





BIOGRAPHIES OF ORGANIZERS, CHAIRS, AND PRESENTERS

Second IP Researchers Europe Conference

organized by the World Intellectual Property Organization (WIPO)

and the World Trade Organization (WTO)

and the School of Law, University of Geneva (UNIGE)

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Opening Speakers and Organizers



Mario MATUS, Deputy Director General, Development Sector, World Intellectual Property Organization, WIPO

Mr. Mario Matus, a national of Chile, is Deputy Director General of the World Intellectual Property Organization (WIPO), responsible for the Development Sector. Until November 2014, was Advisor to the Director General for International Economic Relations, Ministry of Foreign Affairs (DIRECON), and Director of the Masters in International Trade Policy at the Institute for International Studies of the University of Chile and professor in Master program in International Law at Heidelberg Center for Latin America. Previously he was Ambassador of Chile to the World Trade Organization (WTO), the World Intellectual Property Organization (WIPO), and the United Nation Conference on Trade and Development (UNCTAD). In this capacity, he held the highest office for an active ambassador as Chairman of the WTO General Council. Additionally, he has chaired the WTO Dispute Settlement Body (DSU), the Committee on Trade and Environment in Special Session (CTESS) and the Working Group on the Accession of Ukraine to the WTO. In WIPO he chaired the Coordination Committee (Board) and was Vice-Chair, Beijing Treaty on Audiovisual Performances. In UNCTAD XIII (Doha) was the Vice-Chair. He is a regular "panelist" (adjudicator) at international trade disputes based in WTO and at the Secretariat for Central American Economic Integration (SIECA).

Previous to his appointment as Ambassador, Mr. Matus held the offices of Director for Bilateral (first) and Multilateral (latter) Economic Affairs at the Ministry of Foreign Affairs of Chile. During this period, he was Chief Trade Negotiator for the bilateral free trade agreements with the People's Republic of China, the European Union, the European Free Trade Association (EFTA) and the Republic of Korea. Earlier in his career, he was Trade Coordinator for the Chile-United States bilateral FTA, and the Free Trade Agreement of the Americas (FTAA), as well as Chile's Senior Official to the Asia Pacific Economic Cooperation Forum (APEC).

Alongside his diplomatic career, Mr. Matus is a regular visiting professor at several academic institutions in North, South, and Central America, Asia and Europe.

He holds a Law degree from Universidad de Chile (1980) and a degree on Law, Economics, and International Politics from Oxford University (1986-1987).



Sherif SAADALLAH, Executive Director, WIPO Academy, WIPO

Mr. Sherif Saadallah, Executive Director, World Intellectual Property Organization (WIPO) Academy, is a national of Egypt and joined the International Bureau of WIPO in April 1991, as Special Assistant, Office of the Director General. In January 1993, he was transferred to the Development Cooperation and External Relations Bureau for Arab Countries. Promoted as Head of that Bureau in November 1995 and became Director of that Bureau in 1997. In December 2003, he was appointed as Executive Director of the Office of Strategic Use of Intellectual Property for Development (OSUIPD) and supervised the work of five Divisions in WIPO, namely, the Intellectual Property and Economic Development Division, the Small and Medium-Sized Enterprises Division, the Intellectual Property and New Technologies Division, the Creative Industries Division, and the Division for Public Policy and Development. Mr. Saadallah was responsible for the process that led to the successful adoption of the WIPO Development Agenda in 2007. In 2008 Mr. Saadallah was appointed Executive Director of the Department of External Relations where he supervised the work of the Intergovernmental Organizations and Partnerships Section and the Non-Governmental Organizations and Industry Relations Section, as well as the WIPO Coordination Office in New York. In January 2015, Mr. Saadallah became the Executive Director of the WIPO Academy. Before joining the International Bureau, Mr. Saadallah served as a diplomat with the Ministry of Foreign Affairs of Egypt. He worked in the Permanent Mission of Egypt in Geneva from 1986 to 1991. Mr. Saadallah is seconded from the Egyptian Foreign Service to WIPO and has the rank of Ambassador in his national service. He graduated from the American University in Cairo, Egypt, and has studied at the Diplomatic Institute for International Studies in Cairo and at the Institut Universitaire des Hautes Études Internationales in Geneva. He speaks Arabic, English, French and Spanish.



Antony TAUBMAN, Director, Intellectual Property, Government Procurement and Competition Division, WTO

Antony Taubman has served since 2009 as Director of the WTO's Intellectual Property, Government Procurement and Competition Division. From 2002 to 2009, he directed the Global Intellectual

Property Issues Division of WIPO (including the Traditional Knowledge Division and Life Sciences Program), covering IP and genetic resources, traditional knowledge and folklore, the life sciences, and related global issues including public health and climate, the environment, climate change, human rights, food security, bioethics and indigenous issues. A diplomatic career with the Australian Department of Foreign Affairs and Trade (DFAT) concluded with service as Director, International Intellectual Property, engaged in multilateral and bilateral negotiations on IP issues, domestic policy development, regional cooperation, and TRIPS dispute settlement. Earlier service included disarmament policy and participation in the negotiations on the Chemical Weapons Convention, and postings to the Australian Embassy in Tehran as Deputy Head of Mission, and to the Hague as Alternate Representative to the Preparatory Commission for the Organisation for the Prohibition of Chemical Weapons and Chair of the Expert Group on Confidentiality. In 2001 he joined the Australian Centre for Intellectual Property in Agriculture and the College of Law at the Australian National University, teaching and researching on international IP law. He has held postgraduate teaching appointments at several universities including at the University of Melbourne, the Queensland University of Technology and the University of Edinburgh and contributes to many other educational and training programs. In 2008, the Rockefeller Foundation awarded him a Bellagio residential fellowship for his work on TRIPS and public policy issues. He has authored numerous publications on the TRIPS Agreement and international IP law and policy and cognate policy fields. An earlier appointment at WIPO covered development cooperation in Asia and the Pacific, redesign of the program and budget, and policy development. A registered patent attorney, he worked in private practice in the law of patents, trademarks and designs in Melbourne in the 1980s. His tertiary education has included computer science, mathematics, engineering, classical languages, philosophy, international relations and law; he taught ancient Greek philosophy at Melbourne University.



Jacques de WERRA, Professor of Law, School of Law; Vice- Rector, University of Geneva, Switzerland

Jacques de Werra is professor of contract law and intellectual property law at the School of Law of the University of Geneva, Switzerland, since 2006, and is Vice-Rector of the University of Geneva since 2015 (where is in charge—among other missions—of leading the University's digital strategy). He authored a doctoral thesis in Swiss and comparative copyright law which he completed as a visiting scholar at the Max-Planck Institute for Intellectual Property, Competition and Tax Law in Munich in 1996. He has practiced law in Switzerland, before obtaining an LL.M. degree from Columbia Law School in New York City in 2001 and being admitted to the New York bar in 2002. He was a Faculty Fellow (2012-2013) and a Faculty Associate at the now Berkman Klein Center for Internet and Society (2013-2014) and has held visiting professor positions at Stanford Law School, Nagoya University and City University of Hong Kong. Jacques researches, publishes and speaks on

intellectual property law, contract law and Internet, IT and technology law. He has developed a particular expertise in IP commercial law including transfer of technology, licensing and franchising, as well as in alternative dispute resolution mechanisms for IP and technology disputes (specifically arbitration). He has widely published in leading law reviews (including the Harvard Journal of Law and Technology and the Columbia VLA Journal of Law and the Arts) and has authored / edited various books of reference including a Research Handbook on Intellectual Property Licensing (Edward Elgar 2013) and (in co-edition with Prof. Irene Calboli) the Law and Practice of Trademark Transactions (Edward Elgar 2016). He is the coordinator for the University of Geneva of the joint WIPO - University of Geneva Summer School on Intellectual Property and of the University of Geneva Summer School on Internet law (www.internetlaw-geneva.ch). He is the scientific editor of an IP books series (www.pi-ip.ch), in which the proceedings of annual intellectual property law conferences held at the University of Geneva are published (www.jdpi.ch).



Irene CALBOLI, Academic Fellow, School of Law, University of Geneva; Professor of Law, Texas A&M University School of Law

Irene Calboli is Academic Fellow at the School of Law, University of Geneva, and Professor of Law at Texas A&M University School of Law. She is also Visiting Professor at Nanyang Technological University, Transatlantic Technology Law Fellow at Stanford University, and Distinguished Fellow at the Royal University of Law and Economics (Cambodia). She has extensively written on topics related to Intellectual Property and International Trade Law. Her recent books include: THE LAW AND PRACTICE OF TRADEMARK TRANSACTIONS (Edward Elgar 2016, with J. de Werra); GEOGRAPHICAL INDICATIONS AT THE CROSSROADS OF TRADE, DEVELOPMENT, AND CULTURE (Cambridge University Press, 2017, with Ng-Loy W.L.); EXHAUSTING INTELLECTUAL PROPERTY RIGHTS: A COMPARATIVE LAW AND POLICY ANALYSIS (Cambridge University Press, 2018, with S. Ghosh); and THE PROTECTION OF NON TRADITIONAL TRADEMARKS: CRITICAL PERSPECTIVES (Oxford University Press, 2018, with M. Senftleben). Irene is a member of the Editorial Board of the Queen Mary Journal of Intellectual Property and the WIPO-WTO Colloquium Papers. She is an elected member of the American Law Institute and an associate member of the Singapore Academy of Law. She is the immediate past Chair of the Art Law Section of the Association of American Law Schools, and a member of: the Council of the International Law Association (Singapore Branch); the Board of the European Policy for Intellectual Property Law Association; and the Legislation and Regulation Committee of the International Trademark Association. Irene has held visiting positions in universities across Europe, Asia, and the Americas. She regularly acts as Expert for national governments and international organizations. In the past years, she has conducted missions for the World Intellectual Property Organization, the EU Intellectual Property Office, the Intellectual Property Office of Ethiopia, and the Intellectual Property Office of Singapore. For the period 2017-2020, she has been selected as Fulbright Specialist by the Fulbright Commission in the United States.

Chairs and Presenters (in alphabetical order by Surname)



Frederick ABBOTT, Edward Ball Eminent Scholar Professor of International Law, School of Law, Florida State University, USA

Frederick M. Abbott is Edward Ball Eminent Scholar Professor of International Law at Florida State University College of Law, USA. He has served as expert consultant and legal representative for numerous international and regional organizations, governments and nongovernmental organizations, mainly in the fields of intellectual property, trade, technology transfer, public health, competition, and sustainable development. He is Co-Chair of the ILA Committee on Global Health Law having served as Rapporteur for the Committee on International Trade Law from the inception of its work in 1993 to its conclusion in 2014. He recently served as a member of the Expert Advisory Group to the UN Secretary General's High-Level Panel on Access to Medicines. He regularly serves as panelist for the WIPO Arbitration and Mediation Center. He is on the editorial board of the Journal of International Economic Law (Oxford). Professor Abbott is the author of many books and articles. Details at <frederickabbott.com>.



Ryan ABBOTT, Professor of Law and Health Sciences, School of Law, University of Surrey, UK; Adjunct Assistant Professor of Medicine, David Geffen School of Medicine, University of California, Los Angeles, USA

Ryan Abbott, MD, JD, MTOM, is Professor of Law and Health Sciences at the University of Surrey School of Law and Adjunct Assistant Professor of Medicine at the David Geffen School of Medicine at UCLA. He has published widely on issues associated with law and technology, health law and intellectual property in leading legal, medical, and scientific journals. Professor Abbott has worked as General Counsel and Medical Director of a mid-stage biotechnology company and has been Of Counsel at law firms where he specialized in transactional matters and intellectual property litigation for pharmaceutical and medical device companies. He is a licensed and board-certified physician and patent attorney in the United States, and a solicitor (non-practicing) in England and Wales. Professor Abbott is a mediator and arbitrator with JAMS International in London.



Muhammed AKINCI, Postgraduate Research Student, Dickson Poon School of Law, King's College London, UK

In 2009, I was offered a place on the law program at Bilkent University. During the four years of my BA, I studied critical perspectives on Turkish, European Union, Anglo-American law and the applications of law in disciplines such as economy, philosophy, commerce and accounting. Because of my particular interest in intellectual property, I completed a minor program in International Relations. I graduated from Bilkent University in 2014 with 3.19 CGPA which is equal to 88 out of 100. To advance in academic career, I started my LL.M. studies at King's College London. I particularly excelled at International and Comparative Law of Copyright and Related Rights in which I received a distinction. I was awarded with a distinction for my dissertation as well. On top of these, I obtained merit in all of my remaining courses. In 2016, I continued my studies at King's College London as a Ph D student. With Professor Aplin as my supervisor, I am researching a harmonised approach to authorship in EU copyright law by using a comparative approach to several European jurisdictions.



