

CAS



UNIVERSITÉ  
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS  
AND MANAGEMENT

# Modern Management for Non Profit Organizations 2017

EXECUTIVE  
SUMMER SCHOOL



With the support



REPUBLIQUE  
ET CANTON  
DE GENÈVE

PORT TENIERAS LUX

## INTENSIVE TRAINING FOR NPO EXECUTIVES TO OPTIMIZE MANAGEMENT CAPACITIES UNDER COMPLEX CONDITIONS

Our program provides executives with a first class management education without interrupting their careers. By balancing theory and practical application, offering interactive teaching approaches, the program allows the participants to get a wider and more comprehensive understanding of their work environment.

## TESTIMONIAL

*"Since I finished the program and sent all my assignments I started thinking how to apply what I learned into my organization in duties and tasks. I found that this program impacted both levels, my organization and my personal life.*

*As we are in war zone and not stable, I started reviewing all existing policies and updating documenting all missing procedures and policies for all hierarchy levels. I acquired a new vision for the future of BASMA, through an updated framework that recognizes the dimensions of the environmental influences, the position and role of BASMA, the requirements for excellence, the collaboration between the board members and of course the driving forces and obstacles at all level, and most importantly identification of the needs for change.*

*What I learned for myself that life is running and we can't just be observers in this world, we have to be active and interfere with the circumstances through continuous learning. I am now aware that being active in the surrounding environment is very different than being just a passive observer and recipient of its consequences, surrendering to its effects."*

**Rima Salem**, Executive Director BASMA,  
Support children with cancer and their families organization, Syria

## AUDIENCE

Candidates with managerial responsibilities (Executive Directors; Board Members; Program and Project Managers; Executives Decision Makers) working for: Non Profit Organizations, Voluntary Organizations, Non Governmental Organizations

## OBJECTIVES

- ▶ Improve specific skills and competencies for managing Non Profit Organizations, projects or programs under complex conditions and with limited resources.
- ▶ Create synergies between managerial practices and experiences amongst and within NPOs, in order to develop efficiently and in a sustainable way the mission of each organization.

## CERTIFICATE OF ADVANCED STUDIES

- 6 modules
- Scheduled on 4 days: 3 days courses with mandatory attendance, 1 day for autonomous exam preparation
- Teaching hours from 9:00 am until 6:00 pm
- 18 ECTS credits

## MODULES

- 1 **Strategic management and governance**, June 26, 27, 28, 29
  - 2 **Project management**, June 30, July 3, 4, 5
  - 3 **Change and knowledge management**, July 6, 7, 10, 11
  - 4 **Leadership**, July 12, 13, 14, 17
- Optional Course    **Financial management, principles**, July 18
- 5 **Financial management and accountability**, July 19, 20, 21, 24
  - 6 **Communication, fundraising and advocacy**, July 25, 26, 27, 28

## ASSESSMENT

Each module is validated based on class participation, individual or group presentations and a take-home written assignment.

### Admission Requirement

- University diploma, professional diploma or equivalent
- Pertinent professional experience in a managerial position
- Strong command of English (written and spoken)

**Online Application Deadline:** April 15, 2017

Past this deadline, application will be accepted upon space.

### Program Cost

- CHF 6'900.- for the Certificate
- CHF 1'500.- for individual modules
- CHF 400.- for the optional course

The Certificate can be completed during one or two years.

Financial support for tuition fees: [npo.unige.ch](http://npo.unige.ch)

### Place

University of Geneva | Uni Mail | 40 Bd du Pont-d'Arve-1211 Geneva 4

### Further opportunities

- **NPOs' Workshops:** [npo.unige.ch](http://npo.unige.ch)
- **Attestation for individual modules**
- **Diploma Gestion et Management dans les organisations sans but lucratif** (DAS OSBL): [osbl.unige.ch](http://osbl.unige.ch)
- **Executive MBA:** [emba.unige.ch](http://emba.unige.ch)

### Direction

- Prof. Thomas Straub, GSEM, University of Geneva
- Prof. Tina Ambos, GSEM, University of Geneva

### Contact

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[npo.unige.ch](http://npo.unige.ch)

