

# Progress and disappointments of 20 years of fighting for open access

OA Week – UNIGE

Marc Robinson-Rechavi



@marcrr@ecoevo.social

CC0



1



*Unil*  
UNIL | Université de Lausanne  
Faculté de biologie  
et de médecine

# My path



CC0



2

# The start: the Public Library of Science

## Open Letter

In 2000 Harold Varmus, Patrick Brown, and Michael Eisen circulated an open letter that would eventually be signed by 34,000 scientists from 180 countries and spark the foundation for PLOS

Signed on 5 Jan 2001

“

We support the establishment of an online public library that would provide the full contents of the published record of research and scholarly discourse in medicine and the life sciences in a freely accessible, fully searchable, interlinked form. Establishment of this public library would vastly increase the accessibility and utility of the scientific literature, enhance scientific productivity, and catalyze integration of the disparate communities of knowledge and ideas in biomedical sciences.

We recognize that the publishers of our scientific journals have a legitimate right to a fair financial return for their role in scientific communication. We believe, however, that the permanent, archival record of scientific research and ideas should neither be owned nor controlled by publishers, but should belong to the public and should be freely available through an international online public library.

To encourage the publishers of our journals to support this endeavor, we pledge that, beginning in September 2001, we will publish in, edit or review for, and personally subscribe to only those scholarly and scientific journals that have agreed to grant unrestricted free distribution rights to any and all original research reports that they have published, through PubMed Central and similar online public resources, within 6 months of their initial publication date.

Harold Varmus, Patrick Brown, and Michael Eisen  
PLOS co-founders

<https://plos.org/open-letter/>

CC-BY Harold Varmus, Patrick Brown, and Michael Eisen

3

  
UNIL | Université de Lausanne  
Faculté de biologie  
et de médecine

# Aims and hopes 20 years ago

1. All research outputs freely available to all
2. Lower costs of publishing
3. Shifts in scientific publishing models (IF, peer review...)



CC0



4



LE TEMPS

ÉCONOMIE OPINIONS CULTURE SOCIÉTÉ SCIENCES SPORT DATA ÉVÉNEMENTS VII

ACCUEIL > OPINIONS

## Le libre accès, bon pour la science, indispensable pour la société

Dans un monde libre, il paraît de plus en plus étonnant que les résultats de recherches scientifiques ne filtrent qu'au compte-gouttes dans des publications onéreuses. Mais un modèle nouveau émerge, celui du «open access». La Suisse ferait bien de s'y intéresser, estime Marc Robinson-Rechavi, professeur à l'Université de Lausanne, chef de groupe de l'Institut suisse de bio-informatique

Marc Robinson-Rechavi

Publié le 24 juin 2012 à 22:48.



47 Results for author "robinson-rechavi"

Items/Page 10 Order by Oldest First

Inference of evolutionary forces acting on human biological pathways

J.T. Daub, I. Dupanloup, M. Robinson-Rechavi, L. Excoffier

bioRxiv 009928; doi: <https://doi.org/10.1101/009928>

+ Add to Selected Citations

What to compare and how: comparative transcriptomics for Evo-Devo

Julien Roux, Marta Rosikiewicz, Marc Robinson-Rechavi

bioRxiv 011213; doi: <https://doi.org/10.1101/011213>

+ Add to Selected Citations

### 1<sup>st</sup> Round of Big Deal Negotiations 2018–2021



### 2<sup>nd</sup> Round of Big Deal Negotiations 2022–2025



# Road and bumps



CC0



6

# Science Magazine Sting

The screenshot shows the Science magazine website. At the top, there is a navigation bar with links to 'Current Issue', 'First release papers', 'Archive', and 'About'. Below the navigation bar, a breadcrumb trail indicates the article's path: 'HOME > SCIENCE > VOL. 342, NO. 6154 > WHO'S AFRAID OF PEER REVIEW?'. On the left, there is a sidebar with a link to 'SPECIAL ISSUE NEWS'. On the right, there are social media sharing icons for Facebook, Twitter, and LinkedIn. The main title of the article is 'Who's Afraid of Peer Review?' by John Bohannon. Below the title, it says 'Authors Info & Affiliations' and provides publication details: 'SCIENCE • 4 Oct 2013 • Vol 342, Issue 6154 • pp. 60-65 • DOI: 10.1126/science.2013.342.6154.342\_60'. The article summary discusses a biologist named Ocorrafoo Cobange who received acceptance letters for a paper he submitted to the *Journal of Natural Pharmaceuticals*, despite its flaws.

