



Welcome to the GSEM

Welcome Session Mobility IN

Tuesday 21 February 2023
Uni Mail, M5290



**UNIVERSITÉ
DE GENÈVE**

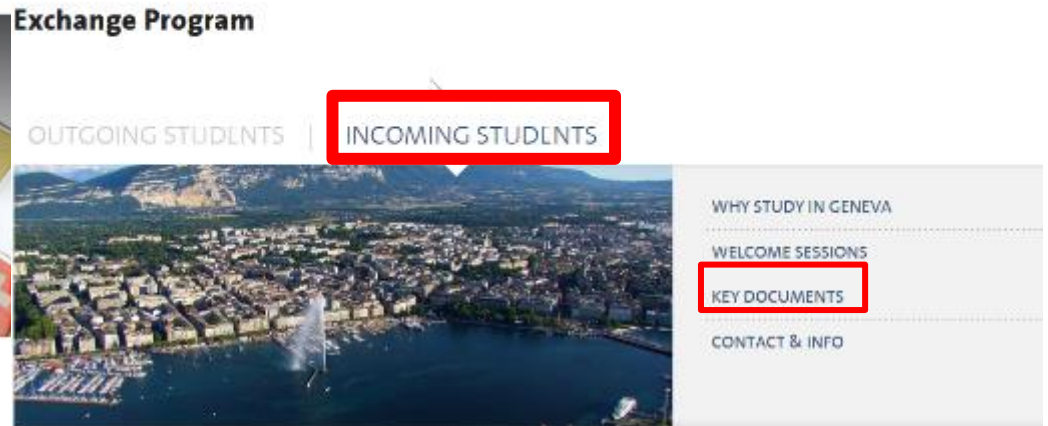
GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT



Margaux Biermé
***Academic Advisor (mobility, masters, certificate in
applied statistics, programme Horizon académique)***
Geneva School of Economics and Management

Where to find the information ?

www.unige.ch/gsem/en/programs/exchange



Our programs

1 Bachelor in Economics and Management

- ✓ Bilingual program
- ✓ Large offer of courses in Economics and Management



5 Masters programs:

- ✓ Taught in English
- ✓ Economics
- ✓ Responsible Management
- ✓ Statistics
- ✓ Business Analytics
- ✓ Wealth Management



Guidelines for incoming exchange students at GSEM

- Reference Document available here:

www.unige.ch/gsem/fr/programmes/mobilite/documents-importants/

- It provides all relevant information regarding:
 - Academic Calendar
 - Exams
 - Absence to exams
 - Grading
 - Failure
 - Consultations of exams
 - Transcript of grades
 - ...

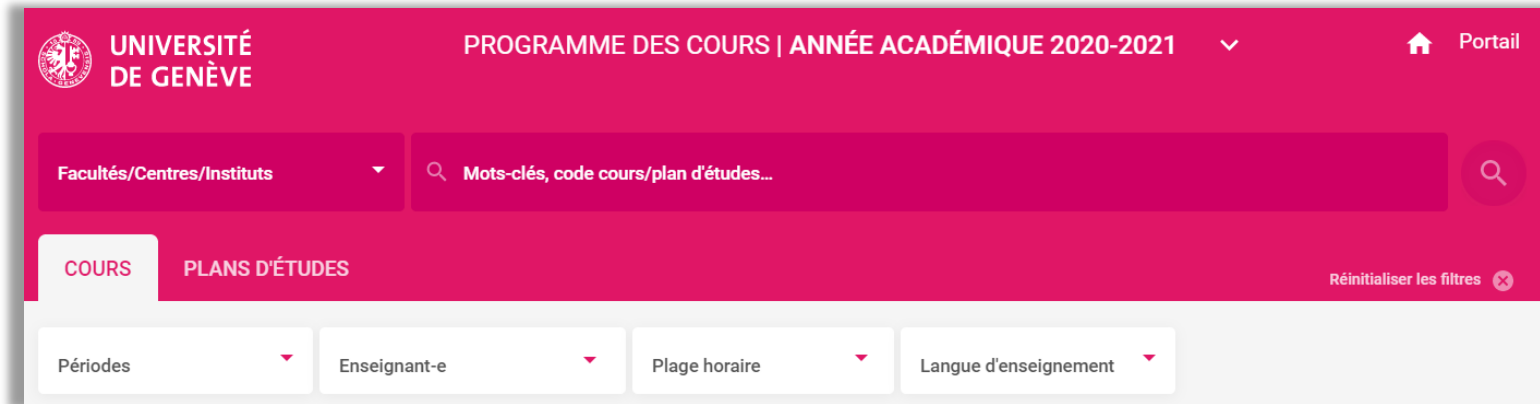
Guidelines for incoming exchange students at GSEM

