

Department of Social  
Welfare and Development



***Pantawid Pamilyang  
Pilipino Program  
(4Ps)***



# *National Sector Support for Social Welfare & Development Reform Project*



**November 2006**

**DSWD with technical assistance from the World Bank, started implementing the *National Sector Support for Social Welfare and Development Project (NSS-SWDRP)***



# *Reform Area 2: Providing Faster and Better Social Protection Through Improved...*



## **Reform area 2**

**Providing Faster and Better Social Protection**

**Through Improved and Appropriate Models and Programs**

**Family & Household Model (4Ps)**

**Community Model (KALAHARI & ECCD)**

**Center-based Model**

**Disaster Management & Risk Mitigation Model**





# *PANTAWID PAMILYANG PILIPINO PROGRAM (4Ps)*



A development program designed to promote investment in human capital among poor families with 0-14 years old children.

**4Ps addresses the following MDGs:**

- Reducing extreme poverty and hunger
- Achieving universal primary education
- Reducing child mortality
- Improving maternal health
- Promoting gender equality & empowering women



*4Ps was patterned after the conditional cash transfer programs in Latin American and African countries which have been proven successful as a poverty reduction and social development measure*

**“...CCTs that are oriented at inducing a socially optimum behavior should be seen as contracts with recipients for delivery of a service, not as handout programs.”\***



**Oportunidades**



**BRASIL**  
UM PAÍS DE TODOS  
GOVERNO FEDERAL

PROGRAMA  
**Bolsa Família**

**OPPORTUNITY NYC**



\* de Janvry & Sadoulet, UC Berkeley, 2004



***4Ps supports DSWD's vision, mission and mandate and is aligned with the department's goals of reducing poverty and empowering the poor.***





# *Objectives*



## **Social Assistance**

**Provide assistance to the poor to alleviate their immediate needs (short term).**

## **Social Development**

**Break the intergenerational cycle of poverty through investment in human capital i.e., education, health and nutrition (long term).**





# Targeting System



## Step 1

- Selection of poorest provinces based on CY 2006 Family Income and Expenditure Survey (FIES)
- Selection of cities with large pockets of poverty based on 2007 NAPC data

