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KEYNOTES, SPEAKERS, CHAIRS AND MODERATORS

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MORNING OPENING KEYNOTE

Francis GURRY, Director General, World Intellectual Property Organization (WIPO)

Francis Gurry is an Australian lawyer who has served as Director General of the World Intellectual Property Organization (WIPO) since October 1, 2008. He holds law degrees from the University of Melbourne, a Ph.D. from the University of Cambridge and is an honorary professor of, and holds honorary doctorates from, universities in a wide range of countries. He is the author of a number of publications, one of which has become a standard legal text in the UK and is published by Oxford University Press as *Gurry on Breach of Confidence*. Francis Gurry speaks English and French.

AFTERNOON CLOSING KEYNOTE

Robert AZEVEDO, Director-General, World Trade Organization (WTO)

Roberto Azevêdo is the sixth Director-General of the WTO. His appointment took effect on 1 September 2013 for a four-year term. In February 2017, WTO members reappointed him for a second term, which began on 1 September 2017. He holds a degree in electrical engineering from the University of Brasilia. He subsequently attended the 'Instituto Rio Branco', the graduate school of diplomacy run by the Brazilian Ministry of Foreign Relations. He joined the Brazilian Foreign Service in 1984. His first diplomatic posting was to Washington in 1988. He subsequently served in the Brazilian embassy in Montevideo before being assigned to the Permanent Mission of Brazil in Geneva in 1997. Ambassador Azevêdo served on WTO dispute settlement panels and, in 2001, he was named head of the Brazilian Foreign Ministry's Dispute Settlement Unit where he remained until 2005. During his tenure he acted as chief litigator in many disputes at the WTO. From 2006 to 2008 he was Vice-Minister for Economic and Technological Affairs at the Foreign Ministry in Brasilia. In that capacity he was also Brazil's chief trade negotiator for the Doha Round and other WTO issues. In 2008 he was appointed Permanent Representative of Brazil to the WTO and other International Economic Organisations in Geneva. Ambassador Azevêdo has been a frequent lecturer on topics related to international trade and has published numerous articles on these issues. He is married to Ambassador Maria Azevêdo. They have two daughters and three granddaughters.
SPEAKERS, CHAIRS AND MODERATORS (in alphabetical order by surname)

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Ryan Abbott, MD, JD, MTOM, is Professor of Law and Health Sciences at the University of Surrey School of Law and Adjunct Assistant Professor of Medicine at the David Geffen School of Medicine at UCLA. He has published widely on issues associated with law and technology, health law and intellectual property in leading legal, medical, and scientific journals. Professor Abbott has worked as General Counsel and Medical Director of a mid-stage biotechnology company and has been Of Counsel at law firms where he specialized in transactional matters and intellectual property litigation for pharmaceutical and medical device companies. He is a licensed and board-certified physician and patent attorney in the United States, and a solicitor (non-practicing) in England and Wales. Professor Abbott is a mediator and arbitrator with JAMS International in London.

Marco ALEMAN, Director, Patent Law Division, WIPO

Marco M. Alemán studied law at the Javeriana University (J.D., 1991), where he also obtained a Corporate Law Certificate (1996). He then obtained a Diploma in Advanced Studies (DEA) in Research at the Alcala University (Spain, 2006), and a Ph.D. in Law (2011, Cum Laude). Mr. Alemán practiced as an IP Attorney from 1991 to 1995. He was then appointed Head of the Colombian Industrial Property Office, from 1995 to 1998, and was invited as a Fellow Visiting Researcher at the Max Planck Institute in Munich, Germany in 1998. He joined the World Intellectual Property Organization (WIPO) in Geneva, Switzerland, in 1999 as Senior Program Officer, Office of Cooperation for Development for Latin America and the Caribbean (from 1999 to 2006). He was then appointed Deputy Director in the Division for Public Policy and Development (from 2006 to 2009) and went on to be Deputy Director of the Patent Law Division (from 2009 to 2013). He currently holds the position of Director of the Patent Law Division. Mr. Alemán is the author of The Andean Legal Framework on Trademarks (Bogota, 1994) and co-author of several books, the most recent ones being: Studies in Homage to Mariano Uzcátegui Urdaneta (Caracas, 2011),
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**Katharina BEHREND, Ph.D. Candidate, Oxford Intellectual Property Research Centre, Faculty of Law, University of Oxford, United Kingdom**