- Choice of courses & level of study :
 - ✓ Bachelor Students can follow Bachelor courses only
 - ✓ Master Students can follow Master courses only

! Closed to Exchange Students :

- Master's internship
- Master's thesis
- Core courses of Master in Business Analytics
- All courses of Master in Commodity Trading

Class schedule : 1) Programme des cours



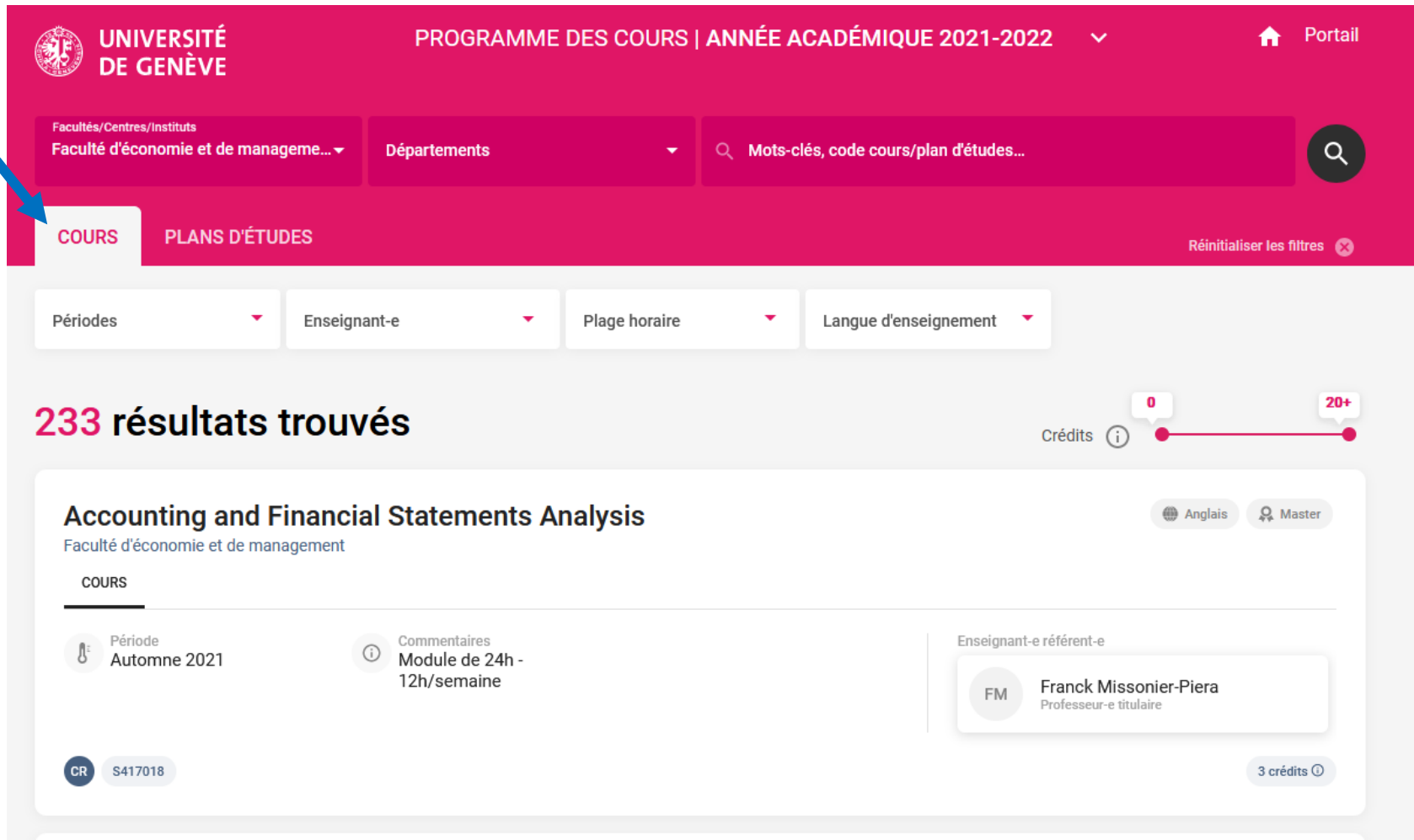
The screenshot shows the 'PROGRAMME DES COURS | ANNÉE ACADÉMIQUE 2020-2021' page on the University of Geneva website. The header includes the university logo and name, a home icon labeled 'Portail', and a search bar with the placeholder text 'Mots-clés, code cours/plan d'études...'. Below the search bar are two tabs: 'COURS' (selected) and 'PLANS D'ÉTUDES'. A 'Réinitialiser les filtres' button is located to the right of the tabs. Below the tabs are four filter dropdown menus: 'Périodes', 'Enseignant-e', 'Plage horaire', and 'Langue d'enseignement'.