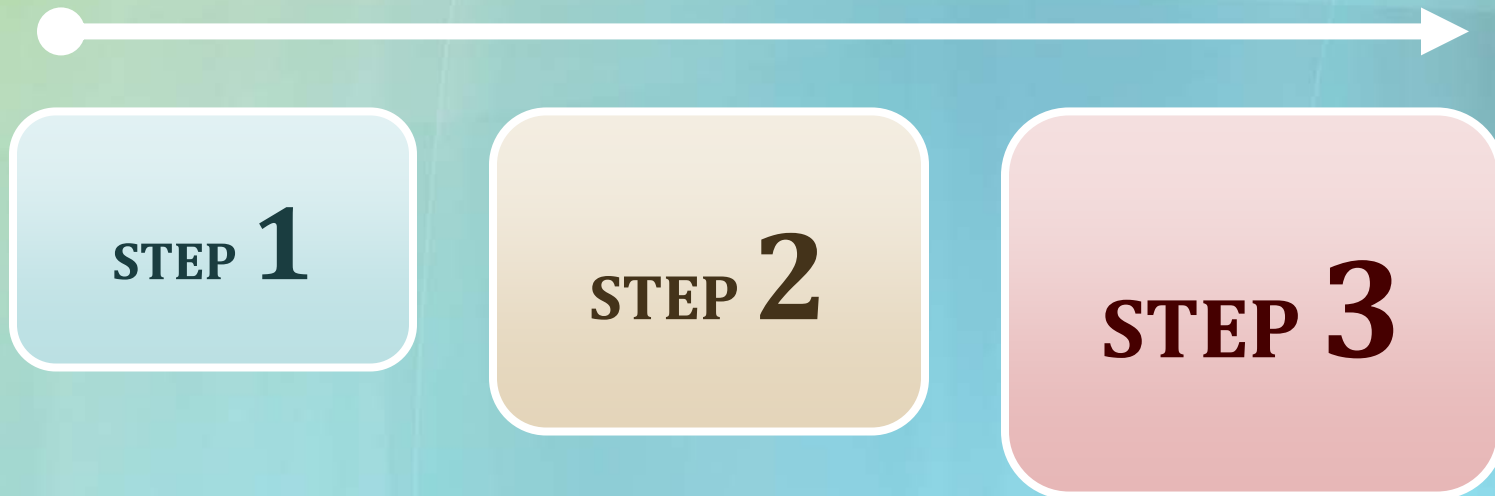
## Step 2

- Selection of poorest municipalities from the poorest provinces based on Small Area Estimates (SAE) of NSCB
- Selection of poorest barangays in the cities based on the City Planning Office data





# Targeting System



## Step 3

- Saturation survey of households in selected barangays and selection of poorest households based on a ranking system using the Proxy Means Test (PMT) developed for the program





# *Conditionalities*



**Children 0-5 years of age**

**Get regular preventive health checkups and vaccines**

**Children 3-5 years of age**

**Attend daycare / preschool at least 85% of the time**

**Children 6-14 years of age**

**Attend elementary or high school at least 85% of the time**





# *Conditionalities*



- **Pregnant women must get pre-natal care, must be delivered by a skilled birth attendant and must get post-natal care**
- **Mothers must attend mother's classes**
- **Parents must attend Parent Effectiveness Seminars and Responsible Parenthood Seminars**





## *Why These Conditions?*



- High infant, child and maternal mortality rates,
- Malnutrition (stunting) of children
- High drop-out rate, low rate of completion of primary education and low rate of progression to secondary school
- High prevalence of child labor