Katharina Behrend studied law at European University Viadrina, Frankfurt (Oder), Germany, with an emphasis on EU Law and Public International Law, and is currently a DPhil in Law student at Oxford University, UK. Her work focuses on the internationalization of trade secret law and is supervised by Professor Graeme Dinwoodie. She is also a research student member of the Oxford Intellectual Property Research Centre (OIPRC) and serves as a co-convenor of the Intellectual Property Discussion Group.

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Prof. Dana Beldiman teaches intellectual property law at UC Hastings College of the Law, San Francisco, USA, and at Bucerius Law School, Hamburg, Germany. Ms. Beldiman was instrumental in founding the Bucerius IP Center in 2012 and serves as its Academic Director, supervising all research activity and doctoral students. She is a regular visiting lecturer at CEIPI (University of Strasbourg, France) and the Riga Graduate School of Law, Latvia, and has lectured at many other institutions in the US, Europe and Asia. Her own primary research and teaching interests lie in various aspects of comparative intellectual property law. She has received legal education in both the US and Germany. Ms. Beldiman is also a partner with the San Francisco office of Squire, Patton, Boggs, where she practices primarily IP law and IP-related international transactions.
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Yaniv Benhamou (Ph.D., attorney-at-law and lecturer at the University of Geneva) publishes and lectures in the areas of Intellectual Property, Data Protection and Technology Law. He is also executive director of the WIPO-UniGE Summer School on Intellectual Property and of the Internet Law Summer School. Besides his academic activities, he is attorney-at-law in a Swiss law firm, where he advises and represents clients before courts with regard to Intellectual Property and Technology Law (including Data Protection, Big Data, Artificial Intelligence & Cybersecurity, Licensing & Cloud computing, R&D and Technology Transfer contracts). In addition to these legal activities, he provides regularly professional trainings to the Swiss museums in relation to copyright, open access and other legal challenges and participates in associative and cultural activities in the field of Art and Music.

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Vinicius Bogéa Câmara holds a Ph.D. in Sociology from the State University of Rio de Janeiro (2010) and has been a Professor at IP and Innovation Academy, part of the Brazilian National Institute of Industrial Property, since 2004. He lectures on trademarks and Introduction to IP, in addition to supervising students from both Master’s and Ph.D. Programs. He has also acted as INPI’s Trademark Director between 2011 and 2016, having led the development of the present INPI’s Trademark Guidelines. His main fields of research are trademark functions and rationality, which encompasses both the issues arising from TM examination practices and the challenges brought by companies seeking more and more IP protection. Prof. Câmara’s profile shows his deep curiosity about the sociological aspects of IP and innovation. Professor Câmara is currently a Visiting Researcher at Centre d’Études Internationales de la Propriété Intellectuelle (CEIPI), at University of Strasbourg, where part of the present research on fluid trademarks is being developed.

