

DAS | CAS



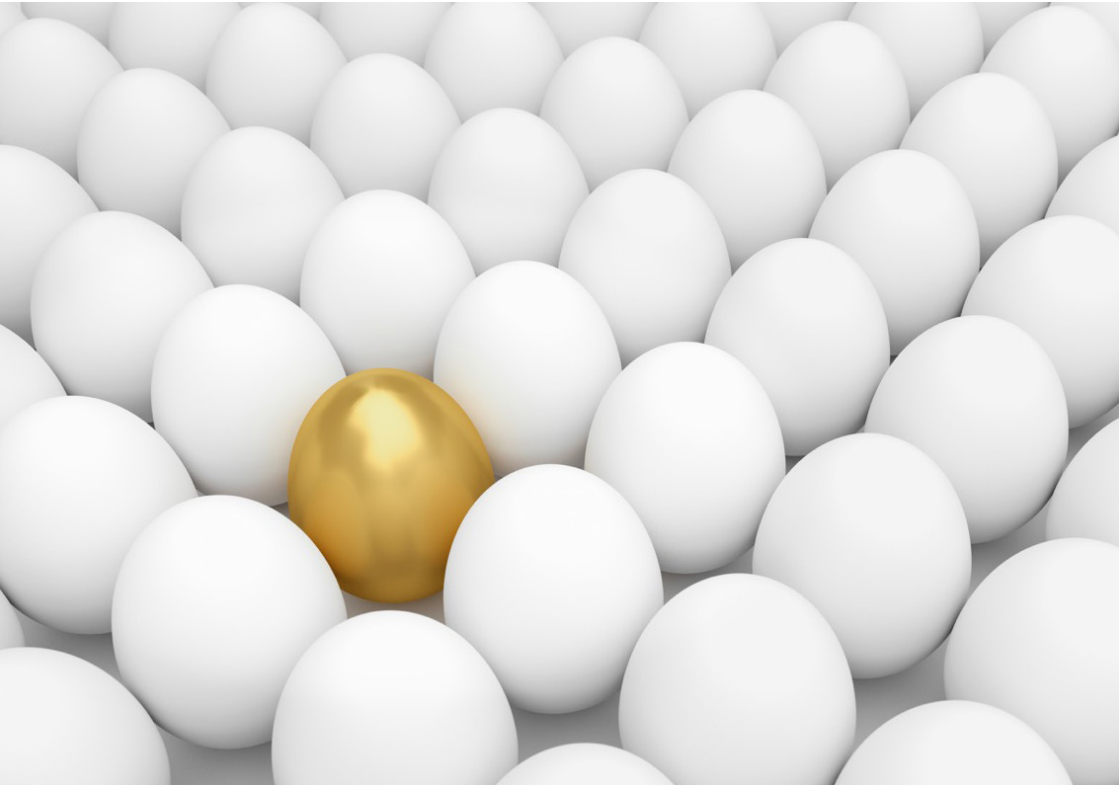
UNIVERSITÉ
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

Entrepreneurial Leadership

2021 – 2022

EXECUTIVE PROGRAM



Responsibly lead and innovate in a VUCA* world

PRESENTATION

The Diploma of Advanced Studies (DAS) in Entrepreneurial Leadership is a tool-based program that teaches in a stimulating manner the most demanding skills that executives will need to master in the future.

With these career-boosting skills taught by professors with real business experience, participants usually increase their employability, their income and also their personal satisfaction at work.

Thanks to a very flexible architecture, participants can obtain the full DAS after completing the following two Certificates of Advanced Studies (CAS) but they can also start with one and later continue with the second:

- The CAS in Entrepreneurial Management provides innovators-to-be with the tools to seize opportunities inside an existing organization or in a start-up.
- The CAS in Responsible Leadership teaches future leaders the soft skills to motivate high-performance teams.

