



Welcome to the GSEM

Welcome Session Mobility IN
Spring Semester

Monday 19 February 2024
Uni Mail, MR060



**UNIVERSITÉ
DE GENÈVE**

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT



Margaux Biermé
***Academic Advisor (mobility, masters, certificate in
applied statistics, programme Horizon académique)***
Geneva School of Economics and Management

Where to find the information ?

Video *presentation of the Geneva School of Economics and Management*

Where to find the information ?

www.unige.ch/gsem/en/programs/exchange



Exchange Program

OUTGOING STUDENTS | INCOMING STUDENTS



WHY STUDY IN GENEVA

WELCOME SESSIONS

KEY DOCUMENTS

CONTACT & INFO

Our programs

1 Bachelor in Economics and Management

- ✓ Bilingual program
- ✓ Large offer of courses in Economics and Management



5 Masters programs:

- ✓ Taught in English
- ✓ Economics
- ✓ Responsible Management
- ✓ Statistics
- ✓ Business Analytics
- ✓ Wealth Management



Guidelines for incoming exchange students at GSEM

- Reference Document available [here](#)

Guidelines for incoming exchange students at GSEM

- It provides all relevant information regarding:
 - Academic Calendar
 - Registration to courses
 - Exams
 - Absence to exams
 - Grading
 - Failure
 - Consultations of exams
 - Transcript of grades

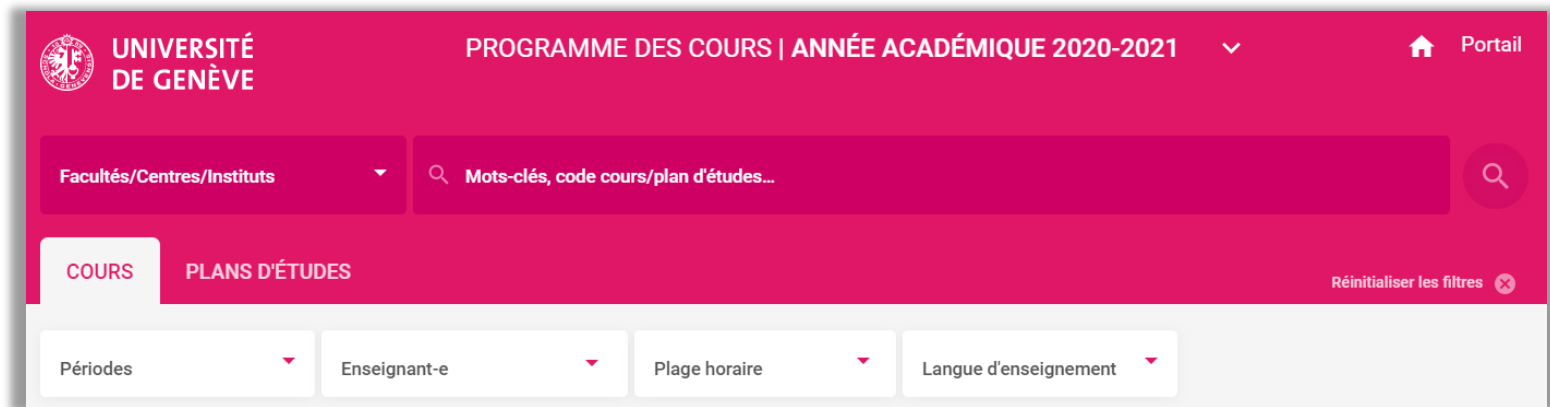
Guidelines for incoming exchange students at GSEM

- Choice of courses & level of study :
 - ✓ Bachelor Students can follow Bachelor courses only
 - ✓ Master Students can follow Master courses only

! Closed to Exchange Students :

- Master's internship
- Master's thesis
- Core courses of Master in Business Analytics
- All courses of Master in Commodity Trading

