

IP RESEARCHERS EUROPE CONFERENCE 2025  
19 – 20 JUNE 2025



## **Conference Program**

### ***Intellectual Property Researchers of Europe (IPRE) 2025***

**19 – 20 June 2025**

**Geneva, Switzerland**

*Organized by*

Faculty of Law, University of Geneva,  
in collaboration with the Secretariats of the  
World Intellectual Property Organization and  
World Trade Organization

# Conference Program

## **THURSDAY, 19 JUNE 2025 (DAY 1)**

*Venue: World Intellectual Property Organization, Chemin des Colombettes 34, Geneva*

### ***REGISTRATION AND SECURITY BADGES***

**8.30 – 9.30**

WIPO Security Center, Main Building

### ***OPENING OF THE FIRST DAY***

**9.30 – 10.15**

Room A, Main Building

### ***KEYNOTE***

**Hasan Kleib**, Deputy Director General, Regional and Development Sector, World Intellectual Property Organization

### ***WELCOME REMARKS***

**Altaye Tedla**, WIPO Academy, World Intellectual Property Organization

**Roger Kampf**, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

**Jacques de Werra**, Faculty of Law, University of Geneva

**Irene Calboli**, Faculty of Law, University of Geneva and Texas A&M University School of Law

### ***GROUP PHOTO SESSION***

Lobby, Main Building

### ***PARALLEL SESSIONS (1)***

**10.15 – 12.45**

#### **PARALLEL SESSION 1.A**

#### ***COPYRIGHT IN A DIGITAL ENVIRONMENT: CHALLENGES AND POSSIBLE SOLUTIONS***

Room A, Main Building

##### **CHAIR**

**Tobias Bednarz**, Copyright Law Division, World Intellectual Property Organization

##### **PRESENTERS:**

**Najmeh Soltanzadeh**, Faculty of Law, University of Geneva

*The Digital Storm on the Horizon: Why We May Need an 'E-Dumping Clause' Sooner Than We Think*

**Dominik Swiatkowski**, Faculty of Law and Administration, University of Warsaw

*Regulating Intellectual Property in Digital Environments: Comparing Approaches to Copyright Enforcement and Fundamental Rights Protection*

**Faye Fangfei Wang**, Brunel Law School, Brunel University of London

*Streamlining Digital Copyright Dispute Resolution in Administrative and Civil Justice*

**Qinqing Xu**, School of Social Sciences, University of Manchester

*Music Copyright Protection in a Digital World: Remuneration to Musicians*

**Kacper Szkalej**, Institute for Information Law, University of Amsterdam

*The Law of the Code: Copyright Challenges in Mining Software Repositories*

## **PARALLEL SESSION 1.B**

### ***TRADEMARK: NAVIGATING THE EVOLVING LANDSCAPE***

**Room 13.1, Main Building**

#### **CHAIR**

**Marie Paule Rizo**, Department of Trademarks, Industrial Designs and Geographical Indications, World Intellectual Property Organization

#### **PRESENTERS:**

**Alona Yarmak**, Law Department, European University Institute

*Evolution of Trademark Functions: The Impact of Path Dependency on the Metaverse*

**Amit Jamsandekar**, Leicester Law School, University of Leicester

*Trade Marks – EU Developments & Its Impact in India*

**Alvaro Fernandez-Mora**, Dickson Poon School of Law, King's College London

*The Dilution of Competition in the Age of Commodified Brands: Rethinking the Scope of Trade Mark Rights in the Search for Consumer Justice*

**Janice Denoncourt**, Nottingham Law School, Nottingham Trent University

*The Underexplored Role of 'Green' Trade Marks as an Aspect of Good Corporate Governance*

**Maciej Kurkowski**, Department of Intellectual Property Law, University of Warsaw

*New Challenges in Assessing the Use of Trademarks in the Video Games Environment*

