



**UNIVERSITÉ  
DE GENÈVE**

GENEVA SCHOOL OF ECONOMICS  
AND MANAGEMENT

## Research Seminars 2020

### Institute of Management

#### **27 February 2020**

##### IOM Brown Bag

Harry J. Van Buren III, University of New Mexico, USA and American University of Beirut, Lebanon  
*Institutional Strengthening as Ethical Obligation: An Agonistic Approach to Business Ethics*

#### **23 September 2020**

##### IOM Brown Bag

Phillip C. Nell, WU Vienna University of Economics and Business, Austria  
*Biases of Senior Managers in the Allocation of Financial Resources to Entrepreneurial Initiatives in Multinational Corporations*

#### **29 October 2020**

##### IOM Brown Bag

Georg Guttman, University of St. Gallen  
*Data Visualization in Management Research*

#### **12 November 2020**

##### IOM Brown Bag

Dorothee Baumann-Pauly, GSEM  
*Geneva Center for Business and Human Rights at GSEM: One Year in Review*

#### **17 December 2020**

##### IOM Brown Bag

Thomas Fischer, GSEM  
*A Sceptic's View on Leadership*