Research Seminars 2019

Institute of Management

17 January 2019
IOM Brownbag
John E. Katsos, American University of Sharjah, UAE
*The social responsibilities of information technology companies in conflict contexts*

14 February 2019
IOM Brownbag
Pierre-Jean Benghozi, GSEM
*Leveraging Technological Change: the Role of Business models and Ecosystems*

4 March 2019
IOM Brownbag
Eric J. Johnson, Columbia Business School, USA
*Beyond Nudges: Becoming a Better Choice Architect*

11 April 2019
IOM Brownbag
Marcus Lindskog, Uppsala University, Sweden
*Intuitive statistics – Cognitive representations, early development, and neural correlates*

16 May 2019
IOM Brownbag
Gabriele Paolacci, Rotterdam School of Management Erasmus University, Netherlands
*Open Sampling in Behavioral Research*

17 June 2019
IOM Brownbag
Ralf Van Der Lans, Hong Kong University of Science and Technology
*Discounting the Competition: Online Advertising Effects on Searching in Choice Mode*

9 October 2019
IOM Brownbag
Drazen Prelec and Danica Mijovic-Prelec, Sloan School, Massachusetts Institute of Technology (MIT), USA
*Filtering Survey Respondents with Bayesian Truth Serum: Application to the 2018 US House Elections*  
(jointly with Henrik Olsson, Wändi Bruine de Bruin, and Mirta Galesic)
10 October 2019
IOM Brownbag
John Antonakis, HEC, University of Lausanne, Switzerland
*The Endogeneity Problem in Random Intercept Models: Are Most Published Results Likely False?*

14 November 2019
IOM Brownbag
Francine Espinoza Petersen, HEC, University of Lausanne, Switzerland
*The Effect of Retail Store Atmosphere on Consumption of Ethical Products*
(jointly with Cara de Boer, Mpiris, Belgium, and Siegfried Dewitte, Katholieke University Leuven, Belgium)

12 December 2019
IOM Brownbag
Sebastian Olschewski, Center for Economic Psychology, University of Basel, Switzerland
*Experience-Based Learning in Repeated Portfolio Decisions in the Laboratory*