**Cristiana Sappa**, IÉSEG School of Management, Lille

*The Role of AI in Trademarks Registration*

## **PARALLEL SESSION 1.C**

### ***INTELLECTUAL PROPERTY THEORIES AND PERSPECTIVES***

**Orange Room, Main Building**

#### **CHAIR**

**Chris Bavitz**, Harvard Law School, Harvard University

#### **PRESENTERS:**

**Dilan Thampapillai**, School of Law, University of Wollongong

*The Need for Equity's Intervention in Intellectual Property*

**Elena Izyumenko**, Institute for Information Law, University of Amsterdam

*Gender Biases in Intellectual Property Law*

**Gertrud Metsa**, Queen Mary Intellectual Property Research Institute, Queen Mary University of London

*Applying Game Theory to Legal Decision-Making: The Case of Divisional Practice*

**Anna Tunyan**, Department of Civil Law and Civil Procedure Law, Russian-Armenian University

*The Decentralization Dilemma: Navigating Intellectual Property Challenges in Web3 Fashion*

**Edward Koellner**, Faculty of Law, Masaryk University

*Space, Innovation, and Ownership: Why Intellectual Property Rights Matter in the Future of Outer Space Commerce*

**Benedetta Buzzelli**, Faculty of Law, University of Teramo

*Possible Recognition of the Right of Priority Over a Different European IP Right*

## **PARALLEL SESSION 1.D**

### ***THE UNIFIED PATENT COURT AND THE FUTURE OF PATENT LAW IN EUROPE***

**Room 0.105, New Building**

#### **CHAIR**

**Marketa Trimble**, William S. Boyd School of Law, University of Nevada Las Vegas

#### **PRESENTERS:**

**Daanish Naithani** and **Esther Van Zimmeren**, Faculty of Law, University of Antwerp

*Trust and Legitimacy in the Unified Patent Court: A Theoretical Framework for Understanding Institutional Authority*

**David Angenendt**, School of Management, Technical University of Munich

*The Private Cost of Legal Uncertainty: Evidence from the Unified Patent Court*

**Esther van Zimmeren**, Faculty of Law, University of Antwerp

*The European Patent System at the Crossroads: Towards Adaptivity and Resilience?*

**Kristina Kragujevska**, Faculty of Law, University of Torino

*Academic Inventions and Institutional Ownership under Italian Patent Law*

**Guillem Gabriel-Pizarro**, Law Department, European University Institute

*Did Anyone Think About Insolvency? IP Licenses in Insolvency and the Unavoidable Path to Further Harmonisation after the EPU's Implementation*

## ***Lunch Break***

**12.45 – 14.15**

## ***PARALLEL SESSIONS (2)***

**14.15 – 16.20**

## **PARALLEL SESSION 2.A**

### ***COPYRIGHT AND THE AI REVOLUTION: GOVERNANCE, RIGHTS, AND CREATIVITY***

**Room A, Main Building**

#### **CHAIR**

**Michele Woods**, Copyright Law Division, World Intellectual Property Organization

#### **PRESENTERS:**

**César Ramírez-Montes**, School of Law, University of Leeds

*Digital User Rights in the Global South: Mexican Case*

**Matt Blaszczyk**, University of Michigan Law School

*Posthuman Copyright: Copyright, AI, and Legitimacy*

**Thomas Margoni**, Faculty of Law and Criminology, KU Leuven

*Generative Copyright: Challenges and Opportunities of a New Copyright Governance Model in the Era of AI*

**Zachary Cooper**, Faculty of Law, Vrije Universiteit Amsterdam

*Dams in the Infinite River: Next-Generation Copyright in Next-Generation Interactive Media*

**Damián Palašta**, Faculty of Law, Masaryk University

*Damages, if any: EU Copyright and Enforcement in the AI Era*

## **PARALLEL SESSION 2.B**

### ***GLOBAL PERSPECTIVES ON PATENT LAW: INNOVATION, ETHICS, AND SUSTAINABILITY***

**Room 13.1, Main Building**

#### **CHAIR**

**Mr. Andras Jokuti**, Patent and Technology Law Division, World Intellectual Property Organization

#### **PRESENTERS:**

**Piergiuseppe Pusceddu**, Jindal Global Law School, O.P. Jindal Global University

*Technology Patent Disputes in China. What are They Really About?*

**Pratap Devarapalli**, TC Beirne School of Law, University of Queensland

*Bioinked Boundaries: Patenting 3D Bioprinting Innovations in US, Europe, and Australia*

