

FROM GREEN CONSUMERISM TOWARDS STRONG SUSTAINABLE CONSUMPTION

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OVERVIEW

What are the different ways of defining sustainable consumption (SC), and how did these interpretations emerge – or fail to be picked up – in the area of SC international governance? This presentation elaborates key themes in relation to SC, drawing from existing literature, distinguishing green consumerism and efficiency, from strong sustainable consumption and sufficiency. A main focus is on the notion of “consumption corridors”, or how upper and lower boundaries on consumption should be taken into account in order to achieve sustainability for all. The talk will consider different paths of transition, from overconsumption to under consumption, bringing together emerging schools of thought in sustainability research as it relates to limits, wellbeing, justice and responsibility.

BIOGRAPHY

Sylvia Lorek holds a Ph.D. in consumer economics and is trained to work on the interlinkages of the individual micro-economic and the societal macroeconomic perspective in which the scientific and societal discourses about sustainable consumption take place. As head of SERI Germany e.V. she is working on studies and as a consultant for national and international organisations. She has a lecturer position at the University of Applied Science in Münster and has held classes at, for example, the University of Helsinki, the Baltic University Program (BUP) and the Asia-Europe Foundation University. Sylvia Lorek is an organising member of SCORAI Europe, the Global Research Forum on Sustainable Consumption and Production (GRF-SCP) and the Society for the European Roundtable on Sustainable Consumption and Production (ERSCP).



SUSTAINABLE CONSUMPTION BROWN BAG LUNCH SERIES

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