Marco ALEMÁN, Director, Patent Law Division, WIPO

Marco M. Alemán, studied law at the Javeriana University (J.D., 1991) where he also obtained a Corporate Law Certificate (L.L.M., 1996). He then obtained a Diploma in Advanced Studies (DEA) in Research at the Alcala University (Spain, 2006), and a Ph.D. in Law (2011, Cum Laude). Mr. Alemán practiced as an IP Attorney from 1991 to 1995. He was then appointed Head of the Colombian Industrial Property Office, from 1995 to 1998, and was invited as a Fellow Visiting Researcher at the Max Planck Institute in Munich, Germany in 1998. He joined the World Intellectual Property Organization (WIPO) in Geneva, Switzerland, in 1999 as Senior Program Officer, Office of Cooperation for Development for Latin America and the Caribbean (from 1999 to 2006). He was then appointed Deputy Director in the Division for Public Policy and Development (from 2006 to 2009) and went on to be Deputy Director of the Patent Law Division (from 2009 to 2013). He currently holds the position of Director of the Patent Law Division. Mr. Alemán is the author of The Andean Legal Framework on Trademarks (Bogota, 1994) and co-author of several books, the most recent ones being: Studies in Homage to Mariano Uzcátegui Urdaneta (Caracas, 2011), Bilateral Trade

Agreements and Intellectual Property (Heidelberg, 2014), Intellectual Property Study in contemporary issues (Mexico, 2015) and Technology Transactions (Genève/ Zurich 2018, Schulthess Éditions Romandes). Languages: Spanish, English and French.



Samuel ANDREWS, Adjunct Professor, Department of Business, Department of Criminal Justice, Albany State University, USA

Samuel Andrews is currently Adjunct Professor at Albany State University, an Historical Black College & University (HBCU). He is a former lecturer in the Doctor of Juridical Science Program's Colloquium and Workshop Seminar at Suffolk University Law School, Boston, USA. He holds an LL.M (Intellectual Property & Policy, University of Washington, Seattle. Thesis: "Technical Protection Measures: Balancing Acts and Shield in Copyright Regimes (2008) He also holds an LL.M (International Law & Legal Theory) from the University of Uyo, Nigeria. Thesis: "Abuse of Monopoly Rights in Patent Law in Nigeria" (2000). He holds a LL. B (Hons) from the University of Uyo, Nigeria. He is a Barrister-at-law, BL (1990) from the Nigerian law School, Lagos. He is a member, International Bar Association, Nigerian Bar Association, American Intellectual Property Law Association, Copyright Society of the USA. Dr. Andrews' teaching and research interest includes, Intellectual Property law & Policy, Digital Copyright, Business law, Cybercriminology and Criminal Justice. His recent publication includes "Reconceptualizing International Copyright Law to Protect African Creative Industries," OBAFEMI AWOLOWO UNIVERSITY LAW JOURNAL (NIGERIA) Vol. 1 & 2 (2018) (ISSN: 0795-8714) and "Reforming Copyright Law for A Developing Africa," J. COPYRIGHT SOC'Y USA (Forthcoming 2019). Dr. Andrews's recent scholarly presentations includes, "Developing Indigenous Creative Industries of Asia and Africa: Bollywood, Nollywood & Afrollywood Copyright Conundrum" a paper presented @ First IP & Innovation Researchers of Asia Conference & Workshop for IP Teachers and Researchers, Ahmad Ibrahim Kulliyyah of Laws International Islamic University, Kuala Lumpur, Malaysia. January 31, 2019 and "Digital Interruptions & Criminology" paper presented at the Forensic Science Week of Albany State University, Albany, Georgia, USA, October 2018.



Lotte ANEMAET, PhD Candidate, Faculty of Law, Vrije Universiteit Amsterdam, The Netherlands

Lotte Anemaet is a Doctoral Student supported by the Max Planck Institute for Innovation and Competition in Munich and a PhD Candidate at the Vrije Universiteit Amsterdam (supervisor: Prof. M.R.F. Senftleben). The topic of her research is the impact of normative considerations and empirical facts on registration and infringement decisions in trademark law. A first article has been published (Anemaet, L. (2016). The Public Domain is Under Pressure – Why We Should Not Rely on Empirical Data When Assessing Trademark Distinctiveness. IIC 47 (3): 303-335). Ms. Anemaet previously taught intellectual property law courses (Master) and supervised Bachelor and Master theses at the Vrije Universiteit Amsterdam. She was also an editor-in-chief of the Dutch online discussion platform 'Auteursrechtdebat' (see ie-forum.nl) which focused on the future development of copyright law. At the Vrije Universiteit Amsterdam, she organized the international 2015 PhD Forum on the topic 'Law and Governance in the Digital Era' which culminated in the publication of a special issue in JIPITEC. She holds a Master's in Dutch Language and Culture (Speech Communication specialization), Master's Talent Programme (Graduate School), a Master of Laws in Civil Law and in Corporate Law/Intellectual Property (Leiden University).



Bassem AWAD, Deputy Director for Intellectual Property Law and Innovation, Centre for International Governance Innovation, Canada

Bassem Awad is deputy director for intellectual property (IP) law and innovation with the Centre for International Governance Innovation (CIGI) in Canada. At CIGI, Bassem lead number of research projects on the governance of IP rights; IP rights in preferential trade agreements; and IP and disruptive technologies such as Artificial Intelligence and big data. Bassem has served for several years as a judge at the Appeal Court in Egypt; a counselor at the Judicial Department of Abu Dhabi in the United Arab Emirates; and a counselor for the African Union on IP and innovation. He works as a head tutor and professor at the Master's Degrees organized by the World Intellectual Property Organization Academy. Bassem holds Ph.D. and LL.M degrees in intellectual property from the University of Montpellier in France, and an LL.M in international business law from University Paris 1 Panthéon-Sorbonne. His research interests include copyright law, patent law, IP and emerging

technologies, IP rights in preferential trade agreements, and the management of IP rights.



Antonina BAKARDJIEVA, Professor of European Law, Faculty of Law, University of Stockholm, Sweden

Antonina Bakardjieva Engelbrekt is Professor of European Law at Stockholm University and Chair of the Swedish Network for European Legal Studies. She was holder of the Torsten and Ragnar Söderberg Chair of Legal Science (2015-2018). Antonina has a law degree from Sofia University, an LL.M degree from the European University Institute (EUI), Florence and a doctorate in private law from Stockholm University. She has numerous publications in the area of European economic law and governance with a focus on European and comparative market law, consumer law and intellectual property (IP) law. Her research interests are directed at processes of Europeanisation and globalisation and their influence on national law and institutions. Antonina has been among others Visiting Professor at Chicago Kent College of Law (2014) and at Keio University (2015). In 2017/2018 she was Senior Fernand Braudel Fellow at the EUI and has previously been Hauser Global Research Fellow at the NYU School of Law and Research Fellow at the Max Planck Institute for Competition and Innovation, Munich.



Enrico BONADIO, Senior Lecturer, School of Law, City University London, UK

Enrico Bonadio is Senior Lecturer in Law at City University London. He regularly lectures, publishes and advises in the field of intellectual property law. He published a book in 2008 on TRIPS Agreement and genetic resources and numerous articles and book chapters. Enrico is Deputy Editor in Chief of the European Journal of Risk Regulation. His current research agenda focuses on – inter alia - the intersection between IP and technology, including the impact of Artificial Intelligence (AI) and robotics innovation on copyright and patent laws. He is part of a group of researchers that have been awarded funding by the EU as part of Horizon2020 to assess the area of interactive robots in society (INBOTS project). He has also recently co-edited the books "Beyond Plain Packaging" (Elgar, 2016); and "Non-Conventional Copyright" (Elgar 2018); and is in the process of editing the book "The

Cambridge Handbook of Copyright in Street Art and Graffiti" (CUP, forthcoming 2019). Enrico holds law degrees from the University of Florence (PhD) and the University of Pisa (LLB). He is Visiting Professor at Université Catholique de Lyon and visiting lecturer at the WIPO LLMs in Turin (Italy) and Ankara (Turkey). He has been Visiting Scholar at the University of Melbourne (2013), CUNY Law School (New York, 2016) and University of Tel Aviv (2018 and 2019).



Hélène BRUDERER, PhD Candidate, School of Law, University of Geneva, Switzerland

Hélène Bruderer is currently pursuing her PhD under the supervision of Professor Jacques de Werra at the University of Geneva, Switzerland and is also a Research and Teaching Assistant in Intellectual Property Law. Her research primarily focuses on Research and Development Contracts, Licensing, and Research Data. Prior to starting her PhD, she trained with a top-tier Swiss Law Firm in its Public Law Department (Competition Law and Non-Profit Organizations) and thereafter successfully took the Geneva Bar. During her studies, she also interned with Professor Pierre Tercier, a world-leading arbitrator, and at the Hong Kong Office of the Secretariat of the International Court of Arbitration of the International Chamber of Commerce (ICC).



Mira BURRI, Senior Lecturer, Faculty of Law, University of Lucerne, Switzerland

Mira Burri is a senior lecturer at the Faculty of Law of the University of Lucerne, Switzerland. She teaches international intellectual property, media, internet and trade law. Mira's current research interests are in the areas of digital trade, culture, copyright, data protection and internet governance. Mira is the principle investigator of the project 'The Governance of Big Data in Trade Agreements', sponsored by the Swiss National Science Foundation. She consults the European Parliament, UNESCO and others on issues of digital innovation and cultural diversity. Mira has co-edited the publications Trade Governance in the Digital Age (Cambridge University Press 2012) and Big Data and Global Trade Law (Cambridge University Press 2019). She is the author of Public Service Broadcasting 3.0: Legal Design for the Digital Present (Routledge 2015). Mira's publications are available at: http://ssrn.com/author=483457



Julien CABAY, Associate Professor, School of Economic Law, Université Libre de Bruxelles; Associate Professor, Faculty of Law, Université de Liège, Belgium

Julien CABAY is Postdoc Researcher at National Fund for Scientific Research (FNRS), Associate Professor at Université Libre de Bruxelles (ULB) – where he holds the Chair in Intellectual Creation and Innovation Law – and Associate Professor at Université de Liège (ULiège). He is also Member of the Belgian Council for Intellectual Property. At ULB, Julien is carrying his research at Unité de droit économique and is active in the FabLab. At ULiège, he is a member of the Liège Competition and Innovation Institute (LCII). Julien's research and teaching are focusing on IP Law in general, with a focus on Copyright Law. Currently, his core research interests are: Copyright and Contemporary Artistic Practices; IP and Freedom of Creation; Copyright and Artificial Intelligence; IP Infringement Tests from the Perspective of Cognitive Sciences. Julien holds a Ph.D. in Juridical Sciences (ULB, 2016), a LL.M. in IP Law (KU Leuven, 2011) and a Master in private law (ULB, 2009). He has been a *Global Policy Fellow* at Instituto de Tecnologia e Sociedade do Rio de Janeiro (2018), a *Visiting Research Fellow* at Columbia University in the City of New York (2012-2013) and an Erasmus Student at Università degli Studi Roma Tre (2008-2009).



Natalie CARLSON, Legal Analyst, Intellectual Property, Government Procurement and Competition Division, WTO

Natalie Carlson is a Legal Analyst in the Intellectual Property, Government Procurement and Competition Division of the World Trade Organization (WTO), which is responsible for the administration of the TRIPS Agreement. Her work focuses on supporting the transparency and monitoring functions of the TRIPS Council. Natalie previously worked in the Legal Affairs Division, where she assisted WTO dispute settlement panels. Prior to joining the WTO, Natalie worked as a consultant for an international legal information services provider, an attorney for an international law firm, and a law clerk for a United States Court of Appeals judge. She holds a Juris Doctor degree from the University of Virginia School of Law, where she was an editor of the *Virginia Law Review*. She also holds Bachelor of Arts degrees in economics and foreign affairs from the University of Virginia. Natalie is admitted to practice law in the US state of California and in Washington, D.C.



Alessandro COGO, Associate Professor, Faculty of Law, University of Torino, Italy

Alessandro Cogo is professor of intellectual property and business law at the University of Turin, Italy and scientific director of the Master in Intellectual Property jointly organized by WIPO and the University of Turin with the support of ITC-ILO. A graduate of the University of Turin, professor Cogo received a PhD in intellectual property law by the Universities of Pavia and Munich.