**Giorgia Galeotta**, Department of Law, University of Luxembourg

*Patents for the Environment: Sustainability-Based Arguments in Patent Enforcement*

**Gunel Valiyeva**, Independent Researcher, Azerbaijan

*The Impact of Humanization on Flexible Interpretation of the Morality Exception in Patent Law*

**Karen Walsh**, School of Law and Criminology, Maynooth University

*Institutional Abundance in the European Patent System and the Impact of the UPC*

## **PARALLEL SESSION 2.C**

### ***IPRS AT THE CROSSROADS: TRADITIONAL RESOURCES, GEOGRAPHY, AND TREATY MAKING***

**Orange Room, Main Building**

#### **CHAIR**

**Leanne Wiseman**, Griffith Law School, Griffith University

#### **PRESENTERS:**

**Bernardo Calabrese**, Department of Law, University of Verona

*Geographical Indications through the “Looking Glass”*

**Shambhavi Tripathi**, Hidayatullah National Law University

*Agricultural Geographical Indications and Sustainable Development Goal 2 – A Comparative Study of India and the EU Legal Framework*

**Brenda Reddix-Small**, North Carolina Central University School of Law

*Copyright Protections for Indigenous and Traditional Resources: Can Global and Traditional Knowledge, Which Often Includes Spatial (Outer Space) and Digital Imaging, Hip-Hop, Traditional Knowledge, and Ancestral Healing Rights Fit into the Riddims of a Universal Copyright Digital Environment?*

**Dilip Sharma**, ICFAI Law School, IFHE Hyderabad and **Aditi Sharma**, School of Law, Lords University

*Evaluating the Effectiveness of the Access and Benefit Sharing Regime*

**Tyrone Berger**, Faculty of Law, Monash University

*The Design Law Treaty: Much Ado About Nothing?*

## **PARALLEL SESSION 2.D**

### ***RETHINKING COPYRIGHT: COLLECTIVE MANAGEMENT, PERFORMANCE RIGHTS, AND DISTRIBUTIVE JUSTICE***

**Room 0.105, New Building**

#### **CHAIR**

**Guy Rub**, Temple University Beasley School of Law

#### **PRESENTERS:**

**Lucius Klobucnik**, Aston Law School, Aston University

*New Kids on the Block of Collective Management – New Opportunities and the Need for Closer Collaboration*

**Mary LaFrance**, William S. Boyd School of Law, University of Nevada Las Vegas

*Reciprocity and Performance Rights in Sound Recordings*

**Seán O'Connor**, Antonin Scalia Law School, George Mason University

*Dilla Time: Copyright and Distributive Justice for Beatmakers*

**Jani McCutcheon**, University of Western Australia Law School

*Liberating Art through Article 14 of the EU Copyright Directive: A Status Report*

**Ondřej Woznica**, Faculty of Law, Masaryk University

*What Was I Made For? Conceptualization of Normative Goals of European Copyright Law*

**Romana Matanovac Vučković**, Faculty of Law, University of Zagreb

*Copyright and Competition Law: Rethinking Tariff Structures in Collective Management*

## ***Coffee Break***

**16.20 – 16.45**

## ***PLENARY SESSION***

### ***THE 2024 WIPO TREATIES ON TRADITIONAL KNOWLEDGE AND DESIGN***

**16.45 – 18.00**

**Room A, Main Building**

#### **CHAIR**

**Altaye Tedla**, WIPO Academy, World Intellectual Property Organization

#### **PRESENTERS:**

**Wend Wendland**, Traditional Knowledge Division, World Intellectual Property Organization

**Marcus Höpferger**, Department for Trademarks, Industrial Design, and Geographical Indications, World Intellectual Property Organization