* VUCA: Volatile, Uncertain, Complex, Ambiguous

AUDIENCE

- Managers seeking to boost their career and their employability by adding business development tools and effective leadership skills
- Executives from major corporations liable to launch or manage a business unit or a company, or take over the management of a family business
- Engineers, doctors, or researchers who wish to improve their managerial skills and their ability to innovate

OBJECTIVES

- ▶ Innovate and increase the viability of projects in large corporations, start-ups and SMEs and non-profit organizations
- ▶ Become an inspiring leader and implement fairness-based leadership in order to maximize the team's commitment and performance
- ▶ Develop your professional agility

PROGRAM

CAS | September-January or February-June | 6 modules | 24h per module

DAS (2 CAS) | September-June | 12 modules | 24h per module

CAS	ENTREPRENEURIAL MANAGEMENT Certificate 6 Modules 18 ECTS CHF 9'500	<ul style="list-style-type: none">• Business Law & Taxation• Digitalization & Smart Data• Doing Business in Emerging Markets• Identifying, Analyzing & Exploiting Opportunities• Investment Decision Making• PDP: Creative Problem Solving
CAS	RESPONSIBLE LEADERSHIP Certificate 6 Modules 18 ECTS CHF 9'500	<ul style="list-style-type: none">• Corporate Social Responsibility and Organizational Ethics• Managing Stakeholders• PDP: Change Management• PDP: Influencing with Emotional Intelligence / Coaching• Responsible Leadership• Team Engagement
DAS	ENTREPRENEURIAL LEADERSHIP Diploma 12 Modules 36 ECTS CHF 16'750	<ul style="list-style-type: none">• All of the above modules

Executive MBA Specialization: Under certain conditions, this DAS can be validated as a specialization of the EMBA: www.emba-unige.ch

ASSESSMENT

Each module is subject to an assessment, including one or a combination of the following: in-class exams, classroom presentations, take-home assignments.

DIPLOMA AWARDED

Students who successfully complete:

- The Entrepreneurial Management modules will be awarded the **Certificate of Advanced Studies (CAS) in Entrepreneurial Management** | 18 ECTS credits
- The Responsible Leadership modules will be awarded the **Certificate of Advanced Studies (CAS) in Responsible Leadership** | 18 ECTS credits
- The full program (36 ECTS credits) will be awarded the **Diploma of Advanced Studies (DAS) in Entrepreneurial Leadership**

by the Geneva School of Economics and Management (GSEM) of the University of Geneva.

INFORMATION

Admission Requirement

A Bachelor degree or equivalent and at least 3 years of managerial experience. English proficiency required

Tuition Fees

- CAS | 6 modules: CHF 9,500.-
- DAS | 12 modules: CHF 16,750.-
- Individual module: CHF 1,800.-
- Registration fee (non-refundable): CHF 350.-

Should participants who have already obtained one of the two CAS decide to register for the DAS, the tuition fees that have already been paid for the first CAS (CHF 9,500.-) will be deducted from the total price for the DAS (CHF 16,750.-). The balance for the second CAS would thus be: CHF 7,250.-.

Course Schedule and Location

- Bi-weekly: Fri. 2.15 pm-9 pm and Sat. 8.15 am-1.00 pm
- or 3 consecutive full days 9.00 am-6.00 pm

University of Geneva | Uni Mail | 40 Bd du Pont-d'Arve-1211 Geneva 4

Registration

- Deadline: May 31 | October 31
- Online: entrepreneurial-leadership.unige.ch

Program Directors

- Professor Judith Schrempf-Stirling GSEM, University of Geneva
- Dr Raphael H. Cohen, Getratex SA, Geneva

Contact

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Welcome to the World of GSEM Executive Education!

Discover GSEM Executive Education vast offer from business-oriented to non-profit organizations executive programs that will help you to develop your management skills. Let us meet today's and tomorrow's complex challenges together.

Professor Marcelo Olarreaga, Dean GSEM, University of Geneva