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Magali Contardi is a Ph.D. student from the University of Alicante under the supervision of Prof. Dr. Manuel Desantes Real, with a thesis focused on Supplementary Protection Certificates (SPCs) and Medical Devices. She is licensed to practice law in Italy (Avvocato) and holds law degrees from the Università degli Studi di Firenze and the Universidad Catolica Argentina, as well as a Master in Business Law and Public Manager (Università degli Studi di Pisa), with a dissertation in IPR. In addition, she obtained an LLM in Intellectual Property Law at the Magister Lvcentinvs (Universidad de Alicante, EIPIN Network), with a thesis on legal issues arising from the patentability of plant-related material. Since 2016, she has worked in ZIMMERMANN & PARTNER (Munich), focusing on patent law and trademarks. Before joining the firm, she worked as a legal assistant at the
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Jacques de Werra is professor of contract law and intellectual property law at the Law School of the University of Geneva, Switzerland, since 2006, and is vice-rector of the University of Geneva since 2015 (where is in charge—among other missions—of leading the University’s digital strategy). He authored a doctoral thesis in Swiss and comparative copyright law which he completed as a visiting scholar at the Max-Planck Institute for Intellectual Property, Competition and Tax Law in Munich in 1996. He has practiced law in Switzerland, before obtaining an LL.M. degree from Columbia Law School in New York City in 2001 and being admitted to the New York bar in 2002. He was a Faculty Fellow (2012-2013) and a Faculty Associate at the Berkman Center for Internet and Society (2013-2014) and has held visiting professor positions at Stanford Law School, Nagoya University and City University of Hong Kong. Jacques researches, publishes and speaks on intellectual property law, contract law and Internet, IT and technology law. He has developed a particular expertise in IP commercial law including transfer of technology, licensing and franchising, as well as in alternative dispute resolution mechanisms for IP and technology disputes (specifically arbitration). He has widely published in leading law reviews (including the Harvard Journal of Law and Technology and the Columbia VLA Journal of Law and the Arts) and has authored / edited various books of reference including a Research Handbook on Intellectual Property Licensing (Edward Elgar 2013) and (in co-edition with Prof. Irene Calboli) the Law and Practice of Trademark Transactions (Edward Elgar 2016). He is the coordinator for the University of Geneva of the joint WIPO - University of Geneva Summer School on Intellectual Property and of the University of Geneva Summer School on Internet law (www.internetlaw-geneva.ch). Jacques de Werra is the scientific editor of an IP books series (www.pi-ip.ch), in which the proceedings of annual intellectual property law conferences held at the University of Geneva are published (www.jdpi.ch).

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James M. HELLER, Lecturer, Anglo-American University Law School, Prague; Lecturer, Empire State College, State University of New York, United States of America

James Heller is a highly-experienced intellectual property, media and technology law university lecturer, lawyer and researcher. He is a lecturer at Anglo-American University Law School in Prague (a University of London affiliate) and the State University of New York (Empire State College) and a law partner of Wood & Lee, LLP.
Natalia KAPYRNA, Associated Researcher, International Laboratory for IT and IP Law, Higher School of Economics, Moscow; Doctoral Candidate, University of Strasbourg, France

Natalia Kapyrina is an associated researcher at the International Laboratory for IT and IP Law, at the Higher School of Economics (Moscow, Russia) and a doctoral candidate at the University of Strasbourg (France). She writes on comparative and international aspects of design protection, EU, French and Russian IP law. She has been visiting the Max Planck Institute for Innovation and Competition (Munich, Germany) with a scholarship from the Max Planck Foundation and has been a research assistant at the Centre for International Intellectual Property Studies (University of Strasbourg). Natalia holds masters degrees in Public administration and European and International Intellectual property law.

