

MBA



UNIVERSITÉ
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

Executive MBA

2026 – 2027

EXECUTIVE PROGRAM



ASSOCIATION
OF AMBA
ACCREDITED



**Need a boost in your career? Think Geneva Executive MBA!
Our EMBA will enhance your performance as a leader
in today's complex business environment**

WORD FROM THE DIRECTOR

In today's world, an MBA is much more than a managerial qualification. It is a platform to step back, question one's practices, and build the vision and skills necessary to navigate complexity. Our societies and organizations face profound transitions—technological, environmental, and social—that require leaders who can combine analytical rigor with human sensitivity. An Executive MBA is therefore not only about advancing one's career; it is about cultivating the ability to lead responsibly, to connect across cultures and sectors, and to create meaningful impact.

The Geneva EMBA offers exactly that. At the heart of our program lies self-leadership and responsible leadership: the capacity to understand oneself deeply in order to make better decisions, to assume responsibility in uncertain contexts, and to mobilize collective intelligence. Anchored in Geneva's unique ecosystem—international organizations, global companies, startups, NGOs, and public institutions—our EMBA provides unparalleled exposure to diverse perspectives and challenges. Courses are taught by world-class professors who combine cutting-edge research with practical expertise, ensuring a high-quality academic experience.

Together with a vibrant community of peers and alumni, you will embark on a transformative journey that empowers you to grow as a leader—and as a person.

Dr. Jean-Yves Mercier
Director, EMBA Program

TESTIMONIAL

«The University of Geneva EMBA program is an exceptional learning experience. It has broadened my mind, gave me the confidence needed to pursue higher professional goals and made me crave new challenges. It is simply an enriching intellectual and emotional journey.»

Christine Boustany Arab, Executive MBA, 2016 Alumnus



PROGRAM DIRECTOR



Dr Jean-Yves Mercier
Director

ALUMNI COMMUNITY

The Alumni Community comprises approximately 1800 graduates, including the EMBA Alumni Association which organizes various networking events throughout the year for our EMBA participants. The Association's main activities include Self-Leadership Coaches, the Best Thesis Award, Career Coaching conferences, Talent Synergizer, and Garden Party.

EMBA PARTNERS

Our EMBA benefits from the support of partners and sponsors such as Baume & Mercier, CCIG, BearingPoint, RTS, FIA, FIDES, WEF, AdValoris, and Geneva Attractive, at numerous events, including company visits, conferences, networking events, and the graduation ceremony.

COHORT PROFILE

13

years of work
experience

18

average number
of industries

19

nationalities
represented

37%

female
participants

CONTACT



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Admission platform: access [here](#)





PROGRAM OVERVIEW

- A part-time 2-year program
- Offering advanced level courses with a focus on: building a global advantage, leading responsibly, and managing transformation
- A program embedded in and tailored to the needs of Geneva's vibrant and international ecosystem
- Taught by academic experts and business professionals from Geneva's ecosystem
- A diverse cohort of students (19 nationalities; private, public and non-profit organizations; etc.)

24 Courses + Capstone Project | Master of Business Administration (MBA)
90 ECTS Credits

- Strategic Thinking, Decision Making and Communication
- Supply Chain Management
- Financial Accounting
- Organization Design
- Human Resource Management
- Managing with Emotional Intelligence
- Team Engagement
- Strategic Management
- Corporate Finance
- Business Economics
- Positioning Companies and Brands
- Self-Leadership
- Mastering Business Challenges
- Managerial Decision-Making
- Organizational Responsibility and Ethics
- Managing Stakeholders Across Cultures
- International Negotiation and Conflict Management
- Disruptive Technologies and Innovation
- Creating Shared Value in the Fourth Industrial Revolution
- Responsible Leadership
- Business Analytics
- Global Strategy
- Social Entrepreneurship and Innovation
- EMBA Capstone Project

ASSESSMENT

Each course is subject to an assessment, either individual or as a group, including one or a combination of the following: in-class exam, classroom presentations, take-home assignments.



LANGUAGE

 English

PROGRAM CYCLE

 2 years, part-time

August 2026 - End of June 2028

SCHEDULE

 Bi-weekly: Friday-Saturday

Courses are held mainly
Friday (2:15pm-9pm) &
Saturday (8.15am-1pm),
every other week

Some modules on 3 consecutive
full days (Thu-Fri-Sat 8.30am-5.30pm)

TUITION FEES

 42,500.-

(incl. the non-refundable
CHF 5,000 matriculation fee)

Note: scholarships are not offered

LOCATION

 Uni Mail - UNIGE | 40 Bd du Pont-d'Arve | 1211 Geneva 4

ADMISSION REQUIREMENTS

Because of its reputation for excellence, admission to the EMBA Program is highly selective. Acceptance is based on the following criteria:

- Bachelor Degree, or equivalent (i.e. Bac+3, ...)
- Pertinent work experience: 3 years minimum in a managerial role
- Strong command of English (written & spoken)

APPLICATION DEADLINES

- June 30, 2026 | CHF 42'500.-

Early Bird – applications received before the following date will benefit from a reduction upon acceptance:

- February 1, 2026 | CHF 34'000.-

The **University of Geneva** is ranked among the top 60 universities in the world and the top 18 in Europe according to the Shanghai Ranking 2025

ADMISSION

The application process includes 4 steps

Step 1 - Online Application

Please complete the online application form [here](#) and upload the following required documents:

- Complete resume (CV)
- Letter of motivation (cover letter)
- Letter of recommendation
- Work certificates from past employers
- University diploma(s)

Following completion of the online application form, the selection process normally takes about 2-3 weeks.

Step 2 – Interview

Upon meeting the admissions requirements, you will be invited for an one-hour interview with an alumnus.

Step 3 – Acceptance

Applications that have been validated will be reviewed by the Directing Committee who will give their final decision. If accepted, you will receive a notification via email.

Step 4 - Enrollment

Upon acceptance in the EMBA, you will need to finalize your enrollment by confirming your participation and settle the non-refundable CHF 5'000.- enrollment fee.

Once we receive the enrollment fee, you will receive further information that will help you prepare for the program start.