Class schedule : 1) Programme des cours



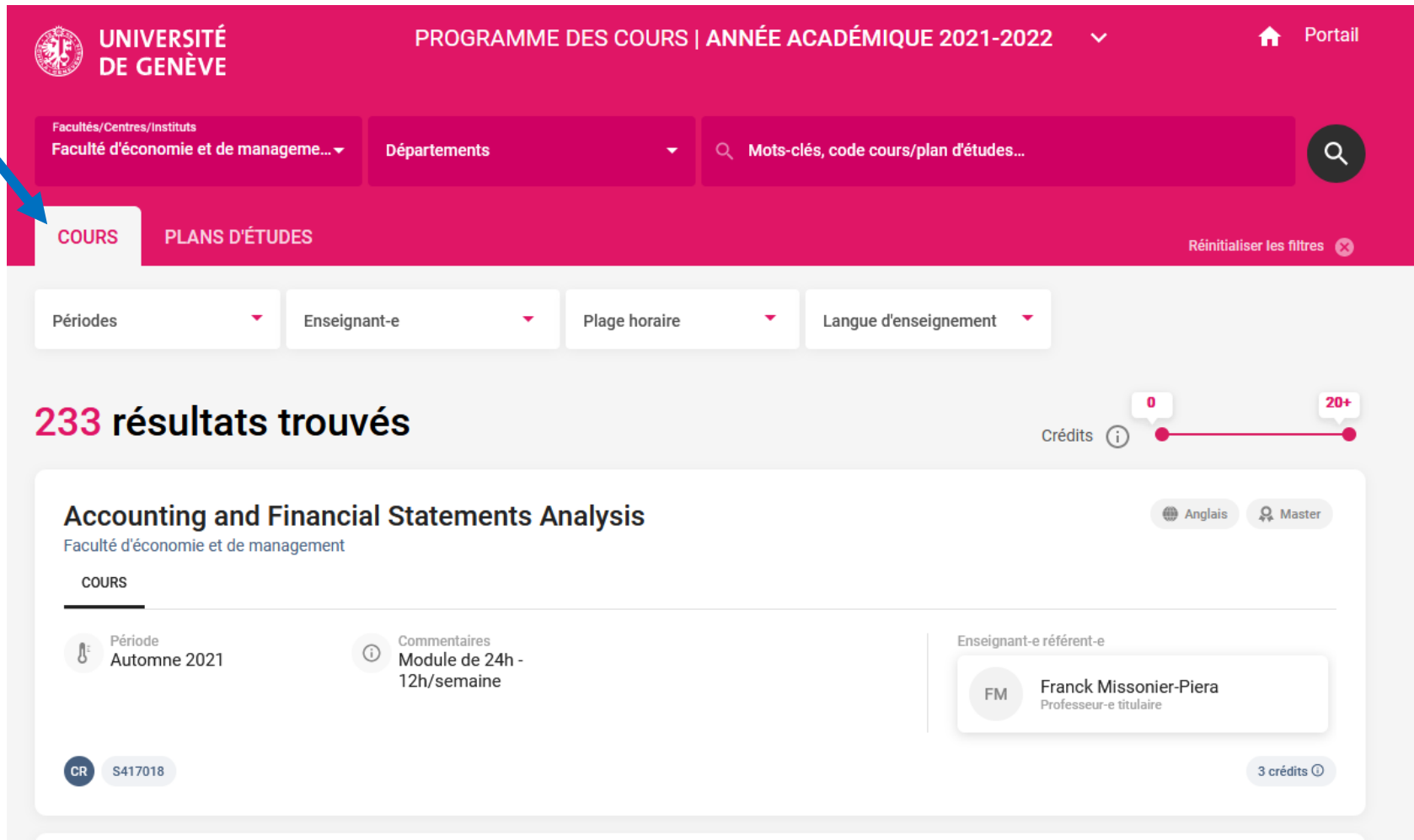
The screenshot shows the 'PROGRAMME DES COURS | ANNÉE ACADÉMIQUE 2020-2021' page on the University of Geneva website. The header includes the university logo and name, the page title, and a 'Portail' link. Below the header is a search bar with the placeholder text 'Mots-clés, code cours/plan d'études...'. To the left of the search bar is a dropdown menu for 'Facultés/Centres/Instituts'. Below the search bar are two tabs: 'COURS' (selected) and 'PLANS D'ÉTUDES'. To the right of the tabs is a link 'Réinitialiser les filtres'. Below the tabs are four filter boxes: 'Périodes', 'Enseignant-e', 'Plage horaire', and 'Langue d'enseignement', each with a dropdown arrow.

- It lists the courses you will follow and their value in ECTS credits
- Consult the online class schedule in order to establish your study program

wwwi.unige.ch/cursus/programme-des-cours/web/

Class schedule :

2) Choose “COURS” or...



UNIVERSITÉ DE GENÈVE PROGRAMME DES COURS | ANNÉE ACADÉMIQUE 2021-2022 ▼ Portail

Facultés/Centres/Instituts
Faculté d'économie et de manageme...▼ Départements ▼ 🔍 Mots-clés, code cours/plan d'études... 🔍

COURS PLANS D'ÉTUDES Réinitialiser les filtres ✕

Périodes ▼ Enseignant-e ▼ Plage horaire ▼ Langue d'enseignement ▼

233 résultats trouvés Crédits ⓘ 0 — 20+

Accounting and Financial Statements Analysis Anglais Master
Faculté d'économie et de management

COURS

🕒 Période
Automne 2021 📄 Commentaires
Module de 24h -
12h/semaine

Enseignant-e référent-e
FM **Franck Missonier-Piera**
Professeur-e titulaire

CR S417018 3 crédits ⓘ

Class schedule :

2) ... “PLANS D’ETUDES”

**UNIVERSITÉ
DE GENÈVE**

PROGRAMME DES COURS | ANNÉE ACADÉMIQUE 2021-2022

 Portail

Facultés/Centres/Instituts
Faculté d'économie et de manageme...▼

Départements ▼

 Mots-clés, code cours/plan d'études...