Magali CONTARDI, PhD Candidate, Faculty of Law, University of Alicante, Spain

Magali Contardi is currently working on her PhD thesis on Medical Devices and Supplementary Protection Certificates, affiliated to the University of Alicante and under the supervision of Prof. Manuel Desantes. She is licensed to practice law in Italy (Avvocato) and holds law degrees from the Università degli Studi di Firenze and the Universidad Catolica Argentina, as well as a Master in Business Law and Public Manager (Università degli Studi di Pisa), with a dissertation in IPR. In addition she obtained a LLM in Intellectual Property Law at the Magister Lycentinys (Universidad de Alicante, EIPIN Network), with a thesis on legal issues arising from the patentability of plant-related material. She worked in Zimmermann & Partner (Munich), dealing with matters of patent law and trademarks (2016-2019). Before joining the firm, she worked as a legal assistant at the Board of Appeals of the European Union Intellectual Property Office (2015), served at the International Affairs & Legal Department of the European Patent Office as part of the Pan European Seal Programme (2015-2016) and gained some professional experience in Italian law firms specialized in Intellectual Property. Recently, Ms Contardi started collaboration as an IP- lawyer with the Societa Italiana Brevetti, an Italian Intellectual Property Law firm.



Juan CORDOBA-MARENTES, Dean and Professor, Faculty of Law, Universidad de la Sabana, Colombia

Juan F. Córdoba-Marentes, LL.B., LL.M., Ph.D. is the current Dean of the Faculty of Law and Political Sciences at Universidad de La Sabana (Colombia) and Director of CEDEPI (Center for Intellectual Property Studies) at the same university. As an Associate Professor, he teaches "Introduction to Law" to first-year students and "Intellectual Property" and "IT Law" in both undergraduate and graduate programs. He is also lecturer at Universidad Austral Master's Degree in IP (Argentina). He is Member of the Board of CECOLDA (Centro Colombiano del Derecho de Autor) —Colombian ALAI's chapter. He is the author of two books and editor of two collective works. He is also the author of several journal articles and book chapters on Intellectual Property, IT law and Open Science.



Thomas COTTIER, Emeritus Professor of Law, Senior Research Fellow, World Trade Institute, University of Bern, Switzerland

Thomas Cottier is Professor emeritus of European and International Economic Law at the University of Bern, a senior research fellow at the World Trade Institute, adjunct professor at the University of Ottawa, Faculty of Law. He was educated at the University of Berne, Switzerland, and the University of Michigan and was post-doc at the University of Cambridge. He is a board member of several journals and organizations. He was the founder and managing director of the World Trade Institute from 1999-2015 and SNF National Centre of Competence NCCR on International Trade Regulation, and before the Deputy Director General of the Swiss Intellectual Property Office and legal advisor to the Swiss Department of Foreign Economic Affairs. He served on the Swiss negotiating team of the Uruguay Round and on EFTA-EU EEA negotiations. He has been a member and chair of several GATT and WTO panels. He has published widely in international economic law.



Gaetan DE RASSENFOSSE, Assistant Professor, Chair of Innovation and IP Policy, Federal Polytechnic University of Lausanne, Switzerland

Gaétan de Rassenfosse is Assistant Professor at EPFL (Lausanne, Switzerland). He joined the College of Management of Technology at EPFL in late 2014. Prior to that, he was a research fellow then a senior research fellow at the University of Melbourne (Australia) from 2010 to 2014. He was affiliated with the Melbourne Institute of Applied Economic and Social Research at the Faculty of Business and Economics. Gaétan obtained a PhD in Economics from the Université libre de Bruxelles (Belgium), Solvay Brussels School of Economics and Management in 2010. He was a visiting scholar at UC Berkeley (California, USA) in 2018. The overarching objective of Gaétan's research is to provide the policy environment that best addresses the needs of the knowledge economy. This objective is met by providing sound empirical evidence on research questions related mainly to intellectual property issues. His work appeared in international peer-reviewed scientific journals such as Strategic Entrepreneurship Journal, Journal of Economics & Management Strategy, Research Policy and the European Economic Review. He received more than \$1.5 million research funding as a principal investigator from the U.S. NSF, the Swiss Network for International Studies, the Swiss National Science Foundation, and the European Patent Office among others.



Estelle DERCLAYE, Professor of Intellectual Property Law, Faculty of Social Sciences, University of Nottingham, UK

Estelle Derclaye is Professor of Intellectual Property Law at the University of Nottingham. She is the author and editor of several books and over 100 articles in the field of IP law and has done expert work for the UK Intellectual Property Office, the European Commission (including in 2018 the study in support of the review of the database directive) and national and foreign law firms. She was a senior visiting scholar at the University of California, Berkeley in 2010 and at Melbourne Law School in 2013 and a visiting professor at the National University of Singapore in 2015. Her main areas of research are copyright and designs, database protection, intellectual property overlaps, intellectual property and climate change, and intellectual property and well-being. She is a member of the European Copyright Society, a group of academics aiming to influence policy-making. A full

biography and the list of her publications can be found at http://www.nottingham.ac.uk/law/people/estelle.derclaye.



Dominika GALAJDOVA, PhD Candidate, Institute of Law and Technology, Masaryk University, Czech Republic

Mgr. Dominika Galajdová is a Ph.D. student at the Institute of Law and Technology, Masaryk University. Her dissertation, entitled "The future of software law in the age of Artificial Intelligence" and supervised by doc. JUDr. Radim Polčák, Ph.D. is related to the challenge of artificial intelligence developed software to existing software law. Her research interests include transformation of the software development process with emphasis on copyright and patent protection as well as emerging technologies such as digital cloning. She also participates on the project "Research on the impact of current legislation and DSM Strategy on Czech audiovisual industry: evaluation of the legal system and preparation of cultural policy regards to DSM" supported by the Technology Agency of the Czech Republic. She received her master's degree from the Faculty of Law, Charles University in Prague in 2017. During her study, she also spent a full academic year at University College Cork and a study period at the University of East Anglia. She is currently employed as a lawyer at the Head office of the Czech Academy of Sciences.



Simon GEIREGAT, Doctor of Law, Faculty of Law and Criminology, Ghent University, Belgium

Dr. Simon Geiregat is a researcher at Ghent University (Belgium). In May 2019, he successfully defended his doctoral thesis on the application of the exhaustion (or 'first sale') doctrine to contemporary models for digital distribution. He also graduated as a Master (LL.M) of Intellectual Property and ICT Law at KU Leuven. He is a member of ALAI, the *Association belge pour le droit d'auteur* and the European Law Institute, where he joined the Digital Law Special Interest Group and the Members Consultative Committee on the ALI-ELI joint project on Principles for a Data Economy. He takes a great interest in copyright, neighboring rights, IT and data law, as well as in consumer (contract) law. His research focusses on the legal challenges posed by digital technology, particularly

from a European IP law and (consumer) contract law perspective.



Viktoria HASZNOS, IP Legal Manager, Directorate for Research and Development and Innovation, University of Szeged, Hungary

My name is Viktória Hasznos and I have been working at the Directorate for R&D and Innovation at the University of Szeged since 2013. This directorate is actually the technology transfer office at the University and responsible to manage the IP portfolio and the industrial relations. I started working at the Directorate as a trainee and after my graduation at the Faculty of Law I continued to work at the Directorate as a lawyer. I started my Ph.D. studies in September 2017 at the Institute of Civilistic Sciences at the Faculty of Law, University of Szeged. My supervisor is the head of the Institute, Prof. Dr. Márta Görög and my research field is the legal background of the cooperation between PRO's and their Industrial partners and I also have researches in the field of the employee's inventions. My thesis is about the Hungarian legal background in IP which are created at the PRO's.



Lisa HEINZMANN, Lecturer and Post- Doctoral Researcher, Centre Juridique Franco-Allemand, University of Saarland, Germany

Since April 2018, I am a lecturer and researcher (Post-doc) at the University of Saarland (Saarbrücken, Germany) at the Franco-German legal center. I mainly teach French and German comparative private law, European economic law and copyright law. I used to be a lecturer at the University of Lorraine in France for two years, at the University of Strasbourg and at the University of Paris II. Having defended on December 2016, a thesis written in French in Intellectual Property Law, on the subject of "The exclusive economic rights in the Digital World – Author right study taking into account the French, German and European law" under the joint supervision of the University Paris-Sud 11 (Cerdi) and the University of Freiburg (Germany), my areas of research focus mainly on copyright, contract and liability law. During my thesis I had a scholarship from the Max Planck Institute for Innovation and Competition in Munich and from the Cusanuswerk as well as a mobility scholarship from the Université franco-allemande. I studied law in France (Nancy) and completed my studies with an LL.M. in intellectual property law at the University of Freiburg (Germany).



James M. HELLER, Lecturer, Anglo-American University Business School and Law, Prague, Czech Republic; Lecturer, Empire State College, State University of New York, USA

James M Heller is a lecturer and researcher at Anglo-American University Business School and Law School in Prague (a University of London affiliate), the State University of New York (Empire State College), and partner of Wood & Lee, LLP. He is the head of Anglo-American University's WIPO summer program. His law practice focuses on intellectual property, technology and IT, media and telecommunications law with extensive experience in innovation industries. He currently prefers cross-disciplinary and international comparative research. James studied at 11th-ranked-globally University of Sydney Law School, where he won the Allens Arthur Robinson award and Pennsylvania State University (Political Science and English Rhetoric). In addition to his native English, James speaks Spanish and elementary Czech.



Marcus HÖPPERGER, Senior Director, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sectors, WIPO

Marcus Höpperger is Senior Director of the Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector of the World Intellectual Property Organization (WIPO). Since taking up his duties with the World Intellectual Property Organization, he worked in various positions in international industrial property law, including as Director of the Madrid System for the International Registration of Marks. In his current function, he acts as Secretary to the WIPO Standing Committee on the Law of Trademarks, Industrial Designs and Geographical Indications. Previous assignments included the 2006 Diplomatic Conference adopting the Singapore Treaty on the Law of Trademarks and the 2015 Diplomatic Conference adopting the Geneva Act of the Lisbon Agreement on Appellations of Origin and Geographical Indications.



Justin HUGHES, William Matthew Byrne, Jr. Chair and Professor of Law, Loyola Law School, Los Angeles, USA

Justin Hughes is the Hon. William Matthew Byrne Distinguished Professor of Law at Loyola Law School, where he teaches international trade and intellectual property courses. He previously taught at Cardozo Law School in New York. From 2009 until 2013, Professor Hughes also served as Senior Advisor to the Undersecretary of Commerce for Intellectual Property. In that capacity, he was the US chief negotiator for two multilateral treaties, the Beijing Treaty on Audiovisual Performances (2012) and the Marrakesh Treaty for the Blind (2013). He has also taught at UCLA and DePaul University. Educated at Oberlin and Harvard, Professor Hughes practiced international arbitration in Paris, was a Mellon Fellow in the Humanities, and, as a Henry Luce Scholar, clerked for the Lord President of the Supreme Court of Malaysia. From 2006-2009, he was Chairman of the Technicolor/Thomson Foundation for Film and Television Heritage. Professor Hughes has also done volunteer democracy development work in Albania, Bosnia, El Salvador, Haiti, and Mali. More information can be found at www.justinhughes.net.



Vitor IDO, PhD Candidate, Faculty of Law of Riberão Preto, University of São Paulo, Brazil

Vitor Henrique Pinto Ido is a researcher at the Development, Innovation and Intellectual Property Programme (DIIP) at the South Centre, Geneva. He is also completing his PhD at the University of São Paulo, Brazil, where he is an affiliated researcher to the Law and Poverty Research Group, as well as to the Centre of Education and Innovation, FGV/SP. His research focuses on the intersection between intellectual property rights and development, with a focus on indigenous peoples' traditional knowledge, access to medicines and technology policies in the Global South. Vitor's research explores the overlap between legal, social and technological discourses, particularly in the fields of technology and innovation.



Svetlana KAZMINA, Director General, United Center for Technology Transfer, Chair in Law, Moscow State Institute of Electronic Engineering, Russia

Kazmina, Svetlana (kazmina@mail.ru, +7903 764 96 01, 04/10/1961 (Poland), citizen of Russia) PhD in Law, Director General of the United Center for Technology Transfer, Moscow, part-time professor of Moscow State Institute of Electronic Engineering, Russian and Eurasian Patent Attorney, Forensic expert, Dipl. Physicist, Dipl. Engineer-researcher. My teaching experience of IP Law is more than 20 years. I am a former Professor of the Moscow State Academy of Intellectual Property (retired). I am a tutor for DL-320 WIPO Academy course (Patent documents drafting) for Russian speaking students for 2014-2018 years. I have a good and longtime experience of practice in the field of patenting and trademark registrations worldwide with knowledge of legislation in Russia, Eurasia, US, Japan, China, Hong Kong, EU, India, Israel (support of national, regional and international applications). I was a contractor for EUIPO for "Comparative study of legislation Related to Trade Marks in Russia and EU: gap analysis" as a part of AMI/001/2013/OBS "Modernization and Approximation of OHIM and Russian IP Systems". At present I am engaged in a similar comparative study of legislation related to patenting inventions in Russia and the EU with the United Center for Technology Transfer. I have about 50 publications in the field of IP Law.



