

# ZOOM Tutorial

## Understanding & managing security and privacy issues

to ensure continuity of teaching  
and working from home



**UNIVERSITÉ  
DE GENÈVE**

# In this tutorial, you will learn:

- How to better understand and approach issues related to personal data on Zoom
- How to increase security when scheduling a meeting or class on Zoom
- How to guarantee safety during a course
- Some good practices about privacy

# Management of personal data

Zoom is a US-based platform. It records and stores personal data and uses it once anonymized. A [privacy policy](#) applies.

Zoom is certified by the *Swiss-United States Personal Data Shield* ([more information on this framework here](#)).

Zoom does not have access to its users' Facebook data.

Zoom can be used without installing any application.

# Principles for a secure meeting

- **Do not share confidential information/documents on Zoom;**
- **Do not share meeting links on social media** (when more people have the link, it is more likely that someone could use it for bad purposes);
- **Make sure that the computer/tablet/smartphone used is secure** (by updating regularly your OS, Zoom application, and antivirus software); and
- **Manage cookies:** only accept necessary cookies.

# How to increase security when **scheduling** a meeting (1/2)

To protect meetings and webinars against trolls / hackers or unwanted content, you should set up a **password** (see next slide to learn how to do this).

It is also possible to **exclude** non-UNIGE users, **but** this will prevent external contributors from participating.

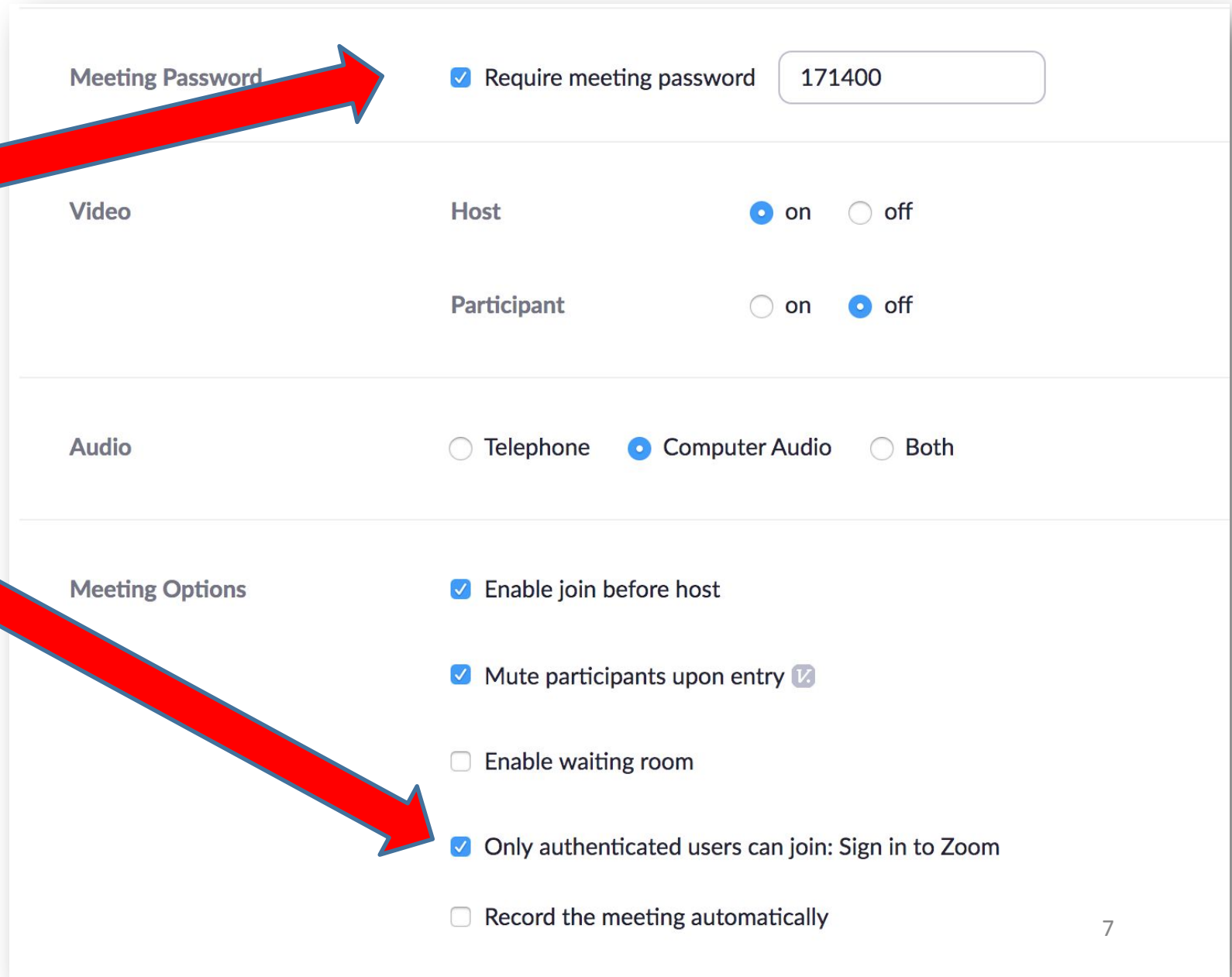
**A key principle** is to ask participants to **never** share the link or the password of a Zoom meeting in a public forum (e.g., social media).