COURS

PLANS D'ÉTUDES

Réinitialiser les filtres 

Niveau d'études ▼

11 résultats trouvés

Bachelor in Economics and Management Baccalauréat universitaire en économie et management
Faculté d'économie et de management

 Bachelor 180 crédits 

Master of Science in Management / Maîtrise universitaire en gestion d'entreprise (90 ECTS)
Faculté d'économie et de management

 Master 90 crédits 

Course information (if “cours”)

S = GSEM Faculty

1 = Bachelor course (1st part); **2** = Bachelor course (2nd part); **4** = Master course; **6** = PhD level course

The screenshot shows the course page for 'Advanced Corporate Finance' (CR S220005) on the GSEM website. Red arrows point from specific elements to explanatory boxes:

- An arrow from the 'CR' code points to a box explaining CR, SE, and CS codes.
- An arrow from the 'S220005' code points to a box explaining the level numbers (1, 2, 4, 6).
- An arrow from the 'Période Automne 2022' points to a box explaining 'Automne' and 'Printemps'.
- An arrow from the 'Durée 4h' points to a box explaining '2h' and '4h' in hours.
- An arrow from the 'Horaire et lieu(x)' section points to a box explaining the day and hours.
- An arrow from the 'Enseignant-e référent-e' points to a box explaining the building and room.

Advanced Corporate Finance
Faculté d'économie et de management
Faculté d'économie et de management GSEM

CR S220005

• Horaire et lieu(x)

Enseignant-e référent-e

Informations complémentaires

Domaines associés

Objectif

COURS

Horaire et lieu(x)

Période
Automne 2022

Durée
4h

Horaire et lieu(x)
Mercredi 14-18
Uni-Mail M R290-L. Solari

Enseignant-e référent-e

Anglais **Bachelor**

Automne = Fall semester only
Printemps = Spring semester only

2h (2 heures) = 2 hours
4h (4 heures) = 4 hours

Day Lundi, Mardi, Mercredi...
Hours 08-10/10-12/12-14/...

Building Uni Mail/Uni Dufour...
Room U300/S160...

CR (Cours) = Course
SE (Séminaire) = Seminar
CS (Cours/Séminaire) =
Course + Seminar

Building Uni Mail/Uni Dufour...
Room U300/S160...

Day Lundi, Mardi, Mercredi...
Hours 08-10/10-12/12-14/...

Course information (if “plan d’études”)

S = GSEM Faculty

1 = Bachelor course (1st part); **2** = Bachelor course (2nd part); **4** = Master course; **6** = PhD level course

Introduction à la comptabilité financière

S101008



Horaire

4h de cours, automne

CR 2h Automne Mercredi 08-10 Uni-Mail M R080 - E.Boninchi

CR 2h Automne Mercredi 12-14 Uni-Mail M R080 - E.Boninchi

CR (Cours) = Course

SE (Séminaire) = Seminar

CS (Cours/Séminaire) = Course + Seminar

2h (2 heures) = 2 hours

4h (4 heures) = 4 hours

Automne = Fall semester only

Printemps = Spring semester only

Day Lundi, Mardi, Mercredi...

Hours 08-10/10-12/12-14/...

Building Uni Mail/Uni Dufour...

Room U300/S160...

Credits

The screenshot displays a course page for 'Introduction à la comptabilité financière' (Introduction to Financial Accounting). The sidebar on the left lists various course details, with '6 crédits' (6 credits) highlighted by a red box. The main content area provides further details about the course, including the period, duration, and the responsible lecturer.

