Postdoctoral position (2 years) in psychology/climate change communication/behavior change available at the University of Geneva, Switzerland

We are seeking applicants for a two-year postdoctoral position within the Consumer Decision and Sustainable Behavior Lab (www.unige.ch/fapse/decisionlab) at the Department of Psychology, University of Geneva. The successful candidate will work with Prof. Tobias Brosch to conduct research investigating the behavioral impact of sustainability and climate change communication strategies. The position is embedded in a research project funded by NOUS productions, an audiovisual production company developing content on sustainability issues.

Project: The research project aims at the evidence-based development of sustainability communications that maximize behavioral impact. The successful candidate will take on an essential part in this project by (i) conducting a meta-analysis of the literature on sustainability/climate change communications, (ii) consulting with the content creators to develop new state-of-the-art sustainability/climate change communication strategies, (iii) developing evaluation strategies to assess the cognitive, affective, and behavioral impact of the communications.

Requirements: Applicants need to have a doctoral degree in a relevant discipline (e.g., psychology, behavioral science, communication science), a promising publication record, very good methodological and statistical skills as well as a strong interest in behavior change research and environmental topics. Previous experience in conducting meta-analyses is a plus. Furthermore, applicants should have excellent oral and written skills in English and a good knowledge of French (or the willingness to learn French quickly).

Working conditions and benefits: The Consumer Decision and Sustainable Behavior Lab provides a stimulating research environment to work on some of today’s most pressing societal challenges. The successful candidate will profit from the rich interdisciplinary network of the Swiss Center for Affective Sciences (https://www.unige.ch/cisa/) and the Swiss Energy Research Consortium PATHFNDR (https://nexus-e.org/pathfndr/). The successful candidate will moreover benefit from excellent working conditions including a competitive salary (beginning at about CHF 81'000 before taxes and social charges) and additional funding for conference travel and education. Geneva is located between the Alps, the Jura, and Lake Geneva, and is noted for its international character and high quality of life (Geneva consistently ranks among the most attractive cities in the world to live in). Given the current pandemic, the work can be carried out remotely initially. The successful candidate is however expected to relocate to Geneva after the pandemic has eased.

Applications: Interested applicants are asked to send one single pdf document containing a letter of motivation, their CV, previous publications/preprints, one letter of recommendation as well as the names of two additional references to tobias.brosch@unige.ch. Review of applications and interviews will begin on July 1, 2021, and will continue until the position is filled. Please don’t hesitate to contact tobias.brosch@unige.ch for further inquiries.