# Security when scheduling a meeting (2/2)


To activate the **password** when creating the meeting

To **exclude** non-UNIGE participants

See tutorial #1 to learn how to schedule meetings.



The screenshot shows the Zoom meeting scheduling interface with the following settings:

- Meeting Password:**  Require meeting password (171400)
- Video:** Host:  on  off; Participant:  on  off
- Audio:**  Telephone  Computer Audio  Both
- Meeting Options:**  Enable join before host;  Mute participants upon entry ;  Enable waiting room;  Only authenticated users can join: Sign in to Zoom;  Record the meeting automatically

Two red arrows are overlaid on the image: one points from the text 'To activate the password...' to the 'Require meeting password' checkbox, and the other points from 'To exclude non-UNIGE participants' to the 'Only authenticated users can join...' checkbox.

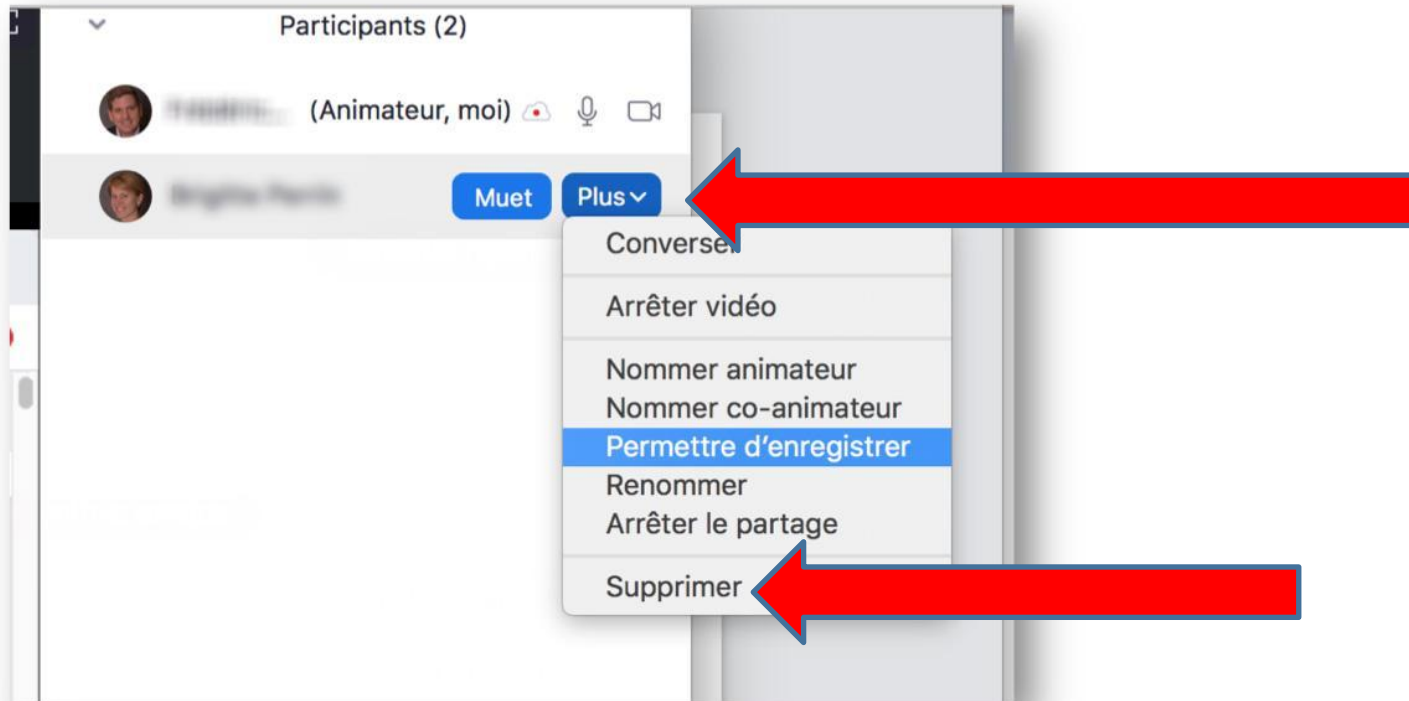
# How to guarantee security **during** a meeting (1/2)

In case of inappropriate content appearing in a conversation, make sure that you immediately exclude those responsible (see next slide to learn how to do this).

Then inform [zoom@unige.ch](mailto:zoom@unige.ch).

If they are UNIGE users, write down their names so that awareness of good practices can be raised.

# How to guarantee security **during** a meeting (2/2)



In the toolbar at the bottom of the screen, click on [Participants](#).

A side window will appear. Next to the troublemaker, click [More](#) then [Delete](#) ([Supprimer](#) if in French).

**Warning:** excluded people are indefinitely banned: deleted participants **cannot** come back into the meeting.



# Principles of privacy (1/2)

It is strictly forbidden to record meetings on Zoom without the prior and explicit consent of their participants, neither locally nor in the cloud.