Introduction à la comptabilité financière
Introduction to Financial Accounting

Faculté d'économie et de management
Services généraux GSEM

CR S101008

Horaire et lieu(x)

Enseignant-e référent-e

Informations complémentaires

Domaines associés

Objectif

Descriptif

Bibliographie

Autre(s) information(s)

Plans d'études

6 crédits

Horaire et lieu(x)

Période
Automne 2022

Durée
4h

Horaire et lieu(x)
Mercredi 08-10
Uni-Mail M R080 - E.Boninchi

Mercredi 12-14
Uni-Mail M R080 - E.Boninchi

Enseignant-e référent-e

VD Vincent Dousse
Suppléant-e chargé-e d'enseignement

Informations complémentaires

Modalités d'évaluation
Examen écrit
Examen final individuel d'une durée de deux heures. L'examen porte sur tous les sujets couverts durant les cours et les séances d'exercices et il se compose pour environ 1/3

- **ECTS credits** : number of credits (3 or 6 ECTS credits)
- 1 ECTS credit represents approximately 25-30 academic hours (including studying hours)
- 1 semester = 30 ECTS credits

Prerequisite courses

Advanced Corporate Finance

Faculté d'économie et de management
Faculté d'économie et de management GSEM

CR S220005

Bibliographie

Corporate Finance, by Jonathan Berk and Peter DeMarzo, 3rd edition, Pearson International

Cours conseillés

Strongly recommended course
S120004 Finance de marché ou
S120001 Financial Markets
S201029 Asset Pricing and Corporate Finance I

If you click on the course, you get more detailed information about the course, as well as its prerequisite (**Cours conseillés**) :

- *Recommended courses*
- *Strongly recommended courses*
- *No information = No recommended courses*

Languages of courses

Financial Markets

S120001



Horaire

4h de cours-séminaire, printemps

CS 2h Automne Jeudi 14-16 Uni-Mail M S150

CS 2h Automne Vendredi 10-12 Uni-Mail M R280-W.Yung

Introduction à la comptabilité financière

S101008



Horaire

4h de cours, automne

CR 2h Automne Mercredi 08-10 Uni-Mail M R080 - E.Boninchi

CR 2h Automne Mercredi 12-14 Uni-Mail M R080 - E.Boninchi

Courses with a title in English are taught in English :

- “*Financial Markets*” is taught in English

Courses with a title in French are taught in French :

- “*Introduction à la comptabilité financière*” is taught in French

Bachelor classes : You can answer during the exams either in French or English

Sciences
30 quai Ernest-Ansermet

Uni Carl Vogt
66 bd Carl-Vogt

Uni Mail et Uni Pignon
40 bd du Pont-d'Arve

**FACULTÉ D'ECONOMIE
ET DE MANAGEMENT**

Uni Dufour
24 rue du Général-Dufour

Uni Bastions
5 rue De-Candolle

Battelle
7 route de Drize, Carouge

Centre médical universitaire (CMU)
1 rue Michel-Servet



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**UNIVERSITÉ
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AND MANAGEMENT

Registration form to courses and exams

- For you just arrived for Spring Semester 2024 (Semester exchange)
- **For all courses :** Fill out the [online form](#) on GSEM Website

STUDENT INFORMATION

Forms

All GSEM student forms are accessible via the **GSEM Student Intranet** [by clicking here](#).

If you do not have access to the **GSEM Student Intranet** :



- **Registration form for courses/exams:** (students who do not have access to the intranet)
(to be completed from March 6 to 13, 2023, also register in the Faculties or Institutes concerned according to their deadlines)

Other forms

- **Civil protection postponement request**
- **Military postponement request**
(to be completed at least 14 weeks before the start of the service, accompanied by an explanatory letter)



Registration form to courses and exams

- Choose language (French or English)

Demande étudiant-e

Choisir une langue



Français



English

Registration form to courses and exams

- Student request : click NEXT



Student request

Request for registration for courses/exams

If you are a regular student (Bachelor, Master, Complementary Certificate), connect to your UNIGE portal <https://portail.unige.ch/> to register for courses during the periods indicated in the [academic calendar](#).