Sotiria (Ria) KECHAGIA, Scientific Collaborator, Centre For Digital Trust, Federal Polytechnic School of Lausanne; Scientific Collaborator, School of Law, University of Geneva, Switzerland

Ria Kechagia works on the team of Prof. Jacques de Werra on the field of Intellectual Property Law and digital law (cybersecurity) on the basis of a partnership with the Centre For Digital Trust (C4DT) at the Federal Polytechnic School of Lausanne (EPFL) where she is scientific collaborator. In the past, she has worked as a legal Counsel for a law firm specialised in Intellectual Property Law and the transfer of technologies as well as a scientific collaborator with the « Health, Ethics and Policy Lab », ETHZ and the UNIGE focusing on the ethical, legal and social issues (ELSI) of genomic research. Ria did her bachelor degree in law in the University of Athens and she holds an LL.M. on International and Comparative Intellectual Property Law (Queen Mary, University of London 2007).

Her research area focuses on data protection and intellectual property (especially in the field of the protection of health data, new technologies and in general, she is interested in all the IP aspects of Medicine).



Behrang KIANZAD, PhD Fellow, Faculty of Law, University of Copenhagen, Denmark

Behrang Kianzad holds a Master of Laws from Lund University, Sweden, and is since September 2017 enrolled as PhD fellow at Copenhagen University, joining the newly set up Center of Advanced Studies in Biomedical Innovation Law. He teaches EU Intellectual Property Law, EU Competition Law as well as Life-Science Law. His main research topics deal with the intersection of Intellectual Property and Competition Law, specifically in regards to patented pharmaceutical products and excessive prices. He has previously presented his research at Göttingen International Research Forum, World Intellectual Property Forum, 7th Law & Economics Conference, WTO/WIPO IP Researchers Meeting, SIDE, ATRIP and so on. He has previously worked some 15 years as journalist and lecturer in journalism, where he co-authored a course book on multicultural journalism, and went on to work and lecture on digital communications. Among his former employers are Swedish Radio & TV, TIME Magazine, European Commission and Swedish Aid Agency to name a few.



Justin KOO, Lecturer, Faculty of Law, University of the West Indies, Trinidad and Tobago

Dr Justin Koo joined the Faculty of Law at The University of the West Indies, St Augustine in January 2017. Prior to joining UWI, Justin was a Visiting Lecturer at King's College London and a Teaching Fellow at University College London (UCL). Justin obtained his LLB from the University of Kent in 2011. He then completed his LLM in Intellectual Property Law at King's College London in 2012. Following this he completed his PhD at King's College London in 2016. The thesis comprised the title: 'The proper scope of the communication to the public right in EU copyright law'. Resulting from his thesis was the book 'The Right of Communication to the Public in EU Copyright Law' published by Hart Publishing in May 2019. Justin's primary research interest is focused on copyright law and he has published several articles in the area. Justin has teaching interests in intellectual property

law and legal methods for research and writing. Justin is an Associate Fellow of the Higher Education Academy of the UK, a member of ALAI and a qualified football referee.



Qi Jun KWONG, PhD Candidate, Graduate Law School, Nagoya University, Japan

Qi Jun is a Doctoral Candidate in the Graduate School of Law, Nagoya University under the supervision of Professor Masabumi Suzuki. Her topic concerns regional economies and cross-border patent dealings. Qi Jun earned her LL.B. from Nagoya University, serving as valedictorian of her class in 2015. She completed her LL.M. studies in 2017 under a research grant provided by the Ministry of Education of Japan (MEXT) and a scholarship provided by the Sato Yo International Foundation. Apart from pursuing her doctoral studies, she lectured on intellectual property law at Meijo University, Japan. She is currently interning at the Legislative and Policy Advice Section, Patent Law Division of the World Intellectual Property Organization (WIPO).



Anastasiia KYRYLENKO, PhD Candidate, Faculty of Law, University of Alicante, Spain

After having received a master's degree in IP law at the University of Alicante, Spain, Mrs. Kyrylenko is currently working towards her PhD degree at this same institution, under the supervision of Dr. Lopez-Tarruella. This research is funded by the European Commission under the EIPIN-IS research project. Her primary research interests cover intellectual property regulation in trade agreements and international investment agreements. Before pursuing an academic career, Mrs. Kyrylenko had spent five years working in various EU-funded projects, with the last one being dedicated to the intellectual property reform under the EU/Ukraine free trade agreement.



Mary LAFRANCE, IGT Professor of Intellectual Property Law, William S. Boyd School of Law, University of Nevada, USA

Mary LaFrance is the IGT Professor of Intellectual Property Law at the William S. Boyd School of Law, University of Nevada, Las Vegas, where she has taught since 1999. She previously taught at Florida State University, in both the College of Law and the School of Motion Pictures, Television, and Recording Arts. She received her J.D. with High Honors from the Duke University School of Law, where she served as Executive Editor of the Duke Law Journal. She simultaneously earned her M.A. in Philosophy from the Duke University School of Graduate Studies. Prior to teaching, she clerked for Judge Harry T. Edwards of the United States Court of Appeals for the D.C. Circuit, and practiced law for three years with the Washington, D.C. office of Fried, Frank, Harris, Shriver & Jacobson. Professor LaFrance has authored or co-authored six books, including Intellectual Property Cases and Materials, Understanding Trademark Law, Understanding Intellectual Property Law, Global Issues in Copyright Law, Entertainment Law on a Global Stage, and Copyright Law in a Nutshell. Her articles have been published in numerous law reviews, including the Southern California Law Review, the Vanderbilt Law Review, and the Emory Law Journal.



Stephane LALANNE, Senior Lecturer, Department of Law and Criminology, Sheffield Hallam University, UK

Dr Stephane Lalanne is a Senior lecturer in Law at Sheffield Hallam University. Before joining SHU, he taught European Law, International Trade Law and French Domestic Law in different universities in France (Bordeaux, Nantes, Paris, Lyon) at undergraduate and post-graduate level. Since the end of the 90s, Stephane has been a regular Consultant for the OECD. In 2013, he defended a pioneering doctoral thesis in Paris X on international trade in intellectual property rights. In 2014, Stephane presented the associated research at the WTO in Geneva. Following a Conference in Paris the same year on IPRs as objects of free movement in the European Internal Market, he continued his research on the European Single Market for Intellectual Properties with a monography on the topic published by Bruylant. This book (445 p) in three parts explore the hidden consequences of the initial development of the Common market (Part I) the new commercial age of IPRs in the Internal Market (Part II) the uncertain perspectives of a European Single Market for IPRs (Part III).



Ewa LASKOWSKA, Assistant Professor, Faculty of Law and Administration, Jagiellonian University, Poland

Dr Ewa Laskowska-Litak, LL.M. - PhD, LL.M. (Heidelberg); assistant professor (adiunkt) at the Jagiellonian University, Department of Law and Administration, Chair of Intellectual Property Law, Kraków (Poland). She graduated from the Jagiellonian University in Krakow (Faculty of Law, Intellectual Property Law Institute, supervised by prof. dr hab. Ryszard Markiewicz) and Ruprecht-Karls-Universität in Heidelberg in Germany (LL.M. postgraduate studies at the Faculty of Law, German and European Trade and Corporate Law, supervised by Prof. Dr. Dr. h.c. mult. Peter-Christian Müller-Graff). She was also an active participant in ATRIP Congress 2016 and the Trialog Seminar, an international workshop, between universities in Germany (Heidelberg, Mainz), Poland (Jagiellonian University) and Ukraine (Mohyla Akademie in Kiev). In 2018 she was also a research visitor at the Cambridge University.



Vu Van Anh LE, Teaching Fellow in Intellectual Property Law, Centre for Ethics and Law in Life Sciences, School of Law, Durham University, UK

Van Anh joined Durham Law School as a Teaching Fellow in Intellectual Property (IP) Law in September 2018. She has been invited as a guest lecturer at Bangor University, Kozminski University (Warsaw) and the Polish-Japanese Academy of Information Technology. Prior to embarking on academic career, Van Anh completed the Legal Practice Course in Vietnam and worked for a couple of years as a tax consultant in the private sector (Ernst and Young). She gained her LLB in International Law in Ho Chi Minh University of Law (Vietnam, 2008) and completed LLM in International Commercial and Business Law in Bangor (2011) with Distinction. Van Anh was granted a Bangor University Fellowship to pursue her PhD and her PhD thesis was awarded without corrections in 2018. During the writing of her doctoral project, Van Anh secured a research scholarship at the prestigious Max Planck Institute for Innovation and Competition (Munich) in 2016 (August – November) and 2017 (March – August). In addition, she was a recipient of the Eric Sunderland IP Law Travel Scholarship in 2013 awarded by the Welsh Livery Company. She is the member of the Society of Legal Scholars (SLS), the New IP Lawyer Network, and the IP & Innovation Researchers of Asia Network.



Valeriy LISITSA, Professor and Head of Department of Business Law, Civil and Arbitration Procedures, Novosibirsk State University, Russia

Valerii N. Lisitsa is an expert in the field of civil, business, intellectual property, and private international law. His major legal research interests are issues of international and Russian investment law, including problems of investing in the sphere of intellectual property by Russian and foreign investors. He is the chief of Chair of Business Law, Civil and Arbitral Procedural Law of Novosibirsk State University. He teaches courses "Civil Law", "Intellectual Property Law", "Business Law", "Private International Law", etc. at Novosibirsk State University (Russia) and Heilongjiang University (China). He is also the supervisor of Master's Program "International and Russian Business Law" (taught in both Russian & English) and the chief-editor of Novosibirsk State University law journal "Juridical Science and Practice". Valerii N. Lisitsa is the author of more than 150 publications, including 9monographs: "Investment Law" (Novosibirsk, 2015, 568 p.), "Intellectual Property Law" (Novosibirsk, 2012, 573 p.), etc., as well as articles indexed in international scientific research data (Scopus & Web of Science).



Yu LIU, PhD Candidate, Institute of Brand and Innovation Law, University College London, UK

Amiee Yu Liu is a PhD researcher at the UCL Institute of Brand and Innovation Law. She works on her ph.D. thesis entitled 'Standards and Efficient FRAND Enforcement: Insights from Europe, the US and China' under the supervision of Dr Christopher Stothers and Sir Robin Jacob. She was awarded Chinese government scholarship to conduct her research. In her research she focuses on advantages and drawbacks of FRAND enforcement rules in three jurisdictions with most prevalent SEP litigations – the US, Europe and the late comer China. The thesis will propose the efficient and balanced FRAND enforcement roadmaps. Yu holds L.L.M in Intellectual Property Law from the Intellectual Property Research Institute of Xiamen University, with honors (2013) and L.L.B from Sun Yat-sen University, with honors (2011). Her studies were supported by various scholarships.



Agnes LUCAS-SCHLOETTER, Reader, Faculty of Law, Ludwig-Maximilian University in Munich, Germany

Agnès Lucas-Schloetter is senior lecturer and researcher at the Chair for Civil Law, Intellectual Property and Competition Law at the Ludwig-Maximilian University in Munich (Germany). She is also affiliated to the Sorbonne Department of Intellectual Property and to the Center of Studies and Research in Intellectual Property (Cerdi) of the University Paris Saclay (France). She graduated in law at the University of Nantes, holds a PhD in law from the University Panthéon-Sorbonne and graduated with a French Habilitation from the University Paris Sud. Before joining the University of Munich, she was a fellow and then a researcher at the Max-Planck Institute for Intellectual Property and Competition Law for about ten years. Her main field of interest includes European and comparative copyright law, an area in which she has written numerous publications. She is co-author of a leading French commentary on copyright law, the "Traité de la propriété littéraire et artistique" (LexisNexis).



Glynn S. LUNNEY, Jr. Professor of Law, Texas A&M University School of Law, Fort Worth, USA

Glynn S. Lunney, Jr. is an internationally recognized teacher and scholar in the field of intellectual property. He holds joint appointments as a professor with the School of Law and the College of Engineering at Texas A&M University. Dr. Lunney earned his B.S. in Petroleum Engineering from Texas A&M University, his J.D. from Stanford, and his Ph.D. in Economics from Tulane University. Dr. Lunney has written extensively on patents, copyrights, and trademarks, primarily from a law and economics perspective. His most recent book, COPYRIGHT'S EXCESS: MONEY AND MUSIC IN THE US RECORDING INDUSTRY (CAMBRIDGE U., 2018), demonstrates a startling result in the U.S. recording industry. As revenue from sales of recorded music rose from the early 1960s through the 1990s, the output of recorded music, in both quantity and quality, fell. Only after sales revenue began to fall in the post-file sharing years did music output began to rebound. The book thoroughly establishes this startling result and explores what it means for copyright.



