

MBA



UNIVERSITÉ
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

Executive MBA



Need a boost in your career? Think EMBA!

Our EMBA will enhance your performance as a leader in today's complex business environment

PRESENTATION

Established in 1992, the University of Geneva's Executive MBA (EMBA) is Geneva region's most prestigious general management program. The Geneva EMBA enables aspiring midcareer professionals to advance their careers and personal skills without interrupting their career. The program's demanding curriculum includes courses on the foundations of general management as well as specialized courses, some of which are unique for the Geneva EMBA. Selected thought leaders and senior executives complement our world-class yet accessible faculty. Thanks to our unique blend of innovative teaching methods and strong alumni network, the participants gain highly relevant knowledge and expertise to cope with future management challenges. The Geneva EMBA is an ambitious but also rewarding once-in-a-lifetime learning experience!

TESTIMONIAL

"The University of Geneva EMBA program is an exceptional learning experience. It has broadened my mind, gave me the confidence needed to pursue higher professional goals and made me crave new challenges. It is simply an enriching intellectual and emotional journey"

Christine Boustany Arab, Executive MBA, 2016 alumnus

AUDIENCE

Our EMBA participants are hand-picked professionals from diverse industry backgrounds – including the public and private sectors – with an average of 7-10 years of work experience. Our EMBA is fully accredited by the Association of MBAs and the admission process is highly selective. Applicants undergo a rigorous pre-enrollment review process, including a formal interview with a member of our alumni.

OBJECTIVES

- Prepare for the contemporary senior management challenges and responsibilities
- Become successful and responsible leaders through a real-world learning experience
- Learn to develop & implement efficient operational solutions, while simultaneously ensuring the strategic renewal of their organizations
- Reflect on professional and personal development to identify one's full potential
- Develop social & communication skills
- Help develop and widen one's professional network

PROGRAM

24 Modules + EMBA in-Company Case Project | 90 ECTS Credits

1st Year: 12 Core Modules + EMBA In-Company Case Project



CORE MODULES* + EMBA IN-COMPANY CASE PROJECT

- Business Economics • Financial Accounting
 - Financial Policy • Human Resources
 - Interactive Strategizing • Investment Decision Making
 - Management Accounting • Marketing
 - Organization Design • Risk Management
 - Self-Leadership • Strategic Management
- * Subject to modification

INTERNATIONAL MANAGEMENT (IM)

Condensed block format, 5 blocks of 2 modules + 2 online courses

- Business Law • Business & Society
- Change Management • Conflict Resolution in Business & Politics
- Cross Sector Partnerships • Doing Business in Emerging Markets
- Effective Communication • Global Innovation Management
- Global Strategy • International Trade
- Managing Across Cultures • Social Entrepreneurship

OR

ENTREPRENEURIAL LEADERSHIP (EL)

Traditional bi-weekly format. Friday afternoon/evening & Saturday morning

- Business Law & Taxation • Business & Society
- Change Management • Coaching/Influencing with Emotional Intelligence
- Creative Problem Solving • Doing Business in Emerging Markets
- Effective Communication/Negotiation
- Identifying, Analyzing, and Exploiting Opportunities
- Interactive Strategizing • Managing Growth
- Managing Stakeholders • Responsible Leadership

OR

OTHER SPECIALIZATIONS

By block format: Aviation and Commodity Trading

Bi-weekly format: see listing: www.emba.unige.ch

ASSESSMENT

Each module is subject to an assessment, including one or a combination of the following: in-class exam, classroom presentations, take-home assignments

DIPLOMA AWARDED

Students who successfully complete the program (90 ECTS credits) will be awarded the Master of Business Administration (MBA) by the Faculty of Economics and Management (GSEM) of the University of Geneva.

INFORMATION

Admission Requirement

- University degree, or equivalent (i.e., BAC +3, Bachelor)
- Work experience – 3 years min. in a managerial position
- Strong command of English (written & spoken)

Tuition fees *

- CHF 34,500.- (incl. the non-refundable CHF 5,000.- matriculation fee + CHF 14,750.- 1st + CHF 14,750.- 2nd year IM or EL)

Total program cost may vary depending on the chosen specialization.

* subject to change without prior notice

Course Schedule and Location

- Program cycle: 2 years | End of August – End of June | 2 formats
- Block format: 8.30am-6pm | 5 blocks of 2 modules + 2 online courses per year
- Bi-weekly format: Friday 2.15pm-9pm & Saturday 8.15am-1pm | twice a month
- University of Geneva | Uni Mail | 40 Bd du Pont-d'Arve-1211 Geneva 4

Application

- Earlybird: December 1 – March 1
- Online: www.emba.unige.ch
- Deadline: May 1

Program Directors

- Prof. Sebastian Raisch & Prof. Markus Menz, GSEM, University of Geneva

Contact

emba@unige.ch

Welcome to the World of GSEM Executive Education!

GSEM Executive is proud to introduce over 40 programs, the outcome of close cooperation between the academic and professional spheres. Let's nurture and enhance your management skills together.

Prof. Thomas Straub, Dir. GSEM Executive