- It lists the courses you will follow and their value in ECTS credits
- Consult the online class schedule in order to establish your study program

wwwi.unige.ch/cursus/programme-des-cours/web/

Class schedule :

2) Choose “COURS” or...



UNIVERSITÉ DE GENÈVE PROGRAMME DES COURS | ANNÉE ACADÉMIQUE 2021-2022 ▼ Portail

Facultés/Centres/Instituts
Faculté d'économie et de managem...▼ Départements ▼ 🔍

COURS PLANS D'ÉTUDES Réinitialiser les filtres ✕

Périodes ▼ Enseignant-e ▼ Plage horaire ▼ Langue d'enseignement ▼

233 résultats trouvés Crédits 0 20+

Accounting and Financial Statements Analysis Anglais Master
Faculté d'économie et de management

COURS

🕒 Période
Automne 2021

📄 Commentaires
Module de 24h -
12h/semaine

Enseignant-e référent-e
FM Franck Missonier-Piera
Professeur-e titulaire

CR S417018 3 crédits 🕒

Class schedule :

2) ... “PLANS D’ETUDES”

The screenshot shows the 'PROGRAMME DES COURS | ANNÉE ACADÉMIQUE 2021-2022' page on the University of Geneva website. The header includes the university logo and name, a home icon labeled 'Portail', and a search icon. Below the header, there are filters for 'Facultés/Centres/Instituts' (set to 'Faculté d'économie et de managem...'), 'Départements', and a search bar for 'Mots-clés, code cours/plan d'études...'. A blue arrow points to the 'PLANS D'ÉTUDES' tab, which is highlighted. Other tabs include 'COURS'. A 'Réinitialiser les filtres' button is visible. Below the filters, a 'Niveau d'études' dropdown is shown. The main content area displays '11 résultats trouvés' and lists two programs: 'Bachelor in Economics and Management Baccalauréat universitaire en économie et management' (180 crédits) and 'Master of Science in Management / Maîtrise universitaire en gestion d'entreprise (90 ECTS)' (90 crédits). Both programs are from the 'Faculté d'économie et de management'.

UNIVERSITÉ DE GENÈVE

PROGRAMME DES COURS | ANNÉE ACADÉMIQUE 2021-2022

Portail

Facultés/Centres/Instituts
Faculté d'économie et de managem... ▼

Départements ▼

Mots-clés, code cours/plan d'études...

RECHERCHER

COURS PLANS D'ÉTUDES

Réinitialiser les filtres ✕

Niveau d'études ▼

11 résultats trouvés

Bachelor in Economics and Management Baccalauréat universitaire en économie et management
Faculté d'économie et de management

Bachelor 180 crédits

Master of Science in Management / Maîtrise universitaire en gestion d'entreprise (90 ECTS)
Faculté d'économie et de management

Master 90 crédits

Course information (if “cours”)

S = GSEM Faculty

1 = Bachelor course (1st part); **2** = Bachelor course (2nd part); **4** = Master course; **6** = PhD level course

The screenshot shows the course page for 'Advanced Corporate Finance' (CR S220005) on the GSEM website. The page is in French. Annotations with red arrows point from various elements to explanatory boxes:

- An arrow points from the course code 'CR S220005' to the legend box at the bottom left.
- An arrow points from the 'Période Automne 2022' to the 'Automne = Fall semester only' box.
- An arrow points from 'Durée 4h' to the '4h (4 heures) = 4 hours' box.
- An arrow points from 'Mercredi 14-18' to the 'Day Lundi, Mardi, Mercredi...' box.
- An arrow points from 'Uni-Mail M R290-L. Solari' to the 'Building Uni Mail/Uni Dufour...' box.
- Red circles highlight the 'Anglais' and 'Bachelor' filters at the top right.