You can assume consent during semi-public teaching events (course, seminar, etc.) when participants know that the video will be available after the meeting has ended.

See tutorials 1 and 3 (on the dedicated page the UNIGE website) for more details on how to record a Zoom meeting. See the following slides in this tutorial to learn how to use advanced settings about recording confidentiality.

# Principles of privacy (2/2)

## Host

- When the host chooses to record the meeting, they must inform participants, and collect their consent as indicated by the privacy policy. A beep and a symbol appear when recording. The host must warn the participants and ask them to actively consent.
- When the host activates the attention tracker (which checks whether the meeting window remains active on participants' computer), they are also required to inform participants (as per privacy policy).
- Make sure to manage settings in your Zoom user account.

# Privacy: Settings (1/4)

Meeting Recording Telephone

Schedule Meeting

In Meeting (Basic)

In Meeting (Advanced)

Email Notification

Other

**Schedule Meeting**

**Host video**  
Start meetings with host video on

**Participants video**  
Start meetings with participant video on. Participants can change this during the meeting.

**Audio Type**  
Determine how participants can join the audio portion of the meeting. When joining audio, you can let them choose to use their computer microphone/speaker or use a telephone. You can also limit them to just one of those audio types. If you have 3rd party audio enabled, you can require that all participants follow the instructions you provide for using non-Zoom audio.

