



**UNIVERSITÉ
DE GENÈVE**

GENEVA CENTRE
FOR PHILANTHROPY



International Conference
on
Social Entrepreneurship and Philanthropy
Forthcoming Challenges and Realities

Organized by the Geneva Centre for Philanthropy, University of
Geneva

in partnership with

The Schwab Foundation for Social Entrepreneurship

8-9 June 2022
Geneva, Switzerland

PROGRAMME

The timing of the conference events may be subject to modifications

DAY 1

8 June 2022
(at UNIGE premises)

9:30 a.m. Welcome coffee

INTRODUCTION

(10:00 – 10:30 a.m.)

By **Prof. Henry Peter**, Head of the Geneva Centre for Philanthropy of the University of Geneva (GCP), Switzerland

WORKSHOP 1:

The role of public and non-profit sectors for social entrepreneurship

(10:30 a.m. – 12:00 p.m.)

Person in charge: Prof. Giulia Neri-Castracane, Faculty of Law, UNIGE, Switzerland

Introduction (10 min.)

By **Prof. Giulia Neri-Castracane**

Key Speech (30 min.)

How can public and non-profit sectors sustain the social enterprise movement?

By **Prof. Helen Haugh**, Associate Professor in Community Enterprise and Research Director, Centre for Social Innovation, Cambridge Judge Business School, University of Cambridge, U.K.

Panel discussion (30 min.)

How could public and non-profit sectors better help the social enterprise movement and what should be changed or done therefore?

Panelist 1: **Prof. Rana Dajani**, Founder Taghyeer/ We Love Reading, Jordan; Professor of Molecular Biology, Harvard University, U.S.A.

Panelist 2: **Prof. Paulo Gonçalves**, Professor of Management and Director of the Humanitarian Operations Group, Università della Svizzera italiana (USI), Switzerland

Panelist 3: **Marcello Palazzi**, Co-Founder, B Lab Europe & Global Ambassador, B Corps, Netherlands

Moderator: Prof. Giulia Neri-Castracane

Open discussion (20 min.)

12:00 p.m. Lunch break

WORKSHOP 2:

The role of corporations for social entrepreneurship

(1:30 – 3:00 p.m.)

Person in charge: Vincent Pfammatter, Attorney at Law, Partner, sigma legal, Geneva; Academic fellow GCP (UNIGE), Switzerland

Introduction (10 min.)

By **Vincent Pfammatter**

Key Speech (30 min.)

What is the role of corporations in promoting social entrepreneurship?

By **Prof. Colin Mayer**, Blavatnik School of Government, and Emeritus Professor, Saïd Business School, University of Oxford, U.K.

Panel discussion (30 min.)

Is a special law on dual purpose companies/benefit corporations advisable?

Panelist 1: **Jean-Luc Chenaux**, Prof. Dr. iur., Attorney at Law, Partner, Kellerhals Carrard, Lausanne; Professor, Faculty of Law, University of Lausanne, Switzerland

Panelist 2: **Jessie Coates**, Global Impact Entrepreneurship Leader, Ernst&Young (EY), London, U.K.

Panelist 3: **Meagan Fallone**, Founder at Step Up Advisers ; Chief Impact Officer Innoterra Ag ; Board member & Former CEO Barefoot College International, Switzerland

Panelist 4: **Prof. Alicia Plerhoples**, Professor of Law and Director of the Social Enterprise & Nonprofit Law Clinic, Georgetown Law, U.S.A.

Moderators: Vincent Pfammatter

Open discussion (20 min.)

PUBLIC CONFERENCE

(6.00 – 8:00 p.m.)

- 6:00 pm **Opening doors**
- 6:30 pm **Welcome by Prof. Yves Flückiger**, Rector of the University of Geneva (UNIGE)
- 6:35 pm **Prize ceremony for the best papers**, *Fondation Lombard Odier Prize for Academic Excellence in Philanthropy*

Awarded by Patrick Odier, President of the Board of *Fondation Lombard Odier*, Chairman of the Jury, and Dr. Maximilian Martin, Secretary-General of *Fondation Lombard Odier*
- 6:45 pm **Introduction by Hilde Schwab**, Chairperson and Co-Founder of The Schwab Foundation for Social Entrepreneurship
- 6:50 pm **Keynote speech by Paul Polman**, Business leader, campaigner, Co-Author of “*Net Positive*”
- 7:10 pm **Panel discussion** Panelist 1: **Prof. Alberto Alemanno**, Jean Monnet Professor of European Union Law & Policy at HEC Paris, France; Founder of The Good Lobby

Panelist 2: **Jeroo Billimoria**, social entrepreneur and Founder of One Family Foundation and Co-Founder of Catalyst 2030, Amsterdam, Netherlands

Panelist 3: **Olivia Leland**, Founder and CEO of Co-Impact

Panelist 4: **Patrick Odier**, Senior Managing Partner, Lombard Odier Group; President of the Board of *Fondation Lombard Odier*, Geneva, Switzerland

Moderator: Dr. François Bonnici, Director of the Schwab Foundation for Social Entrepreneurship and Head of Social Innovation, World Economic Forum
- 7:55 pm **Closing by Prof. Henry Peter**

DAY 2
9 June 2022
(at World Economic Forum premises)

WORKSHOP 3:
The social enterprise in a global market perspective
(9:00 – 10:20 a.m.)