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Behrang Kianzad holds a Master of Laws from Lund University, Sweden, and has been enrolled as Ph.D. fellow at Copenhagen University since September 2017, joining the newly set up Center of Advanced Studies in Biomedical Innovation Law. His main research topics deal with the intersection of Intellectual Property and Competition Law, specifically in regard to patented pharmaceutical products and excessive prices. He has previously presented his research at Göttingen International Research Forum, World Intellectual Property Forum, the 7th Law & Economics Conference Lucerne, and IPR Network Annual Meeting Scandinavia, to name a few. He previously worked for 15 years as a journalist and lecturer in journalism, where he co-authored a course book on multicultural journalism, and went on to work and lecture on digital communications. Among his former employers are Swedish Radio & TV, TIME Magazine, European Commission and Swedish Aid Agency, to name a few.
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Giuseppe Mazziotti is a 2018/2019 Emile Noel Fellow at the New York University School of Law and a recipient of the EU-US Fulbright-Schuman Innovation Award. He is an Assistant Professor in intellectual property law at the Trinity College Dublin and a Visiting Professor at the Department of European Political and Administrative Studies at the College of Europe in Bruges. He is an Italian lawyer specializing in intellectual property, media law, antitrust and information technology law, European affairs and cultural policies. From 2009 to 2011 he was an Assistant Professor of Intellectual Property Law at the University of Copenhagen. Giuseppe was a Visiting Scholar at the University of California, Berkeley (2004/2005), Columbia Law School, New York (2010/2011) and a Fellow of the Berkman Center for Internet and Society at Harvard University (2011/2012). Giuseppe is currently an Associate Fellow at the Centre for European Policy Studies (CEPS) in Brussels, where he co-managed the CEPS Digital Forum from August 2012 until December 2013, leading a multi-stakeholder task force on ‘Copyright in the Digital Single Market’. He advised the European Commission and the European Parliament on various projects concerning intellectual property law and information technology. From 2007 to 2012 he practised law as associate and counsel at Nunziante Magrone (Rome). Since December 2012, he has worked as an independent legal and policy advisor.

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Maria Lillà Montagnani is Associate Professor of commercial law at Bocconi University, where she teaches and researches in the field of Intellectual Property Law. She has an LLM in Intellectual Property (Queen Mary University of London) and a Ph.D in Competition Law. She is the Director of ASK, a Bocconi research center devoted to the promotion of cultural planning and cultural institutions management. She has been Faculty Affiliate at the Berkman Center for Internet & Society of Harvard University, Scholarship holder at the Max Planck Institute for Intellectual Property, Competition and Tax Law of Munich, and Visiting Scholar at the CCLS (Centre for Commercial Law Studies) at Queen Mary University of London. Her research activity has mostly concerned the interplay between IP law and technology, on which topics she has published on major international journals.
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Justyna Ozegalska-Trybalska is an associate professor and the Intellectual Property Law Chair of the Jagiellonian University, an arbitrator at the WIPO Arbitration and Mediation Centre, the author of many publications and speaker at conferences in the field of IP law, new technologies, a management and commercialisation of research results.

Aurora PLOMER, Chair in Intellectual Property and Human Rights, School of Law, University of Bristol, United Kingdom

Prof. Aurora Plomer is the Chair in Intellectual Property and Human Rights at the University of Bristol (UK) since August 2016. She has a background in Philosophy (B.A. Hons, MA, Ph.D. University of Lancaster) and Law (LLB, University of Manchester). She was previously Director of the Sheffield Institute of Biotechnology, Law and Ethics, a Reader in Law at the University of Nottingham and a Lecturer in Law at the University of Leeds. Professor Plomer’s interests lie in the interface between Intellectual Property Rights and Human Rights, the European patent system, regulation of new biotechnologies and sustainable development. She is a member of the European Commission’s panel of ethics experts on new technologies, health and innovation in the FP7 and Horizon 2020 programs. She has been a visiting fellow at the Boalt Hall School of Law at the University of California at Berkeley; the Centre for Biomedical Ethics at the University of Stanford, the University of Oxford Intellectual Property Research Centre and a senior Fernand Braudel fellow at the European University Institute (Florence) where she researched the history of the creation of the Unified Patent Court. Her research has been funded by UNESCO, the Council of Europe, the European Commission, the Brocher Foundation, the Wellcome Trust, the British Academy and the ESRC.
Tehila REZENCWEIG FELDMAN, Ph.D. Candidate, Faculty of Law, Bar Ilan University, Ramat-Gan, Israel