Spyros MANIATIS, Director, British Institute of International and Comparative Law, UK; Honorary Professor, School of Law, Queen Mary University London, UK

Professor Maniatis joined The British Institute of International and Comparative Law (BIICL) as Director in September 2018. He was previously Professor of Intellectual Property Law and Head of the Centre for Commercial Law Studies (CCLS) at Queen Mary University of London. He is now Honorary Professor of Intellectual Property at Queen Mary. Professor Maniatis' expertise and research interests cover innovation and trade, trademarks and unfair competition, the interaction between intellectual property and competition law, as well as intellectual property in China. His work 'Trade Marks in Europe: A Practical Jurisprudence' published in 2016 with OUP. In 2019 he published, with OUP, a co-edited volume on Competition Law and Intellectual Property in China.



Thomas MARGONI, Senior Lecturer in Intellectual Property and Internet Law, School of Law, CREATe Centre, University of Glasgow, UK

Dr Thomas Margoni is a Senior Lecturer in Intellectual Property and Internet Law at the School of Law – CREATe Centre and convener of the LLM programme in Intellectual Property and the Digital Economy. His research interests concentrate on the relationship between law (especially IP) and new technologies with particular attention to the role of the Internet as a new medium to access, create and disseminate knowledge in the current information-based society. Recent examples of research projects include OpenMinTeD, the EU H2020 project for the development of an e-infrastructure for Text and Data Mining (TDM) in Europe where Thomas coordinates the legal working group (www.openminted.eu); OpenAireAdvance, the EU 2020 project to support Open Science in the EU; the role and liability of online intermediaries; copyright, design rights and 3D printing; the digitisation of cultural heritage; and the role of property rights in sports.



Branka MARUSIC, LLD Candidate, Faculty of Law, Stockholm University, Sweden

I have studied B.A. M.A. programme at the Faculty of Law, University of Zagreb, Croatia, where I specialised in EU Law. During my studies, I was a recipient of two University of Zagreb Rector Awards and the Faculty of Law Special Dean Award. In 2014, I had obtained LL.M. degree in European IP Law at Stockholm University, Sweden where I am LL.D. candidate since 2016 in the field of IP Law. My doctoral research revolves around questions of copyright protection in online digital environment, with a specific emphasis on online breaches of economic rights of right holders. In 2019 I was a CCLS Research Associate at Queen Mary, University of London, and in the second half of 2019 I will be a stagiaire at the CJEU in the chambers of Judge Prechal.



Duncan MATTHEWS, Professor of Intellectual Property Law and Director of the Queen Mary Intellectual Property Research Institute, School of Law, Queen Mary University London, UK

Duncan Matthews is Professor of Intellectual Property Law at Queen Mary University of London and Director of the Queen Mary Intellectual Property Research Institute. He holds a PhD from the London School of Economics and Political Science. He has acted as an advisor to the European Commission, the European Parliament, the European Patent Office, the UK Intellectual Property Office, the United Nations Development Programme (UNDP) and the Organisation for Economic Cooperation and Development (OECD). He teaches international, European and US patent law on the LLM programmes of Queen Mary in London and in Paris. He is Academic Director for the European Qualifying Examination (EQE) of the EPO training course and for the China National Intellectual Property Administration (CNIPA) training programme for CNIPA patent examiners, both also at Queen Mary University of London. He is the author of Globalising Intellectual Property Rights: the TRIPS Agreement (Routledge, 2002), Intellectual Property, Human Rights and Development, (Edward Elgar Publishing, 2011), and co-editor (with Herbert Zech) of the Research Handbook on Intellectual Property and the Life Sciences (Edward Elgar Publishing, 2017) as well as scholarly articles in journals including the International Review of Intellectual Property and Competition Law (IIC), the Journal of World Intellectual Property, Intellectual Property Quarterly, the European Intellectual Property Review, the Journal of International Economic Law and the WIPO Journal.



Francesca MAZZI, PhD Candidate, School of Law, Queen Mary University of London, UK

Francesca Mazzi holds a Master's degree in law from Luiss Guido Carli University of Rome, with a final thesis in Private Comparative Law about Round Trip Investments in China. During her studies, she had traineeship experiences in law firms based in London and Beijing. After graduation, she worked for a private firm in the field of fashion and international business. In 2017 she obtained an LL.M. in Computer and Communications Law at Queen Mary University of London, specializing in Data Protection, Information Security, E-commerce law and Intellectual Property and the creative industries, with a final dissertation about the lack of copyright protection for non-human generated works in the US. From September 2017 Francesca is engaged in a PhD project within EIPIN innovation Society, funded by the European Commission within the Marie Skłodowska-Curie Actions, International Training Networks, European Joint Doctorates between Queen Mary University of London and Maastricht University. The title of her research is the Patentability of Fourth Industrial Revolution Generated Inventions: a Case Study on Pharma. Francesca speaks Italian, English and Spanish. More information can be found here: https://www.eipininnovationsociety.org/Research/ESR6.



Giuseppe MAZZIOTTI, Assistant Professor, School of Law, Trinity College, Dublin, Ireland

Giuseppe Mazziotti is an Assistant Professor in intellectual property law at Trinity College Dublin. He was 2018/2019 EU Fulbright Scholar and an Emile Noël Global Fellow at New York University (NYU). From 2009 to 2011 he was an Assistant Professor at the University of Copenhagen. Giuseppe was Visiting Scholar at the University of California, Berkeley (2004/2005), Columbia Law School, New York (2010/2011), Pompeu Fabra University (2017) and ESADE Business School, Barcelona (2017). He was a Fellow of the Berkman Center for Internet and Society at Harvard University (2011/2012), the Istituto de Technologia e Sociedade, Rio de Janeiro (2015) and the Centre for Media Pluralism and Freedom at the European University Institute in Florence (2017). Giuseppe is an Associate Fellow at the Centre for European Policy Studies (CEPS) in Brussels, where he co-managed the CEPS Digital Forum from August 2012 until December 2013, leading a multi-stakeholder task force on 'Copyright in the Digital Single Market'. Giuseppe holds a cum laude law degree (2001) from the

University of Perugia, a Master of Research (2003) and a PhD in Law (2007) from the European University Institute in Florence and master's degrees in clarinet performance (1997) and chamber music (2003) from the Music Conservatory of Perugia.



Maegan MCCANN, Legal Affairs and Technical Assistance Officer, Intellectual Property, Government Procurement and Competition Division, WTO

Maegan McCann works as a Legal Affairs and Technical Assistance Officer at the Intellectual Property, Government Procurement and Competition Division of the World Trade Organization. Maegan's main areas of responsibility include the design and delivery of technical assistance activities, the provision of technical and policy advice and research on matters covered by the Division. She has previously worked at the World Intellectual Property Organization (WIPO) in the Patent Law Division and the WIPO Arbitration and Mediation Center. Before joining WIPO, Maegan was a Research Associate at Nova Worldwide Consulting, where she assisted with the provision of legal and technical advice to national governments, various United Nations agencies and nongovernmental organizations related to international trade, public health and intellectual property law and policy. Maegan is currently pursuing an LLM in Medical Law and Ethics at the University of Edinburgh Law School in Scotland, United Kingdom. She holds a MA in International Law and Economics from the World Trade Institute at the University of Bern in Switzerland, a JD from Florida State University College of Law in the United States as well as a BA from Florida State University. Her areas of interest include intellectual property provisions in regional trade agreements and the intersection of public health and international trade law and policy.



Zoi MICHALOPOULOU, PhD Candidate, Bucerius Law School, Hamburg, Germany

Zoi Michalopoulou, LL.M. is a doctoral candidate at the Center for Transnational IP, Media and Technology Law and Policy at Bucerius Law School, Hamburg, Germany. She is writing a dissertation on the topic *Resale of digital content from a comparative legal, economic and technological perspective* with a focus on copyright and internet law. Zoi is also doing research in the area of trade secrets law and has presented her work at the ATRIP 2018 Congress as well as at

Bucerius Law School. Furthermore, she teaches at the annual summer program *International IP Transactions* at Bucerius Law School. Since 2018 Zoi is a recipient of a doctoral scholarship funded by the German Federal Ministry of Education and Research. Zoi holds an LL.M. degree from the Ludwig Maximilian University (LMU) of Munich. She is qualified as a German attorney-at-law (*Rechtsanwältin*) at the Berlin Bar Association, in addition as a Greek attorney-at-law (*Dikigoros*) at the Athens Bar Association. Zoi is also a member of the International Association for the Advancement of Teaching and Research in Intellectual Property (ATRIP) and the German Association for the Protection of Intellectual Property (GRUR). She is business fluent in German, English and Greek.



Frederick MOSTERT, Professor of Practice, Dickson Poon School of Law, King's College, London, UK

Frederick Mostert is a Professor of Practice at the Dickson Poon School of Law, King's College, London, a Research Fellow at the Oxford Intellectual Property Research Centre, University of Oxford, and a Research Fellow at Tsinghua University. He is the Founder of the Digital Communities Lab in London and the Digital Scholarship Institute. He is President of the Luxury Law Alliance, and a Past President of the International Trademark Association. He served as Chief Intellectual Property Counsel and Chief Legal Counsel of luxury group Richemont, which includes Cartier, Van Cleef and Arpels, Alfred Dunhill, and Chloé. He was inducted into the Intellectual Property Hall of Fame in 2015, which honors those who have helped to establish intellectual property as one of the key business assets of the 21st century.



Pierre-Emanuel MOYSE, Associate Professor and Director, Centre for Intellectual Property Policy, Faculty of Law, McGill University, Montreal, Canada

Pierre-Emmanuel Moyse is an Associate Professor at the McGill Faculty of Law and the Director of the Center for Intellectual Property Policy. He is the Publishing Director of the Jurisclasseur Propriété Intellectuelle published in Quebec by LexisNexis. Professor Moyse is currently working on issues related to the theory of property such as: the role of intellectual property in innovation discourse,

programmed obsolescence, and the notion of terroir in geographical indications. He teaches courses in property, intellectual property, and evidence in civil matters. In 2015, he established the policy class "IP in the Making" in collaboration with Heritage Canada and Innovation, Science and Economic Development Canada, a pan-Canadian moot that aims to introduce law students to the science of policy making. He was the 2018 recipient of the Halbert Centre for Canadian Studies scholarship at Hebrew University of Jerusalem.



Yifat NAHMIAS, Post- Doctoral Research Fellow, Haifa Center of Law & Technology, Faculty of Law, University of Haifa, Israel

Dr. Yifat Nahmias is a post-doctoral research fellow at the at the Haifa Center for Law & Technology, University of Haifa Faculty of Law. Yifat's scholarly interests lie at the intersection of intellectual property, law and technology, and economic analysis of law. She holds an LL.B. from the University of Haifa, an LL.M. from the George Washington University, and a Ph.D. from Bar-Ilan University. She has been an active participant in international workshops and conferences and is qualified to practice law in New York and Israel.



Rajam NEETHU, Post- Doctoral Fellow, JUR Centre for Advanced Studies in Biomedical Innovation Law, University of Copenhagen, Denmark

Rajam Neethu is currently a Post-Doctoral fellow at the Centre for Advanced Studies in Biomedical Innovation Law (CeBIL) under the Novo Nordisk Foundation grant on Collaborative Research Programme in Biomedical Innovation at the faculty of Law, University of Copenhagen, Denmark. She is also a part of the project on policy, practice and patient experience in the age of intensified data sourcing (POLICYAID) funded by the European Research Council. Previously, she was a part of the University of Copenhagen's Excellence Program for Interdisciplinary Research called Global Genes and Local Concerns examining legal issues in the area of genetic research. She has been junior academic Fellow at the University of Oxford, as well as Visiting Research Fellow at the Max Planck Institute of Intellectual property and competition law, Munich and the Global Trust Fellow at the Buchman Center of Law, under the European Research Council. She holds a Ph.D. in Law from the

University of Copenhagen, an LL.M in Intellectual property rights and technology law from the London School of Economics, UK. She is teaching and researching in the area of Law and emerging technologies, big data and Intellectual property rights. Neethu's upcoming book titled '"Governing Intellectual Property Rights within Publicly Funded Biobanks", is being published by Wolters Kluwer International.



Juliet OGBODO, PhD Candidate, School of Law, University of Eastern Finland, Finland

Juliet Ogbodo is an early stage researcher at the School of Law, University of Eastern Finland. Her doctoral research focuses on the role of intellectual property rights in the West African region, drawing lessons from other regional IP regimes, especially the EU's. Her research also looks at the regionalism approaches in West Africa and the interplay between achieving strong regional integration with increasing West Africa's competitiveness globally. Juliet's previous works include research on legal transplants, EU law, ECOWAS legal instruments, and the ECOWAS Free Movement of Goods legislation.