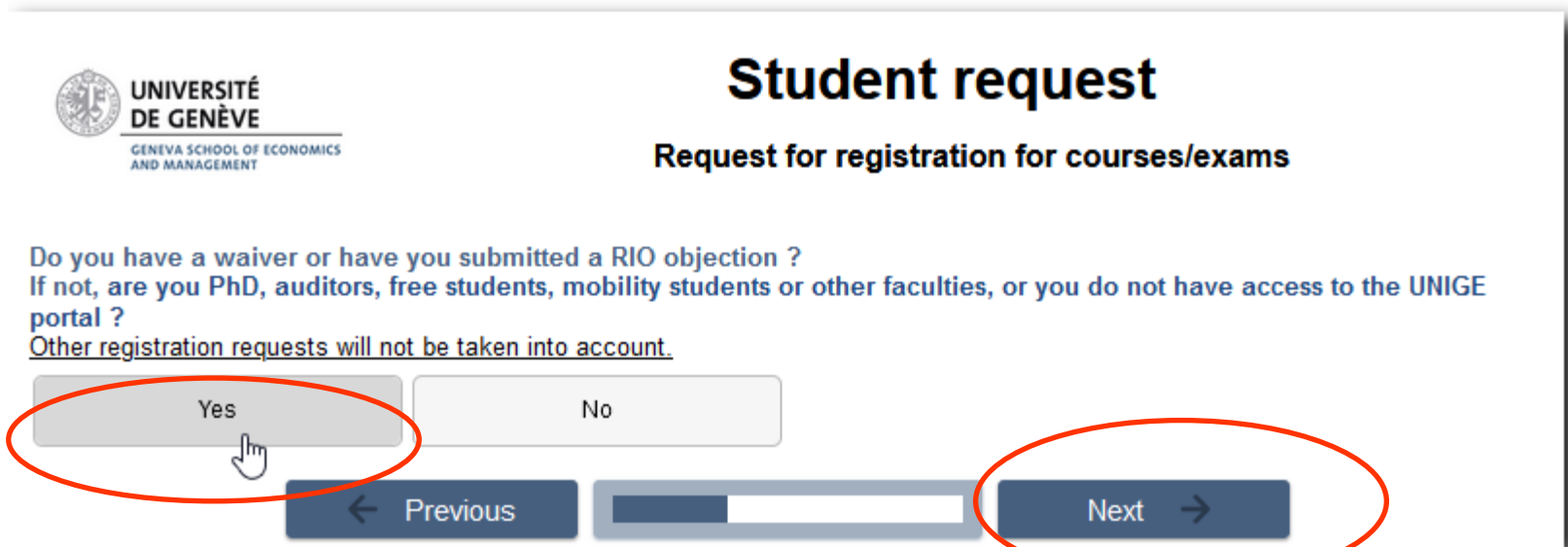
Only students who do not have access to the [GSEM Student Intranet](#), can use this course/exam registration form.


Other registration requests will not be taken into account.

Next →

Registration form to courses and exams

- **Mobility student : YES > Next**



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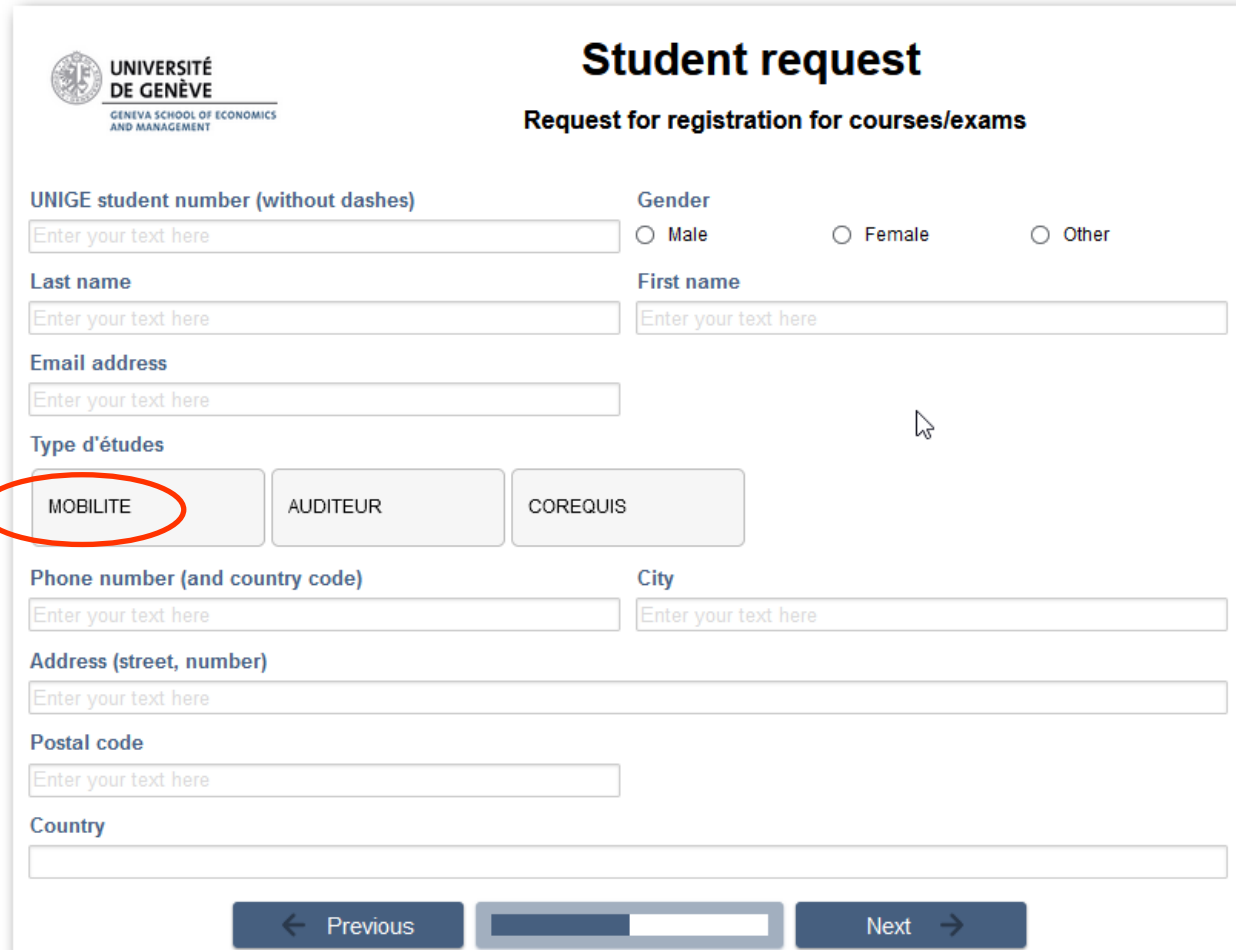
Student request