Automne = Fall semester only
Printemps = Spring semester only

2h (2 heures) = 2 hours
4h (4 heures) = 4 hours

Enseignant-e référent-e

Building Uni Mail/Uni Dufour...
Room U300/S160...

Day Lundi, Mardi, Mercredi...
Hours 08-10/10-12/12-14/...

CR (Cours) = Course
SE (Séminaire) = Seminar
CS (Cours/Séminaire) =
Course + Seminar

Course information (if “plan d’études”)

S = GSEM Faculty

1 = Bachelor course (1st part); **2** = Bachelor course (2nd part); **4** = Master course; **6** = PhD level course

Introduction à la comptabilité financière

S101008



Horaire

4h de cours, automne

CR 2h Automne Mercredi 08-10 Uni-Mail M R080 - E.Boninchi

CR 2h Automne Mercredi 12-14 Uni-Mail M R080 - E.Boninchi

CR (Cours) = Course

SE (Séminaire) = Seminar

CS (Cours/Séminaire) = Course + Seminar

2h (2 heures) = 2 hours

4h (4 heures) = 4 hours

Automne = Fall semester only

Printemps = Spring semester only

Day Lundi, Mardi, Mercredi...

Hours 08-10/10-12/12-14/...

Building Uni Mail/Uni Dufour...

Room U300/S160...

Credits

The screenshot displays a course page for 'Introduction à la comptabilité financière' (Introduction to Financial Accounting). The page is in French and includes the following information:

- Course Title:** Introduction à la comptabilité financière
- Faculty:** Faculté d'économie et de management, Services généraux GSEM
- Code:** CR S101008
- Period:** Automne 2022
- Duration:** 4h
- Hours and Location:** Mercredi 08-10 and Mercredi 12-14, Uni-Mail M R080 - E.Boninchi
- Instructor:** Vincent Dousse, Suppléant-e chargé-e d'enseignement
- Assessment:** Examen écrit (Written exam), Examen final individuel d'une durée de deux heures.

A red box highlights the '6 crédits' badge in the left sidebar, indicating the course's credit value.

- **ECTS credits** : number of credits (3 or 6 ECTS credits)
- 1 ECTS credit represents approximately 25-30 academic hours (including studying hours)
- 1 semester = 30 ECTS credits

Prerequisite courses

The screenshot shows a course page for 'Advanced Corporate Finance' (CR S220005) at the Faculty of Economics and Management (GSEM). The page is divided into a left sidebar and a main content area. The sidebar contains navigation links: 'Horaire et lieu(x)', 'Enseignant-e référent-e', 'Informations complémentaires', 'Domaines associés', 'Objectif', and 'Descriptif'. The main content area includes a 'COURS' header, a 'Bibliographie' section listing 'Corporate Finance, by Jonathan Berk and Peter DeMarzo, 3rd edition, Pearson International', and a 'Cours conseillés' section highlighted with a red box. This section lists 'Strongly recommended course' and three options: 'S120004 Finance de marché ou', 'S120001 Financial Markets', and 'S201029 Asset Pricing and Corporate Finance I'. A 'Plan d'études' section is partially visible at the bottom.

If you click on the course, you get more detailed information about the course, as well as its prerequisite (***Cours conseillés***) :

- *Recommended courses*
- *Strongly recommended courses*
- *No information = No recommended courses*

Languages of courses

Financial Markets

S120001



Horaire

4h de cours-séminaire, printemps

CS 2h Automne Jeudi 14-16 Uni-Mail M S150

CS 2h Automne Vendredi 10-12 Uni-Mail M R280-W.Yung

Introduction à la comptabilité financière

S101008



Horaire

4h de cours, automne

CR 2h Automne Mercredi 08-10 Uni-Mail M R080 - E.Boninchi

CR 2h Automne Mercredi 12-14 Uni-Mail M R080 - E.Boninchi

Courses with a title in English are taught in English :

- *“Financial Markets”* is taught in English

Courses with a title in French are taught in French :

- *“Introduction à la comptabilité financière”* is taught in French

Bachelor classes : You can answer during the exams either in French or English

Sciences
30 quai Ernest-Ansermet

Uni Carl Vogt
66 bd Carl-Vogt

Uni Mail et Uni Pignon
40 bd du Pont-d'Arve

**FACULTÉ D'ECONOMIE
ET DE MANAGEMENT**

Uni Dufour
24 rue du Général-Dufour

Uni Bastions
5 rue De-Candolle

Battelle
7 route de Drize, Carouge

Centre médical universitaire (CMU)
1 rue Michel-Servet



© Oliver Sartori



**UNIVERSITÉ
DE GENÈVE**

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT

Registration form to courses and exams

- For all courses :