On 4 July, good news arrived in the inbox of Ocorrafoo Cobange, a biologist at the Wassee Institute of Medicine in Asmara. It was the official letter of acceptance for a paper he had submitted 2 months earlier to the *Journal of Natural Pharmaceuticals*, describing the anticancer properties of a chemical that Cobange had extracted from a lichen.

In fact, it should have been promptly rejected. Any reviewer with more than a high-school knowledge of chemistry and the ability to understand a basic data plot should have spotted the paper's short-comings immediately. Its experiments are so hopelessly flawed that the results are meaningless.



# Open access sister journals

nature communications

Explore content ▾ About the journal ▾ Publish with us ▾

[View all journals](#)

[Sign up for alerts](#)

[nature](#) > [nature communications](#) > open access

## Open access

### Contents

- [Open access](#)
- [Article processing charges](#)
- [Benefits of open access](#)
- [Creative Commons licenses](#)

### Open access

All articles published in *Nature Communications* are made freely and permanently available online immediately upon publication, without subscription charges or registration barriers. Further information about open access can be found [here](#).

## Evolution Letters

Issues More Content ▾ Submit ▾ Alerts About ▾

Evolution Letters



Impact Factor  
**5.3**

SI: Evolutionary Biology  
**7 out of 52**

Editor-in-Chief  
Judith Mank, University of  
British Columbia, Canada  
[Editorial Board](#)

### About the journal

*Evolution Letters* is a fully open access journal publishing cutting-edge new research in all areas of Evolutionary Biology. The journal is jointly owned by ESEB and SSEB.

[Find out more](#)