Person in charge: Dr Livia Ventura, Prince of Wales Global Sustainability Fellow, University of Cambridge Institute for Sustainability Leadership (CISL), U.K.; Academic Fellow GCP (UNIGE), Switzerland; Adjunct Professor of Private Comparative Law, LUISS Guido Carli Law Department, Rome, Italy

Introduction (10 min.)

By **Dr. Livia Ventura**

Key Speech (20 min.)

What are the new challenges for the social enterprise movement in a global market?

By **William H. Clark**, Attorney at law, Partner, Faegre Drinker, Biddle & Reath, Philadelphia, U.S.A.

Panel discussion (30 min.)

Towards a uniform/harmonized law for the social enterprise?

Panelist 1: **Prof. Alberto Alemanno**, Jean Monnet Professor of European Union Law & Policy at HEC Paris, France; Founder of The Good Lobby

Panelist 2: **Richard Bradstreet**, Senior Lecturer in Commercial Law, University of Cape Town, South Africa; Advocate of the High Court of South Africa

Panelist 3: **Neelam Chhiber**, Co-founder and Managing Trustee, Industree Foundation; Co-founder and Managing Director, Mother Earth, India

Panelist 4: Juan Diego Mujica Filippi, Academic Coordinator of the international research project “*Purpose-driven companies and the regulation of the fourth sector in Ibero-America*” sponsored by the Ibero-American General Secretariat (SEGIB), the United Nations Development Program (UNDP) and the International Development Research Centre (IDRC), Lima, Peru

Moderator: Dr. Livia Ventura

Open discussion (20 min.)

10:20 a.m. Coffee break

WORKSHOP 4:

Working towards systemic change

(10:50 a.m. – 12:10 p.m.)

Person in charge: Dr. François Bonnici, Director of the Schwab Foundation for Social Entrepreneurship and Head of Social Innovation, World Economic Forum

Introduction (10 min.)

By **Dr. François Bonnici**

Key Speech (20 min.)

Transforming unjust systems through entrepreneurship

By **Prof. Paulo Savaget**, Associate Professor of Engineering (Engineering Entrepreneurship), Saïd Business School, University of Oxford ; Associate Professor of Entrepreneurship Fellow at Worcester College, Department of Engineering Science, University of Oxford, U.K.

Panel discussion (30 min.)

What principles and practices can practitioners, funders and investors adopt to work towards deeper, systemic change?

Panelist 1: **Jeroo Billimoria**, social entrepreneur and Founder of One Family Foundation and Co-Founder of Catalyst 2030, Amsterdam, Netherlands

Panelist 2: **Dr. Phumlani Nkontwana**, Senior Lecturer, Bertha Centre for Social Innovation & Entrepreneurship, University of Cape Town Graduate School of Business, South Africa

Panelist 3: **Emilie Romon**, Country Director, Ashoka Switzerland ; Global Co-Lead, Ashoka Support Network

Moderator: Dr. François Bonnici

Open discussion (20 min.)

12:10 p.m. Quick lunch break at the World Economic Forum premises

WORKSHOP 5:

Financing Social Entrepreneurship: doing well by being philanthropic

(1:00 – 2:20 p.m.)

Persons in charge: Dr. Giedre Lideikyte Huber, Senior Lecturer (tax), Faculty of Law and GCP (UNIGE), Switzerland and Philipp Fischer, Attorney at Law, Partner, Oberson Abels avocats, Geneva; Academic fellow GCP (UNIGE), Switzerland

Introduction (10 min.)

By **Dr. Giedre Lideikyte Huber** and **Philipp Fischer**

Key Speech (20 min.)

Companies' access to funding ("traditional" vs. new forms, e.g., crypto)/ investors' interests and incentives to allocate funds/ tax treatment of these financial flows and potential tax incentives both from the enterprise and the investor's standpoint

By **Karen Wilson**, Senior Advisor at the Centre on Well-being, Inclusion, Sustainability and Equal Opportunity (WISE), OECD, Paris, France; Associate Fellow, Saïd Business School, University of Oxford, U.K.

Panel discussion (30 min.)

What solutions exist or could be created to encourage investments in social entrepreneurship?

Panelist 1: **Prof. Sigrid Hemels**, State Councillor at the Dutch Council of State; Professor of Tax Law, Erasmus University Rotterdam School of Law, Netherlands; visiting Professor in Tax Law, Lund University School of Economics and Management, Sweden

Panelist 2: **Peter Hinton**, Associate Fellow, Saïd Business School, University of Oxford, U.K.

Panelist 3: **Dr. Giedre Lideikyte Huber**, Senior lecturer (tax), Faculty of Law, University of Geneva, Switzerland

Panelist 4: **Luvuyo Rani**, Co-Founder and CEO at Silulo Ulutho Technologies, South-Africa

Moderator: Philipp Fischer

Open discussion (20 min.)

CONCLUSIONS

(2:45 – 3:15 p.m.)

Conclusions resulting from each workshop and the two days conference. Output of the conference that could be translated into a roadmap.

Workshops reports (15min.) Prof. Giulia Neri-Castracane
Vincent Pfammatter
Dr. Livia Ventura
Dr. François Bonnici
Dr. Giedre Lideikyte Huber / Philipp Fischer

**Closing remarks
and roadmap (5 min.):** Prof. Henry Peter

Open remarks/ Questions (10 min.)

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Closing Event

and

End of the Conference