

DAS

Diploma of Advanced Studies



UNIVERSITÉ
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

Aviation Management

September 2017 to August 2018

EXECUTIVE PROGRAM



TRAINING

University of Geneva (UNIGE) and the International Air Transport Association (IATA), have partnered to offer a Diploma of Advanced Studies (DAS) in *Aviation Management*, in a new block format, tailored for professionals from the dynamic and international aviation industry. In this block format, participants travel only three times to Geneva. The Aviation Management enables tomorrow's aspiring aviation leaders to face the challenges of today while planning for growth in the future without interrupting their career.

The program's demanding curriculum includes courses on the foundations of general management as well as practical and up-to-date content from IATA, covering a wide-range of aviation management issues. Selected thought leaders and senior executives complement our world-class yet accessible faculty. Thanks to our particular blend of innovative teaching methods and strong alumni network, the participants gain highly relevant knowledge and expertise to cope with future management challenges. This unique program offers the opportunity to gain specialized training with full academic accreditation, an once-in-a-lifetime learning experience!

AUDIENCE

Professionals of the aviation, travel and transportation industries who have a minimum of three years' work experience and who wish to further their education in aviation, or for those who are considering making a career change and join the aviation field.

OBJECTIVES

Participants will gain in-depth understanding of the complexities involved in aviation economics, finance and regulatory issues. Additionally, the courses will explore international air law and strategic alliances programs, alongside quality management and control.

This aviation-program has four main objectives to improve your performance working in or with the aviation sector. It will:

- ▶ Provide you with an overall understanding of the aviation industry
- ▶ Equip you with the management tools that allow you to analyze your business environment
- ▶ Map the main financial drivers in the industry
- ▶ Help you to identify, analyze and offer solutions to everyday challenges

3 blocks of 3 modules + 3 virtual courses scheduled between the University of Geneva and IATA Training, Geneva

- Sessions: September 2017 | February 2018 | May 2018
- 3 online courses
- Program cycle 1 to 2 years | Part-Time | 3 blocks of 3 modules (8.30 am-5.30 pm) 12 days | Offers 36 ECTS Credits, awarded to students upon successful completion of the following modules:

September session | 2017

1. Airline Business Foundations | September 24-26
2. Air Transport Economics | September 28-30
3. Air Cargo Management | October 2-4
4. Project Management | *November/December Online*

February session | 2018

5. Airport Business Management | February 4-6
6. Airline Finance and Accounting Management | February 8-10
7. Managing Across Cultures | February 12-14
8. Managing a Travel Business | *March/April Online*

May session | 2018

9. Safety Management Systems (SMS) for Civil Aviation | May 27-29
10. Aviation Security Management | May 31-June 2
11. International Air Law | June 4-6
12. Aviation and the Environment | *July/August Online*

EVALUATION

Each course is subject to an individual or group assessment, including one or a combination of the following: In-class exams, class / team presentations, take-home essay.

Admission Criteria

- A minimum of 3 years professional experience
- Fluency in English. Competency in both written and spoken English at an academic level
- Proficiency in Microsoft Office

The ideal candidate has a University degree or equivalent.

Application Deadline: June 1, 2017 | **Online:** aviation.unige.ch

Mandatory documents required to validate application: Motivation letter; Letter of recommendation from current employer; CV; Copy of diplomas; Copy of id card or passport

Program Cost

- USD 18,000.-* (includes all 12 modules)
- USD 2,500.-* per module
- USD 400.- enrollement fee for application

* Costs are subject to change without prior notice. Invoicing is in USD

Direction

Prof. Thomas Straub, GSEM, Université de Genève

Contact

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New | Pilot licences are admitted – EMBA in Aviation Management

Our DAS in Aviation Management is part of the specializations of the University of Geneva's Executive MBA (EMBA).

For admission in the EMBA you must hold a University Degree or the equivalent, and 3 years of work experience (managerial level). **Pilot licenses** meeting the European Aviation Safety Agency (EASA) standards are deemed equivalent to a Bachelor's degree in regards to the EMBA admission criteria for the Aviation specialization.

Please note that admission to the DAS Aviation Management does not grant automatic acceptance to the EMBA program. A separate application must be completed. For information pertaining to the EMBA application procedure, please visit: <http://emba.unige.ch/index.php/en/>

aviation.unige.ch