Telephone and Computer Audio  
 Telephone  
 Computer Audio

**Join before host**  
Allow participants to join the meeting before the host arrives

**Use Personal Meeting ID (PMI) when scheduling a meeting**  
You can visit [Personal Meeting Room](#) to change your Personal Meeting settings.

**Use Personal Meeting ID (PMI) when starting an instant meeting**

**Only authenticated users can join meetings**  
The participants need to authenticate prior to joining the meetings, hosts can choose one of the authentication methods when scheduling a meeting.

**Meeting Authentication Options:**  
Sign in to Zoom (Default) [Edit](#) [Hide in the Selection](#)

**Require a password when scheduling new meetings**  
A password will be generated when scheduling a meeting and participants require the password to join the meeting. The Personal Meeting ID (PMI) meetings are not included.

**Require a password for instant meetings**  
A random password will be generated when starting an instant meeting.

Modified Reset

Modified Reset

Modified Reset

Modified Reset

Modified Reset

1. Restrict to “Computer Audio” if possible in order to avoid having an unencrypted conversion.

2. Restrict to authenticated users if possible, in order to decrease the risk of bots / trolls and hackers

3. Organize meetings with passwords whenever possible

# Privacy: Settings (2/4)

## In Meeting (Basic)

### Require Encryption for 3rd Party Endpoints (H323/SIP)

Zoom requires encryption for all data between the Zoom cloud, Zoom client, and Zoom Room. Require encryption for 3rd party endpoints (H323/SIP).



1. Force encryption of third-party audio methods if possible

### Chat

Allow meeting participants to send a message visible to all participants

Prevent participants from saving chat



Modified Reset



2. Block chat backups if necessary for better privacy

You have enabled "Save chat messages from the meeting / webinar" in cloud recording. You can go to [Recording Settings](#) to turn it off and not share the chat along with the recording.

### Private chat

Allow meeting participants to send a private 1:1 message to another participant.



### Auto saving chats

Automatically save all in-meeting chats so that hosts do not need to manually save the text of the chat after the meeting starts.



This option has been changed because   
• Prevent participants from saving chat is updated.

### Play sound when participants join or leave

Play sound when participants join or leave

Heard by host and all attendees

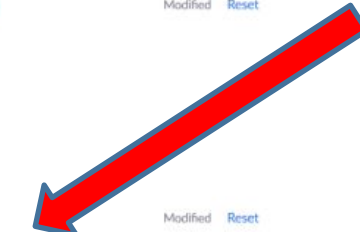
Heard by host only

When each participant joins by telephone

Record and play their own voice



Modified Reset



3. Disable feedback to Zoom in order to limit the amount of shared data

### Feedback to Zoom

Add a Feedback tab to the Windows Settings or Mac Preferences dialog, and also enable users to provide feedback to Zoom at the end of the meeting



Modified Reset

### Display end-of-meeting experience feedback survey

Display a thumbs up/down survey at the end of each meeting. If participants respond with thumbs down, they can provide additional information about what went wrong.



