

ventureleaders CHINA

Win a 10-day
business development
program in **China.**

We are looking for growth oriented startups
with a high market impact potential.

Apply by June 13th, 2016:

www.venturelab.ch/venture-leaders-China



Partners

EPFL
Innovation Park



ETH zürich

— GEBERT RÜF STIFTUNG —

VAUD+



Canton of Zurich
Department for Economic Affairs
Office for Economy and Labour

EY Entrepreneur
Of The Year

SWISSnex
China



«No entrepreneur can ignore Asia anymore, especially at a time when China and other countries' economic growth shift to an innovation-driven model. While remaining a challenging and complex environment, China offers market opportunities, world class expertise in production and supply chain as well as a competitive talent pool. venture leaders China will guarantee that you will learn how to make the best of this fast moving region.»

Pascal Marmier, Swissnex China CEO

venturelab presents **venture leaders China**, a unique 10-day business development program to explore the Chinese market potential for your startup. An exclusive opportunity to be part of a top entrepreneurial team, to accelerate your business growth and showcase Switzerland as a leading country for innovation.

«Venture leaders accelerates your company to go global and broadens your view. It is a great opportunity to learn from people doing business there successfully and also to exchange approaches with other Swiss startups.»

*Martin Zahnert,
VP Engineering, Dacuda AG*

venture leaders China is offered free of charge to the participants thanks to the support of EPFL Innovation Park, EPF Lausanne, ETH Zurich, Gebert R uf Stiftung, Canton de Vaud, Canton of Zurich, «Entrepreneur of the Year» by Ernst & Young, in partnership with swissnex China.

10 carefully selected high-tech entrepreneurs will get a unique chance to give their technology and business a commercial boost, thanks to venture leaders. A high powered jury will provide valuable insights into how to commercialize scientific ideas on the global market. The 10 winners will travel to Beijing, Shanghai, Shenzhen and Hong Kong from October 24th to November 3rd, 2016, where they will attend a unique entrepreneurial and business development program.

Organized in partnership with swissnex China, Consulate of Switzerland, venture leaders consists of numerous opportunities for face-to-face discussions with investors and experts. venture leaders offers a focused and intense program designed to provide participants with a maximum impact on their personal, business and network development.

Those eligible to participate:

Founding or managing member of innovative Swiss-based startup technology, ready for export, with a high market impact potential.

Program

April – May 2016

Call for applications / registrations

June 13th, 2016

Registration deadline

Register your project and apply for one of 10 seats in the ten day intensive entrepreneurship training program in China (Beijing, Shanghai, Shenzhen and Hongkong) by completing your application form online:

www.venturelab.ch/venture-leaders-China

Program for the 10 winners

September 2016

Kick-off event in Switzerland for the venture leaders China team.

October 24th to November 3rd, 2016

Trip to China: Beijing, Shanghai, Shenzhen and Hongkong

Intense dive into the Chinese, thanks to a program comprising:

- Private pitching and feedback sessions with top Technology investors.
- Pitching and networking events with investors and industry leaders at all cities.
- Review and discussions with experts about Chinese market penetration, financing strategies, internationalization, and more.
- Social networking events with Chinese business ecosystem.

November 03rd, 2016

Checkout and transfer to Airport (arrival in Switzerland on November 3rd).

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**Any questions?
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