**To encourage parents to invest in their children's (and their own) human capital: health, nutrition and education.**





## ***Target Beneficiaries***

***321,000 Households***

***321,000 Mothers / Parents***

***963,000 Children***





# *Program Package*



**Eligible households shall receive:**

## **Health and Nutrition**

**P6,000 per year or P500 per month per household**

## **Education**

**P3,000 per year or P300 per month per child for 10 months a year, to a maximum of 3 children per household**

**P1,400 per month for a family with 3 children in school.**





# *Making Payments*



**To Whom?**

**The most responsible adult in the household (usually the mother)**

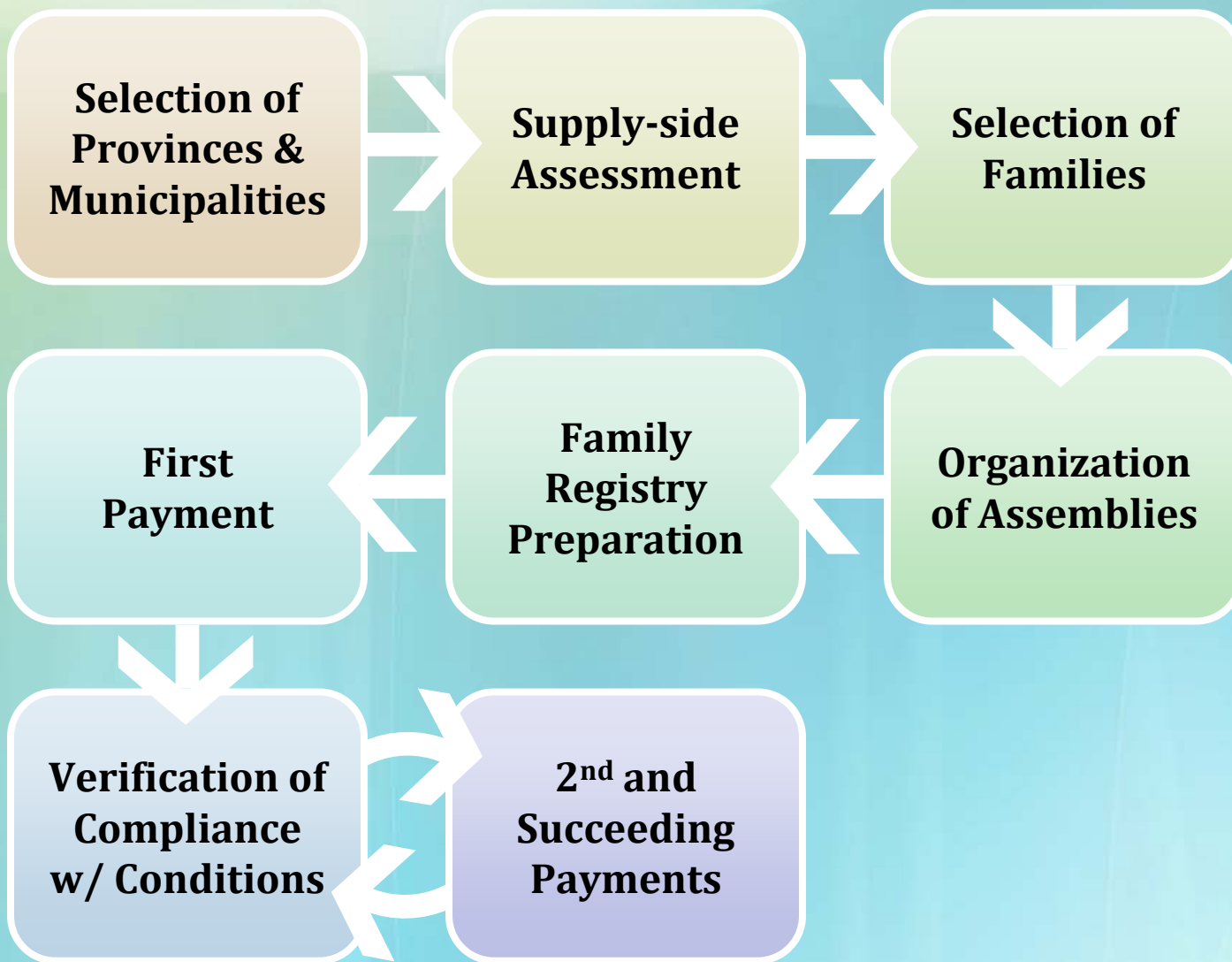
**How?**

**Via Landbank Cash card**





# 4Ps Program Cycle





## *Expected Outcomes: Health and Nutrition*



**Significant decrease in the prevalence of stunting**



**Significant increase in the number of pregnant women getting ante-natal, postnatal care and child birth assisted by a skilled birth attendant**



**Significant increase in the number of children 0-5 years availing of health preventive services and immunization**





## *Expected Outcomes: Education*



**Significant increase in school attendance**



**Significant increase in enrolment in elementary school and high school**



**Significant increase in the average years of education completed**





## *Expected Outcomes: Empowerment*



**Significant increase in skills and interest of mothers in transacting with banking institutions**



**Significant increase in the knowledge and ability of parents/mothers to use and mobilize government and other community services and facilities**



# *Partner Agencies*



*Department of Health*

*Department of Education*

*Department of Interior and Local Government*

*National Anti Poverty Commission*

*Local Government Units*

*LandBank*





# *Phases of Implementation*



**Pilot (June-Dec 2007) – Target Households: 6,000**

Province/City	Target Households
Agusan del Sur	1,500
Misamis Occidental	1,500
Pasay City	1,500
Caloocan City	1,500

**Full Implementation (2008-2013) – Target Households: 321,000**





# CY 2008-2013 Target Areas

26 Provinces and 12 Cities Nationwide

Province/City	Target Households
Zamboanga del Norte	34,361
Apayao	3,606
Surigao del Norte	10,567
Province of Dinagat Islands	5,938
Northern Samar	16,919
Masbate	23,939
Abra	6,685
Misamis Occidental	16,130
Agusan del Sur	17,294
Oriental Mindoro	22,094