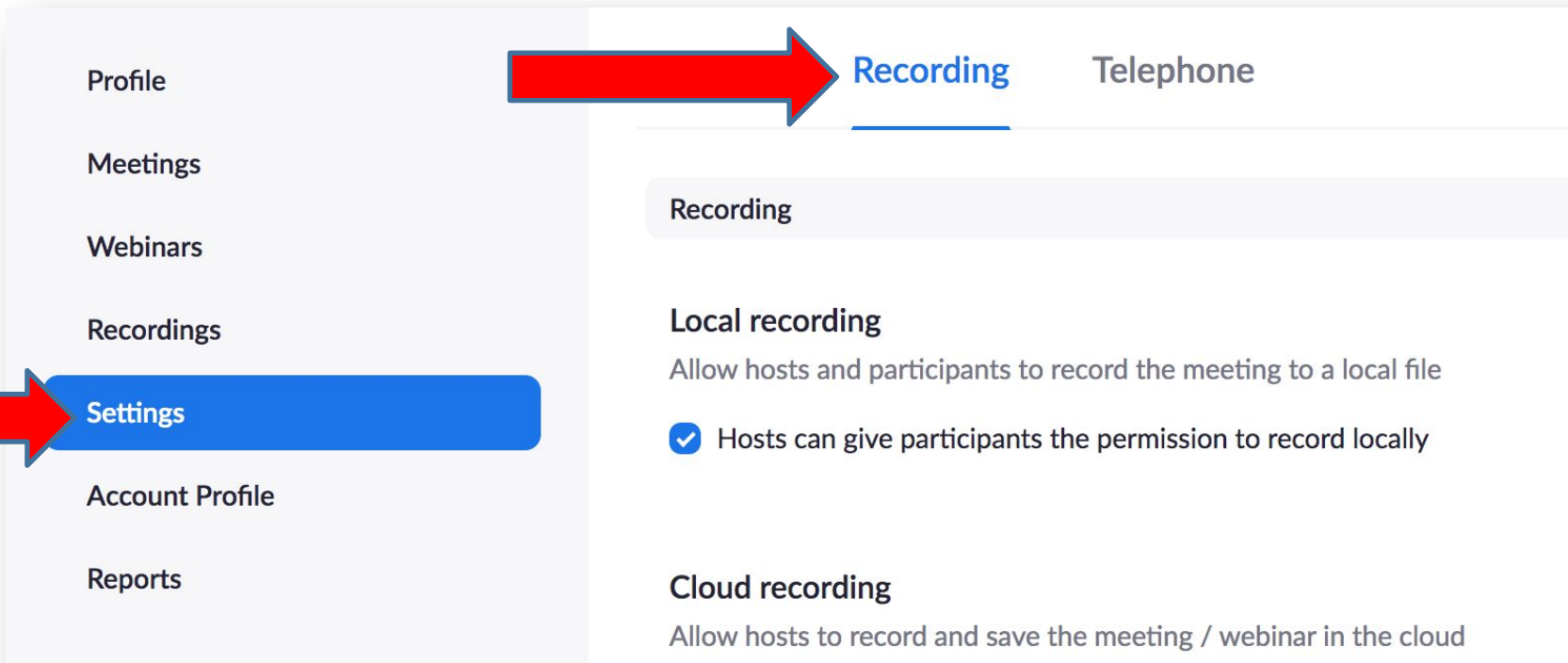
### Co-host

Allow the host to add co-hosts. Co-hosts have the same in-meeting controls as the host.



# Privacy: Settings (3/4)

To ask participants for their consent, or to manage who will have access to the recordings, go to [Settings](#) then [Recording](#). See next slide.



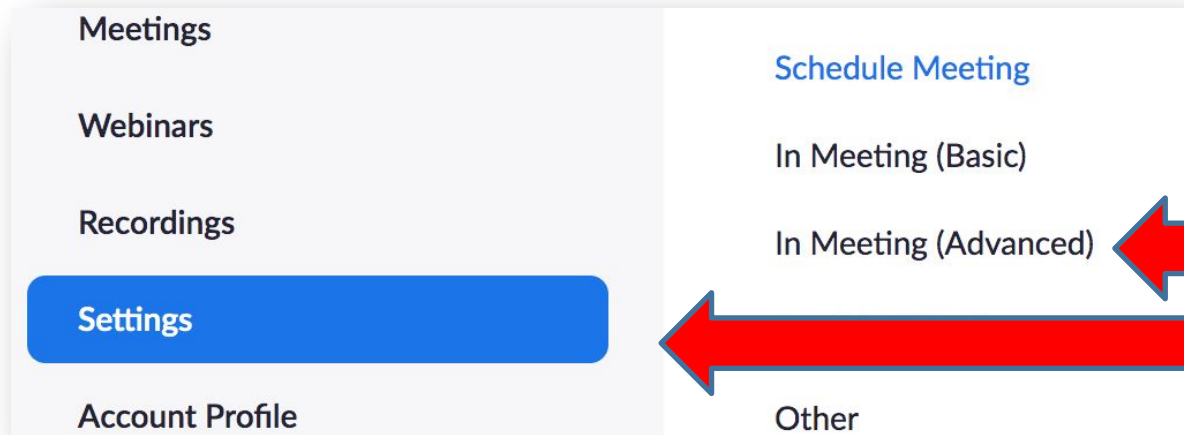
The screenshot shows the Zoom settings interface. On the left, a sidebar menu lists: Profile, Meetings, Webinars, Recordings, **Settings** (highlighted in blue with a red arrow pointing to it), Account Profile, and Reports. On the right, the 'Recording' tab is selected (indicated by a red arrow pointing to it from the left and a blue underline). Below the 'Recording' tab, there are two sections: 'Local recording' and 'Cloud recording'. Under 'Local recording', there is a checked checkbox for 'Hosts can give participants the permission to record locally'. Under 'Cloud recording', there is a description: 'Allow hosts to record and save the meeting / webinar in the cloud'.

