Welcome

The Executive MBA at University of Geneva (Unige) provides executives with a first-class general management education without interrupting their careers. It is designed to balance theory and practical application, and combines classroom learning with interactive personal development. Unige experienced faculty is keenly aware of the need for today’s managers and business leaders. Professors use materials that help participants reflect upon learnings in the context of their organizations through an online personal learning platform.

The MBA experience represents an important catalyst for our participants to move up the ladder or to reflect on or change their career paths. It is a challenging but also rewarding once in a lifetime learning experience.

Participants Profile

- Managing directors and professionals of over 20 different nationalities from diverse industry backgrounds, including the public and private sectors
- Average work experience: 7-10 years
- Average age range: 35 - 45 years old

Objectives

- To prepare participants for senior management challenges and responsibilities
- To help participants become successful and responsible leaders through a real-world learning experience
- To develop and implement efficient operational solutions, while simultaneously ensuring the strategic renewal of their organizations
- To identify and develop their potential, and to build their social skills
- To gain a better understanding of their skills so they can positively project themselves in their future career
- To help participants broaden their professional network – through various events including experts and MBA alumni
Program

2 years (Full cycle) | 24 modules + In-company MBA Project | 90 ECTS Credits | Accredited by the Association of MBAs (AMBA)

1st year | 12 core modules | Mandatory | in English or French
First year core courses provide a comprehensive overview of the most relevant management topics.
1. Business Economics / Economie d’entreprise
2. Business Strategy / Stratégie d’entreprise
3. Financial Accounting / Comptabilité financière
4. Financial Policy / Gestion financière
5. Human Resources / Ressources humaines
6. Interactive Strategizing / Stratégie interactive
7. Investment Decision Making / Modélisation et gestion du risque
8. Management Accounting / Control & Audit
9. Marketing / Marketing
10. Organization Design / Modèles d’organisation
11. Risk Management / Choix d’investissement et risque
12. Self-Leadership

2nd year | 12 modules | International Management | in English only
In the 2nd year, participants may continue their course study in International Management or in one of the Specializations (see hec-executive.ch for complete list of Specializations)
1. Business Law
2. Corporate Social Responsibility
3. Doing Business with Emerging Countries
4. Entrepreneurship & Business Plan
5. International Marketing
6. International Finance & Accounting
7. Managing Across Cultures
8. Managing Growth
9. PDP / Change Management
10. PDP / Creative Problem Solving
11. PDP / Developing Coaching Capabilities
12. PDP / Personal Power & Influence / Decision Neuroscience & Complexity

* PDP: Personal Development Program
Assessment
Each course is subject to an assessment, including one or a combination of the following (individually or in groups): In-class exam, classroom presentations, take-home assignments, plus an MBA thesis – an In-company project.

Admission Criteria
- University Degree, or equivalent (i.e., Bac +3)
- Pertinent work experience – 3 years minimum in a managerial position
- Strong command of English (written & spoken)

Application Deadline: May 1
Online: http://emba-unige.ch

Mandatory documents required to validate application: Cover letter; Letter of recommendation from current employer; Complete resume; A copy of University diplomas & grade reports.

Program Cost*
- CHF 28'800.-
  * Subject to change without prior notice

Structure/Schedule
- Bi-monthly: Fridays 2 pm-9 pm & Saturdays 8 am-1 pm
- Some on a 3 full-day basis: Thursday, Friday, Saturday 9 am-5:30 pm

Place
Uni Mail, 40 Bd du Pont d’Arve, 1205 Geneva

Direction
Prof. Sebastian Raisch, GSEM, University of Geneva

Contact
Emba-hec@unige.ch (English group) | Mba-hec@unige.ch (French group)