

MBA

Master of Business Administration



UNIVERSITÉ
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

EMBA Commodity Trading

Executive Programs

NEW!

BLOCK EMBA

6 sessions in Geneva +
virtual courses
for our international
participants

Established in 1992, the University of Geneva's Executive MBA (EMBA) is Geneva region's most prestigious general management program. The Geneva EMBA Program now also offers a block format for our international participants. In this block format, participants travel only three times per year to Geneva. The Geneva EMBA enables aspiring mid-career professionals to advance their careers and personal skills without interrupting their career. The program's demanding curriculum includes courses on the foundations of general management as well as specialized courses, some of which are unique for the Geneva EMBA. Selected thought leaders and senior executives complement our world-class yet accessible faculty. Thanks to our unique blend of innovative teaching methods and strong alumni network, the participants gain highly relevant knowledge and expertise to cope with future management challenges. The Geneva EMBA is an ambitious but also rewarding once-in-a-lifetime learning experience!

Note: The EMBA program is also offered in a bi-weekly format in Geneva.

AUDIENCE

Those connected to the trading industry who want to fully understand the global picture and functioning of the commodities market, plus the economic and financial implications of that market for their profession: corporate and financial auditing, fiduciaries, IT, banking, legal and law firms, insurance, import/export, and of course, those in shipping and trading.

The Commodity Trading Diploma is designed for those who would like to further their education in the area of commodity trading, or for those who are considering making a career change and would like to work in the field.

OBJECTIVES

- ▶ Prepare participants for contemporary senior management challenges and responsibilities
- ▶ Offer a solid understanding of commodities markets
- ▶ Show what is involved in a trading contract
- ▶ Explain all aspects of risk management in trading
- ▶ Describe the financing of trading activities

24 modules + EMBA In-company Case Project | 90 ECTS Credits | 2 to 3 year cycle | 24 hours per module | Accredited by the Association of MBAs (AMBA)

1st Year Core Modules* | 3 blocks of 3 core modules + 3 virtual courses | EMBA In-company Case Project

The first-year courses provide a comprehensive overview of the most relevant management topics.

1. Business Economics
2. Business Strategy
3. Financial Accounting
4. Financial Policy
5. Human Resources
6. Interactive Strategizing
7. Investment Decision Making
8. Management Accounting
9. Marketing
10. Organization Design
11. Risk Management
12. PDP / Self-Leadership

* Subject to change

2nd Year Commodity Trading | 3 blocks of 3 modules + 3 virtual courses

1. Basics of Commodity Trading, Worldwide Trade Flows
2. The Trading Contract
3. Delivery Terms and Shipping
4. Legal Aspects of Trading and Shipping
5. Risk Management: Commodity Price Risk Issues Part I
6. Risk Management: Commodity Price Risk Issues Part II
7. Physical Risks and Other Risks
8. Trade Finance Banking Instruments
9. Financing of Commodity Trading Activities
10. Credit Analysis
11. Commodity Trading Game
12. Compliance, Sanctions & Embargoes and Business Regulations

Assessment

Each course is subject to an individual or group assessment, including one or a combination of the following: In-class exams, class presentations, take-home assignments; plus the EMBA In-company Case Project

Admission Criteria

- University Degree, or equivalent (i.e., BAC +3, Bachelor)
- Work experience – 3 years min. in a managerial position
- Strong command of English (written & spoken)

Application Deadline: May 1

Online: emba.unige.ch

Mandatory documents required to validate application: Cover letter; letter of recommendation from current employer; complete resume; copy of University diplomas & grade reports

Program Cost*

CHF 33,100.-

Including the non-refundable CHF 5'000.- enrollment fee | CHF 13,100.- 1st year | CHF 15,000.- 2nd year Commodity Trading

* Subject to change without prior notice

Course Structure/Schedule

- Program cycle 2 to 3 years | Part-Time | end of August until end of June
- 6 blocks of 3 modules (8.30 am - 5.30 pm) | 6 virtual courses | EMBA In-company Case Project

Place

University of Geneva | Uni Mail | 40 bd du Pont d'Arve, CH-1205 Geneva

Directors

Prof. Markus Menz, Prof. Sebastian Raisch, Prof. Thomas Straub, Prof. Tina Ambos, GSEM, University of Geneva

Contact

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