

# Center for Innovation & Partnerships Annual Report 2022

The Center develops **systematic research to catalyze innovation**, grows learning-based partnerships (including between the private and public sectors), and disseminates ideas to **create impact and address the SDGs**. In 2022, researchers at the center published in top academic journals and contributed to applied research through the publication of **four white paper studies** on topics such as AI adoption in the UN and partnerships for sustainability. The Center develops teaching resources through **case studies** and disseminates the work by **hosting events** to elevate cross-sector perspectives. This work is increasingly important for connecting the GSEM to the Geneva ecosystem, particularly the UN and non-profit organizations.

## Fundamental Research

- Ambos, T., & Tatarinov, K. (2022). **Building responsible innovation in international organizations through intrapreneurship**. Journal of Management Studies, 59(1), 92–125.
- Karakulak, Ö., & Stadler, L. (2022) **Working with Complexity in the Context of the United Nations Sustainable Development Goals: A Case Study of Global Health Partnerships**. Journal of Business Ethics 180, 997–1018.
- Stadler, L., & Karakulak, Ö. (2022). **The Targeted “Solution” in the Spotlight: How a Product Focus Influences Collective Action Within and Beyond Cross-Sector Partnerships**. Business & Society, 61(3), 606–648.
- Tatarinov, K., Ambos, T. C., & Tschang, F. T. (2022). **Scaling digital solutions for wicked problems: Ecosystem versatility**. Journal of International Business Studies, 1–26.

→ Dr. Tatarinov received the **Academy of International Business Dissertation Award 2022** for her dissertation: [Managing, Structuring and Scaling Innovation in International Organizations](#)

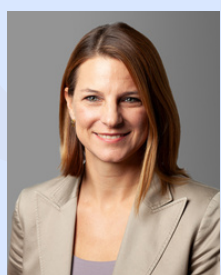
## Ecosystem Collaboration

- **Mapping the Humanitarian Transformation: Spotlight on Innovation in International NGOs**. University of Geneva, April 5
- **Agile in Action: Practical Ways to Create Agile Teams and Organizations** – Knowledge&Learning Commons, UN, April 7
- **Innovation for Impact: How to Transform International Organizations Through Innovation** – EPFL, Showcase 2030, June 13
- **AI as a Force for Good in International Organisations** – INSEAD Tech Talk X, Nov. 2

## Thought Leadership Highlights

- Ambos, T., Tatarinov, K. (2022) **The innovation movement for UN Leaders: Connecting research and practice**. In "The Art of Leadership in the United Nations". Dag Hammarskjöld Foundation – [here](#)
- Andonova, L.B., [Faul, M.V.](#), & Piselli, D. (2022). **Partnerships for Sustainability in Contemporary Global Governance: Pathways to Effectiveness** (1st ed.). Routledge – [here](#)
- McLachlin, R., Tatarinov, K., Ambos, T. C. & Puranam, P. (2022) **Creating People-centric International Organizations with AI**. INSEAD Knowledge – [here](#)
- Tatarinov, K. (2022) **Managing, Structuring, and Scaling Innovation in International Organizations**. AIB Insights – [here](#)
- Tatarinov, K., Ambos, T. C. (2022) **Innovation for Impact: An International Business Perspective on Transforming the United Nations**. AIB Insights – [here](#)
- Thouvenin, F., de Werra, J., Benhamou, Y., Bernstein, A., Gille, F., [Kuonen, D.](#), Lovis, C., Volz, S. & von Wyl, V. (2022). **Governance Mechanisms for Access and Use of Data in Public Health Crises: Call for Action**. Jusletter. – [here](#)
- Hoerl, R., [Kuonen, D.](#), & Redman, T. (2022). **Framing Data Science Problems the Right Way From the Start**. Sloan Management Review MIT – [here](#)

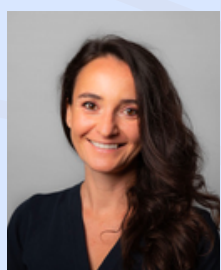
## Executive Team



Prof. Dr. Tina C. AMBOS  
Director



Prof. Dr. Gilbert PROBST  
Director



Dr. Katherine TATARINOV  
Research Director

**'Only true cross-sector learning and engagement will lead to effective innovation'**



## Priority Research Areas – 2023

- ECOSYSTEMS FOR SCALING DIGITAL SOLUTIONS
- INNOVATING IN BUREAUCRATIC ORGANIZATIONS
- GLOBAL PARTNERSHIPS ACROSS SECTORS
- DEVELOPING A CORPORATE PHILANTHROPY STRATEGY

To learn more, visit our website:



INNOVATION &  
PARTNERSHIPS



UNIVERSITÉ  
DE GENÈVE

GENEVA SCHOOL OF ECONOMICS  
AND MANAGEMENT