### CTI Entrepreneurship Training

Western Switzerland

### A CTI training programme



Start-Up and entrepreneurship CTI Entrepreneurship



Schweizerische Eidgenossenschaft Confederation suiste Confederatione Svizzera Confederation seizra

Swiss Confederation

Commission for Technology and Innovation CTI

Insert the video

### CTI Entrepreneurship Training

Not about classroom...

Not about theories...

Not about recipes...



### CTI Entrepreneurship Training

About practical tools...

About mentorship

• • •

About network...



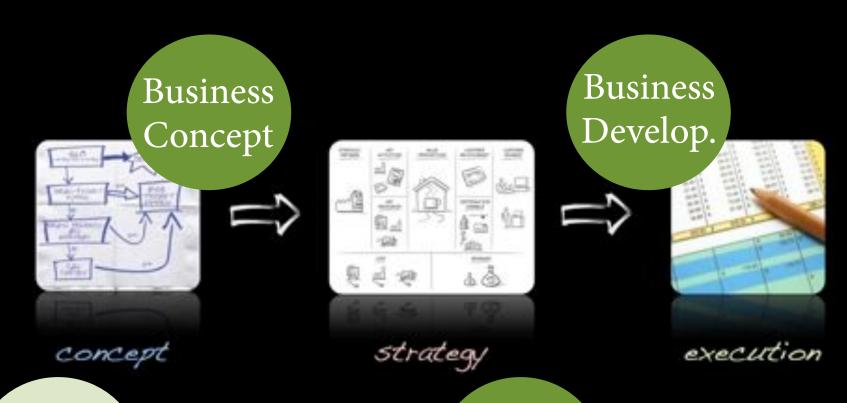
# By experts and entrepreneurs





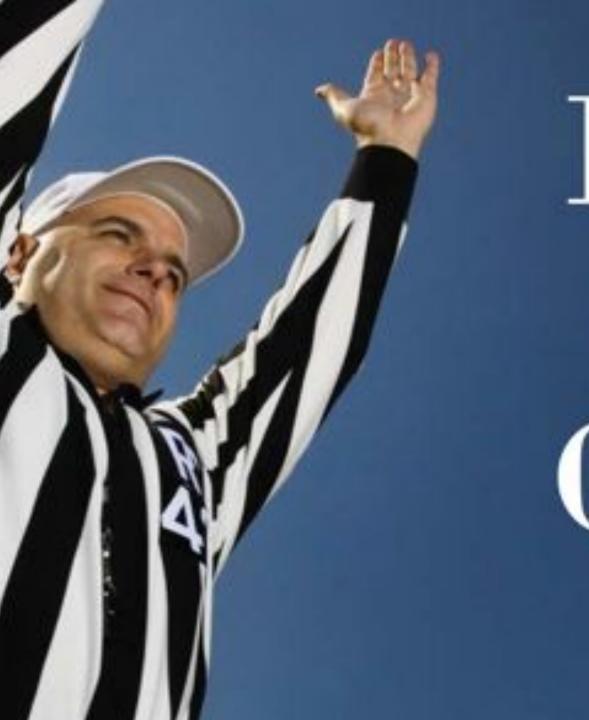
# CTI Entrepreneurship Training Modules

### Incremental CTI Training Modules



Business Ideas

Business Creation



# Rules of the Game



### Business Concept

Learn to transform ideas into business concepts

> Acquire practical tools

Work on team business project

Fall semester 2015:

LSN, FRI, YVD, SIR (English & French)

Spring semester 2016:

LSN, GE, NE (English)

## Business Concept Program







### **Business Creation**

➤ Learn to launch a high-tech or innovative start-up

- Refine your business strategy
- Work on your own project/ company



2015:

LSN, GE, NE (English)

Requirements:

Well-defined business plan/ validated prototype

# Business Development

Business Development

> Learn to scale

➤ Reach new milestones/ markets

➤ Work on your own company

2015:

LSN, GE (English)

