

MBA



UNIVERSITÉ
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

Executive MBA

2021 – 2022

EXECUTIVE PROGRAM



Need a boost in your career? Think EMBA! **Our EMBA will enhance your performance as a leader in today's complex business environment**

PRESENTATION

Established in 1992, the University of Geneva's Executive MBA (EMBA) is Geneva region's most prestigious general management program. The Geneva EMBA enables aspiring midcareer professionals to advance their careers and personal skills without interrupting their career. The program's demanding curriculum includes courses on the foundations of general management as well as specialized courses, some of which are unique for the Geneva EMBA. Selected thought leaders and senior executives complement our world-class yet accessible faculty. Thanks to our unique blend of innovative teaching methods and strong alumni network, the participants gain highly relevant knowledge and expertise to cope with future management challenges. The Geneva EMBA is an ambitious but also rewarding once-in-a-lifetime learning experience!

TESTIMONIAL

"The University of Geneva EMBA program is an exceptional learning experience. It has broadened my mind, gave me the confidence needed to pursue higher professional goals and made me crave new challenges. It is simply an enriching intellectual and emotional journey"

Christine Boustany Arab, Executive MBA, 2016 alumnus

AUDIENCE

Our EMBA participants are hand-picked professionals from diverse industry backgrounds – including the public and private sectors – with an average of 7-10 years of work experience. Our EMBA is fully accredited by the Association of MBAs and the admission process is highly selective. Applicants undergo a rigorous pre-enrollment review process, including a formal interview with a member of our alumni.

OBJECTIVES

- Prepare for the contemporary senior management challenges and responsibilities
- Become successful and responsible leaders through a real-world learning experience
- Learn to develop & implement efficient operational solutions, while simultaneously ensuring the strategic renewal of their organizations
- Reflect on professional and personal development to identify one's full potential
- Develop social & communication skills
- Help develop and widen one's professional network

PROGRAM

24 Modules + EMBA in-Company Case Project | 90 ECTS Credits
1st Year: 12 Core Modules + EMBA In-Company Case Project



CORE MODULES* + EMBA IN-COMPANY CASE PROJECT

- Business Economics • Financial Accounting
- Financial Policy • Human Resource Management
- Management Accounting • Marketing
- Organization Design • Effective Communication / Negotiation
- Risk Management / Operations • Self-Leadership
- Strategic Management
- Strategic Thinking, Decision Making, and Communication

* Subject to modification

ENTREPRENEURIAL LEADERSHIP

Traditional EMBA track

Bi-weekly format: Friday afternoon/evening & Saturday morning

- Business Law & Taxation
- Corporate Social Responsibility and Organizational Ethics
- Digitalization & Smart Data • Doing Business in Emerging Markets
- Identifying, Analyzing and Exploiting Opportunities • Investment Decision Making
- Managing Stakeholders • Responsible Leadership • Team Engagement
- PDP: Change Management
- PDP: Creative Problem Solving
- PDP: Influencing with Emotional Intelligence / Coaching

OTHER SPECIALIZATIONS*

Block format: Aviation, Commodity Trading

Bi-weekly format: see listing: www.emba.unige.ch

* Subject to modification

ASSESSMENT

Each module is subject to an assessment, including one or a combination of the following: in-class exam, classroom presentations, take-home assignments.

DIPLOMA AWARDED

Students who successfully complete the program (90 ECTS credits) will be awarded the Master of Business Administration (MBA) by the Geneva School of Economics and Management (GSEM) of the University of Geneva.

INFORMATION

Admission Requirement

- University degree, or equivalent (i.e., BAC +3, Bachelor)
- Work experience – 3 years min. in a managerial position
- Strong command of English (written & spoken)

Tuition fees *

- CHF 38,500.- (incl. the non-refundable CHF 5,000 matriculation/ registration fee + CHF 16,750 1st year + CHF 16,750 2nd year EL - traditional EMBA track)

Total program cost may vary depending on the chosen specialization.

* subject to change without prior notice

Course Schedule and Location

- Program cycle: 2 years | End of August – End of June | 2 formats
- Block format: 8.30am-6pm | 3 blocks of 2 modules per year + e-learning courses
- Bi-weekly format: Friday 2.15pm-9pm & Saturday 8.15am-1pm | twice a month
- University of Geneva | Uni Mail | 40 Bd du Pont-d'Arve-1211 Geneva 4

Application

- Earlybird: November 1 - March 1
- Online: www.emba.unige.ch
- Deadline: May 31

Program Director

- Professor Judith Schrempf-Stirling, GSEM, University of Geneva
- Professor Marcelo Olarreaga, GSEM, University of Geneva
- Professor Gilbert Probst, Emeritus Professor, University of Geneva; Chairman BCGE

Contact

emba@unige.ch

Welcome to the World of GSEM Executive Education!

Discover GSEM Executive Education vast offer from business-oriented to non-profit organizations executive programs that will help you to develop your management skills. Let us meet today's and tomorrow's complex challenges together.

Professor Marcelo Olarreaga, Dean GSEM, University of Geneva