## ***Conference Reception***

**18.30 – 21.00**

**Terrasse de la Paix, Chemin Eugène-Rigot 2E, Geneva**

## ***END OF DAY 1 OF THE CONFERENCE***

*(See next page for the program of Day 2)*



## **FRIDAY, 20 JUNE 2025 (DAY 2)**

*Venue: World Trade Organization, Rue de Lausanne 154, Geneva*

### ***REGISTRATION AND SECURITY BADGES***

**8.30 – 9.30**

WTO Security Center

### ***OPENING OF THE SECOND DAY***

**9.30 – 10.00**

Room CR

### ***KEYNOTE***

Johanna Hill, Deputy Director General, World Trade Organization

### ***PARALLEL SESSIONS (3)***

**10.00 – 12.05**

#### **PARALLEL SESSION 3.A**

##### ***COPYRIGHT AND AI: NAVIGATING OWNERSHIP AND INNOVATION***

Room CR

##### **CHAIR**

Yaniv Benhamou, Faculty of Law, University of Geneva

##### **PRESENTERS:**

**Anna Kirakosyan**, Chair of Civil Law and Civil Procedure Law, Russian-Armenian University

*Who Owns Creativity? Navigating Ownership, Fair Use, and Liability in the Artificial Intelligence Era*

**Rokshana Shirin Asa**, The City Law School, City St. George's University of London

*Bridging the Gap: Aligning Bangladesh's AI Copyright Laws with the European Union's (EU) Artificial Intelligence (AI) Act*

**Stefan Papastefanou**, Bucerius Law School, Bucerius University

*Balancing Copyright and AI Innovation: A Regulatory Framework Inspired by Directive (EU) 2015/1535*

**Teona Kvirikashvili**, Chair of Legal Sociology, Legal Theory, and Private Law; University of Lucerne

*Generative AI and the Challenges of Creatorship in the Age of Innovation*

**Grace Njeri Gatere**, Department of Creative Media and Arts, Technical University of Kenya

*Balancing Innovation and Copyright Infringement in Generative Photographs*

#### **PARALLEL SESSION 3.B**

##### ***INTELLECTUAL PROPERTY AND HEALTH***

Room S1

##### **CHAIR**

**Roger Kampf**, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

**PRESENTERS:**

**Michael Sinha**, Center for Health Law Studies, Saint Louis University School of Law

*Novel Diagnostics, Vaccines, and Therapeutics for Pandemics: A Call for Proportionality*

**Velizar Kirilov**, Department of Law, European University Institute

*The Outer Limits of Non-Consensual Patent Use Regimes and Their Implications for Competitive Follow-On Innovation in Pharmaceuticals: A Comparative Perspective on Europe and the United States*

**Vitor Henrique Pinto Ido**, Law School, University of São Paulo and **Gabriela Costa Chaves**, Global Health Centre, Geneva Graduate Institute

*IP Governance in the Pharmaceutical Industry: What Role for Middle-Income Countries in Times of New Protectionism?*

**Joanna Wiszniewska**, Faculty of Law and Administration, Jagiellonian University

*In Search of Lost Fairness in the Patent Protection for Pharmaceuticals*

**Krystian Jakub Petz**, Institute of Law Studies, Polish Academy of Sciences

*Navigating Patent Enforcement Challenges in Personalised Medicine: Direct vs. Indirect Infringement*

**PARALLEL SESSION 3.C**

***INTELLECTUAL PROPERTY, TRADE, AND DEVELOPMENT***

**Room S2**

**CHAIR**

**Roshan Khan**, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

**PRESENTERS:**

**Darko Spasevski**, Iustinianus Primus Faculty of Law, Ss. Cyril and Methodius University in Skopje

*Competition Law as a Tool for Moderating the “Absolute” Character of Intellectual Property Rights: Lessons from the European Union for EU Candidate Countries in South East Europe*