Request for registration for courses/exams

Do you have a waiver or have you submitted a RIO objection ?
If not, are you PhD, auditors, free students, mobility students or other faculties, or you do not have access to the UNIGE portal ?
Other registration requests will not be taken into account.

Registration form to courses and exams

- Fill in the form with your personal data + select « MOBILITE »



UNIVERSITÉ DE GENÈVE
GENEVA SCHOOL OF ECONOMICS AND MANAGEMENT

Student request

Request for registration for courses/exams

UNIGE student number (without dashes)

Gender
☐ Male ☐ Female ☐ Other

Last name

First name

Email address

Type d'études

MOBILITE AUDITEUR COREQUIS

Phone number (and country code)

City

Address (street, number)


Postal code

Country

← Previous ☐ Next →

Registration form to courses and exams

- Enter course title and/or code



UNIVERSITÉ DE GENÈVE
GENEVA SCHOOL OF ECONOMICS AND MANAGEMENT

Student request
Request for registration for courses/exams

Courses/exams

GSEM Course 1

Code / Libellé

University of origin

Level of study

Exam session code

Other courses (n)

January / February

S101008 / Introduction à la comptabilité financière

S101010 / Droit général des obligations

S102011 / Introduction à la microéconomie

S102013 / Introduction à la macroéconomie

S102015 / Introduction to Microeconomics

S102016 / Introduction to Macroeconomics

S103005 / Mathématiques I

S104010 / Introduction à la programmation

S110001 / Mathematics I

Previous Next

Registration form to courses and exams

- Enter course title and/or code



Student request

Request for registration for courses/exams

Courses/exams

GSEM Course 1

GSEM Course 2

GSEM Course 3

University of origin

UNIGE host faculty

Level of study

Exam session concerned

January / February

May / June


August /
September

Year

Other courses (not GSEM : specify the code, the name, and the number of credits)

Registration form to courses and exams

- Fill in other data... UNIGE host faculty (GSEM!) + January/February


**UNIVERSITÉ
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GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

Student request
Request for registration for courses/exams

Courses/exams

GSEM Course 1

University of origin



UNIGE host faculty

Level of study

Exam session concerned

January / February

May / June

August / September

Year

Other courses (not GSEM : specify the code, the name, and the number of credits)

← Previous

Next →

**UNIVERSITÉ
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Registration form to courses and exams

- Optional documents



Student request

Request for registration for courses/exams

Documents

Please attach the following documents to this form:

If you have a derogation, please attach it here
(Document(s) optional, 3 files maximum, .pdf format).

Add a document

Other relevant document(s)
(Document(s) optional, 10 files maximum, .pdf format).

Add a document

Comments/useful information

Enter your text here

← Previous

Next →

Registration form to courses and exams

- Finalization and SUBMIT the form



Student request

Request for registration for courses/exams

Finalize and submit the form

Please note :

This form is not intended for regular students.

You are about to submit a final registration form. Please note that if the request is accepted, these registrations cannot be modified once the form has been submitted.

If you are not sure about your registration, please wait a few more days to submit a definitive application.

The deadline for submission is always 4 weeks after the first day of class.

Consult the [detailed academic calendar](#).

Bachelor's students are not allowed to take Master's courses and the Master's courses in Commodity Trading and the mandatory Master's courses in Business Analytics are closed to exchange students.

Personal data is treated in a strictly confidential manner in compliance with applicable data protection legislation. For more informations, refer to [UNIGE's Personal Data Protection Policy](#).

Check the box to confirm:

- ☐ I understand that communications will be sent to my UNIGE e-mail address and I agree to consult it.
- ☐ I agree to immediately contact Student Services by email (service-etudiants-gsem@unige.ch) if I do not receive an acknowledgement email within 10 minutes of submitting my form.
- ☐ I have read the disclaimers and certify that the information on this form is accurate.

