Use case 1: EBB Clubb
ebb.Clubb is an experimental interactive Speakeasy with a Web-app and Web3 protocol, making our events and offerings accessible both physically and online.

Thanks to its network, ebb.Clubb can pop-up anywhere to host events, talk decentralization, and explore the potentials for collaboration over slight inebriation.
So far The Speak-Easy has Popped Up at:
The Non-Fungible Conference, Lisbon; EthCC5, Paris, and Paris+ Art Week. We've been organizing these events with the trad and web3 worlds, with partners like:

**Digital:** Friends With Benefits, Nansen, Non Fungible Conference, Dao Craft …

**Culture:** Fondation Pernod Ricard, Paris; Centre Pompidou, Paris; Soho House, Paris…

Ebb is supported by la Caisse des Dépôts.
Connecting IRL to URL 3/4

Communities, DAOs, Art Centers, Artists and Thought Leaders from both the traditional and the digital cultural worlds, are invited to curate the speakeasy with us in the lead up and during the event, thanks to our WebApp, that connects artworks and projects at the event through touchpoint hardware, and also for a purely online audience.
The Speakeasy is a great place to build bridges. We welcome **Web3 users** and **traditional visitors** alike. Our systems can be accessed through:

- **Paper ticket** with a unique user account ID qr code that can be secured
- Through **Wallet connect**, or standard **e-mail address**.
- Through the **webApp** from anywhere on earth.
Each visitor is gifted 10 interactions (10 eye tokens) when their ticket for the event is created. When a user interacts with an artwork, attends a talk, or watches a video online, or likes a painting:

They **throw an eye** at it. 💤

They receive **EBB points** in return 🍀

EBB points will give them access to
- Drinks on site
- Customized Merchandising
- Limited editions art prints or NFTs
- Access to parties or online content
Incentivized Participation 2/2

At the close of our events, artists and their representing organizations, receive royalties based on the interactions they generated (number of eyes they gave) through our redistribution protocol.

Artists can connect with their wallet on a CLAIM AUTHORSHIP PAGE. A smart contract verifies if they are the author (the same wallet that minted the artwork) and automatically redistributes their share of the royalty pool between the artist, the distributor, and the owner. 80-10-10 split.
In the clubb, **TouchPoint Scanners for QR codes** are attached to each artwork. Screens in the space allow visitors to connect, activate and interact with any artwork.
Every 5 minutes, a new curated selection of artworks appears on the screens and web-app. Artworks are blurred to the visitors/users. Visitors and Users can change the curation Feed anytime they want.
When visitors throw an eye at a work, it gets displayed in full resolution for everyone, in person and online, as well as the name of the user who activated the work.
When connected, Visitors/Users can choose an artwork they want to display and interact with it.

Here with Nicolas Sassoon’s Waterfalls series
Customized experience 2/4

They can add generative effects, change colors, speed, music … And record their favorite transformation as a unique souvenir to be exchanged for ebb Points at the end of their experience.
Customized experience 3/4

a Vinyl, AR, and Poem playing when activated
Artwork by Cibelle Cavalli Bastos

Here, a photobooth in collaboration with Darren Bader, and his Artwork 0Xsphere.
If they have enough EBB Points visitors can get a Print of their Journey

Victor Vaysse - “Computed sheet” Printer- Merges all the artworks visitors checked in to, as one generative souvenir Poster (physical print) and NFT in real-time. Each journey and edition is unique and printed live.
Active user journey 1/4

The Web-App user accounts (same as the ticket) *archives* every artwork they select and interactions the visitor made. Linking the visitor/user to the artists or the organisations they liked.

Visitors EBB points are also kept.

They can decide to **save their points** for a later event, or use them from home for online interactions or shopping in our marketplace.
Active user journey 2/4

Leader boards, track interactions and everything that happens
It is updated live, both in the space and on the Web-app
On top of the WebApp, The Speakeasy and the user’s action are connected through bots, which interact with social networks such as Discord, Twitch and Telegram.
Visitors’s Customized **NFT editions, Prints, drinks**, unique **NFT Artworks** generously offered by Artist and partners are available in the shop to complete the experience.