**Pierre-Emmanuel Moyse**, Faculty of Law, McGill University

*Interoperability: The Legal Concept of the 21st Century?*

**Valon Kashtanjeva**, Faculty of Law, University of Prishtina

*The Role of International Organisations in Development and Enforcement of IPR: The Case of Kosova in a Comparative Perspective*

**Nadjiba Boukemidja**, Faculty of Law, University of Algiers

*Strengthening of Industrial and Commercial Secrets: The Balance Between IP Rights and Economic Intelligence*

**PARALLEL SESSION 3.D**

***INTELLECTUAL PROPERTY, INNOVATION, AND TECHNOLOGY TRANSFER***

**Room S3**

**CHAIR**

**Jayashree Watal**, National Law University Delhi

**PRESENTERS:**

**Luisa Fernanda Herrera Sierra**, Queen Mary Intellectual Property Research Institute, Queen Mary University of London

*Unveiling Patent Abuse: Leveraging the Abuse of Rights Principle and Unconscionability in Contract Law to Foster Innovation and Technology Transfer*



**Alexis Brin**, Faculty of Law, Chinese University of Hong Kong

*Regulating “Forced” Technology Transfer: Evaluating the Relevance of WTO Reform Amid Increasing Regulatory Fragmentation*

**Mingyue Xu**, School of Law, Durham University

*Breaking the AI Transparency-Trade Secrecy Tension: Legal Approaches to Mitigation and Reconciliation*

**Daniel Benoliel**, Faculty of Law, University of Haifa

*The Social Cost of Artificial Knowledge*

## ***Lunch Break***

**12.05 – 13.30**

## ***PLENARY CONVERSATION***

### ***STORYTELLING AND TRIPS: LOOKING BACK, THINKING FORWARD***

**13.30 – 14.15**

**Room CR**

#### **MODERATOR**

**Irene Calboli**, University of Geneva and Texas A&M University School of Law

#### **SPEAKER**

**Jayashree Watal**, National Law University Delhi

## ***PARALLEL SESSIONS (4)***

**14.15 – 16.20**

### **PARALLEL SESSION 4.A**

#### ***INTELLECTUAL PROPERTY OVERLAPS, NEW CHALLENGES, AND PERSPECTIVES***

**Room CR**

#### **CHAIR**

**M. Polat Kalafatoglu**, Koç University Law School

#### **PRESENTERS:**

**Tuğba Güleş**, Faculty of Law, Istanbul 29 Mayıs University

*Beyond the Traditional: Exploring Non-Conventional Copyrights in the Modern Era*

**Ioanna Lapatoura**, School of Law, University of Leeds and **Zoi Krokida**, Brunel Law School, Brunel University of London

*Enforcing EU Copyright and Trade Mark Laws in Metaverse Platforms: Between Scylla and Charybdis?*

**Nouf Ali S Algazlan**, The City Law School, City St. George's, University of London

*Non-Traditional Copyrightable Works*

**Christine Haight Farley**, American University Washington College of Law

*Sitting on Different Legal Foundations: A Comparative Analysis of Iconic Chair Designs' Legal Protections in the United States and Europe*

## PARALLEL SESSION 4.B

### *USER RIGHTS AND COPYRIGHT EXCEPTIONS: THE ONGOING DISCUSSION*

#### Room S1

##### CHAIR

**Wolf Meier-Ewert**, Intellectual Property, Government Procurement and Competition Division, World Trade Organization

##### PRESENTERS:

**Carys Craig**, Osgoode Hall Law School, York University, **Bitu Amani**, Faculty of Law, Queen's University, **Tobias Schönwetter**, Faculty of Law, University of Cape Town, and **Sanya Samtani**, Mandela Institute School of Law, University of the Witwatersrand

*Copyright's Constitution: User Rights and the "Deprivation of Property" Misdiagnosis*

**Martin Senftleben**, Institute for Information Law, University of Amsterdam

*TDM, Generative AI and the Copyright Three-Step Test*

**Nino Eloshvili**, Faculty of Law, Ivane Javakhishvili Tbilisi State University and Business and Technology University (Tbilisi)