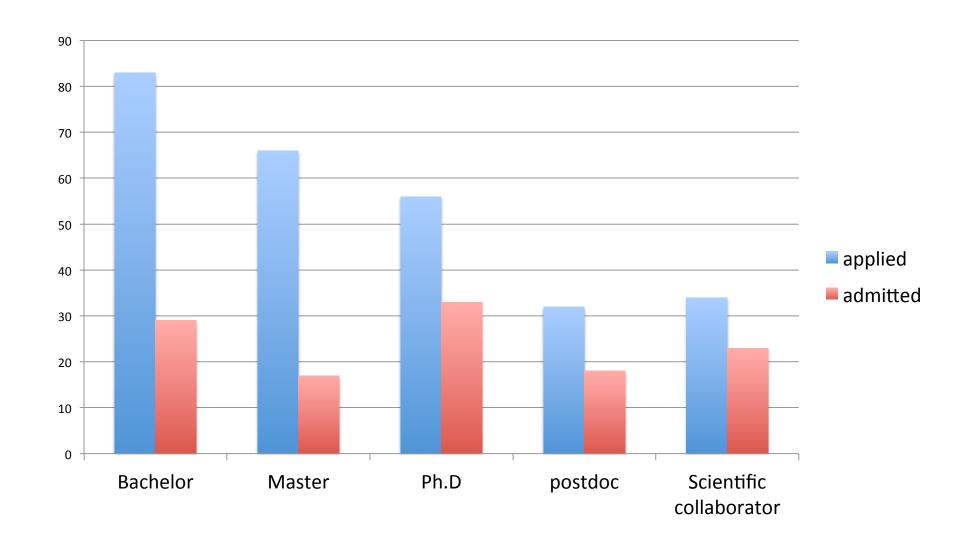
Requirements:

