Research Seminars 2018

Institute of Management

16 January 2018
IOM Brownbag
Shaz Ansari, Cambridge Judge Business School, University of Cambridge, U.K.
Frames and framing in organizational theory and strategy

26 January 2018
IOM Brownbag
Daniel Lakens, School of Innovation Sciences, Netherlands, and Nick Brown, Faculty of Medical Sciences, Netherlands
Recent lessons about improving our science

22 March 2018
IOM Brownbag
Anja Dieckmann, Head of Fundamental Research at GfK Verein, Germany
Tapping new data sources for consumer research: What face and voice reveal

26 April 2018
IOM Brownbag
Kathleen Rehbein, Marquette University, USA
NGO Activism, Corporate Policies, State and Transnational Governance: Uncovering Pathways to Remedy for Corporate Human Rights Abuses

17 May 2018
IOM Brownbag
Caterina Moschieri, IE Business School, Spain
Water Wars? Institutional Shocks, Private and Public Divestitures in Latin America

14 June 2018
IOM Brownbag
Peter M. Todd, Indiana University, USA
Consumer search as foraging: Information, music, and other goods

21 June 2018
IOM Brownbag
Donna Hoffman & Thomas P. Novak, The George Washington School of Business in Washington, D.C., USA
A Computational Social Science Framework for Visualizing the Possibility Space of Consumer-Object Assemblages from IoT Interaction Data
30 August 2018
IOM Brownbag
Jacob Lund Orquin, Aarhus University, Denmark
Decision makers terminate visual search according to foraging principles

15 November 2018
IOM Brownbag
Ulf R. Andersson, Mälardalen University, Sweden
Developing Dynamic Capabilities in the MNE: Boundary Conditions and Contingencies

27 November 2018
IOM Brownbag
Behnam Fahimnia, University of Sydney Business School, Australia
Judgmental Forecasting in Supply Chain Management

13 December 2018
IOM Brownbag
Africa Ariño, IESE Business School, University of Navarra, Spain
Alliance governance mechanisms revisited: A temporal contingency framework
(jointly with A. Keller, F. Lumineau, and T. Mellewigt)