← Previous

✓ Save

Registration form to courses and exams

- ! Not yet opened - **Available in March**
- To be submitted by the following deadline : **11 March 2024**
- **! For courses from Faculty of Humanities (*Faculté des Lettres*):**

Fill out the form on GSEM website + Registration to Student services of the related Faculty/School

For classes of [Maison des langues](#) : contact them directly

Note:

Registration to courses = Registration to exams

Once submitted, the registration is final and cannot be modified.

How to register to courses and exams?

Be careful, in practice:

1. You will fill in the form **online to submit your registration**
2. You will receive, by **email**, acknowledgement of receipt.
3. When your application has been **processed** by our Services, you will receive a confirmation with a link to access the decision (courses **accepted** and/or **rejected**).

Keep both emails :

- Acknowledgement of receipt = You have submitted the form
- Confirmation with a link = Courses acceptance/refusal decision

How to register for courses and exams?

- If you are a *GSEM registered student (host Faculty)* you can register for all courses with our form but **at least 50% of your courses must be included in GSEM's Study Plans.**
- If *GSEM is not your host Faculty*, please contact your host Faculty to know how to register for courses and exams at your home faculty. GSEM restrictions apply to GSEM courses.
- UNIGE regulation on Mobility states that you can only choose courses in **2 different Faculties.**

How to register for courses and exams?

- Only for students who are staying the **whole academic year** (*Fall + Spring semesters*) :
 - [Online form](#) for Fall Semester
 - Access to [GSEM Student Intranet](#) for Spring Semester

In both cases: deadlines to be observed

Registration form to courses and exams

- If you are here since September 2023 (annual exchange ONLY)
- For all courses : You now have access to **GSEM Student Intranet*** : Fill out the [form](#) on GSEM Website

STUDENT INFORMATION

Forms



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If you do not have access to the **GSEM Student Intranet** :

- **Registration form for courses/exams:** (students who do not have access to the intranet)
(to be completed from March 6 to 13, 2023, also register in the Faculties or Institutes concerned according to their deadlines)

Other forms

- **Civil protection postponement request**
- **Military postponement request**
(to be completed at least 14 weeks before the start of the service, accompanied by an explanatory letter)

** This process differs slightly from the one you used in Fall... but the idea is the same: you register online.*

How to register to exams?

It is the same registration for courses and exams.

Spring Exam session: June 3 to June 22, 2024

Your **exams schedule** is available 3 weeks before the start of the exams session in the window displays at our Student Services.

Exams

- Grade at UNIGE : **0.00 to 6.00**
- The minimum grade to acquire the credits for the courses is : **4.00/6.00**
As soon as you acquire the minimum passing grade (4.00), the credits are acquired and it's not possible to retake your exam
- The grade is given at **1/4 of point** (ex. 3.25, 4.00, 5.75)
- The exams are offered in different forms : writing, speaking, MCQ or Develop answer, etc.

In case of exam failure

- Mobility students are given **two attempts to pass each course**.
- If you fail one or more of your exams during the ordinary exam sessions (January-February or May-June):
 - ✓ You can retake the exam during the extraordinary exam session in August/September, but you are not obliged to do so.
 - ✓ If you wish to return to your university with one or more courses failed on your transcript and make arrangements with them, you can do so.
 - ✓ We do not expect a minimum of successful credits. For us, both successful and failed credits appear on the transcript.

In case of exam failure

- ✓ However, **if you want to exercise your second attempt**, you can do so but :
 - You are not automatically signed up to retake the exam during the extraordinary exam session in **August/September**.
 - To sign up, you must complete the [online form](#) on GSEM website by the stated deadline (**21 July**).

! At the University of Geneva, you can only take exams at the set place, time and date !

You cannot take exams remotely or at another time or date, and no exceptions to this rule can be made.

This applies to all three exam sessions.

How to have access to online content?

www.moodle.unige.ch

The image shows two overlapping screenshots of the Moodle.unige.ch website. The background screenshot is the login page, featuring a red header with the University of Geneva logo and the text 'Moodle.unige.ch'. Below the header, the Moodle logo is displayed, followed by the text 'Bienvenue sur la plateforme Moodle de l'Université de Genève' and a 'CONNEXION' button. The foreground screenshot is a course catalog page, also with a red header. It includes a search bar labeled 'Rechercher des cours' and a 'Catalogue des cours' button. Below the header, there is a grid of course categories: Sciences, Médecine, Lettres, Sciences de la société, Economie et Management (GSEM), Droit, Théologie, Psychologie et Sciences de l'Éducation, Traduction et Interprétation, Centres et instituts, and Services centraux. The 'Economie et Management (GSEM)' category is highlighted with a red box.

