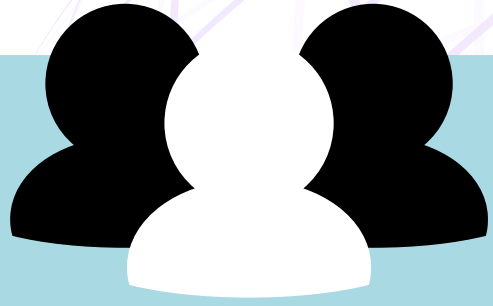


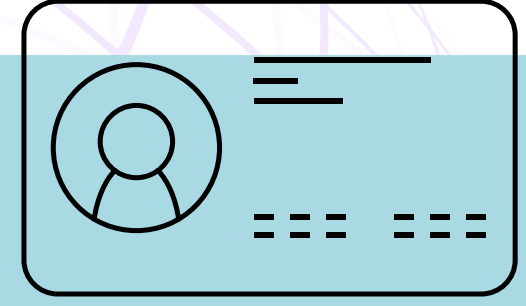
10 Simple Rules For *Responsible* Big Data Research



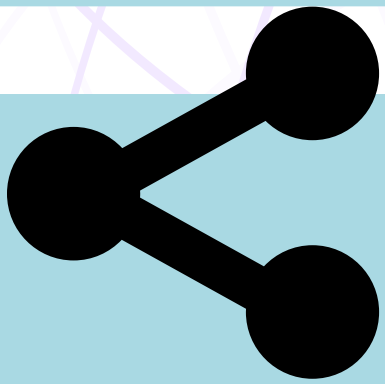
Acknowledge that data are people and can do harm



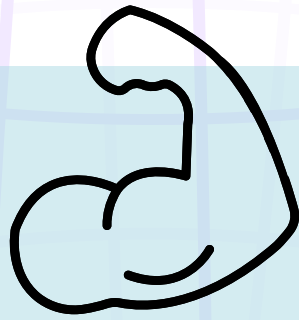
Recognize that privacy is more than a binary value



Guard against the reidentification of your data



Practice ethical data sharing



Consider the strengths and limitations of your data



Debate the tough, ethical choices



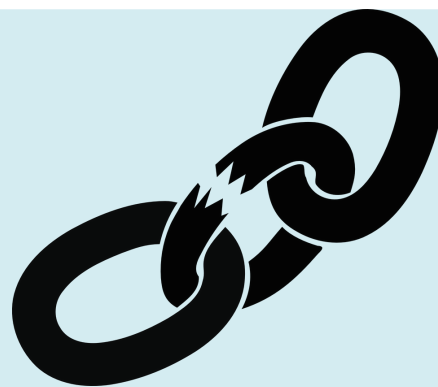
Develop a code of conduct for your organization, research community, or industry



Design your data and systems for auditability



Engage with the broader consequences of data and analysis practices



Know when to break these rules

Want to learn more?

Check out our website !



data donut

 **Comprendre
le numérique**

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