

Master of Science in Responsible Management

Geneva School of Economics and Management



Business in the 21st Century Requires Responsible Management Skills

Managers are confronted with grand societal challenges that include climate change and global inequality. The Covid-19 pandemic has put the spotlight on these business challenges and will change framework conditions of markets for years to come. But in every crisis lies an opportunity: the desire to reset the business model and align business purpose with societal challenges is greater than ever. Companies need to develop business models that are resilient, set them up for lasting recovery and sustainable business success. Investors, employees, and consumers are expecting companies to #buildbackbetter and put responsible management practices front and center.



To prepare future leaders for this complex business environment, the Geneva School of Economics and Management (GSEM) offers a new Master of Science in Responsible Management (MRM). The first student cohort starts in Fall 2021.

The MRM is:

- A full-time 3-semester master program (90 ECTS) in management starting every year in September
- Taught entirely in English
- A choice between a general responsible management track and a specialization in *Sustainable Business and Human Rights* – the first program in Europe with such a specialization
- A program designed to bridge academia and practice that includes a mandatory internship, applied research projects, and a guest lecture series





The MRM offers students:

Excellent career opportunities. Students benefit from Geneva's vibrant community of multinational corporations, financial institutions, international organizations, and non-profit organizations. Executives from these organizations provide valuable insights through frequent guest lectures, collaborate with students in study projects, and offer internship, job, and career opportunities.

Purposeful business education. Students have direct access to cutting-edge management knowledge developed by our faculty members as well as other leading scholars in the field. Our faculty offers innovative courses to deepen the understanding of the complex interplay between business and society, including Business and Human Rights, Responsible Management, Innovation & Philanthropy, and Responsible Leadership.

Student-centered learning. Students benefit from small classes, which allow close interaction with fellow students and our accessible faculty members. Our student-centered environment is also reflected in our way of teaching, focusing on discussions, group interaction, and case study work.

An international experience. Students learn in an international environment that supports the development of intercultural skills. The University of Geneva is frequently ranked one of the world's most international universities – considering both students and faculty members.

CONTACT FOR STUDIES

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

Uni Mail | 40 bd du Pont-d'Arve, 1211 Genève

gsem-management@unige.ch

www.unige.ch/gsem