



Master of Advanced Studies in **Sport Management and Technology**

*A full-time 15-month programme in the heart of
the Olympic Capital, Lausanne, Switzerland.*

This programme is co-signed by,

EPFL

Unil
UNIL | Université de Lausanne



**UNIVERSITÉ
DE GENÈVE**

MASTER OF ADVANCED STUDIES IN SPORT MANAGEMENT AND TECHNOLOGY

The AISTS **MAS in Sport Management and Technology** develops future leaders in international sport by offering a holistic view of sports management and technology through hands-on knowledge from experts in the sport sector. The programme emphasizes innovation and relevance in sports management in today's digital era, and is interconnected digitally.

A multidisciplinary approach to equip you to face tomorrow's challenge in Sport

The AISTS MAS in Sport Management and Technology programme is based on three axes: **Academic Quality, Real Sport, and Career Acceleration.**

The academic quality of the programme is ensured through partnerships with leading academic institutions, while the focus on real sport provides practical learning opportunities. The programme's location in Lausanne also offers access to industry professionals and networking opportunities. The curriculum is continually updated to address current and future issues in the sport industry.

Management & Business of Sport (20 ECTS)

- Governance & Strategy of sport (2)
- Accounting & Finance fundamentals (2)
- Sport Events Management & Organisation (3)
- Sport business (3)
- Digital Sport Marketing (3)
- Sport Sponsorship (3)
- Communication & stakeholders engagement in sport (2)
- Sustainability management (2)

Technology for sport (18 ECTS)

- Materials & Equipment (3)
- Infrastructure for sport (3)
- Digital Technologies for Sport (4)
- Innovation, Design and Entrepreneurship for Sport (2)
- Digital Technology & innovation project (6)

Sport Law (9 ECTS)

- Legal entities in sport (2)
- Contracts in Sport (3)
- Liabilities in Sport (2)
- Settlement of conflicts in sport (2)

Sport Sociology (2 ECTS)

- Sociology & sport: Fundamentals (2)

Sport Medicine (3 ECTS)

- Sport Medicine Fundamentals (3)

Career & Leadership Development (4 ECTS)

Client Team Projects (8 ECTS)

Work Experience (12 ECTS)

CLASS PROFILE

Join future sport managers from all over the world and every walk of life. Work shoulder-to-shoulder with colleagues whose backgrounds include everything from management, education, journalism, law, engineering, finance, and marketing. But you all have one thing in common: a love for sport and an unwavering commitment to sports administration as a career.



Average
age



Years of
professional
experience
on average



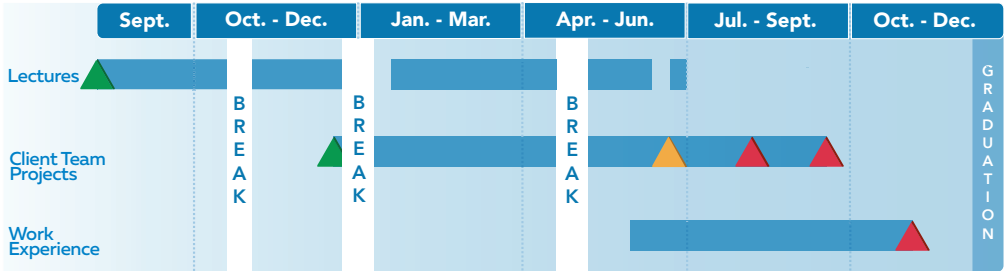
Years
minimum
at university



Nationalities
in the class
on average

THE 15-MONTH PROGRAMME

From September until May, you'll experience a full-time schedule of hands-on classes. Alongside this, you will work on a team project tackling a real-life brief from an industry client. Next is your final mandatory eight weeks of work experience and a research report in the sport industry.



REQUIREMENTS

We are looking for mature potential leaders with an international outlook who are committed to a career in sports management.

Academic requirement

Master degree recognised by Swiss universities or Bachelors degree recognised by Swiss universities if combined with 5 years' professional experience.

English fluency

All the lectures are in English and participants must be fluent. A TOEFL, IELTS, Duolingo minimum score is required for non-native speakers.

Work experience

Minimum five years if you hold a Bachelor. Being an international athlete counts as work experience, as does certain types of volunteering.

Financially able

Participants must be able to finance both their studies and their cost of living in Lausanne (approx. 2,200 to 2,500 CHF per month).

APPLICATION PROCESS & SCHOLARSHIPS

Location

Lausanne, Switzerland

Tuition fees

CHF 29,900

Application deadline

We operate as rolling admissions, on a first come, first served basis. This means that spaces are limited in the programme. Applicants will receive a decision within two months after their application.

Scholarships

Covering 50% tuition fee:

- Future Female Leader in Sport Scholarship
- Athlete Scholarship

ABOUT AISTS

Founded in 2000 by the International Olympic Committee (IOC) and seven other leading Swiss organisations, the AISTS is located in Lausanne, the birthplace of the Olympic Movement. There is no better location – or academic institution – to take your career in sport to the next level.

Studying at the AISTS unlocks not only a rich education covering every aspect of sports administration, but it also gives you access to an unprecedented network of contacts and real-world work experience. As a result of this 360 degree approach, our graduates are recruited to work at some of the world's most respected sporting organisations, federations, and associations.

AISTS
International Academy
of Sport Science
and Technology

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AISTS Founders



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