Justyna OŻEGALSKA-TRYBALSKA, Associate Professor, Intellectual Property Law Chair, Faculty of Law and Administration, Jagiellonian University, Poland

Dr. Justyna Ożegalska-Trybalska – associate professor at the Intellectual Property Law Chair of the Jagiellonian University, lecturer of patent law, trademark law and Internet law; an arbitrator at the Domain Name Court at the Polish Chamber of Informatics and Telecommunication and at the WIPO Arbitration and Mediation Centre; senior expert in international IP projects (IPR- Helpdesk, NetFinTex, IP-Unlink, HEIP-Link, PILA, CipaNet). From 2018 a director of the Joint Master's Degree Programme in Intellectual Property and New Technologies organized by Jagiellonian University with WIPO Academy and the Patent Office of Republic of Poland. As a scholarship holder she has conducted research in the field of trademark and patent law at the Columbia University School of Law in New York (2003) and the Max Planck Institute for Innovation and Competition in Munich (2017). Justyna is the author (co-author) of the number of national and foreign publications in the field of the intellectual property law, new technologies, IP management and commercialization,

including: "Domain Name – legal issues" (2003); Domain Name Law and Practice. An International Handbook, (ed. T. Bettinger, A. Waddel, 2015), Patent Law (co-author, 2017), System of Private Law, Industrial Property Law, (co-author, ed. R. Skubisz, 14A, 2017 and 14C, 2018). She is also the editor of Jagiellonian Intellectual Property Law Review Series.



Anna PILICHEVA, Administrative Director and Open Innovation in Science Manager, Ludwig Boltzmann Institutes, Austria

Anna Pilicheva is an Administrative Director and Open Innovation in Science Manager at Ludwig Boltzmann Institutes for Digital Health in Vienna and Salzburg. Anna is also teaching IP law at the Module University in Vienna. From 2018 to 2019 Anna did an internship at the Patent Law Divison of the World Intellectual Property Organization in Geneva. From 2012 to 2016 she has been teaching various courses on IP law at the Moscow State Law University named after O.E. Kutafin. In 2015 Anna did research at the Max-Plank Institute for Innovation and Competition in Munich. Anna completed her Ph.D. in Law at the Institute of Legislation and Comparative Law under the Government of the Russian Federation and received her Master in Jurisprudence (cum laude) from the Russian School of Private Law under the President of the Russian Federation. Anna received her second Master of Laws Degree in IP law (cum laude) from the University of Turin (Italy) and the WIPO Academy (Switzerland). Anna has also a diploma in Copyright Law from Harvard University. Her research interests lie in the area of patent protection for medicines and monoclonal antibodies, compulsory licensing and open innovation in science. In 2016 Anna has published a monograph on patent protection for medicines in different jurisdictions. Anna has also co-authored two university books on IP law and various publications in the scientific journals.



Aurora PLOMER, Chair of Intellectual Property and Human Rights, School of Law, University of Bristol, UK

Professor Aurora Plomer holds a Chair in Intellectual Property and Human Rights at the University of Bristol (UK) since August 2016. She has a dual background in Philosophy (B.A. Hons, MA, PhD. University of Lancaster) and Law (LLB, University of Manchester). She was previously Director of the Sheffield Institute of Biotechnology, Law and Ethics, Reader in Law at the University of

Nottingham and Lecturer in Law at the University of Leeds. Professor Plomer's interests are in the interface between Intellectual Property Rights and Human Rights, the European patent system, regulation of new biotechnologies and sustainable development. She is a member of the European Commission's panel of ethics experts on new technologies, health and innovation in the FP7 and Horizon 2020 programs. She has been a visiting fellow at the Boalt Hall School of Law at the University of California at Berkeley; the Centre for Biomedical Ethics at the University of Stanford and the University of Oxford Intellectual Property Research Centre. In 2015, she was a senior Fernand Braudel fellow at the European University Institute (Florence) where she researched the history of the creation of the Unified Patent Court. She is currently a collaborator in a project on 'Constitutional Hedges of Intellectual Property' funded by the Academy of Finland (2016-2020). Recent publications include 'The Unified Patent Court: Past, Present and Future' in Cremona, Thies, Wessel (eds) The European Union and International Dispute Settlement, Hart Publishing (2017) pp. 275-292, 'The European Court of Human Rights: an unlikely forum for the enforcement of IP Rights' Geiger, Allen Nard, Xeuba (eds) Intellectual Property and the Judiciary, Edward Elgar Publishing (2018) pp. 91-115 and 'The EPO as Patent Law-Maker in Europe' European Law Journal (2019) vol 25., pp. 57 – 74.



Joost POORT, Associate Professor, Institute for Information Law, Faculty of Law, University of Amsterdam, The Netherlands

Joost Poort is associate professor at the Institute for Information Law, University of Amsterdam. He adds an economic perspective to various multidisciplinary research projects in media, copyright and telecommunication. Examples are studies about file sharing and enforcement measures against it, about retail price management for e-books, about the extension or renewal of spectrum licences for commercial radio or mobile telecommunication, and about flexible copyright. Joost is first author and in most cases project leader of a large number of policy reports and wrote many articles and chapters in academic, professional and popular books and journals. Besides, he wrote position papers for various Government Departments. He regularly speaks at conferences both in the Netherlands and abroad and attends expert meetings and public debates. Since 2015, he is an Honorary Economics Fellow at CREATe, the RCUK Centre for Copyright and New Business Models in the Creative Economy, based at the University of Glasgow.



Viola PRIFTI, Post- Doctoral Fellow, Faculty of Design & Culture, University of Economics and Applied Sciences, Berlin, Germany

Viola Prifti is a post-doctoral researcher for the international and interdisciplinary project "Intellectual Property Models to Accelerate Sustainability Transitions" (IPACST) funded by the Belmont forum and the NORFACE network. She is based at the University of the Applied Sciences and Economics in Berlin, where she works and co-ordinates the project under the guidance of the project leader, Prof. Dr. Elisabeth Eppinger. Viola holds a PhD from the Institute of Law & Economics, Hamburg University and she has worked in several intellectual property environments in Germany, Italy, and the UK, including the Max Planck Institute for Innovation and Competition and an internship at the European Patent Office in Munich. In 2017, she was selected to attend the Hoover IP2 program at Stanford University and received a grant from the Japan Patent Office to conduct comparative research on the patentability of human embryonic stem cells (hESC) at the Foundation for Intellectual Property in Tokyo. In 2019, she also joined the Centre for Advanced Studies in Biomedical Innovation Law (CeBIL) at the University of Copenhagen as a visiting researcher. Her research interests cross disciplinary boundaries by combining law, economics, and scientific disciplines in order to bridge the gap between evidence, law, and policy. Her publications mainly focus on patent rights, plant variety protection, patentability of hESC and trademark protection. Viola is eager to put her skills to good use by advancing the IPACST project and by contributing to the international debate on the role of intellectual property on sustainable development.



Piergiuseppe PUSCEDDU, PhD Candidate, School of Law, University of Tilburg, The Netherlands

Piergiuseppe Pusceddu is an Italian qualified Lawyer and a graduate of the University of Cagliari, Italy. Since graduation he has continued his legal education attending Summer Courses at The Hague Academy of International Law and at the International Academy for Arbitration Law in Paris. He holds an LL.M. from the National University of Singapore Faculty of Law, and the New York University School of Law, with specialization in International, Comparative and Business Law. His undertakings include also a collaboration with the Chair of International and European Law of the University of Cagliari, Faculty of Economics, Law and political Science, Department of Law. At

present he is a PhD Researcher at the University of Tilburg, focusing on International Standardization and IPRs. He has published on Arbitration, Access to Medicines in Developing Countries, International Trusts.



Jerome REICHMAN, Bunyan S. Womble Professor of Law, Duke Law School, Duke University, USA

Jerome H. Reichman is the Bunyan S. Womble Professor of Law at Duke University School of Law, Durham, North Carolina. He has written and lectured widely on diverse aspects of intellectual property law, including comparative and international intellectual property and the connection between intellectual property and international trade laws. His articles in this last area particularly address problems that developing countries face in implementing the Agreement on Trade-Related Aspects of Intellectual Property Rights (TRIPS Agreement). He is a consultant to numerous intergovernmental and nongovernmental organizations, a member of the Board of Editors for the Journal of International Economic Law, and of the Scientific Advisory Board of II Diritto di Autore (Rome). He is a graduate of the University of Chicago, where he was a Hutchins Scholar and an early entrant. He is also a graduate of Yale Law School. He worked for the UN in Geneva in the 1970s and then taught at Ohio State and Vanderbilt. He has taught at Duke for the last 17 years. He recently published two books: GOVERNING DIGITALLY INTEGRATED GENETIC RESOURCES, DATA AND GLOBAL INTELLECTUAL PROPERTY STRATEGIES FOR A REDESIGNED MICROBIAN RESEARCH COMMONS, co-authored with Tom Dedeurwaerdere and Paul Uhlir, (Cambridge University Press, 2016) and THE WORLD BLIND UNION GUIDE TO THE MARRAKESH TREATY, co-authored with Lawrence Helfer, Molly Land and Ruth Okediji, (Oxford University Press, 2017). In collaboration with Keith Maskus, he published International Public Goods and Transfer of Technology Under a GLOBALIZED INTELLECTUAL PROPERTY REGIME (Cambridge Press, 2005). His most recent publication in this area is Why the Nagoya Protocol to the CBD matters to Science and Industry in Canada and the United States (Center for International Governance Innovation [CIGI], Ontario, Canada, 2018). Other relevant publications include Intellectual Property in the 21st Century: Will Developing Countries Lead or Follow? (2009); Compulsory Licensing of Patented Pharmaceutical Inventions: Evaluating the Options (2009); Rethinking the Role of Clinical Trial Data in International Intellectual Property Law: The Case for a Public Goods Approach (2009); Harmonization Without Consensus: Critical Reflections on Drafting a Substantive Patent Law Treaty (2007) (co-authored with Prof. Rochelle Dreyfuss); and The Doha Round's Public Health Legacy: Strategies for the Production and Diffusion of Patented Medicines Under the Amended TRIPS Provisions (2007) (co-authored with Prof. Fred Abbott).



Luz SANCHEZ, Lecturer, Faculty of Business and Law, Catholic University of Murcia, Spain

Born in Cartagena, Spain in 1984. Lecturer at UCAM - Catholic Unversity of Murcia (Spain), where she lectures Public and Private International Law and Commercial Law at undergraduate levels of Law and Economics, and EU Law at postgraduate level. Visiting Professor, University of Roma-La Sapienza (Italy). Visiting researcher at the Universities of Oxford (UK), Houston (USA), the College of Europe (Bruges, Belgium), LUISS Rome (Italy) Alicante (Spain) and the Max Planck Institute for Economic Law (Munich, Germany). Ms. Sanchez also clerked at the European Union's OHIM, renamed EUIPO as of March 2016. Her research interests are mainly Patent law, IP regulation and harmonization, Company Law, EU Law and economic analyze of Law. She has been part of several International research projects funded by the European Commission or the European Patent Office. She has advised government bodies, public administrations and universities in the field of Intellectual Property and is a frequent collaborator of media in IP divulgation. Ms. Sanchez successfully defended her European PhD thesis on the regulation of University inventions in early 2016, being awarded a cum laude mark. She also holds degrees in Law and Business Administration from the University of Murcia; a Diploma of Advanced Studies in Law and Enterprise; and postgraduate degrees in Patents and Transfer of Knowledge (University of Alicante, Spain) and Maritime Law (Polytechnic University of Cartagena, Spain). Member of the Murcia Bar Association since 2009.



Marton SCHULTZ, PhD Candidate, Faculty of Law and Political Sciences, University of Szeged, Hungary

Dr. Márton Schultz is a graduate at law and a Ph.D. candidate at the Institute of Private Law at the University of Szeged, Faculty of Law, Szeged, Hungary. He has the joint LL.M. degree of the University of Potsdam and the University of Szeged in German Law and Specialized Legal Translator Training L.LM. His main research areas include the commercial exploitation of personality rights, right to publicity and the commercial interests on personality rights, trademark and trade name protection, acquisition of names and case-solving methodology in private law. He takes part in more university projects, regarding e-learning materials in IP-law and private law, researches about innovation, and gives lectures at the University of Szeged. He also has the medium level certificate of the Hungarian Intellectual Property Office. He has publications in Hungarian, German and in English language.



