

Continuing Education Short Course | Journée de formation continue

Social Media Management: A Strategy Development Framework

28 June 2024

REGISTRATION FORM to be returned duly dated and signed before 14 June 2024 to: sandra.zanelli@unige.ch and karen.pelletier@unige.ch

The information provided will be treated in the strictest confidence in accordance with data protection legislation.

Please complete in block capitals

☐ Ms./Mrs. ☐ Mr.

Surname/Family name: Maiden name:

First name: Middle name:

Date of birth (day/month/year):

Occupation:

MAILING ADDRESS:

(tick one box only)

☐ personal ☐ business

Company/Institution:

(if business address)

Address:

Post code/City/Country:

Telephone:

E-mail:

HOW DID YOU FIND OUT ABOUT THIS COURSE? (tick all that apply)

☐ Personal recommendation

☐ My company

☐ Education/careers adviser

☐ Newspaper advertisement => state which:

☐ University of Geneva brochure / Prospectus / Poster / Continuing education course catalogue

☐ University of Geneva continuing education website www.unige.ch/formcont

☐ Another website => state which:

☐ Direct enquiry to the University of Geneva

☐ E-mail advertising the course

☐ At a trade fair or show (e.g. Salon RH, Salon de l'étudiant) => state which:

☐ Other:

REGISTRATION

☐ I would like to enrol on the Course **Social Media Management: A Strategy Development Framework 2024** and agree to pay the sum of CHF 600.- on receipt of confirmation of my registration

Course opens subject to sufficient numbers of participants.

CANCELLATION CONDITIONS

Any withdrawal before the start of the programme will incur an administration fee of CHF 100.-. Fees will be payable in full once the course has begun.

Date: Signature: