

PHILANTHROPY SERIES

Philanthropy is increasingly a topic of keen interest to individuals and companies alike, particularly in Geneva, a canton with a long tradition of giving. Proactive thinking about the framework conditions conducive to philanthropic initiatives can only benefit such momentum. For this reason, in line with the actions already engaged by SwissFoundations, the Canton of Geneva and Fondation Lombard Odier, the Faculty of Law of the University of Geneva launches a *Philanthropy series*.

Initiated under the impulse of Professor Xavier Oberson and Professor Henry Peter, the *Philanthropy series* is comprised of four conferences throughout the university year 2014-15. The objective of these half-day sessions is to debate different aspects of philanthropy from an academic standpoint, with a view to providing policy makers and practitioners with concrete recommendations.

#1 Philanthropy and Taxation

Comparative perspectives, cross border issues and recommendations for Switzerland

Moderated by **Professor Xavier Oberson** | 2 October, 2014

#2 Philanthropy and Art Law

Art donations to museums: Comparative perspectives and recommendations for Switzerland

Moderated by **Professor Marc-André Renold** | 29 January, 2015

#3 Philanthropy and Intellectual Property

Access to drugs for developing countries

Moderated by **Professor Jacques de Werra** | 13 March, 2015

#4 Philanthropy and Corporate Social Responsibility

Utopia, duty or opportunity?

Moderated by **Professor Henry Peter** | 28 May, 2015

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SwissFoundations

FONDATION
LOMBARD ODIER



FACULTY OF LAW



UNIVERSITÉ
DE GENÈVE

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#3 Philanthropy and Intellectual Property Access to drugs for developing countries

Moderated by **Jacques de Werra**
Professor at the Faculty of Law, University of Geneva

Friday, 13 March, 2015 | 9:00 - 12:00
Uni Mail, room R290

Under the chairmanship of Professor Jacques de Werra, a panel of experts coming from leading institutions (including international organizations, research foundations and the pharmaceutical industry) will discuss the topic of philanthropy and intellectual property from the perspective of access to drugs for developing countries: how can intellectual property (in particular patents) be used for a philanthropic purpose? Presentations by the panelists will be followed by a debate and a discussion on various aspects of this challenging topic, such as trends and good practices.

PANELISTS

Peter Beyer, Senior Advisor, Public Health, Innovation and Intellectual Property, World Health Organization

Esteban Burrone, Head of Policy, Medicines Patent Pool

Yuan Qiong Hu, Legal & Policy Advisor, Access Campaign, Médecins Sans Frontières

Anatole Krattiger, Director, Global Challenges Division, World Intellectual Property Organization

Bernard Pecoul, Executive Director, Drugs for Neglected Diseases Initiative (DNDi)

Corey Salsberg, Head International IP Policy, Novartis International AG

Moderator: **Jacques de Werra**, Professor at the Faculty of Law of the University of Geneva

PROGRAMME

09:00 Welcome address and introduction

09:15 Presentations by the panelists

10:15 Coffee break

10:45 Debate and discussion

Presentations in English, no translation provided.

REGISTRATION AND VENUE

Registration required before Tuesday, 3 March 2015 at
<http://www.unige.ch/philanthropy-ip>

University of Geneva, Unimail, Room R290
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www.unige.ch/philanthropy-ip