on the Search Committee for the Administrative Assistant I position at Disney On Ice. Screen and interview applicants. **Appointed.**

2000-2002. **Chair** of the Annual Animators Review Committee. **Appointed** and **Elected.**

**ii. College**

2006-Present. Member of the Search Committee for the Associate Dean , College of Animators and Unnatural Sorcerers. **Appointed** by the Dean.

**iii. University**

2002. Member of the Search Committee for the Director of The Institute for Animated Services. **Appointed.**

**iv. Special Administrative Assignments**

2005-Present. Acting Big Cheese (ABC) for the Department of Mousing. **Appointed** by the Dean. Serve in the capacity of the Department Chair. Responsible for the management of 117 cartoon figures and drawing employees.

**c. Community**

1986-1993. Member of the Farm Rodent Bureau.

1989-1994. **Volunteer** Cat Monitor for the Department of Mousing. Took daily surveys of cat traffic and noted whereabouts.

2001-Present. **Vice President, President, Past President, and Board Member.** Hickory Farms Improvement Association. **Elected.**

2002-Present. Member of "Save Our Cheese," a non-profit Mouse Advisory Group to help control and advise on mold growth issues in Queen Anne's County.

**d. Service Awards and Honors.**

1991. **Prince's Citation**, given by Prince Charming. Awarded June 4, 1991, in recognition of "Outstanding Surveillance" as a volunteer cat monitor.