Research Seminars 2022

Institute of Management

27 January 2022
IOM Ph.D. Roundtable
Speakers: Ursa Bernardic, current Ph.D. candidate, GSEM, Sebastian Krakowski, Assistant Professor, Stockholm School of Economics, Ph.D. in Management from GSEM, and Tina Ambos, Professor and Program Director of the Ph.D. in Management, GSEM
Convenor: Sebastian Raisch, GSEM
*How to Master Your PhD*

24 February 2022
IOM Brown Bag
Leif Brandes, University of Lucerne
*Offline Context Affects Online Reviews: The Effect of Post-Consumption Weather*

22 March 2022
IOM Brown Bag
George C. Banks, Belk College of Business at UNC Charlotte, USA
*Virtual Leadership*

28 April 2022
IOM Ph.D. Roundtable
Speakers: Peter Kalum Schou, BI Norwegian Business School, Aurélien Feix, TBS Education, France, and Cvetomir M. Dimov, Carnegie Mellon University, USA
Convenor: Thomas Fischer, GSEM
*How to Master the Transition Period after Finishing the PhD and before Getting a Professorship Position*

12 May 2022
IOM Brown Bag
Francesco Castellaneta, SKEMA Business School, France
*Female Employment in Startups and Labor Market Flexibility: Evidence from a Regression-Discontinuity-in-Time Approach*  
(jointly with Raffaele Conti (ESSEC Business School) and Olenka Kacperczyk (London Business School))

19 May 2022
IOM Brown Bag
Juliane Reinecke, King’s College London, UK
*Making Actionable Futures in the Face of Wicked Problems: The Role of Metaphors in Envisioning an Organizational Strategy for Poverty Alleviation*
16 June 2022
IOM Brown Bag
Nevena Radoynovska, emlyon business school, France
*Imaginaries and Experiences of Social Inclusion and Exclusion: Evidence from an Incubator for Individuals from Disadvantaged Backgrounds*

22 September 2022
IOM Brown Bag
Dana Minbaeva, King's College London, UK
*From Managing People to Managing Interfaces between Humans and Technology*

4 October 2022
IOM Brown Bag
David Seidl, University of Zurich, Switzerland
*Inter-Discursive Struggles: Managing the Co-Existence of the “Conventional” and “Open Strategy” Discourses*

20 October 2022
IOM Ph.D. Roundtable
Speakers: Markus Meierer, Assistant Professor in Marketing Analytics, GSEM, and Christina Hertel, Postdoctoral Research Associate and Lecturer at the Chair of Entrepreneurship and Technology Commercialization, EPFL, Switzerland
Convenor: Sebastian Raisch, GSEM
*Data Collection in Collaboration with Companies/Organizations*

15 December 2022
IOM Brown Bag
Vivianna Fang He, University of St.Gallen, Switzerland
*Scaling Up without Blowing Up: How Does the Bitcoin Collective Overcome Growth-Driven Conflict?* (jointly with Felipe Massa (Loyola University New Orleans))