

MBA

Master of Business Administration



UNIVERSITÉ
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

EMBA in Aviation Management

Executive Programs

NEW!

BLOCK EMBA

6 sessions in Geneva +
virtual courses
for our international
participants



Established in 1992, the University of Geneva's Executive MBA (EMBA) is Geneva region's most prestigious management program. In partnership with the International Air Transport Association (IATA), the University of Geneva offers a block format program **EMBA in Aviation Management** tailored for professionals from the dynamic and international aviation industry. In this block format, participants travel only three times per year to Geneva. The **EMBA in Aviation Management** enables tomorrow's aspiring aviation leaders to face the challenges of today while planning for growth in the future without interrupting their career.

The program's demanding curriculum includes courses on the foundations of general management as well as practical and up-to-date content from IATA, covering a wide-range of aviation management issues. Selected thought leaders and senior executives complement our world-class yet accessible faculty. Thanks to our particular blend of innovative teaching methods and strong alumni network, the participants gain highly relevant knowledge and expertise to cope with future management challenges. This unique program offers the opportunity to gain specialized training with full academic accreditation, an once-in-a-lifetime learning experience!

AUDIENCE

Professionals of the aviation, travel and transportation industries who have a minimum of three years' work experience and who wish to further their education in aviation, or for those who are considering making a career change and join the aviation field.

OBJECTIVES

Participants will gain in-depth understanding of the complexities involved in aviation economics, finance and regulatory issues. Additionally, the courses will explore international air law and strategic alliances programs, alongside quality management and control.

- ▶ Provide you with an overall understanding of the aviation industry
- ▶ Equip you with the management tools that allow you to analyze your business environment
- ▶ Map the main financial drivers in the industry
- ▶ Help you to identify, analyze and offer solutions to everyday challenges

24 modules + EMBA In-company Case Project | 90 ECTS Credits | 2 to 3 year cycle | 24 teaching hours per module | Accredited by the Association of MBAs (AMBA)

1st Year Core Modules | 3 blocks of 3 core modules + 3 virtual courses* | EMBA In-company Case Project

The first-year courses provide a comprehensive overview of the most relevant management topics.

1. Business Economics
2. Business Strategy
3. Financial Accounting
4. Financial Policy
5. Human Resources
6. Interactive Strategizing
7. Investment Decision Making
8. Management Accounting
9. Marketing
10. Organization Design
11. Risk Management
12. PDP / Self-Leadership

2nd Year Aviation Management | 3 blocks of 3 modules + 3 virtual courses*

The second year provides a specialization in Aviation Management.

1. Airline Business Foundations
2. Air Transport Economics
3. Airline Finance and Accounting Management
4. Air Cargo Management
5. Airport Business Management
6. Managing Across Cultures
7. Safety Management Systems (SMS) for Civil Aviation
8. Aviation Security Management
9. Managing a Travel Business
10. Project Management
11. International Air Law
12. Aviation and the Environment

* Subject to change these courses may be held as classroom courses

Evaluation

Each course is subject to an individual or group assessment, including one or a combination of the following: In-class exams, class presentations, take-home assignments, plus the EMBA In-company Case Project.

Admission Criteria

- University Degree, or equivalent (i.e., BAC +3, Bachelor)
- Work experience – 3 years minimum in a managerial position
- Fluency in English – competency in both written and spoken English at an academic level

Application Deadline: May 1

Online: emba.unige.ch

Mandatory documents required to validate application: cover letter, letter of recommendation from current employer, complete resume, copy of diplomas and grade reports, copy of ID card or passport

Program Cost

CHF 36,100.-

This includes a non-refundable enrollment fee of CHF 5,000.- | CHF 13,100.- 1st year EMBA | CHF 18,000.- 2nd year Aviation Management

Course Structure/Schedule

- Program cycle 2 to 3 years | Part-Time | end of August until end of June
- 6 blocks of 3 modules (8.30 am - 5.30 pm) | 6 virtual courses* | EMBA In-company Case Project

*Subject to change these courses may be held as classroom courses

Venue

- University of Geneva | Uni Mail | 40 bd du Pont d'Arve-CH-Geneva
- IATA Training and Development Institute | 33 route Aéroport-CH-Geneva

Directors

Prof. Sebastian Raisch, Prof. Thomas Straub, GSEM, University of Geneva

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