<b>Province/City</b>	<b>Target</b>
<b>Occidental Mindoro</b>	<b>8,469</b>
<b>Kalinga</b>	<b>3,199</b>
<b>Surigao del Sur</b>	<b>9,448</b>
<b>Mt. Province</b>	<b>2,830</b>
<b>Saranggani</b>	<b>8,685</b>
<b>Lanao del Norte</b>	<b>14,389</b>
<b>Negros Oriental</b>	<b>21,980</b>
<b>Antique</b>	<b>9,133</b>
<b>Davao Oriental</b>	<b>2,768</b>
<b>Quezon</b>	<b>10,352</b>
<b>Nueva Ecija</b>	<b>8,569</b>
<b>Pangasinan</b>	<b>10,739</b>
<b>Isabela</b>	<b>4,917</b>





<b>Province/City</b>	<b>Target</b>
<b>Tawi-Tawi</b>	<b>3,000</b>
<b>Maguindanao</b>	<b>3,000</b>
<b>Lanao del Sur</b>	<b>3,000</b>
<b>Sulu</b>	<b>3,000</b>
<b>Caloocan City (3<sup>rd</sup> District)</b>	<b>3,000</b>
<b>Navotas City (3<sup>rd</sup> District)</b>	<b>3,000</b>
<b>Manila City (1<sup>st</sup> District)</b>	<b>3,000</b>
<b>Pasig City (2<sup>nd</sup> District)</b>	<b>3,000</b>
<b>Quezon City (2<sup>nd</sup> District)</b>	<b>3,000</b>
<b>Pasay City (4<sup>th</sup> District)</b>	<b>3,000</b>
<b>Taguig City (4<sup>th</sup> District)</b>	<b>3,000</b>

<b>Province/City</b>	<b>Target</b>
<b>Iloilo City</b>	<b>3,000</b>
<b>Cebu City</b>	<b>3,000</b>
<b>Cagayan de Oro City</b>	<b>3,000</b>
<b>Davao City</b>	<b>3,000</b>
<b>Baguio City</b>	<b>3,000</b>



# UPDATE ON 4Ps - NO. HOUSEHOLD BENEFICIARIES, LUZON CLUSTER

Region	Province	No. of Mun/City	Target HHs	No. of HHs with Grant
CAR	Abra	14	6,685	5,639
	Apayao	3	3,606	4,046
	Mt. Province	3	2,830	
	Kalinga	4	3,199	
	Baguio City	1	3,000	
I	Pangasinan	4	10,739	11,851
II	Isabela	3	4,917	5,902
III	Nueva Ecija	4	8,569	8,341
IV-A	Quezon	4	10,352	9,507
IV-B	Or. Mindoro	6	22,094	18,027
	Occ. Mindoro	4	8,468	
V	Masbate	8	23,939	23,600
<b>Total</b>		<b>52</b>	<b>108,398</b>	<b>86,913</b>



# UPDATE ON 4Ps - NO. HOUSEHOLD BENEFICIARIES, VISAYAS CLUSTER

Region	Province	No. of Mun./City	Target HHs	No. of HHs with Grant
VI	Antique	5	9,133	5,038
	Iloilo	1	3,000	
VII	Negros Oriental	6	21,980	10,666
	Cebu	1	3,000	
VIII	Northern Samar	10	16,919	19,126
<b>Total</b>		<b>23</b>	<b>54,032</b>	<b>34,830</b>



## UPDATE ON 4Ps - NO. HOUSEHOLD BENEFICIARIES, MINDANAO CLUSTER

Region	Province	No. of Mun./City	Target HHs	No. of HHs with Grant
IX	Zamboanga del Norte	13	34,361	40,492
X	Misamis Occidental	9	16,130	16,230
	Lanao del Norte	11	14,389	
	Cagayan de Oro City	1	3,000	
XI	Davao Oriental	2	2,768	5,829
	Davao City	1	3,000	
XII	Saranggani	2	8,685	7,181
CARAGA	Agusan del Sur	7	17,294	17,208
	Dinagat Islands	4	5,938	6,223
	Surigao del Norte	9	10,567	11,827
	Surigao del Sur	4	9,448	
<b>Total</b>		<b>63</b>	<b>125,580</b>	<b>104,990</b>



