

DAS



UNIVERSITÉ  
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS  
AND MANAGEMENT

# Aviation Management

2020-2021

EXECUTIVE PROGRAM



## Advance your career in Aviation!

### PRESENTATION

University of Geneva and the International Air Transport Association (IATA), have partnered to offer a Diploma of Advanced Studies (DAS) in Aviation Management tailored for professionals from the dynamic and international aviation industry. The DAS Aviation Management enables tomorrow's aspiring aviation leaders to face the challenges of today while planning for growth in the future without interrupting their career.

Thanks to our particular blend of innovative teaching methods and strong alumni network, the participants gain highly relevant knowledge and expertise to cope with future management challenges. This unique program offers the opportunity to gain specialized training with full academic accreditation, a once-in-a-lifetime learning experience!

### TESTIMONIAL

*"Undertaking the DAS in Aviation Management was one of the best decision's I ever made: it provided me with a platform to develop a much broader understanding of the aviation industry, particularly areas that I had not already touched on working within the Air Cargo industry. It was also provided a chance to work with a diverse group at varying stages of their careers and coming from completely different cultures, as well as setting me up for my EMBA year, also carried out at University of Geneva. A fantastic learning experience and I would recommend highly."*

Joe NOTTER, Worldwide Flight Services (WFS), Manager Sales Operations EMEA, UK

### AUDIENCE

Professionals of the aviation, travel and transportation industries who have a minimum of three years' work experience and who wish to further their education in aviation, or for those who are considering making a career change and join the aviation field.

### OBJECTIVES

The DAS in Aviation Management will:

- ▶ Provide you with an overall understanding of the aviation industry.
- ▶ Equip you with the management tools that allow you to analyze your business environment.
- ▶ Map the main financial drivers in the industry.
- ▶ Help you to identify, analyze and offer solutions to everyday challenges.

## PROGRAM

**4 blocks of classroom modules + 3 virtual modules, scheduled between the University of Geneva and IATA Training, Geneva**



**AVIATION  
MANAGEMENT**  
12 modules  
36 ECTS  
CHF 18'000.-

### **August Session 2020**

- Welcome session | August 22
- Airline Business Foundations | August 23-25
- Leading Across Cultures | August 27-29
- Air Transport Economics | August 31-September 2

• **Project Management** | September 28-November 16, 2020 **ONLINE**

### **November Session 2020**

- Airport Business Management | November 23-25
- Airline Finance and Accounting Management | November 26-28

• **Managing a Travel Business** | January 11-March 1, 2021 **ONLINE**

### **March Session 2021**

- Safety Management Systems (SMS) for Civil Aviation | March 15-17
- Aviation Security Management | March 18-20

• **Aviation and the Environment** | April 12-May 31, 2021 **ONLINE**

### **June Session 2021**

- Air Cargo Management | June 7-9
- International Air Law and Passenger Rights | June 10-12

**Website:** [www.unige.ch/gsem/cours/aviation](http://www.unige.ch/gsem/cours/aviation)

## TEACHING AND LEARNING METHODS

Each traditional in-class module is based on interactive methods aimed at promoting the exchange of experience between participants. The teaching method implemented in the program allows participants, through the study of real business situations, to get a detailed understanding of each topic.

The online modules offer blended learning by videos, webinars, formative quizzes (MCQ), readings and active participation in forums and live webinars. Mandatory exams/assignments to be submitted each week and, at the end a group presentation in a live webinar.

## DIPLOMA AWARDED

Students who successfully complete the program (36 ECTS credits) will be awarded the Diploma of Advanced Studies (DAS) in Aviation Management / *Diplôme de formation continue (DAS) en Gestion du transport aérien* by the Faculty of Economics and Management of the University of Geneva.

## INFORMATION

### Admission Requirement

- A minimum of 3 years professional experience.
- Fluency in English. Competency in both written and spoken English at an academic level.
- The ideal candidate has a University degree or equivalent.

### Tuition fees

- USD 18,000.-\* (includes all 12 modules)
- USD 2,500.-\* per module
- USD 400.- enrollment fee for application

\* Costs are subject to change without prior notice. Invoicing is in USD

### Course Schedule and Location

- Program cycle 1 to 2 years | Part-Time | 9 am – 6 pm
- Geneva: University of Geneva, Uni Mail | IATA Training Center

### Online Application [www.unige.ch/gsem/cours/aviation](http://www.unige.ch/gsem/cours/aviation)

Before **June 30, 2020**. Past this deadline, application will be considered according to remaining availability.

### Program Director

- Prof. Marcelo Olarreaga, Dean GSEM, University of Geneva

### Contact

- Elisabeth Larsson | [aviation-gsem@unige.ch](mailto:aviation-gsem@unige.ch) (UNIGE)
- Samah Atti | Olga Semenova | [academicpartners@iata.org](mailto:academicpartners@iata.org) (IATA)

### Further Opportunities

Under certain conditions, the DAS in Aviation Management can be validated as a **specialization of the EMBA**: [unige.ch/gsem/fr/formation-continue/emba/](http://unige.ch/gsem/fr/formation-continue/emba/) Licenses meeting the European Aviation Safety Agency (EASA) standards are deemed equivalent to a Bachelor's degree in regards to the EMBA admission criteria for the Aviation specialization.

### Welcome to the World of GSEM Executive Education!

*Discover GSEM Executive's vast offer from business-oriented to non-profit organizations executive programs that will help you to develop your management skills. Let us meet today's and tomorrow's complex challenges together.*

**Prof. Marcelo Olarreaga, Dean GSEM, University of Geneva**