

MBA

CAS | DAS



UNIVERSITÉ
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

International Organizations MBA

GSEM Executive Programs

PROGRAM 2016/17



Source: Christof Sonderegger



GENEVA SCHOOL OF ECONOMICS AND MANAGEMENT
GSEM EXECUTIVE

Our Mission

The University of Geneva's International Organizations MBA (IO-MBA) is a unique program to educate and empower a new generation of change makers for careers in international organizations (IOs), non-governmental organizations (NGOs) and non-profit organizations (NPOs).

Located in the heart of Geneva, in proximity to the United Nations and other prestigious international institutions, the IO-MBA offers a multidisciplinary curriculum taught by an international faculty from leading universities around the world and practitioners from IOs and NGOs.

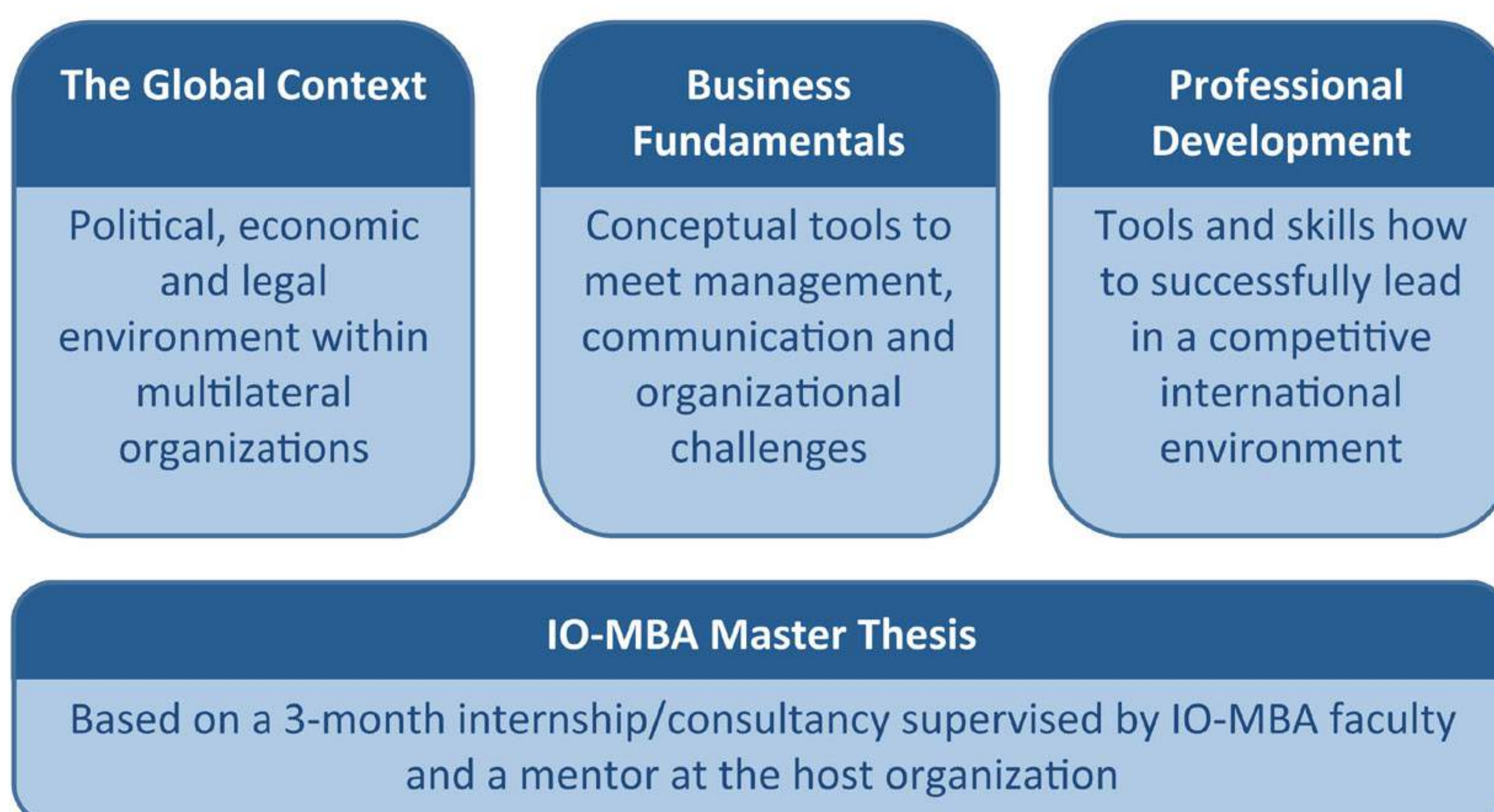
The program is designed to provide first-class management education which balances theory and practical application. Its flexible structure allows a full-time or part-time MBA, as well as a Diploma of Advanced Studies (DAS) and Certificate of Advance Studies (CAS).