Tehila is a fourth year Ph.D. Student in the Law Faculty at Bar Ilan University, Israel. She holds a LL.M. *(summa cum laude)* and LL.B. *(magna cum laude)* from the Radzyner Law School at the Interdisciplinary Center Herzliya. Tehila is interested in all aspects of intellectual property law, especially copyright law and the combining of theoretical insights with empirical study. Her dissertation "*The author and the other: collaboration and ownership in copyright law*" focuses on the joint authorship doctrine in copyright law. The importance of this doctrine in recent years has intensified due to the Internet evolution and globalization processes which allow the development of technological platforms containing multiplayers participates, such as Wikipedia, Open-source and more. One of the most interesting aspects of her theoretical discussion is exploring how different fields of law (property law, criminal law and tort law) cope with collaborative activities. Tehila's final goal is to provide a new perspective to collaborative activities based on those theoretical and empirical results and to enrich the legal conversation by refining insights which can be incorporated into copyright law.

Sherif SAADALLAH, Executive Director, WIPO Academy, WIPO

Mr. Sherif Saadallah, Executive Director, World Intellectual Property Organization (WIPO) Academy, is a national of Egypt and joined the International Bureau of WIPO in April 1991, as Special Assistant, Office of the Director General. In January 1993, he was transferred to the Development Cooperation and External Relations Bureau for Arab Countries. Promoted as Head of that Bureau in November 1995 and became Director of that Bureau in 1997. In December 2003, he was appointed as Executive Director of the Office of Strategic Use of Intellectual Property for Development (OSUIPD) and supervised the work of five Divisions in WIPO, namely, the Intellectual Property and Economic Development Division, the Small and Medium-Sized Enterprises Division, the Intellectual Property and New Technologies Division, the Creative Industries Division, and the Division for Public Policy and Development. Mr. Saadallah was responsible for the process that led to the successful adoption of the WIPO Development Agenda in 2007. In 2008 Mr. Saadallah was appointed Executive Director of the Department of External Relations where he supervised the work of the Intergovernmental Organizations and Partnerships Section and the Non-Governmental Organizations and Industry Relations Section, as well as the WIPO Coordination Office in New York. In January 2015, Mr. Saadallah became the Executive Director of the WIPO
Before joining the International Bureau, Mr. Saadallah served as a diplomat with the Ministry of Foreign Affairs of Egypt. He worked in the Permanent Mission of Egypt in Geneva from 1986 to 1991. Mr. Saadallah is seconded from the Egyptian Foreign Service to WIPO and has the rank of Ambassador in his national service. He graduated from the American University in Cairo, Egypt, and has studied at the Diplomatic Institute for International Studies in Cairo and at the Institut Universitaire des Hautes Études Internationales in Geneva. He speaks Arabic, English, French and Spanish.

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reform and in the context of international treaty negotiations. His areas of expertise include pharmaceutical policies and law, intellectual property law and technical standards regulation. He predominantly works in the area of patents and intellectual property enforcement. He currently is Co-Rapporteur of the Global Health Law Committee, of the International Law Association, and his most recent book is The Global Regime for the Enforcement of Intellectual Property Rights (CUP, 2017).

Antony TAUBMAN, Director, Intellectual Property, Government Procurement and Competition Division, WTO