Those goodies can also be claimed afterward on the **Web-App**.
Interactive bartenders

ebb’s 3 Hosts dispense, drinks and salty advice, as they interact with the public online and IRL. They check visitors ticket to see if they have enough points or NFT cocktails booked ahead.
interactive bartenders

They speak, have humor, while automating and feeding discords, twitter, and twitch feeds, with live images mixed with generative filters.
EBB has teamed up with Nicolas O'Connor, head mixologist of Apotheke LA/NY to create a new iteration of the non fungible bar.
**MARKET BUBBLES**
British economist John Maynard Keynes considered the prospects for capitalism's survival amidst its booms and busts and well it looks like he succeeded, no? For a man of such accomplishment you would wonder what regrets he could have? When asked Keynes responded “My only regret in life is that I did not drink more champagne.” Let's raise our glasses to that, cause as any good capitalist knows some bubbles here and there can be fun! 
*Champagne, italicus, thyme, citrus*

**MARX-A-RITA**
What goes better than Marx and Engels you ask? Tequila and triple sec of course! The Marx-a-rita is homage to Karl Marx and Friedrich Engels; the creators of a socioeconomic analysis that hoped to change social and class relations known as Marxism. Well, so much for that. So let's pretend we are devout marxist Leon Trotsky escaping Lenin’s Russia to hide out in Mexico and permanent revolution becomes permanent vacation!
*Ameca altos tequila, triple sec, lime*

**THE INVISIBLE HAND**
A true laissez faire libation! Named after 18th-century Scottish philosopher Adam Smith’s economic metaphor for the “natural order” of markets and self interest, this delectable cocktail is so refreshing and delicious it will feel as if an “invisible hand” is guiding it down your throat. But remember hangovers are invisible too! 
*Absolut vodka, cucumber, basil, lime, berries*

**POPPIN MY COLLAR**
Inspired by Janet Yellen, the first woman to have held each of the top economic positions in United States federal government. Outside of her fiscal clout in a global empire, she is known for her fondness of soda and turning her collar to the heavens. This drink pays tribute to the girl boss of bread and budget by popping your palette with soda and pop rocks.
*Havana club rum, lime, mint, tart cherry, soda, pop rock float*
For curation we partnered with Fingerprints DAO, Quantum, Refraction DAO, Folia, ChainSaw, New French Touch - Superare, Brawhaus, Daoz …

We had the honor to host the work of artists like:

Mathcastles, Dis, Rhea Myers Darren Bader, Eva Nielsen, Petra Cortright, Nicolas Sassoon, Emily Segal, Kibo, Oliver Laric, Linda Dounia, Benoit Pieron, Cibelle Cavalli Bastos, Lorna Mills, Elsa Werth, Victor Vaysse, Harm van den Dorpel, P1xelfool, Herbert W Franke, FeklZine … and more
We’re all learning as we build together, which is why we’ve hosted talks and panels with folks like:

- Livia Deschermayer from Commonstack
- Daniel Ospina from RnDAO
- Erik Bordeleau from TheSphere Dao
- Maggi Love - Shefy education on DeFi & Crypto
- Sarah-Diane Eck - Founder of Lum Network
- Sofia Garcia - founder of ARTXCODE
- Mai Monatou Mar - from RadicalxChange
ebb.Clubb in numbers

Ebb.Clubb 1
During EthCC5 - july 2022 - 2 days.

780 Visitors
660 on site tickets
120 Party attendees
225 Nft cocktail minted
66 Prints / Nft

Ebb.Clubb 2
During Paris+ Artfair week - october 2022 - 4 days

653 Users/visitors.
53 Wallet connect
200 on site tickets
123 prints / NFT
23 NFT claimed
820 eye thrown
Medias
Medias
Medias
Previous events

Fondation d’entreprise Pernod Ricard

EBB.CLUBB 2

October 18-20 PARIS + ART FAIR WEEK
Panel discussion about self-organization, inventing models and what collaboration with crypto and smart contracts means for culture...

Andrew Berardini, writer and Curator of MobilCoin Art Residency
Everett Williams, Artist and founder of folia.app
Rodolphe Ködderitzsch, General Manager at Quantum
Anbar el Mokri, Artist and Producer at Refraction Dao
Luiz Rahmalho, founder of Fingerprint Dao
@TacyTurnh, member of Fingerprint Dao
Booyasan, Artist from New French Touch
Arthemore, Curator at New French Touch, and NFT specialist at Sotheby’s
EBB.Clubb.2  Artists and Partners.

