

CAS



UNIVERSITÉ
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

Managing Non Profit Organizations

INTENSIVE

EXECUTIVE PROGRAM

The text ".ORG" is rendered in a large, bold, watercolor-style font. The letters are filled with a mix of warm colors like orange, red, and purple, with visible brushstrokes and splatters. The background is a light, textured surface with faint watercolor splatters in various colors. The period is a solid red dot.

Intensive training for NPO executives to optimize management capacities under complex conditions

PRESENTATION

The Certificat of Advanced Studies (CAS) Managing Non Profit Organizations (NPOs) provides executives with a first class management education without interrupting their careers. By balancing theory and practical application, offering interactive teaching approaches, the program allows the participants to get a wider and more comprehensive understanding of their work environment.

TESTIMONIAL

"Since I finished the program and sent all my assignments I started thinking how to apply what I learned into my organization in duties and tasks. I found that this program impacted both levels, my organization and my personal life. As we are in war zone and not stable, I started reviewing all existing policies and updating documenting all missing procedures and policies for all hierarchy levels. I acquired a new vision for the future of BASMA, through an updated framework that recognizes the dimensions of the environmental influences, the position and role of BASMA, the requirements for excellence, the collaboration between the board members and of course the driving forces and obstacles at all level, and most importantly identification of the needs for change. What I learned for myself that life is running and we can't just be observers in this world, we have to be active and interfere with the circumstances through continuous learning. I am now aware that being active in the surrounding environment is very different than being just a passive observer and recipient of its consequences, surrendering to its effects."

Rima Salem, Executive Director BASMA,
Support children with cancer and their families organization, Syria

AUDIENCE

Candidates with managerial responsibilities (Executive Directors; Board Members; Program and Project Managers; Executives Decision Makers) working for: Non Profit Organizations, Voluntary Organizations, Non Governmental Organizations.

OBJECTIVES

- ▶ Improve specific skills and competencies for Managing Non Profit Organizations, projects or programs under complex conditions and with limited resources.
- ▶ Create synergies between managerial practices and experiences amongst and within NPOs, in order to develop efficiently and in a sustainable way the mission of each organization.

PROGRAM

6 Modules

- 1 **Strategic Management and Governance** | June 25, 26, 27, 28
- 2 **Project Management** | June 29, July 2, 3, 4
- 3 **Change and Knowledge Management** | July 5, 6, 9, 10
- 4 **Leadership** | July 11, 12, 13, 16
- 5 **Financial Management and Accountability** | July 18, 19, 20, 23
- 6 **Communication, Fundraising and Advocacy** | July 24, 25, 26, 27

Optional Course

Financial Management, Principles | July 17

EMBA Specialization

Under certain conditions, the CAS Managing NPOs can be validated as a specialization of the EMBA: www.emba.unige.ch

Website

www.npo.unige.ch

ASSESSMENT

Each module is validated based on class participation, individual or group presentations and a take-home written assignment.

DIPLOMA AWARDED

Students who successfully complete the program (18 ECTS credits) will be awarded the Certificate of Advanced Studies (CAS) in Managing NPOs / *Certificat de formation continue (CAS) Gestion des organismes sans but lucratif (OSBL)* by the Faculty of Economics and Management of the University of Geneva.

INFORMATION

Admission Requirement

- University diploma, professional diploma or equivalent
- Pertinent professional experience in a managerial position
- Strong command of English (written and spoken)

Tuition Fees

- CHF 6,900.- | CAS
- CHF 1,500.- | Individual modules
- CHF 400.- | Optional course

The CAS can be completed during one or two years.

Financial support for tuition fees: www.npo.unige.ch

Course Schedule and Location

- Scheduled on 4 days: 3 days courses with mandatory attendance, 1 day for autonomous exam preparation
- Teaching hours from 9:00 am until 6:00 pm
- University of Geneva | Uni Mail | 40 Bd du Pont-d'Arve-1211 Geneva 4

Online Application (Deadline: May 15, 2018)

www.npo.unige.ch

Program Directors

- Prof. Thomas Straub, GSEM, University of Geneva
- Prof. Tina Ambos, GSEM, University of Geneva

Contact

Mylène Blanc | npo@unige.ch

Further Opportunities

- NPOs' Workshops: www.npo.unige.ch
- Diploma Gestion et management dans les organisations sans but lucratif (DAS OSBL): www.osbl.unige.ch
- Executive MBA: www.emba.unige.ch

Welcome to the World of GSEM Executive Education!

GSEM Executive is proud to introduce over 40 programs, the outcome of close cooperation between the academic and professional spheres. Let's nurture and enhance your management skills together.

Prof. Thomas Straub, Dir. GSEM Executive