SCIENCE COMMUNICATION IN THE POST-COVID19 ERA
JUNE 28th - JULY 01st 2021
ONLINE COURSE

unige.ch/genevasummerschools
COURSE DESCRIPTION

Has ever been a more critical moment to effectively engage lay audiences with science and technology? This course is meant to bring awareness and perspectives towards the shifting paradigms related to the global events that we are living in. We want to provide an exhausting overview of the pillars that we believe ought be the foundation of a correct and meaningful science communication. Join us for a course given by some of the maximum experts in the field of science communication!

KEYNOTE SPEAKERS

ALICE HAZELTON
World Economic Forum

AGUEDA GRAS-VELAZQUEZ
European Schoolnet

MASSIMO POLEDORO
C.I.C.A.P.

STEPHAN LEWANDOWSKY
University of Bristol

ROBERTA VILLA
Ca’Foscari University of Venice

IAIN STEWART
Royal Scientific Society in Jordan

MARGARET HARRIS
World Health Organization

LAURA BOWATER
University of East Anglia

CARL ZIMMER
New York Times

DEBORAH BLUM
Knight Science Journalism M.I.T.

PROGRAM

JUNE 28th 2021
BUILD A COMMUNITY TO FOSTER SCIENCE EDUCATION

JUNE 29th 2021
NAVIGATING FAKE NEWS AND ALTERNATIVE FACTS

JUNE 30th 2021
RISK COMMUNICATION AND COMMUNITY ENGAGEMENT

JULY 01st 2021
SCIENCE COMMUNICATION WRITING

TUITION FEES

Early Bird: 600 CHF
Final Deadline: 800 CHF
UNIGE students: 250 CHF

3ECTS credits

For more information, please visit our website: unige.ch/genevasummerschools