*Text and Data Mining Research Exception: The Path to the Legal Woods*

**Julia Szcześniak**, Doctoral School of Social Sciences, University of Warsaw

*Navigating Copyright Exceptions: A Comparative Perspective on Text and Data Mining in Poland and Japan*

## PARALLEL SESSION 4.C

### *THE REGULATORY AND ETHICAL LANDSCAPE OF AI AND IPRs*

#### Room S2

##### CHAIR

**Sergio Branco**, Institute for Technology and Society of Rio de Janeiro and Sciences Po Paris

##### PRESENTERS:

**Irina Foret**, Institute of International Management and Entrepreneurship, University of Applied Sciences – FH Joanneum

*Regulating Artificial Intelligence in Europe: Challenges, Legal Gaps, and the Path Forward*

**Kazi Abdur Rahman**, Department of Law, Bangladesh University

*AI Governance in Bangladesh: Lessons from the EU's Risk-Based Legal Approach*

**Csilla Mónika Rácz**, Doctoral School of Law and Political Sciences, University of Szeged

*Can International Intellectual Heritage Fall Prey to AI? New Perspectives of Profit*

**Viktoriia Savina**, Faculty of Economics and Law, Plekhanov Russian University of Economics

*Artificial Intelligence, Copyright and Academic Ethics: Interaction Issues*

**Leslie Wellington Sirora**, Engineering Institute of Technology, **Sharon Sinyoro**, University of Zimbabwe, and **Rachele Anesu Chaminuka** and **David Bahige**, Africa University

*Knowledge Distillation in Artificial Intelligence Models: Intellectual Property Infringement Versus Fair Use*

## PARALLEL SESSION 4.D

### *INTELLECTUAL PROPERTY ENFORCEMENT, EXHAUSTION, AND NEW TECHNOLOGIES*

#### Room S3

##### CHAIR

**Peter K. Yu**, Texas A&M University School of Law

**PRESENTERS:**

**Anna Pokrovskaya**, Department of Civil Law and Procedure and International Private Law, Peoples' Friendship University of Russia

*Utilizing Blockchain to Strengthen Intellectual Property Protection and Combat Counterfeiting in E-Commerce*

**Olga Grodecka**, Faculty of Law and Administration, Jagiellonian University

*Non-Uniform Standard of "Best Efforts" in Article 17(4) of the DSM Directive as a Threat to Ensuring the Liability of OCSSPs*

**Simon Geiregat**, Ghent IP Law Institute, Ghent University

*The Exhaustion Doctrine: Fitness Assessment Anno 2025*

**Stephane Lalanne**, Institute of Law and Justice, Sheffield Hallam University

*The Free Movement of Intellectual Property Rights within the European Union (Hidden Origins, Partial Existence, Virtual Recognition)*

**Mary Catherine Amerine**, George Washington University Law School

*Infringer Without a Cause*

***Coffee Break***

**16.20 – 16.45**

***PLENARY ROUNDTABLE***

***SCHOLARSHIP WITH AN IMPACT: CONNECTING THE DOTS BETWEEN ACADEMICS AND POLICYMAKERS AND THE ROLE OF MULTILATERALISM***

**16.45 – 18.15**

**Room CR**

**CHAIR**

**Jacques de Werra**, Faculty of Law, University of Geneva

**PRESENTERS:**

**Ysolde Gendreau**, Faculty of Law, University of Montreal

**V.C. Vivekanandan**, Hidayatullah National Law University

**Tana Pistorius**, University of Auckland Business School

**Yoshiyuki Tamura**, Faculty of Law, University of Tokyo

**Haijun Jin**, School of Law, Renmin University of China

**Alain Strowel**, UCLouvain and University Saint-Louis, Brussels

***CLOSING REMARKS BY ORGANIZERS***

**18.15 – 18.30**

***END OF THE CONFERENCE***