 PNAS  
nexus

Issues Advance articles Subject ▾ Submit ▾ Alerts About ▾

PNAS Nexus



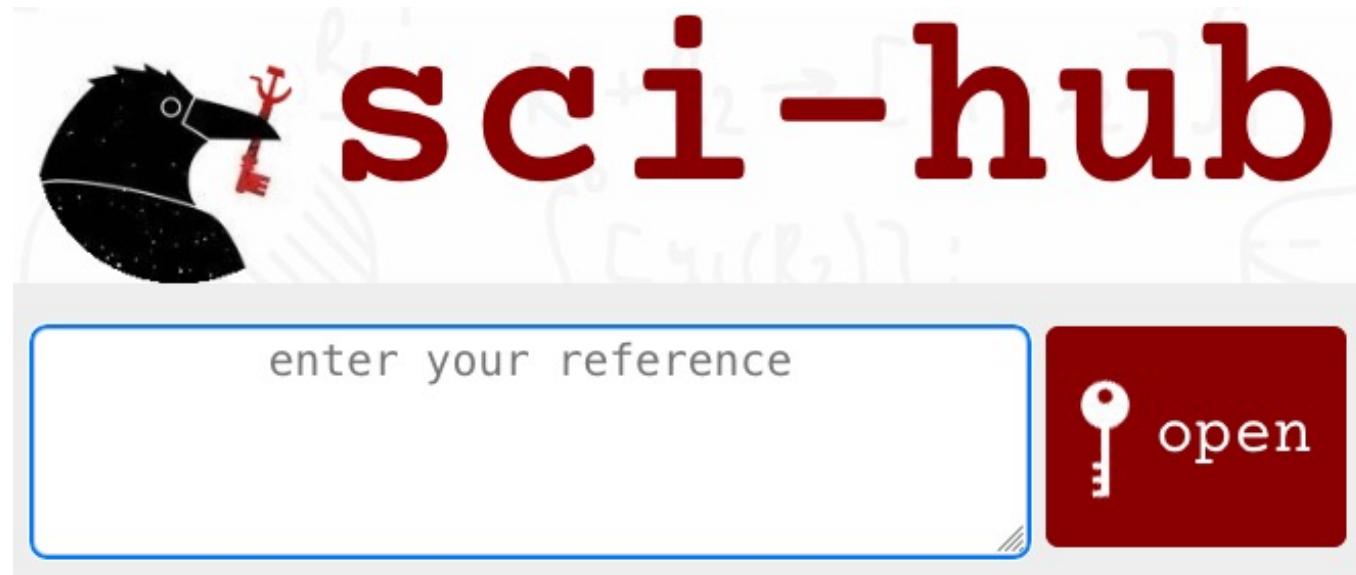
Editor-in-Chief  
Yannis C. Yortsos

Deputy Editors  
Cristina H. Amon  
Ivet Bahar  
David A. Brenner  
Michele J. Gelfand

### Submit to PNAS Nexus

*PNAS Nexus* welcomes high-quality original research from across the biological, medical, physical, social, and political sciences, and engineering and mathematics. Of particular interest are those articles with broad, interdisciplinary appeal. Visit the author guidelines for more information on how to submit to the journal.

# Alternative approaches



CC0?

9

# Institutional response

- 2014 DEAL project 🇩🇪 mandated for "transformative agreements"
  - **Publish and Read Fee**
- 2017 VSNU 🇳🇱 cancels deal with OUP motivated by lack of progress towards open access
- 2018 **Plan S**: all papers must be open access
- 2020 Swissuniversities 🇨🇭 cancel deal with Springer-Nature while negotiating transition deal

https://bigdeal.sparcopen.org/cancellations

CCO

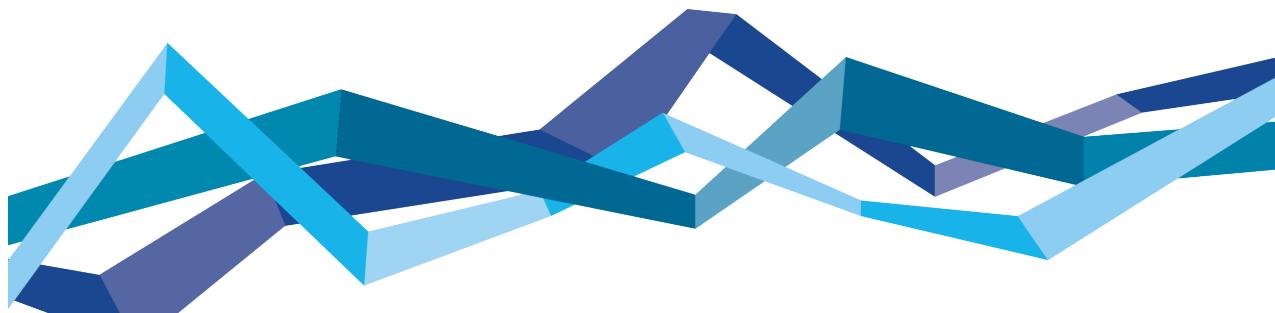


10

# Agreement signed by Swissuniversities and SNSF

## — AGREEMENT ON REFORMING RESEARCH ASSESSMENT

20 July 2022



© Science Europe 2023

# Alternative ideas?

PERSPECTIVE

Plan U: Universal access to scientific and medical research via funder preprint mandates

Richard Sever<sup>1\*</sup>, Michael Eisen<sup>2,3</sup>, John Inglis<sup>1</sup>

If all funding agencies were to mandate posting of preprints by grantees—an approach we term Plan U (for “universal”)—free access to the world’s scientific output for everyone would be achieved with minimal effort.



# Progress

- Big deals: in Europe, OA is central
- From the margins to the center of academic discourse
  - rectors, funders, libraries...



CC0



13

# Disappointments

- Lack of early support by scientific societies
- Lack of support by journalists
- Susceptibility of researchers to manipulation by publishers
- Costs 
- Most science still 
- Transformation?



CCO



14

# Transformative, where to?



@marcrr@ecoeko.social



CC0



15



*Unil*  
UNIL | Université de Lausanne  
Faculté de biologie  
et de médecine