Antony Taubman has served since 2009 as Director of the WTO’s Intellectual Property, Government Procurement and Competition Division. From 2002 to 2009, he directed the Global Intellectual Property Issues Division of WIPO (including the Traditional Knowledge Division and Life Sciences Program), covering IP and genetic resources, traditional knowledge and folklore, the life sciences, and related global issues including public health and climate, the environment, climate change, human rights, food security, bioethics and indigenous issues. A diplomatic career with the Australian Department of Foreign Affairs and Trade (DFAT) concluded with service as Director, International Intellectual Property, engaged in multilateral and bilateral negotiations on IP issues, domestic policy development, regional cooperation, and TRIPS dispute settlement. Earlier service included disarmament policy and participation in the negotiations on the Chemical Weapons Convention, and postings to the Australian Embassy in Tehran as Deputy Head of Mission, and to the Hague as Alternate Representative to the Preparatory Commission for the Organisation for the Prohibition of Chemical Weapons and Chair of the Expert Group on Confidentiality. In 2001 he joined the Australian Centre for Intellectual Property in Agriculture and the College of Law at the Australian National University, teaching and researching on international IP law. He has held postgraduate teaching appointments at several universities including at the University of Melbourne, the Queensland University of Technology and the University of Edinburgh, and contributes to many other educational and training programs. In 2008, the Rockefeller Foundation awarded him a Bellagio residential fellowship for his work on TRIPS and public policy issues. He has authored numerous publications on the TRIPS Agreement and international IP law and policy and cognate policy fields. An earlier appointment at WIPO covered development cooperation in Asia and the Pacific, redesign of the program and budget, and policy development. A registered patent attorney, he worked in private practice in the law of patents, trademarks and designs in Melbourne in the 1980s. His tertiary education has included computer science, mathematics, engineering, classical languages, philosophy, international relations and law; he taught ancient Greek philosophy at Melbourne University.
Amy THOMAS, Ph.D. Candidate, Faculty of Law, University of Glasgow, United Kingdom

Amy Thomas is a first-year Ph.D. student at the University of Glasgow, supported through a collaborative scholarship with CREATe and CMS. She graduated from the University of Stirling in 2014 with a first-class degree in Law (LLB) before working as a litigation paralegal at CMS. Her work focusses primarily on user-side copyright law, particularly on private ordering through end-user licensing agreements. Alongside her thesis work, Amy also acts as the sub-editor for the Copyright Evidence Wikipedia, and is currently assisting in creating a licensing resource for the OpenAIRE project.

Anna TISCHNER, Associate Professor, Intellectual Property Law Chair, Faculty of Law, Jagiellonian University, Krakow, Poland

Anna Tischner is an associate professor at the Intellectual Property Law Chair of the Jagiellonian University in Cracow, Poland. Anna’s main field of academic interest is industrial property and unfair competition law. She is especially interested in European design law. Her publications include two monographs (in Polish): “Civil liability for trade mark infringement” (WoltersKluwer 2008) and “Cumulative protection of designs in the intellectual property law” (C.H. Beck 2015), numerous chapters, articles and selected parts of a commentary on the Polish Industrial Property Act (Beck 2014). She is also the co-editor of the Jagiellonian University Intellectual Property Law Review, and peer-reviewer of the International Journal of Intellectual Property and Competition Law (IIC). Anna has been a member of ATRIP since 2009 and ATRIP ExCo member for the term 2016-2017. She is also a member of the External Advisory Board of EIPIN Innovation Society programme.
Letizia TOMADA, Ph.D. Candidate, Max-Planck Institute for Innovation and Competition, Munich, Germany; EIPIN European Joint Doctorate, University of Augsburg, University of Alicante, Spain

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Hannu WAGER, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO

Hannu Wager is presently Counsellor in the Intellectual Property, Government Procurement and Competition Division of the World Trade Organization and serves as secretary to the Council for Trade-Related Aspects of Intellectual Property Rights. He has provided support for several dispute settlement panels and arbitrators dealing with intellectual property matters. He joined the WTO in January 1995. Prior to that, Mr. Wager worked for the Finnish Ministry of Education and Culture from 1985 to 1994, where his main responsibilities related to copyright law and policy. He participated in the Uruguay Round TRIPS negotiations on behalf of the Nordic countries, and also represented Finland at WIPO and various other international and European forums. Mr. Wager has a law degree from the Helsinki University Law School, Finland. He has written extensively in the area of intellectual property.
Dr. Faye Wang is Senior Lecturer in Law at Brunel University London. Her research interests include cyberlaw, digital intellectual property rights, commercial law, comparative law and alternative dispute resolution. Her research considers how law is challenged by the innovation of technology in both common and civil law systems. She has published five monographs in these fields. Her latest book, “Online Arbitration”, was released in 2017, examining the legal feasibility of robotic arbitration. She has also written quarterly EU reports on Intellectual Property (IP) Law for the IP Society of Australia and New Zealand and its journal since 2009. She served as Convenor of the Cyberlaw Section for the Society of Legal Scholars in the UK from 2009 to 2016.

