



#### DURATION OF STUDIES

2 years (4 semesters)

#### LANGUAGES OF INSTRUCTION

**French, English**

as well as any other official languages of the FTI according to the student's native language.

#### CONDITIONS OF REGISTRATION

[www.unige.ch/conditions/MA](http://www.unige.ch/conditions/MA)

#### ADMISSION CONDITIONS

Bachelor in Multilingual Communication from the FTI, or any related bachelor's degree in multilingual communication, translation, modern languages, or any other type of higher education diploma that is relevant to the field of study you are applying to. C2 certificate for your native language (Arabic, English, French, German, Italian or Spanish). C1 certificate for English and French if they are not your native language. Admission based on application file.

#### *Master's Programme*

## SPECIALISED MULTILINGUAL COMMUNICATION

The Master in specialised multilingual communication (MACOMS) is for students with an interest in multilingual communication across a range of media. The course focuses on developing skills in impactful communication tailored to specific languages and cultures. It incorporates marketing analysis and 360° communications strategies as well as multilingual text and audiovisual content creation, honing language skills and strategic thinking.

The MACOMS offers various strands that open up a wide range of career paths. Classes on offer include developing effective communications strategies, training in multilingual audiovisual and digital tools, and practical case studies drawing on a range of communicative approaches.

In an age of global communication and digital technology, the MACOMS offers a resolutely interdisciplinary approach leading to a wide range of in-demand careers, including multilingual content creator, international marketing consultant, digital communications officer, public relations officer, community manager, web accessibility specialist, and multilingual events organizer.



UNIVERSITÉ  
DE GENÈVE

## STUDY PROGRAMME

4 semesters (max. 6 semesters) | 120 ECTS credits

### Mandatory courses (52 credits)

Research methodology; Globalised, Multilingual and Plurilingual Communication; Multilingual and Plurilingual Communication Strategies; Specialised Writing A; Specialised Writing B (French)\*; Specialised Writing B (English)\*; Multilingual Marketing and Transcreation; Management of Multilingualism; Language Policy and Planning (LPP); Project Management and Quality Assurance; Digital Methods and Practices; Understanding the Digital 2; International

\*Students who are not English or French native speakers must pass both B-language Specialised Writing classes. In this case, the credits obtained from one of the two classes go towards free elective credits.

### Mandatory electives (28 credits)

- Transcreation and Finance
- Communication Theories and Strategies
- Internet Studies: Computational Social Sciences and Digital Ethnography
- Visual Digital Practices
- Veille des réseaux sociaux et e-réputation
- Communication corporate
- Storytelling
- Regional and International Organisations
- Law - A - 1
- Law - A - 2
- Law - B - 1
- Law - B - 2
- Economics - Microeconomics
- Economics - Macroeconomics
- Economics - Public Finance and International Trade

### Free electives (16 credits)

- Audiovisual Translation 1
- Audiovisual Translation 2
- Multimedia and Internet Technologies
- Localisation 1
- XML and Multilingual Documents
- Terminology
- Normative Political Theory
- Issues in Political Theory
- Approaches to Linguistic Social Representations
- Plurilingualism and Identity
- Understanding the Digital 1
- Specialised communication internship
- Another UNIGE course in communication

### Master's thesis (24 credits)

## ACADEMIC CALENDAR

[www.unige.ch/calendrier](http://www.unige.ch/calendrier)

## LEVEL OF FRENCH REQUIRED BY UNIGE

Level C1 according to the Common European Framework of Reference for Languages.

## LEVEL OF ENGLISH

Level C1 according to the Common European Framework of Reference for Languages.

## PROFESSIONAL PROSPECTS

This programme opens the door to a wide variety of professions in the communications or language industries.

## TUITION FEES

500 CHF per semester

## REGISTRATION

Deadline for candidates that hold a foreign bachelor's degree: 28 February 2026

(30 April 2026 for candidates that hold a Swiss bachelor's degree at the start of the next academic year AND, according to their nationality, are not subject to a visa for entry into Switzerland for more than 90 days, according to Swiss government requirements and regardless of their current place of residence, or for candidates holding a Swiss residence permit that is valid beyond 30 April.)

[www.unige.ch/fti/fr/futurs-etudiants/inscriptions](http://www.unige.ch/fti/fr/futurs-etudiants/inscriptions)

[www.unige.ch/immatriculations](http://www.unige.ch/immatriculations)

## CONTACTS FOR STUDIES

### FACULTY OF TRANSLATION AND INTERPRETING

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### STUDENT AFFAIRS

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### ACADEMIC ADVISORS

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