# UPDATE ON 4Ps THE NO. HOUSEHOLD BENEFICIARIES, NCR CLUSTER

Region	Province	Target HHs	No. of HHs with Grant
NCR	Caloocan City	3,000	1,567
	Pasay City	3,000	1,278
	Manila City	3,000	
	Quezon City	3,000	
	Taguig City	3,000	
	Pasig City	3,000	
	Navotas City	3,000	
	<b>Total</b>		<b>21,000</b>



# UPDATE ON 4Ps THE NO. HOUSEHOLD BENEFICIARIES, ARMM

Region	Province	No. of Mun.	Target HHs	No. of HHs with Grant
ARMM	Tawi-Tawi	1	3,000	3,276
	Lanao del Sur	3	3,000	
	Sulu	2	3,000	
	Maguindanao	2	3,000	
<b>Total</b>		<b>8</b>	<b>12,000</b>	<b>3,276</b>



## SUMMARY OF 4Ps HOUSEHOLD BENEFICIARIES BY CLUSTER

Cluster	No. of Provinces	No. of Cities	No. of Mun.	Target HHs	No. of HHs with Grant
Luzon	9	1	52	108,398	86,913
Visayas	3	2	23	54,032	34,830
Mindanao	9	2	63	125,580	104,990
NCR		7		21,000	2,845
ARMM	4		8	12,000	3,276
<b>Total</b>	<b>25</b>	<b>12</b>	<b>146</b>	<b>321,010</b>	<b>232,854</b>

**Note: Provinces/Cities/Municipalities with no HHS with Grant are completing the encoding, processing of Proxy Means Test and validation of potential list of beneficiaries.**



# Creation of Interagency Committees at the National, Regional and Municipal levels

- National Advisory Committee (NAC)
- 17 Regional Advisory Committees (RAC)
- 128 Municipal Advisory Committees (MAC)
  - DSWD, chair; DOH, DepEd, NAPC, NNC, DILG and NEDA, members (NAC)
  - LGU executive chairs the Municipal Advisory Committee
  - Policy and decision making, planning, technical assistance and monitoring (NAC)
  - Implementation of policies and plans, regional monitoring and coordination (RAC)
  - Implementation – supply side availability and monitoring of beneficiaries’ compliance with conditionalities and community assemblies (MAC).



# Organization of Assemblies of Beneficiaries

**FAMILIES SUPPORTING ONE ANOTHER!**

- Organization of mother/parent beneficiaries into neighborhood groups of 20-30 beneficiaries
- Mobilization of Municipal Links, LGU Links and Mother/Parent Leaders
- Peer Support Group Monitoring and Counseling on Compliance



# Organization of a National Independent Advisory Committee

## Members:

- **General Generoso Senga**  
Retired Military Official
- **Ms. Evelyn R. Singson**
- **Prof. Solita C. Monsod**  
University of the Philippines
- **Mr. Raul Concepcion**  
Consumer and Oil Price Watch
- **Fr. Romeo J. Intengan**  
Loyola House School of Theology
- **Sis. RoseAnn Mallilin**  
Catholic Bishops' Conference of the Phil.
- **Prof. Leonor M. Briones**  
University of the Philippines



# Monitoring of compliance with conditions

- **Development and finalization of monitoring tools (with technical assistance from World Bank)**

- **Masterlist Form**
- **Updates on Beneficiaries**
- **Monitoring on Health Compliance**
- **Monitoring on Education Compliance**
- **Community Participation and Parent Education**
- **LGU Commitments**



- **Strengthening of the Targeting Mechanism to Minimize Inclusion and Exclusion Errors (with technical assistance from World Bank)**
- **Conduct of Orientation-Workshop with 4Ps Municipal Action Team in Regions CAR, I, III, X, CARAGA, and NCR involving all stakeholders – focal persons on health, education, LGU Municipal Social Welfare Dev't Office and Barangay Captains**
- **Revision and Enrichment of the 4Ps Manual (with technical assistance from World Bank)**





# Department of Social Welfare and Development



**One generation plants the trees; another gets the shade.**

Old Chinese Proverb



**Thank You!**

**LABANAN  
ANG  
KAHIRAPAN**

