




UNIVERSITÉ
DE GENÈVE

DAS | CAS

Corporate Social Responsibility

<http://csr.unige.ch>





“In a rapidly evolving global environment, where information is free flowing, companies face changing societal expectations. Once an add-on, Corporate Social Responsibility (CSR) has become an essential element of companies’ strategy to build a competitive, innovative, cost-effective and sustainable business.

Learn how to integrate CSR at the core of your organisation through a dynamic and interactive course combining lectures by leading CSR professionals and academic experts, group exercises, case studies and exchanges with peers. Join our network of 250 alumni from 44 countries who have attended the course since it was launched in 2008.”

Dr Catherine Ferrier, Program Director

Audience

Professionals from private companies, NGOs, international organisations and the public sector

Objectives

- ▶ Understand the different aspects of CSR and how it contributes to institutions meeting global sustainability challenges and opportunities
- ▶ Master the latest CSR cutting-edge tools, methodologies and strategies
- ▶ Enhance your leadership skills to become an innovative responsible leader

Program

CAS | Modules 1 to 6 | September 2015-January 2016 | 18 ECTS credits

DAS | Modules 1 to 12 | September 2015-June 2016 | 36 ECTS credits | Previous holders of the CAS CSR automatically qualify for the Diploma course

MODULES

- 1 Introduction to CSR and Sustainable Development: Concept, Issues and Critical Perspectives | 24-26 Sept. 2015
- 2 Business Ethics | 15-17 Oct. 2015
- 3 Business and Human Rights | 12-14 Nov. 2015
- 4 CSR and the Environment | 10-12 Dec. 2015
- 5 Sustainable Finance | 14-16 Jan. 2016
- 6 CSR Strategy, Governance & Social Innovation | 4-6 Feb. 2016
- 7 Multistakeholder Initiatives, Standards and Partnerships | 25-27 Feb. 2016
- 8 Managing Responsible Supply Chains | 17-19 March 2016
- 9 CSR Monitoring, Reporting & Verification | 14-16 April 2016
- 10 Change Management and Communicating CSR | 19-21 May 2016
- 12 Implementing CSR: Systems Analytics | 16-18 June 2016
- 12 DAS Report | Submission deadline: 30 June 2016

Interested course participants can get a CSR-Unige accreditation to attend the **United Nations Forum on Business and Human Rights** in Geneva, on **November 16-18, 2015**.

Check our website for details and updates: <http://csr.unige.ch>

CSR Short Courses: It is possible to attend each module separately as CSR Short Courses | 3 ECTS credits

MBA Specialisation: Under certain conditions, the DAS CSR can be validated as a specialisation of the MBA: emba.unige.ch

Assessment

Each module is validated based on class participation, individual or group presentations and a take-home written assignment.

Admission Requirement

A recognised University degree or equivalent and at least 3 years of professional experience. Proficiency in English is required.

Application Deadline: 31 May 2015

Online: <http://csr.unige.ch>

Program Cost

- CAS | 6 modules: CHF 6,900.- (Early Bird: CHF 5,970.-)
- DAS | 12 modules: CHF 11,700.- (Early Bird: CHF 10,570.-)
- CSR Short Course: CHF 1,570.-per module

Applications received before **30 April 2015** will benefit from the Early Bird fee.

Course Schedule

- Each teaching module lasts 24 hours over 3 days, from Thursday to Saturday
- Thursday: 15.00-21.00 | Friday and Saturday: 08.30-18.00
- On Thursday, from 12.00 to 14.00, participants can attend the **CSR Thursday Lunches**, a unique networking opportunity over CSR conference luncheons.

Location

University of Geneva | Uni Mail | 40 Bd du Pont d'Arve 40-1211 Geneva 4

Direction

- Prof. Lucio Baccaro, G3S, University of Geneva
- Dr Catherine Ferrier, HEC Executive, GSEM, University of Geneva
- Prof. Bernard Morard, HEC Executive, GSEM, University of Geneva

Contact

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