Philanthropy is increasingly a topic of keen interest to individuals and companies alike, particularly in Geneva, a canton with a long tradition of giving. Proactive thinking about the framework conditions conducive to philanthropic initiatives can only benefit such momentum. For this reason, in line with the actions already engaged by SwissFoundations, the Canton of Geneva and Fondation Lombard Odier, the Faculty of Law of the University of Geneva launches a Philanthropy series.

Initiated under the impulse of Professor Xavier Oberson and Professor Henry Peter, the Philanthropy series is comprised of four conferences throughout the university year 2014-15. The objective of these half-day sessions is to debate different aspects of philanthropy from an academic standpoint, with a view to providing policy makers and practitioners with concrete recommendations.

#1 Philanthropy and Taxation
Comparative perspectives, cross border issues and recommendations for Switzerland
Moderated by Professor Xavier Oberson | 2 October, 2014

#2 Philanthropy and Art Law
Art donations to museums: Comparative perspectives and recommendations for Switzerland
Moderated by Professor Marc-André Renold | 29 January, 2015

#3 Philanthropy and Intellectual Property
Access to drugs for developing countries
Moderated by Professor Jacques de Werra | 13 March, 2015

#4 Philanthropy and Corporate Social Responsibility
Utopia, duty or opportunity?
Moderated by Professor Henry Peter | 28 May, 2015
Under the chairmanship of Professor Jacques de Werra, a panel of experts coming from leading institutions (including international organizations, research foundations and the pharmaceutical industry) will discuss the topic of philanthropy and intellectual property from the perspective of access to drugs for developing countries: how can intellectual property (in particular patents) be used for a philanthropic purpose? Presentations by the panelists will be followed by a debate and a discussion on various aspects of this challenging topic, such as trends and good practices.

PANELISTS

Peter Beyer, Senior Advisor, Public Health, Innovation and Intellectual Property, World Health Organization
Esteban Burrone, Head of Policy, Medicines Patent Pool
Yuan Qiong Hu, Legal & Policy Advisor, Access Campaign, Médecins Sans Frontières
Anatole Krattiger, Director, Global Challenges Division, World Intellectual Property Organization
Bernard Pecoul, Executive Director, Drugs for Neglected Diseases Initiative (DNDi)
Corey Salsberg, Head International IP Policy, Novartis International AG

Moderator: Jacques de Werra, Professor at the Faculty of Law of the University of Geneva

PROGRAMME

09:00  Welcome address and introduction
09:15  Presentations by the panelists
10:15  Coffee break
10:45  Debate and discussion

Presentations in English, no translation provided.

REGISTRATION AND VENUE

Registration required before Tuesday, 3 March 2015 at 
http://www.unige.ch/philanthropy-ip

University of Geneva, Unimail, Room R290
Boulevard du Pont d’Arve 40, 1205 Geneva

www.unige.ch/philanthropy-ip