**Fondation d'Entreprise Pernod Ricard**
Hélène Bertin, Timothée Calame, Fabiana Ex-Souza, Eva Nielsen, Benoît Piéron, Elsa Werth  
Curated by Clément Dirié

**Fingerprints Dao**
Larva Labs, Mathcastles, Harm van den Dorpel, Mitchell F Chan, rhea_myers.  
Selected by Rodrigo Klamt

**Refraction Dao**
Sabatobox, habitual_truant, coco magnusson, Lorna Mills, Cibelle Cavalli Bastos, lady Lu letal.  
Selected by Cibelle Cavalli Bastos

**Folia**
Oliver Laric, Petra Cortright, James Whipple, Emily Segal, Travess.  
Selected by Everett Williams.

**Quantum**
Herbert W Franke, Nicolas Sassoon, p1xelfool, Linda Dounia, Marjan Moghaddam.  
Selected by Rodolphe Ködderitzsch

**New French Touch**
Teto, Jaen, Booyasan, Kibo, FelixFelixFelix.  
Selected by Arthemore
Previous events

EBB.Clubb1

July 20-21, 2022 EthCC5 Week
Conference program July 20, 2022

Culture DAOs & DAO Culture

4 pm
Culture DAOs
Trojan DAO by James Simbouras
The Sphere by Erik Bordeleau

5 pm
DAO Culture
RnDAO by Daniel Ospina
Soft governance and culture building by Livia Deschermayer
Two Plus by Louis Giraux
The anti-Web3 sentiment and the Radical Left by Evil Twin

6.30 pm
DAO Craft
How to lead without a leader by DAO Craft

2-7.30 pm
RadicalxChange Paris
Web3: New Ways of Empowerment
with Christophe Gauthier, Kuamen, Daniel Kaplan, Aouatef Khelloqi, Maïmonatou Mar

7pm
The Blockchain Socialist
Live recording of the podcast featuring Black Swan DAO

Curated and moderated by Odd Name
2pm
Cinema and Web3
Louis_B - Web3 at Cannes festival 2022
Katia Morales Gaitan - Researcher
Crypto Futures - TheBlockchainSocialist
Flim.Ai - Demo

2-7pm

3:30 pm
L'Université Internationale de Gardiennage de Voitures
by Ismail Alaoui Fdili - artist

4:00 pm
To live happily, live encrypted.
The example IRL of Guy de Cointet's art
by Marilou Thiébault - art historian

4:30 pm
Generative NFT Drugs Market Place
FactionDao - Pierre Pauze, moderated by Arthemort

5 pm
Cultural transitions to Web3
Nicolas Sassoon - artist using early computer imaging processes
Ombline Rosset from OBJKT - marketplace on Tezos
Neïl Beloufa - artist

6pm
Women drink meme
Maggi Love - Shefy education on DeFi & Crypto
Sarah-Diane Eck - Founder of Lum Network
Sofia Garcia - founder of ARTXCODE
Daniella Loftus - Digital Fashion founder & influencer
Justine Vilgrain - co-founder of Braw Haus
Clickhere
Nude Robot, harleywrecks + SINEWAVEKID, Yilmaz Sen, Matthew Stone, Gerhard Koenderink, Cache Bunny, Francois Vogel, Nico Vuignier, Dirk Koy, Felt Zine, Joe Pease, Anne Murayama, DKT, Le Milli, Alto, Niall Ashley, STILLZ, Caecilia Tripp + Michele Lamy, JIGSAW, KILLATRIPPINBLAZE, Dave Greber

New French Touch
Jivinci, Booyasan, CEGZ.project CryptoClay, Etienne de Crécy, FelixFelixFelix Hermine Bourdin, Kibo, Lapin Mignon, Leo Caillard, LuluxXX, miss Al Simpson, Nahiko, Pascal Boyart, PolPics, Stephan Breuer, Touky333

Brawhaus/Daoz

Chain/Saw
DIS

Ebb.Clubb
Hermine bourdin Nicolas Sassoon Cibelle cavalli balestos Biche Victor Vaysse Darren Bader ...

RadicalXChange
Kuamen performance 2pm 20th
Screenings July 21

7pm on site
ClickHere Gallery
Brawhaus
8pm @SOHO HOUSE with fwb
DIS *Everything but the world*, 2022 40'
followed by Q&A with Lauren Boyle

8pm Dj Set / Roche Music
July 20th: Warrenko
July 21st: Shlomo
Ebb is an decentralized organization that creates Web3 cultural production tools and technology; connecting IRL to URL