

Geneva Cybersecurity Law & Policy  
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Standards in the banking and financial industry

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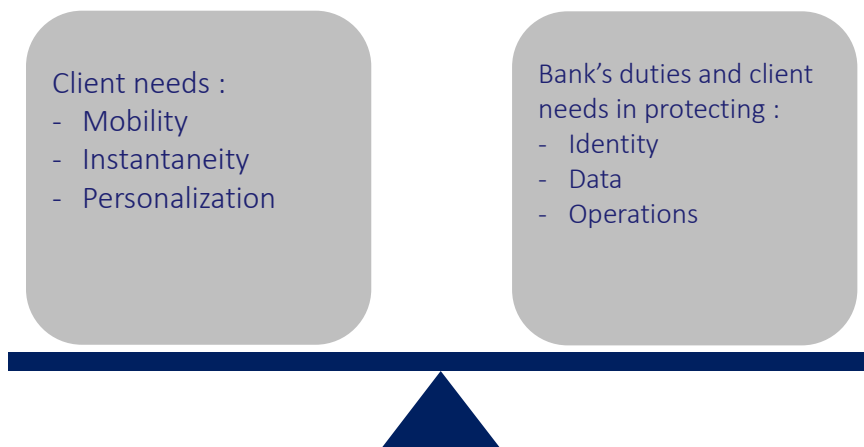
The new paradigm : How to reconcile the new open  
infrastructure with data security ?

Client needs :

- Mobility
- Instantaneity
- Personalization

Bank's duties and client  
needs in protecting :

- Identity
- Data
- Operations



From the fortress ...



3

LANDOLT  
SCITE SA

... to the airport hub model



4

LANDOLT  
SCITE SA

Where the threats are coming from and how to prevent them ?



Cyber Security as the backbone of transformation



Cyber Security is an asset