UNIVERSITÉ DE GENÈVE Moodle.unige.ch Log in

moodle

Bienvenue sur la plateforme Moodle de l'Université de Genève

CONNEXION

Moodle.unige.ch Mes cours Catalogue des cours

Rechercher des cours

Sciences Médecine Lettres Sciences de la société

Economie et Management (GSEM) Droit Théologie Psychologie et Sciences de l'Éducation

Traduction et Interprétation Centres et instituts Services centraux

How to have access to online content?

Consumer Behavior I: Spring 2021

S201059 / [M'inscrire dans ce cours](#) / Options d'inscription

Options d'inscription

Consumer Behavior I: Spring 2021

S201059

Enseignant-e: [Michael Schulte-Mecklenbeck](#)

Goal

The goal of the class is to gain a better understanding of the situational, biological, cognitive, and evolutionary factors that drive consumer behavior. We will address these questions from an interdisciplinary perspective, including relevant theories and empirical research findings from Marketing, Psychology, Cognitive Science, Biology, and Economics.

Description

Consumer decisions are ubiquitous in daily life and they can have long-ranging and important consequences for (financial) well-being and individual health. To help people making better choices it is important to understand the factors that influence these decisions. Towards this goal, we will explore how consumer behavior is shaped by social influences, situational and cognitive constraints, as well as by emotions, motivations, evolutionary forces, neuronal processes, and individual differences. A main focus of the class will be on the cognitive processes underlying judgment and decision making behavior. Across all topics covered in class, we will engage with basic theoretical work as well as with groundbreaking empirical research and current scientific debates.

Grading

There will be a written multiple-choice exam at the end of the semester (during the official exam period). The exam will cover the content of the lecture and the literature listed in the required reading list below. The questions will be in English. You are allowed to bring a language dictionary into the exam but you are not allowed to bring notes.

In addition, students are expected to participate in a behavioral experiment which will be held online. Details will be provided in the beginning of the semester. Alternatively, they can prepare a written assignment (literature and details regarding the assignment provided upon request).

▼ Auto-inscription (Étudiant-e)

Aucune clef d'inscription requise.

[M'inscrire](#)

How to have access to online content?

Consumer Behavior I: Spring 2021

S201059

Vous être inscrit au cours.

Généralités

In the spring semester 2021, this lecture will be fully online.
Lecture videos will be uploaded consecutively throughout the semester. In addition to this we will meet several times in live Z
More details will follow in the first lecture.

Here is the link for zoom:

<https://unibe-ch.zoom.us/j/92754381256?pwd=R29nUFllS0RySIV4OWJkM3VxOU9yd209>

Announcements

Syllabus 2021

Required Readings (relevant for the exam)

Session I: Introduction + Perception (22.2.2021)

Session I: Introduction + Perception

Session 1 Podcast

Courses contents
(Powerpoint,
documents...)

MOODLE = You are not registered to courses and exams!

At the end of the semester

- The **GSEM transcript of records** will be sent by post to the address you provided when you registered with UNIGE
- If necessary, this address can be modified on the student portal (portail.unige.ch)
- If you need an electronic copy by email, please write at the end of the semester to service-etudiants-gsem@unige.ch specifying your request

Question?

GSEM Student Services | M 3287A | 3rd Floor (Uni Mail building)

- Monday, Friday : 9:30 – 12:00
- Tuesday and Thursday : 14:30 – 16:30

General questions about the studies:

- Registration courses / exams
- Schedule courses / exams
- Regulations / directives
- Transcript
- Forms

service-etudiants-gsem@unige.ch

Question?

GSEM Mobility Academic Advisor | M 3254 | 3rd Floor (Uni Mail building)

- Please consult my availabilities on the [website](#)
 - Advises regarding choices of courses at the GSEM
 - Mobility Guidelines
 - Health problems or specific needs
 - Failure of exams

mobility-gsem@unige.ch

Question?

[Academic Exchange Office](#) | Uni Dufour building (1st floor)

Monday – Friday : 10:00 am – 12:30

- Contact with your home University
- Administrative issues (accommodation, VISA, scholarship, etc.)

Email address of your coordinator:

Students IN WORLD (outside Europe) : Claire.Giordano@unige.ch

Students IN EUROPE (SEMP/Ex-Erasmus) : Arnaud.Waeber@unige.ch

Students IN Swiss Exchange Programme : Marisol.Pedrosa@unige.ch

Question?

Be careful:

*All emails must be sent from your **etu.unige.ch** email address.*

No answer will be provided if you are sending emails from external email address.

Thank you for your attention and enjoy your stay!