# Privacy (4/4)

<p><b>Only authenticated users can view cloud recordings</b> The viewers need to authenticate prior to viewing the cloud recordings, hosts can choose one of the authentication methods when sharing a cloud recording.</p>	<input checked="" type="checkbox"/>		<p>Limits access to recording to UNIGE users</p>
<p><b>Authentication Options:</b> Signed-in users in my account (Default) <a href="#">Edit</a> Hide in the Selection</p>			
<p><b>Require password to access shared cloud recordings</b> Password protection will be enforced for shared cloud recordings. A random password will be generated which can be modified by the users. This setting is applicable for newly generated recordings only.</p>	<input checked="" type="checkbox"/>		
<p><b>Auto delete cloud recordings after days</b> Allow Zoom to automatically delete recordings after a specified number of days</p> <p>Specify a time range (days): <input type="text" value="90"/></p>	<input checked="" type="checkbox"/>		<p>Determines when records will be deleted</p>
<p><b>The host can delete cloud recordings</b> Allow the host to delete the recordings. If this option is disabled, the recordings cannot be deleted by the host and only admin can delete them.</p>	<input type="checkbox"/>		
<p><b>Recording disclaimer</b> Show a customizable disclaimer to participants before a recording starts <a href="#">[v]</a></p>	<input checked="" type="checkbox"/>		<p>Enables collecting consent of participants</p>
<p><input checked="" type="checkbox"/> Ask participants for consent when a recording starts <input checked="" type="checkbox"/> Ask host to confirm before starting a recording</p>			

# Privacy and GDPR (1/2)

Zoom allows you to limit the **geographical area** where the data is processed. It is therefore possible to limit these areas to those where the GDPR (Europe) and the Data Protection Shield (USA) apply.



To modify these geographical settings, click **Settings**, then **in Meeting (advanced)**

# Privacy and GDPR (2/2)

**In Meeting (Advanced)**

Email Notification

Other

Select data center regions for meetings/webinars hosted by your account

Include all data center regions to provide the best experience for participants joining from all regions. Opting out of data center regions may limit CRC, Dial-in, Call Me, and Invite by Phone options for participants joining from those regions.

<input type="checkbox"/> Australia	<input type="checkbox"/> India
<input type="checkbox"/> Canada	<input type="checkbox"/> Japan
<input type="checkbox"/> China	<input type="checkbox"/> Latin America
<input checked="" type="checkbox"/> Europe	<input checked="" type="checkbox"/> United States
<input type="checkbox"/> Hong Kong, China	

Restrict data processing to Europe (in addition to Zoom servers in the United States)



# When in doubt

Contact [zoom@unige.ch](mailto:zoom@unige.ch)

**You have learned the basics of security and privacy on Zoom!**

*Other tutorials are available on our dedicated page.*



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