Objectives

- Master advanced management skills and practices commonly used in intergovernmental, public and non-profit organizations
- Analyze fundamental concepts of change management in complex organizational settings
- Explore risk analysis and decision-making mechanisms specific to international institutions and cope with international challenges
- Gain project management skills within the international development context and set up innovative solutions
- Strengthen leadership and team management skills and learn to apply intercultural negotiation techniques
- Develop a professional network to share knowledge and expertise all around the world

Curriculum

The multi-disciplinary curriculum is divided into three core pillars and the IO-MBA master thesis.



Structure

- **Full-Time MBA:** 10 months | 24 modules | 3-month internship/ consultancy in an IO, NGO or NPO | Master Thesis | 90 ECTS
- **Part-Time MBA:** 2 or 3 years | 24 modules | 3-month internship/ consultancy in an IO, NGO or NPO | Master Thesis | 90 ECTS
- **CAS / DAS:** 1 / 2 years | 6 / 10 modules | 18 / 30 ECTS

Each module consists of 24 hours of teaching.

Specialized Courses

- Performance and Resource Management in NPOs
- Governance and Management Challenges in the UN System
- Designing Development Projects
- Communication, Fundraising and Advocacy
- Social Entrepreneurship
- Microfinance
- Cross Sector Partnerships

Teaching Method

The IO-MBA Program features state-of-the art teaching methods, including a mixture of lectures, case studies, and practical assignments, taught by internationally recognized scholars and practitioners. Participants work in small multi-cultural and multi-professional groups that reflect the dynamic professional context within international organizations.

Assessment

Each module is subject to an assessment, including one or a combination of the following (individually or in groups): case studies, classroom presentations and assignments.

Audience

Participants are from over 20 different countries and come from professional diverse backgrounds. Having worked in IOs, NGOs, NPOs, or in the public and private sector, participants have an average of five years of work experience. IO-MBA counts over 200 alumni working in diverse sectors in international development, including business, government, NGOs and social enterprise.



Admission Criteria

- Bachelor's Degree
- Minimum of 3 years of relevant work experience
- International exposure
- GMAT or GRE – 500 points minimum (only for MBA)

Application Deadlines

- Full-time / Part-time Program: 15 November / 1 March / 15 May
- DAS / CAS: Applications on a rolling basis depending on availability

Online application is available at www.iomba.unige.ch. Documents required are: Motivational cover letter; Academic and professional reference letters; Complete resume; Copies of university diplomas and grade transcripts.

Start Date

All programs start in the first week of September 2016.

Program Fees

- Full-time / Part-time MBA: CHF 39'500.-
- DAS: CHF 15'000.-
- CAS: CHF 10'500.-

Scholarships are available. Please contact us for more details.

Venue

University of Geneva | Uni Mail | 40 Bd du Pont d'Arve | 1205 Geneva

Academic Directors

Prof. Tina Ambos & Prof. Thomas Straub, GSEM, University of Geneva

Contact

iomba@unige.ch | Phone: +41 22 379 8971 | Twitter: @iomba

International Organizations MBA

- ▶ Unique program for a career in IOs, NGOs and NPOs
- ▶ Flexible part-time or full-time schedule
- ▶ International faculty from leading universities and high-level professionals from IOs, NGOs and NPOs
- ▶ Access to the United Nations and other IOs
- ▶ Extensive alumni network and career services