Martin SENTFLEBEN, Professor of Intellectual Property Law, Faculty of Law, Vrije Universiteit Amsterdam, The Netherlands

Martin Senftleben is Professor of Intellectual Property at the Centre for Law and Internet, Vrije Universiteit Amsterdam, Visiting Professor at the Intellectual Property Research Institute, Xiamen University, and Of Counsel at Bird & Bird, The Hague. His activities focus on the reconciliation of private intellectual property rights with competing public interests of a social, cultural or economic nature. Current research topics concern flexible fair use copyright limitations, the liability of online platforms for copyright and trademark infringement, and the regulation of cumulative copyright and trademark protection. Mr. Senftleben is a member of the Copyright Advisory Committee of the Dutch State. He provided advice to WIPO in copyright and trademark projects. As a practitioner, he has litigated copyright and trademark cases, including lawsuits about hyperlinking and website blocking. Mr. Senftleben is a member of the Executive Committee of ALAI and ATRIP. His numerous publications include "Copyright, Limitations and the Three-Step Test" (Kluwer Law International 2004) and "European Trade Mark Law" (with Annette Kur, Oxford University Press 2017). As a guest lecturer, he provides courses at the Centre for International Intellectual Property Studies (CEIPI), Strasbourg, the Munich Intellectual Property Law Center (MIPLC) and the Universities of Vienna, Catania. Krakow and Xiamen.



Darya SOLDATENKO, Lecturer, Department of International Economic Relations, MGIMO University, Russia

Sept 2017 – pr.day: **Lecturer (**PhD in economics), MGIMO University, Moscow, Russia The department of international economic relations and foreign economic ties, participation in conferences and seminars on trade policy and trade in IPR, round tables. Dr. Soldatenko is the author of a number of articles subject to international economic relations, covering such topics as IP trade and the role of IP in the era of digitalization of the world economy.



Hanna STAKHEYEVA, Assistant Professor, School of Applied Disciplines, Department of International Trade, Bogazici University, Turkey

Dr. Hanna Stakheyeva is an Assistant Professor at the Bogazici University since April 2016, and also Bogazici University IP Council Member. She has been teaching International Business Law, Intellectual Property and Competition, and Business Communications at the Department of International Trade. Hanna conducts research into competition law and IP matters with a particular focus on the EU, Ukraine and Turkey. She has numerous publications on competition law both in academic and business journals. Prior to joining the Bogazici University, Prof. Stakheyeva worked as a competition lawyer at Baker & McKenzie (Kyiv, Ukraine) and King & Wood Mallesons (Brussels, Belgium). She has been a visiting lecturer at the annual summer school on M&A organized by European Law Students Association in collaboration with ACTECON (Istanbul, Turkey). In June 2017 she was invited by the WTO and WIPO to attend the colloquium on Intellectual Property in Geneva (Switzerland) and present her speech on interplay between IP and Competition Law in contemporary world. Hanna Stakheyeva is a member of the Bar (Advokatura) of Ukraine and the Academic Society for Competition Law (ASCOLA). She graduated from the Kyiv National Taras Shevchenko University (B.L and Ph.D. in International law) and University of Amsterdam (LL.M in European Business law). She also holds International Baccalaureate diploma from the United World College "Atlantic" (Wales, UK). Hanna is fluent in Russian, Ukrainian and English. Interested in all sorts of international projects, including in collaboration with international organizations/research centers/universities/charities.



Ivan STEPANOV, PhD Candidate, Faculty of Law, Friedrich Alexander University, Erlangem-Nuremberg, Germany

Ivan Stepanov is a doctoral candidate at the Law Faculty, Friedrich-Alexander-University, Erlangen-Nuremberg and at the Max Planck Institute for Innovation and Competition. Originally hailing from Novi Sad, Serbia, where he finished his Bachelors in Law, Ivan holds two LLM degrees, one from the University of Amsterdam in international trade and investment law and one from the Munich Intellectual Property Law Center in intellectual property law. In addition to his academic career Ivan

practiced law in Serbia and interned at EUIPO's International Cooperation and Legal Affairs Department in Spain. Ivan's PhD focuses on the interaction of international investment law and intellectual property and its consequent effects on pharmaceutical innovation. His broader research interest center around IP in the context of public international law, especially international economic law, IP and alternative dispute resolution and international IP policy making.



Uma SUTHERSANEN, Professor of International Intellectual Property Law, School of Law, Queen Mary University London, UK

Uma Suthersanen holds degrees in law from the National University of Singapore (LL.B) and Queen Mary, University of London (LLM and PhD). She held a Herchel Smith Fellowship, and a Financial Times Law & Tax Fellowship at Queen Mary, before attaining tenure as a lecturer in 2001, and became, in 2009, a Professor in International Intellectual Property Law. She sits on several UK and international committees and her works have been cited by the Advocate General, UNCTAD, European Commission, OECD, WIPO, and the Governments of Australia, India, Singapore and Israel. Having published over 70 works, her current and forthcoming works include Dutfield & Suthersanen on Global Intellectual Property Law (with G Dutfield, Edward Elgar, 2nd edition, 2019) and Traditional Knowledge and Genetic Resources: Observing Legal Protection through the Lens of Historical Geography and Human Rights (with G.Dutfield) (2019) 58 Washburn Law Journal 399-477.



Karolina SZTOBRYN, Associate Professor, Faculty of Law and Administration, University of Lodz, Poland

Karolina Sztobryn, PhD – I am the associate professor in the European Economic Law Department, Faculty od Law and Administration of the University of Łódź, Poland. Moreover, I am Polish and European Patent attorney. I graduated from the University of Łódź in Poland with the master of law degree, and studied at Westfälische Wilhelms University in Münster (Germany) as Erasmus student. During my studies and afterward I took part in many courses and schools, *ia.* "comparative law course" organized by Association internationale de droit compare Faculte Internationale de droit

Compare in Strasburg, "International Trade Law course", organized by The University Institute of European Studies and International Training Centre of the ILO in Turin, and "WIPO Summer School on intellectual property law" in Geneva. I am an author of articles and books related to economic and intellectual property law. Currently I conduct seminars in European Intellectual Property Law for Polish and foreign students at the University of Łódź and a project financed by Polish National Science Centre "The limits of pluralism of Intellectual Property protection and the legal situation of disabled persons in IP law - comparative law study".



Anna TISCHNER, Associate Professor, Chair of Intellectual Property Law, Faculty of Law and Administration, Jagiellonian University, Cracow, Poland

Anna Tischner (dr hab.) is an associate professor at the Intellectual Property Law Chair of the Jagiellonian University in Cracow, Poland. Anna's main field of academic interest is: industrial property and unfair competition law. She is especially interested in European design law. Her publications include two monographs (in Polish): "Civil liability for trade mark infringement" (WoltersKluwer 2008) and "Cumulative protection of designs in the intellectual property law" (C.H. Beck 2015), numerous chapters, articles and selected parts of a commentary on the Polish Industrial Property Act (Beck 2014). She is also the co-editor of the Jagiellonian University Intellectual Property Law Review, peer-reviewer of the International Journal of Intellectual Property and Competition Law (IIC). Anna has been a member of ATRIP since 2009 and ATRIP ExCo member for the term 2016-2019. She is also a member of the External Advisory Board of EIPIN Innovation Society programme. Since 2017 Anna is the director of the Krakow IP Law Summer School.



Alina TRAPOVA, PhD Candidate, School of Law, Bocconi University, Italy

Alina Trapova completed her LLB at the University of Sheffield and later obtained her LLM in IP law at Queen Mary University of London, specializing in trade mark and copyright law. She then worked in legal policy within the IFPI, the international body representing the recording industry worldwide. She has also worked at the EUIPO's Boards of Appeal as a Legal Assistant to the President of the Boards where, among other things, drafted trade mark appeal decisions and assisted the litigation department of EUIPO in defending decisions of the Office before the Luxembourg Courts. Presently,

she is a researcher at Bocconi University in Milan, where she pursues a doctorate degree, while also acting as teaching assistant in various IP and EU law related courses. Her current research interests focus on copyright licensing, authorship and machine learning. Alina also teaches law and licensing to fashion and design students in various fashion academies.



Marketa TRIMBLE, Samuel S. Lionel Professor of Intellectual Property Law, William S. Boyd School of Law, University of Nevada, USA

Marketa Trimble is the Samuel S. Lionel Professor of Intellectual Property Law at the William S. Boyd School of Law at the University of Nevada, Las Vegas. She specializes in international intellectual property law and publishes extensively on issues at the intersection of conflict of laws/private international law and intellectual property law, particularly patent law and copyright law. She has authored numerous works on these subjects, including *Global Patents: Limits of Transnational Enforcement* (Oxford University Press, 2012), and is the co-author of a leading international intellectual property law casebook, *International Intellectual Property Law* (with Paul Goldstein, Foundation Press, 2012 and 2016). She has also authored several works in the area of cyberlaw, particularly relating to the legal issues of geoblocking and the circumvention of geoblocking.



Sunita TRIPATHY, PhD Candidate, European University Institute, Florence, Italy

Sunita Tripathy is conducting doctoral research in the area of law and governance concerning the pharmaceutical sector (supervised by Prof. Peter Drahos) at the European University Institute in Italy. She has been researching about law and its role in society with special focus on its nexus with intellectual property, technology, business and public policy. Her primary focus of writing has been on issues interfacing intellectual property law and competition policy, and legal issues concerning technology licensing and use in contemporary times. Her research projects, publications and presentations have emphasized problem-solving through technology transfer and prioritizing consumer welfare through innovative policy approaches especially in the area of health and high technologies. Sunita has taught courses related to intellectual property law as a full-time faculty at

Jindal Global Law School in India since 2012, where she also assisted in directing the research activities of the Center for Intellectual Property and Technology Law (CIPTEL) at O.P Jindal Global University. She is also the member of the editorial board of the peer-reviewed International Journal for Private Law (2017 onwards) and the European Journal of Legal Studies (2018 onwards). Her list of academic publications and projects can be accessed online with the ORCID iD: 0000-0001-5834-8681



Madina TURSUNOVA, Lecturer, Faculty of Law, Tashkent State University, Uzbekistan

Madina Tursunova is a young professional practicing in the field of intellectual property. Before starting her legal practice as a Trademark Attorney, she had a great educational experience during Master of Intellectual Property Rights course (University of Turin, Italy/WIPO Worldwide Academy, 2015) and various short-term distance learning program offered in the field of IP. Her carrier history includes work in the field of intellectual property protection and enforcement, corporate law, competition law, civil law and commercial law. She has extensive experience in the field of collective management of copyright and related rights. She has recently joined the Tashkent State University as a faculty member at newly established Department of Intellectual Property. Madina is an author of more than 10 publications in field of IP law and civil law in Uzbekistan and holds her first Master degree in Commercial Law (2010). She fluently speaks Uzbek, Russian and English. Madina is a frequent participant of the various events and conferences in the field of intellectual property. She has a significant experience of voluntary work for number of international organizations in Uzbekistan: UNDP, UNISEF, UNESCO, World Vision Uzbekistan and Konrad Adenauer Foundation in Central Asia, Kazakhstan and Uzbekistan



Tatsuhiro UENO, Professor, Faculty of Law and Deputy Director, Research Center for the Legal System of Intellectual Property (RCLIP), Waseda University, Japan

LL.B.(Kyoto), LL.M.(Kyoto). After working as a lecturer at Seijo University and as Associate Professor at Rikkyo University, he has been Professor of Intellectual Property Law at Waseda

University since 2013. He specializes in copyright law and is the author of the Japan part of the "Copyright Throughout the World" edited by Silke von Lewinski (Thomson/West) and "International Copyright Law and Practice" edited by Lionel Bently (Matthew Bender). He has been Visiting Scholar at Max Planck Institute for Intellectual Property and Competition Law in Munich from 2010 to 2011. He is now Visiting Scholar at Ludwig Maximilian University of Munich since April 2019. Board Member of the Copyright Law Association in Japan, the ALAI Japan Group, the Japan Association of Industrial Property Law and the Law and Computers Association of Japan; an advisory board member for numerous committees including the Committee on Copyright of the Council for Cultural Affairs and the Intellectual Property Strategy Headquarters of Cabinet Secretariat of Japan.