Ms. Jayashree Watal is currently Counsellor in the Intellectual Property, Government Procurement and Competition Division of the World Trade Organization, and has held this position from February 2001. She has been a member of the Governance Board of the Medicines Patent Pool, a non-profit organization based in Geneva since 2015. She also holds part-time faculty positions at the Georgetown University Law Center (since 2009) and at the University of Barcelona’s International Economic Law and Policy (IELPO) programme (since 2010). Ms. Watal holds post-graduate degrees in both law and economics and, prior to joining the WTO, has had more than twenty-two years of experience in government in India. She represented India at a crucial stage in the Uruguay Round TRIPS negotiations from 1989-90. She is the co-editor of two WTO books: A Handbook on the TRIPS Agreement, (Cambridge University Press, 2012) and of The Making of the TRIPS Agreement, (WTO, 2015). She has authored a book Intellectual Property Rights in the WTO and Developing Countries (Oxford University Press, India and Kluwer Law International, 2001) and several peer-reviewed journal articles on issues related to the law/economics of intellectual property rights. She was a Visiting Scholar at the Center for International Development at Harvard University (2000); the Peterson Institute for International Economics, Washington DC (Oct. 1998-August 2000); and at the George Washington University Law School, Washington, D.C. (1997-2000). She has also taught courses on intellectual property at the Graduate Institute, Geneva in 2014, the World Trade Institute, Berne, 2014-16, 2018-19, and at University of Melbourne Law School, 2011-12.
Michele WOODS, Director, Copyright Law Division, WIPO

Michele Woods is the Director of the Copyright Law Division at the World Intellectual Property Organization (WIPO). She leads the Division in supporting WIPO Member States in activities related to the WIPO Standing Committee on Copyright and Related Rights (SCCR) as well as assisting Member States with the ratification and implementation of WIPO copyright and related rights treaties and the updating of national copyright and related rights laws. Ms. Woods serves as Secretary of the SCCR and the Marrakesh Treaty Assembly, overseeing the work of the Secretariats for these bodies. She was the Secretary for the Diplomatic Conferences that adopted the texts of the Beijing Treaty on Audiovisual Performances in June 2012 and the Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired or Otherwise Print Disabled in June 2013. Before joining WIPO, Ms. Woods was the Associate Register for Policy and International Affairs in the United States Copyright Office, focusing on international and domestic policy and legislative issues and serving as a deputy to the Register in overseeing an office and registration system of over 500 people. Prior to joining the Copyright Office in March 2009, Ms. Woods was in private legal practice in Washington, D.C., most recently as Counsel in the Intellectual Property and Technology group at Arnold & Porter LLP. Ms. Woods received her J.D. and LL.M (International and Comparative Law) degrees from the Duke University School of Law. She is also a graduate of Princeton University (A.B.) and Oxford University (M.St.). Ms. Woods is also an Adjunct Professor at the Catholic University of America Law School, where she has taught International Intellectual Property.

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Andrea is an Intellectual Property scholar specialised in the Law of Geographical Indications. His research interests also include WTO Law, Traditional Knowledge and International Business Law. He graduated at the University of Milan (2012) and completed an LLM at the University College of London (2013) as well as a Ph.D. at the University of Oxford (2018). At the moment, he contributes to the teaching of IP Law at the University of Oxford and conveys a module on IP & Sustainable Development, that he designed and wrote, at the University of Milan. He regularly publishes on top international journals and has won different academic awards.

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