

## **Ian MacKenzie**

Maître d'enseignement et de recherche

### **Formation**

B.A., English and American Literature, University of Kent, GB  
Post Graduate Certificate in Education, University of Sussex, GB  
M.A., English and American Literature, University of Kent, GB  
TEFL Diploma (Teaching English as a Foreign Language), London  
Docteur ès Lettres, Université de Lausanne

### **Carrière universitaire**

Columbia University, New York, American Language Program, 1980-81  
Université de Lausanne, Section d'anglais, Faculté des Lettres, et Faculté des Sciences,  
1982-86 : Assistant  
Université de Lausanne, École des Hautes Études Commerciales, 1986-98 : Maître  
d'enseignement  
Université de Lausanne, Faculté des Sciences, 1998-2000 : Maître d'enseignement et de  
recherche  
Université de Genève, École de traduction et d'interprétation, 2003- : Maître  
d'enseignement et de recherche

### **Publications**

#### **Livres**

*English as a Lingua Franca: Theorizing and Teaching English Today*. Routledge,  
(forthcoming).  
(Editor), *Intercultural Negotiations*. Routledge, 2011.  
*Financial English. Second edition*, Heinle, 2011; *First edition*, Language Teaching  
Publications, 1995; Heinle, 2002.  
*English for Business Studies: Student's Book, Teacher's Book, 2CDs. Third edition*,  
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Hennard-Dutheil. *Second edition*, 2009; *First edition*, 2003. Cambridge University  
Press.  
*English for the Financial Sector: Student's Book, Teacher's Book, 2CDs*. Cambridge  
University Press, 2007.  
*Professional English in Use – Finance*. Cambridge University Press, 2006.  
*Paradigms of Reading: Relevance Theory and Deconstruction*. Palgrave, 2002.  
*Management and Marketing*. Language Teaching Publications, 1997; Heinle, 2002.

## Articles et chapitres dans ouvrages collectifs

- “Fair play to them: Proficiency in English and types of borrowing,” in C. Furiassi, V. Pulcini & F. Rodríguez González (Eds.), *The Anglicization of European Lexis*. Amsterdam & Philadelphia, PA: John Benjamins, (forthcoming)
- “English as a lingua franca in Europe: bilingualism and multicompetence,” *International Journal of Multilingualism*, (forthcoming)
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- “Introduction: English studies and intercultural negotiations,” *European Journal of English Studies* 13:2 (2009)
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- “Body Language: the Kinaesthetics of Thought,” *Etudes de Lettres* (2001:4)
- “Poetry and Formulaic Language,” in *Linguistic Approaches to Poetry*, ed. Christine Michaux and Marc Dominicy. Amsterdam & Philadelphia, PA: John Benjamins, 2003
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- “Improvisation, Creativity, and Formulaic Language,” *Journal of Aesthetics and Art Criticism* 58:2 (2000)
- “Institutionalized utterances, literature, and language teaching,” *Language and Literature* 9:1 (2000)
- “Relevance and Writing,” *Journal of Literary Semantics* 24:2 (1995)
- “Pragmatism, Rhetoric and History,” *Poetics Today* 16:2 (1995)
- “Terrible Beauty: Paul de Man’s Retreat from the Aesthetic,” *Journal of Aesthetics and Art Criticism* 51:4 (1993)
- “Marx on Value: Irony, Dialogue and the Aesthetic Ideology,” *Southern Review* 24:2 (1991)
- “Author, Text, Reader and Community,” *Journal of Literary Semantics* 19:2 (1990)
- “Men Who Don’t Wear Slippers: Why Do People Read Detective Stories?” *London Magazine* 29:1 (1989)
- “Tom Stoppard: The Monological Imagination,” *Modern Drama* 32:4 (1989)
- “Le texte, le lecteur et la référence,” *Cahiers du Département des langues et des sciences de langage*, Lausanne 7 (1988)
- “Wittgenstein and Aesthetic Responses,” *Philosophy and Literature* 11:1 (1987)
- “Narratology and Thematics,” *Modern Fiction Studies* 33:3 (1987)
- “Theories of Reading: Carvers and Modellers,” *American Imago* 44:4 (1987)
- “Gadamer’s Hermeneutics and the Uses of Forgery,” *Journal of Aesthetics and Art Criticism* 44:1 (1986)
- “Who’s Afraid of James Joyce? or Flann O’Brien’s Retreat from Modernism,” *Etudes de Lettres* (1983:1)