



# BUSINESS CONCEPT

Get the startup toolbox

**EPFL**  
Innovation Park  
Consortium

## A CTI training programme



**Start-up and entrepreneurship**  
CTI Entrepreneurship



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Swiss Confederation

Commission for Technology and Innovation CTI

You are inspired to embrace the exhilarating career of creating or working for a start-up

You are looking to acquire a first comprehensive skill set to make you operational and effective

You wish to get a foothold in the entrepreneurial ecosystem and meet future business mentors

You are eager to go out of your classroom or research lab to link up with potential future co-founders / team-mates

Apply for the free and highly selective business concept training, initiated by the Commission for Technology and Innovation (CTI) and given by seasoned entrepreneurs and experts

### **General information**

[www.cti-entrepreneurship.ch](http://www.cti-entrepreneurship.ch)

### **Contact**

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Tel. +41 21 6938336

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## **Objectives**

Get familiar with the major challenges in launching a start-up company. Learn to compose a project team, to transform an innovative idea into a business concept, and to materialize it in a group project

## **Format**

- 10 evening courses from 5 to 9pm
- Lecture + case studies + guest speakers + team work
- Individual coaching sessions for team projects
- 2 trainers-entrepreneurs per subject matter
- 25 participants per class
- 7 course series every year

## **Eligibility**

- Bachelor, Master & Ph.D. students
- Postdocs and research fellows
- Currently studying or working at a University, a University of Applied Sciences or a Research Institute of Western Switzerland

## **Locations**

Spring semester:

- Lausanne, Geneva, Neuchâtel

Fall semester:

- Lausanne, Yverdon, Fribourg and Sion

## **Selection Criteria**

- Motivation
- Ambition
- Experience
- Commitment
- Anything that makes you stand out from the crowd

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ÉCOLE POLYTECHNIQUE  
FÉDÉRALE DE LAUSANNE

**Hes-so**  
Haute Ecole Spécialisée  
de Suisse occidentale  
Fachhochschule Westschweiz  
University of Applied Sciences and Arts  
Western Switzerland

**J. J. L. L.**  
GENÈVE

**Unil**  
UNIL | Université de Lausanne

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DE GENÈVE**

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**ECOLE HÔTELIÈRE  
LAUSANNE**  
— Since 1905 —