Executive MBA
2023 – 2024

EXECUTIVE PROGRAM

ASSOCIATION AMBA ACCREDITED
Need a boost in your career? Think Geneva Executive MBA! Our EMBA will enhance your performance as a leader in today’s complex business environment

WORD FROM THE DIRECTOR
The University of Geneva Executive MBA belongs to Geneva region’s most prestigious accredited programs that enables aspiring executives to develop their professional and personal skills without interrupting their careers.

Courses are taught by academics who engage in rigorous research to provide cutting-edge management knowledge and business professionals who offer hands-on tools that will help participants develop their critical thinking and become responsible leaders.

The EMBA Team and alumni community are happy to welcome you for this once-in-a-lifetime learning experience!

Prof. Judith Schrempf-Stirling
Academic Director, EMBA Program

TESTIMONIAL
« The University of Geneva EMBA program is an exceptional learning experience. It has broadened my mind, gave me the confidence needed to pursue higher professional goals and made me crave new challenges. It is simply an enriching intellectual and emotional journey »

Christine Boustany Arab, Executive MBA, 2016 Alumnus

COHORT PROFILE
11 years of work experience 13 average number of industries 15 nationalities represented 44% female participants
PROGRAMME DIRECTORS

Professor Judith Schrempf-Stirling
Academic Director

Dr Jean-Yves Mercier
Executive Director

ALUMNI COMMUNITY
The Alumni Community comprises approximately 1500 graduates, including the EMBA Alumni Association which organizes various networking events throughout the year for our EMBA participants. The Association’s main activities include Self-Leadership Coaches, the Best Thesis Award, and Career Coaching conferences.

EMBA PARTNERS
Our EMBA benefits from the support of partners and sponsors such as the Richemont Group, Kempinski Hotels, David Lloyd Country Club Geneva, Baume & Mercier, and SV Group, at numerous events, including company visits, conferences, networking events, and the graduation ceremony.

CONTACT
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Admission platform: intake23-24.embagsem.ch
PROGRAM OVERVIEW

- A part-time 2-year program
- Offering advanced level courses with a focus on: building a global advantage, leading responsibly, and managing transformation
- A program embedded in and tailored to the needs of Geneva’s vibrant and international ecosystem
- Taught by academic experts and business professionals from Geneva’s ecosystem
- A diverse cohort of students (more than 15 nationalities; private, public and non-profit organizations; etc.)

23 Courses + Capstone Project | Master of Business Administration (MBA)
90 ECTS Credits

- Business Economics
- Corporate Finance
- Financial Accounting
- Human Resource Management
- Managing with Emotional Intelligence
- Training Group Resilience
- Organization Design
- Positioning companies and brands
- Self-Leadership
- Strategic Management
- Strategic Thinking, Decision Making, and Communication
- Supply Chain Management
- Team Engagement
- Business Analytics
- Cross cultural management
- Creating Shared Value in the Fourth Industrial Revolution
- Organizational Responsibility and Ethics
- Digitalization and Smart Data
- Disruptive Technologies and Innovation
- Global Strategy
- Managing Stakeholders
- Mastering Business Challenges
- Responsible Leadership
- Social Entrepreneurship and Innovation

ASSESSMENT

Each course is subject to an assessment, either individual or as a group, including one or a combination of the following: in-class exam, classroom presentations, take-home assignments.
LANGUAGE
English

PROGRAM CYCLE
2 years, part-time
August 2023 - End of June 2025

SCHEDULE
Bi-weekly: Friday-Saturday
Courses are held mainly
Friday (2:15pm-9pm) &
Saturday (8:15am-1pm),
every other week

Some modules on 3 consecutive
full days (Thu-Fri-Sat 8:30am-6pm)

TUITION FEES*
42,500.-
(incl. the non-refundable
CHF 5,000 matriculation fee)
*subject to change without prior
notice

LOCATION
Uni Mail - UNIGE | 40 Bd du Pont-d’Arve | 1211 Geneva 4

ADMISSION REQUIREMENTS
Because of its reputation for excellence, admission to the EMBA Program is highly selective. Acceptance is based on the following criteria:

- Bachelor Degree, or equivalent (i.e. Bac+3, ...)
- Pertinent work experience: 3 years minimum in a managerial role
- Strong command of English (written & spoken)

APPLICATION DEADLINES
- June 1, 2023 | CHF 42’500.-

Early Bird – applications received before the following date will benefit from a reduction upon acceptance:
- February 1, 2023 | CHF 41’000.-
ADMISSION

The application process includes 4 steps

**Step 1 - Online Application**

Please complete the online application form: [intake23-24.embagsem.ch](intake23-24.embagsem.ch) and upload the following required documents:

- Complete resume (CV)
- Letter of motivation (cover letter)
- Letter of recommendation
- Work certificates from past employers
- University diploma(s)

Following completion of the online application form, the selection process normally takes about 2-3 weeks.

**Step 2 – Interview**

Upon meeting the admissions requirements, you will be invited for an one-hour interview with an alumnus.

**Step 3 – Acceptance**

Applications that have been validated will be reviewed by the Directing Committee who will give their final decision. If accepted, you will receive a notification via email.

**Step 4 - Enrollment**

Upon acceptance in the EMBA, you will need to finalize your enrollment by confirming your participation and settle the non-refundable CHF 5’000.- enrollment fee.

Once we receive the enrollment fee, you will receive further information that will help you prepare for the program start.