

DAS

Diploma of Advanced Studies



UNIVERSITÉ
DE GENÈVE

Aviation Management

September 2016 to June 2017

a v i a t i o n . u n i g e . c h



GENEVA SCHOOL OF ECONOMICS AND MANAGEMENT
GSEM EXECUTIVE



Welcome

University of Geneva (UNIGE) and the International Air Transport Association (IATA) have partnered to offer a **Diploma of Advanced Studies in Aviation Management**, tailored for aviation professionals.

Aviation is a dynamic and international industry. It has endured significant challenges over the last decade, such as higher fuel prices and geo-political shocks. Despite this there has been significant volume growth, as budget carriers in particular have emerged to change the face of the market and provide overall growth.

Where is the aviation industry heading? The Aviation Management program enables tomorrow's aviation leaders to face challenges of today while planning for growth in the future.

The program combines academic excellence with practical and up-to-date content from IATA, covering a wide-range of aviation management issues. The program is unique in offering the opportunity to gain specialized training with full academic accreditation.

Participants Profile

Professionals of the aviation, travel and transportation industries who have a minimum of three years' work experience and who wish to further their education in or change their careers to aviation management.

Objectives

You will gain in-depth understanding of the complexities involved in aviation economics, finance and regulatory issues. Additionally, the courses will explore international air law and strategic alliances programs, alongside quality management and control.

This program has four main objectives to improve your performance working in or with the aviation sector. It will:

- ▶ Provide you with an overall understanding of the aviation industry
- ▶ Equip you with the management tools that allow you to analyze your business environment
- ▶ Map the main financial drivers in the industry
- ▶ Help you to identify, analyze and offer solutions to everyday challenges

Program

12 three-day modules that have been paired into 6 sessions to better accommodate students travelling to Geneva | **33 ECTS Credits** are awarded to students upon successful completion of the following modules:

1. Airline Business Foundations | Sept. 26-28, 2016
2. Air Transport Economics | Sept. 29-Oct. 1, 2016
3. Airline Finance and Accounting Management | Nov. 21-23, 2016
4. Air Cargo Management | Nov. 24-26, 2016
5. Airport Business Management | Jan. 16-18, 2017
6. Managing Across Cultures | Jan. 19-21, 2017
7. Safety Management Systems (SMS) for Civil Aviation | Mar. 13-15, 2017
8. Aviation Security Management | Mar. 16-18, 2017
9. Managing a Travel Business | May 8-10, 2017 | *Online Learning to be confirmed*
10. Project Management | May 11-13, 2017 | *Online Learning to be confirmed*
11. International Air Law | June 26-28, 2017
12. Aviation and the Environment | June 29-July 1, 2017

Teaching Methods

- The variety of professional backgrounds of participants promotes a dynamic learning experience. Interplay between the academic and the professional communities is a key part of the program. It has been a driving force in the development of the curriculum.
- Each module is based on interactive methods aimed at promoting the exchange of experience between participants. The teaching method implemented in the program allows you, through the study of real business situations, to get a detailed understanding of the subject in question.
- Modules are taught by University professors as well as IATA instructors to ensure up-to-date knowledge and academic foundation.

Evaluation

- Each module is validated by a formal examination
- The evaluation criteria differ from module to module and can have several formats: take-home essay, team presentation or in-class examination
- For each hour of instruction, you are expected to prepare 1 to 2 hour(s) of general study (case studies and assessment work)

Admission Criteria

- A minimum of 3 years professional experience
- Fluency in English. Competency in both written and spoken English at an academic level
- Proficiency in Microsoft Office

The ideal candidate has a University degree or equivalent.

Application Deadline: June 15, 2016

Online: aviation.unige.ch

Mandatory documents required to validate application: Motivation letter; Letter of recommendation from current employer; CV; Copy of diplomas; Copy of id card or passport

Program Cost

- CHF 18.000.-* (includes all 12 modules)
- CHF 2.675.-* per module
- CHF 400.- enrollement fee for application

* Costs are subject to change without prior notice. Invoicing is in USD

Venue

- University of Geneva | Uni Mail | 40 bd du Pont-d'Arve, CH-1205 Geneva
- IATA Training and Development Institute | 33 route de l'Aéroport, CH-1215 Geneva

Direction

Prof. Bernard Morard, GSEM, University of Geneva

Contact

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aviation.unige.ch