Pratyush Nath UPRETI, PhD Candidate, School of Law, Sciences Po, Paris, France

Pratyush Nath Upreti is a lawyer admitted to the Nepal Bar Council. He is a Doctoral Researcher at Sciences Po Law School, Paris. Previously, he was a quest researcher at the Max Planck Institute for Innovation and Competition in Munich, Germany, and a visiting research fellow the Centre for Intellectual Property Policy & Management (CIPPM) of Bournemouth University in the UK. Currently, he is also a Transatlantic Technology Law Forum fellow at Stanford Law School (U.S.). Pratyush has represented international organizations at the World Intellectual Property Organization (WIPO) and delivered Electronic Information for Libraries (EIFL) statement on the Marrakesh Treaty at the WIPO General Assemblies-2016, and worked as a consultant for international organizations, the EU funded project, among others. He has taught Intellectual Property and International Trade Law at the Europe-North America and the Europe-Asia Programme of Sciences Po. His work has been featured in peer-reviewed academic journals, research handbooks, and policy papers. He is a fellow of the Global Policy Forum for Nepal (UK) and has advised the Government of Nepal and it's agencies on IP and private sector development issues. Pratyush serves as a member of the editorial board of the Global Trade and Customs Journal, Kluwer Law International. He holds a BSc.LLB (Hons) from KIIT University India, an LLM from Maastricht University, Netherlands as a UM High Potential Scholar. His interests include intellectual property law, international investment law, IP interface/overlaps with international legal orders and WTO related issues.



Maria VASQUEZ, PhD Candidate, World Trade Institute, University of Bern, Switzerland

Maria Vasquez Callo-Müller is a second year PhD candidate at the World Trade Institute, University of Bern. Her expertise includes digital trade, international data protection, intellectual property, investment law and trade in services. During her professional career, she has worked as a consultant and expert researcher at various institutions including the Asia Pacific Economic Cooperation (APEC) on international data protection (where she was also Google Policy Fellow), the European Centre for International Political Economy (ECIPE) on digital trade, the United Nations Conference for Trade and Development (UNCTAD) on investment law, and the Telecommunications regulatory agency of Peru (OSIPTEL) on international telecommunications regulation and competition law. Maria obtained her L.L.M. from the Munich Intellectual Property Law Center (Max Planck Institute for Innovation and Competition) and she further holds a Master in International Law and Economics (MILE) from the Word Trade Institute. She graduated from Pontifical Catholic University of Peru Law School and during her undergraduate studies was visiting student at the school of international relations at Peking University.



Maria de Lourdes VAZQUEZ, Professor of Intellectual Property Law, Department of Law, San Andres University, Argentina

Maria de Lourdes Vazquez is the Director of the Joint Masters Program in Intellectual Property and Innovation at Universidad de San Andres in Buenos Aires, Argentina. She holds a law degree from Universidad Católica Argentina, an LLM from Harvard Law School and completed her doctoral studies at the European University Institute in Italy. After serving as in-house counsel to Virgin Records (London) and EMI Records (New York), Maria was a partner at the law firm Marval O'Farrell & Mairal in Buenos Aires. She was a recipient of the "Fortabat Visiting Scholarship" in David Rockefeller Center for Latin American Studies at Harvard University in 2016, where her research focus was on Latin American IP and Internet Policy. She is a professor of Copyright and Droit d'Auteur, Legal Aspects of the Web, Film Law, and Legal Aspects of Advertising. She is affiliated with the CopyrightX program at Harvard Law School and is one of the founding members of the Academic Leaders Initiative in Biotechnology and Innovation (ALI BIO). Her research interests

include: Music Copyright in the Digital Era, Intellectual Property and Development in Latin America, Digital Citizenship in Latin America and Fair Use Factors in Latin American Case Law.



Coenradd VISSER, Professor of Intellectual Property Law, Faculty of Law, University of South Africa, Pretoria, South Africa

Coenraad Visser is Professor of Intellectual Property Law in the University of South Africa, Pretoria (since 1990), where he specializes in international intellectual property law with special emphasis on developing countries. He is a recipient of the Chairperson of Council's award for distinguished leadership, especially in the context of the transformation of the university. In December 1996, he was the alternate head of the South African delegation at the Diplomatic Conference on Certain Copyright and Neighbouring Rights Questions in Geneva, organized under the auspices of the World Intellectual Property Organization (WIPO). At this conference, which adopted the WIPO Copyright Treaty and the WIPO Performances and Phonograms Treaty, he acted as the spokesperson of the African group of countries on questions of substantive law; he also served as vice-chairperson of the conference's drafting committee. He was an advisor to the American Law Institute's project on Jurisdiction and Enforcement of Judgments in International Intellectual Property Disputes, and a special adviser to the president of The World Bank on Civic Engagement, Empowerment, and Respect for Diversity. He was one of the contributors to the Scenarios for the Future Project of the European Patent Office, and co-authored a study on patent exceptions and limitations, commissioned by the World Intellectual Property Organization (WIPO). He was a consultant to the secretariat of the African Union on its treaty proposal for copyright Exceptions and Limitations for the Persons with Disabilities, Educational and Research Institutions, Libraries and Archives, and to the International Association of Library Associations and Institutions on its treaty proposal for Copyright Limitations and Exceptions for Libraries & Archives. He is currently an executive member of the Association littéraire et artistique internationale, and the founding president of the South African Association of Intellectual Property Law and Information Technology Law Teachers and Researchers.



Jayashree WATAL, Counsellor, Intellectual Property, Government Procurement and Competition Division, WTO

Ms. Jayashree Watal is currently Counsellor in the Intellectual Property, Government Procurement and Competition Division of the World Trade Organization and has held this position from February 2001. She has been a member of the Governance Board of the Medicines Patent Pool, a non-profit organization based in Geneva since 2015. She also holds part-time faculty positions at the Georgetown University Law Centre (since 2009). Ms. Watal holds post-graduate degrees in both law and economics and, prior to joining the WTO, has had more than twenty-two years of experience in government in India. She represented India at a crucial stage in the Uruguay Round TRIPS negotiations from 1989-90. She is the co-editor of two WTO books: A Handbook on the TRIPS Agreement, (Cambridge University Press, 2012) and of The Making of the TRIPS Agreement, (WTO, 2015). She has authored a book Intellectual Property Rights in the WTO and Developing Countries (Oxford University Press, India and Kluwer Law International, 2001) and several peer-reviewed journal articles on issues related to the law/economics of intellectual property rights. She was a Visiting Scholar at the Center for International Development at Harvard University (2000); the Peterson Institute for International Economics, Washington DC (Oct. 1998-August 2000); and at the George Washington University Law School, Washington, D.C. (1997-2000). She has also taught courses on intellectual property at the University of Barcelona's International Economic Law and Policy (IELPO) programme, Graduate Institute, Geneva in 2014, the World Trade Institute, Berne, 2014-16, 2018-19, and at University of Melbourne Law School, 2011-12.



Guido WESTKAMP, Professor of Intellectual Property and Comparative Law, School of Law, Queen Mary University London, UK

Guido Westkamp is Professor of Intellectual Property and Comparative Law and course director for the University of London LLM courses "Intellectual Property in the Digital Millennium", 'Intellectual Property Transactions' and 'Intellectual Property in the Creative Industries'. He is also the academic director for the MSc in Intellectual Property Management and course director for the MSc Copyright and Designs course. He further coordinates the European Intellectual Property Institutions Network (EIPIN) at CCLS. Guido Westkamp studied Law at the Universities of Münster/Germany (1992-1997)

and London (QM) (1994-95), and English and Russian Languages in Berlin (1991-1992) and Münster (1992-94). He is a qualified German attorney and previously worked fotr international firms in IT/IP law. First German State Examination Hamm 1997; Second German State Examination Düsseldorf 2000; LLM Intellectual Property (London) 2001; Dr. jur. (Münster) 2002 (scl); Certificate in English Law (Münster) 1997; Intermediate Examination, English Philology (Münster) 1993. Visiting positions include posts at the Universities of Münster (Germany), Alicante (Spain), Hong Kong, TU Dresden (Germany), Wroclaw (Poland) and Skopje (Macedonia). His work includes pre-accession consultancy on Intellectual Property law in new EU member states, management of EU funded projects and professional training in Intellectual Property. He was also involved in the evaluation of the Directive on Copyright in the information society (EC Commission) and is a frequent speaker at international conferences and workshops. Guido held a generous grant from the Westfield Trust to conduct a research project on the implications of human rights on copyright law (2008-2010).



Michele WOODS, Director, Copyright Law Division, WIPO

Michele Woods is the Director of the Copyright Law Division at the World Intellectual Property Organization (WIPO) in Geneva, Switzerland. Michele serves as Secretary of the WIPO Standing Committee on Copyright and Related Rights (SCCR), and was the Secretary for the Diplomatic Conferences that adopted the texts of the Beijing Treaty on Audiovisual Performances in June 2012 and the Marrakesh Treaty to Facilitate Access to Published Works for Persons Who Are Blind, Visually Impaired or Otherwise Print Disabled in 2013. The Copyright Law Division supports WIPO Members in activities related to the ratification and implementation of these and other WIPO copyright treaties. The Division also provides legislative advice on copyright and related rights at the request of WIPO Members. Before joining WIPO, Michele was the Associate Register for Policy and International Affairs in the United States Copyright Office. Prior to that she was Counsel in the Intellectual Property and Technology Department of the law firm Arnold & Porter in Washington, DC. Michele earned her J.D. and her LL.M. in International Law from Duke University School of Law, after receiving history degrees from Princeton University and Oxford University.



Raquel XALABARDER, Chair of Intellectual Property Law, Faculty of Law and Political Science, Universitat Oberta de Catalunya, Barcelona, Spain

Doctor in Law (J.S.D.), University of Barcelona, 1997. Master of Laws (LLM), Columbia University Law School, New York, 1993. Law Degree (J.D.), University of Barcelona, 1988. Visiting Scholar at Columbia University Law School (Fulbright Scholar), New York, 2000-2001. Honorarvertrag at Max-Planck-Institute for Intellectual Property and Competition Law, Munich, 2008. Tutor of IP courses for the WIPO Academy (since 2000). Member of the European Copyright Society (ECS) and the ALAI – currently, vicepresident of the ALAI Spanish Group ALADDA. She has extensively taught and written in the fields of Intellectual Property, Private International Law and Internet Law. Since 1997, she has been working at the Universitat Oberta de Catalunya (UOC) where she was Director of its Law Degree (Feb.2002 – Sept.2007) and Adjunct Director to the Vicerectorate of Academic Affairs and Faculty (Nov.2008 – Sept.2013).



Ping XIONG, Senior Lecturer, School of Law, University of South Australia, Australia

Dr Ping Xiong is Senior Lecturer in Law in the School of Law of the University of South Australia. Dr Xiong's research interest is in the field of international economic law with a focus on intellectual property policy in international trade, and its implications for free trade agreements and for international human rights protection. She also maintains research interest in the comparative approach to Chinese trade secrets law and in researching the legal and investment challenges of Chinese State-owned Enterprises overseas. She has published articles in these areas of law.



Chenguo (Coco) ZHANG, Associate Professor, KoGuan Law School, Shanghai Jiao Tong University, China

Dr. jur. Chenguo Zhang (Coco), LL.M. holds a chair of Associate Professor at the KoGuan Law School of Shanghai Jiao Tong University, Shanghai, China. She is affiliated research fellow at the Centre of European Law and Politics, University of Bremen and the Max-Planck Institute for Innovation and Competition, Germany. She graduated from Tsinghua University, China (Bachelor of Law) and University Frankfurt (Master and Ph.D.), Germany. From 2013 to 2018, she taught intellectual property (IP) law at the University of Bremen and led a research project in innovation, competition and cross-border conflict resolutions. She wrote columns for legal journals and translated classic works of jurisprudence from German to Chinese. Her interests of research lie in the international, political, theoretical and the instrumental facets of the IP law with emphasis on China and the EU. Her latest publications include papers on the regulations of sharing economy, the sui generis right of traditional knowledge and folklore in developing countries, the three-step test and fair-use doctrine for more openness in copyright law, the basic theory of EU IP Law, the third amendment of the PRC Copyright Act as well as the PRC Patent Act. She wrote the book *Protection of Collective Interests in German Law*, published in Germany 2010.



Xianwei ZHANG, Assistant Professor, School of Law, Shenzhen University, China

Xianwei Zhang joined the Shenzhen University as assistant professor of law in 2019 after he graduated from Intellectual Property Research Institute in Xiamen University, where he earned his PHD degree in law. His latest scholarship includes A Pioneering Undertaking to be Optimized: Legal Transplantation And Practice Of The Notice And Takedown Regime Under China's Patent Law." Queen Mary Journal of Intellectual Property 8.3 (2018): 191-208; "Falsification of Willful Blindness Under DMCA." Intellectual Property.11 (2014): 101-108. (Core Journal in China); "First Download Rule In ECJ's UsedSoft Decision", China Intellectual Property Annual Forum, 2015. (In Chinese) "China Intellectual Property Management Strategy." Academic Discussion.01 (2016): 96-102. (Core Journal in China). His recent research focuses on establishment of precedent systems in China's specialized IP courts, drawing lessons from European courts' practice of precedent use. His research is funded as a key project by China Social Science Fund.

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