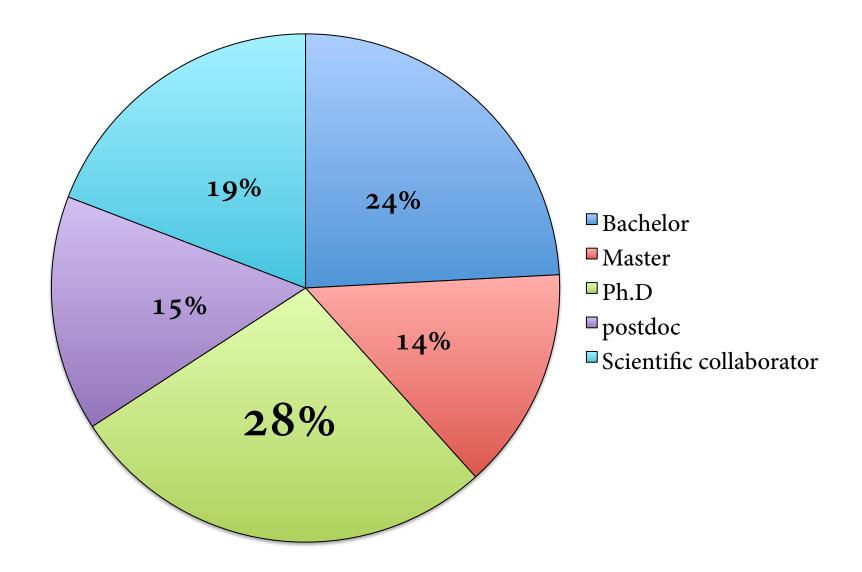
Proven value proposition and revenue











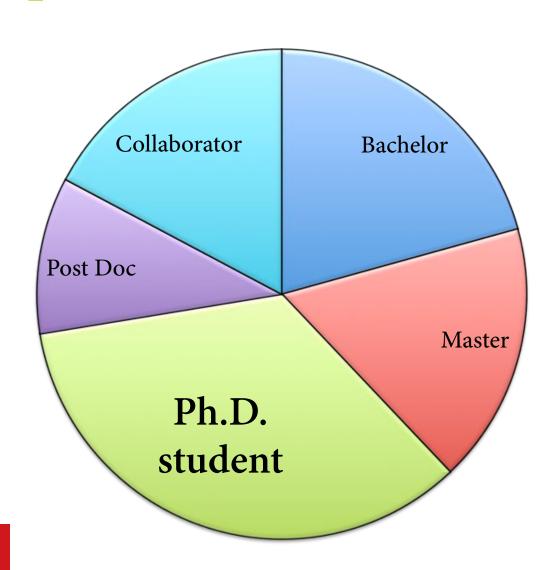
### Participants in GE

• Total participants: 28

Mainly Ph.D. students: 35%

• Mainly UNIGE: **60**%

- Universities:
  - UNIGE
  - HEAD
  - HEdS
  - Hepia



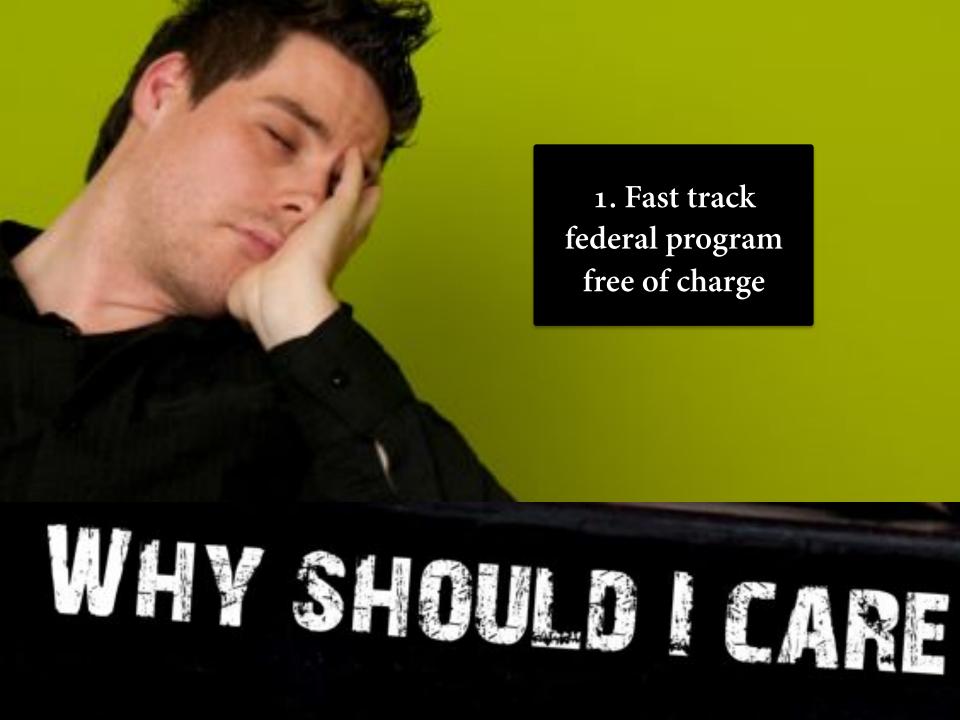


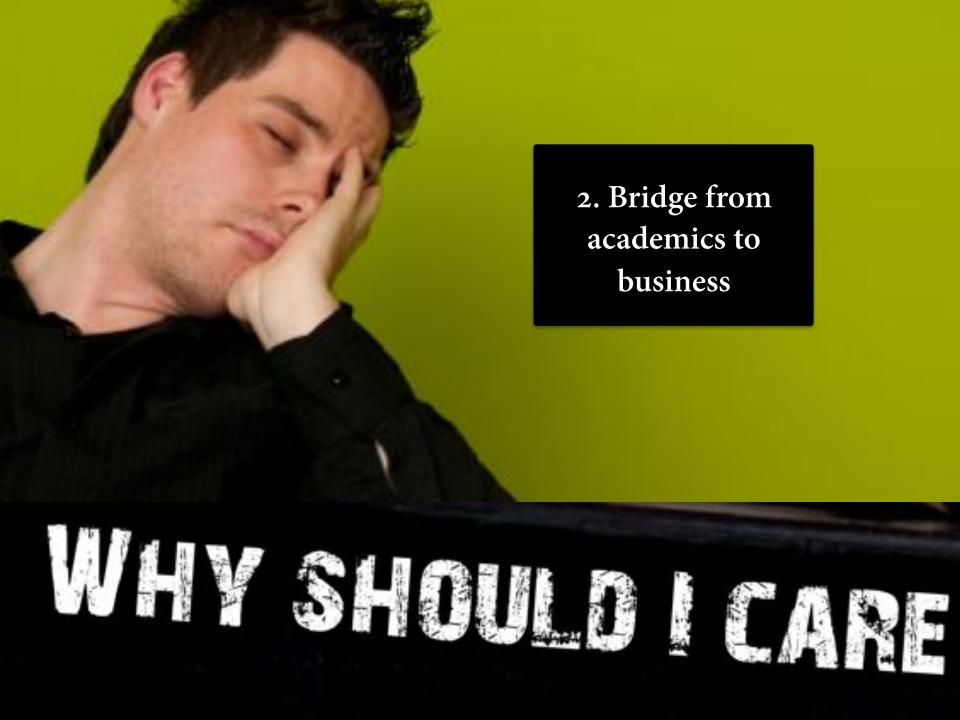


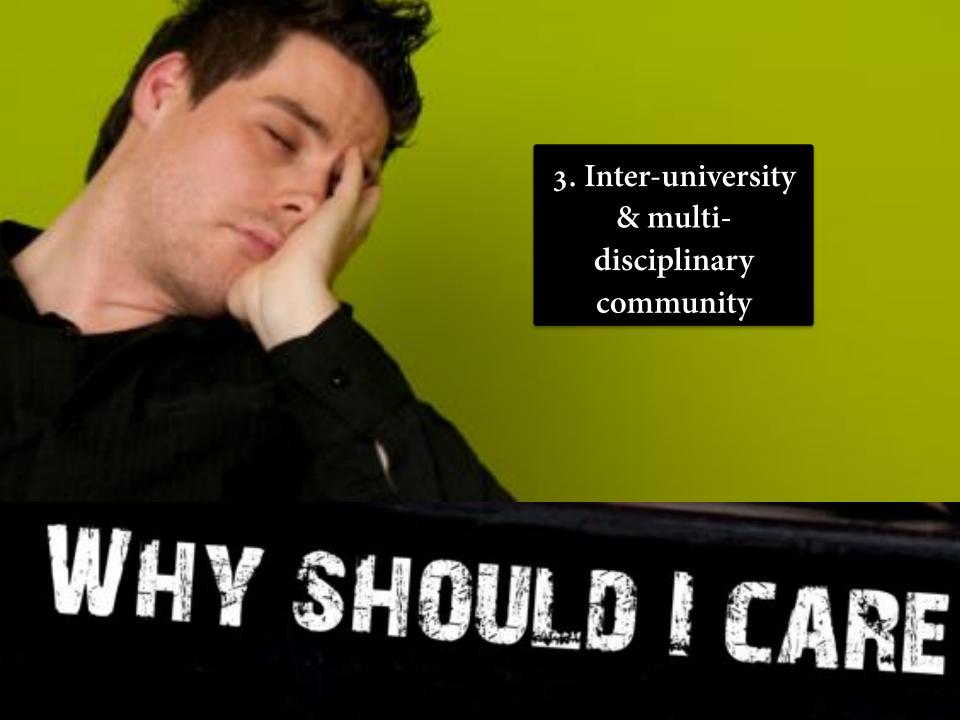




WHY SHOULD I CARE















### Information & Registration

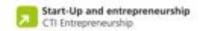
www.cti-entrepreneurship.ch www.startuptraining.ch



### CTI Entrepreneurship Training

Western Switzerland







Schweiserische Eidgenessenschaft Confederation suisse Confederatione Svizzere Confederation svizzer

Savos Cardedeletion

Commission for Technology and Innovation CTI