Fill out the form on GSEM website : <https://www.unige.ch/gsem/en/students/forms/>

GENEVA SCHOOL OF ECONOMICS AND MANAGEMENT

About Study Programs Executive Education Faculty & Research Student Information

STUDENT INFORMATION

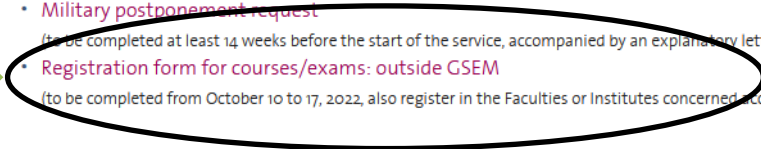
Forms



All GSEM student forms are accessible via the **GSEM Student Intranet**.

Other forms

- Civil protection postponement request
- Military postponement request
(to be completed at least 14 weeks before the start of the service, accompanied by an explanatory letter)
- **Registration form for courses/exams: outside GSEM**
(to be completed from October 10 to 17, 2022, also register in the Faculties or Institutes concerned according to their deadlines)



Registration form to courses and exams

- ! Not yet opened - **Available in March**
- To be submitted by the following deadline : **13 March 2023**
- **! For courses from Faculty of Humanities (*Faculté des Lettres*):**

Fill out the form on GSEM website + Registration to Student services of the related Faculty/School

Note:

Registration to courses = Registration to exams

Once submitted, the registration is final and cannot be modified.

How to register to courses and exams?

Be careful, in practice:

1. You will fill in the form **online**
2. You will receive, by **email**, a PDF version of **application for registration**
3. Keep this email!
4. You will not receive any confirmation for your course/exam registration.
5. If there is something wrong with your course/exam registration, you will be contacted by the Student services.
6. If you are not contacted by the Student services, it means you are all set for the semester

No news = good news

How to register for courses and exams?

- If you are a *GSEM registered student (host Faculty)* you can register for all courses with our form but **at least 50% of your courses must be GSEM's courses.**
- UNIGE regulation on Mobility states that you can only choose courses in **2 different Faculties (GSEM, SDS and GSI are counted as 1).**
- If *GSEM is not your host Faculty*, please contact your host Faculty to know how to register for courses and exams at your home faculty. GSEM restrictions apply to GSEM courses.

GSEM = Geneva School of Economics and Management

SDS = Geneva School of Social Sciences

GSI = Global Study Institute

Examples

- You are a Bachelor/Master Student and you want to register to :
 - 3 courses from GSEM
 - 1 course from GSI
 - 1 course from SDS
 - 1 cours from Law Faculty
- ✓ Good! You have 50% of your courses at the GSEM and no more than 2 'groups' of Faculties

You are a Bachelor/Master Student and you want to register to :

- 3 courses from GSEM
- 1 course from SDS
- 1 course from Sciences
- 1 course from Law

⊘ Not good! You are exceeding the number of 'group' of Faculties in which you can register!

Examples

- You are a Bachelor/Master Student, attached to the GSEM, and you want to register to :
 - 1 course from GSEM
 - 2 courses from GSI
 - 1 course from SDS
 - 1 course from Law Faculty
- ⊘ Not good! You do not have 50% of your courses at the GSEM
- You are a Bachelor/Master Student and you want to register to :
 - 4 courses from GSEM
 - 1 course from GSI
- ✓ Good ! All courses are from the same group and you are registered for min. 50 % of your courses at the GSEM

How to register to exams?

It is the same registration for courses and exams.

Spring exam session: June 5 to June 24, 2023

Your **exams schedule** is available 3 weeks before the start of the exams session in the window displays at our Student Services.

Exams

- Grade at UNIGE : 0.00 to 6.00
- The minimum grade to acquire the credits for the courses is : **4.00/6.00**
As soon as you acquire the minimum passing grade (4.00), the credits are acquired and it's not possible to retake your exam
- The grade is given at **1/4 of point** (ex. 3.25, 4.00, 5.75)
- The exams are offered in different forms : writing, speaking, MCQ or Develop answer

In case of exam failure

- Mobility students are given **two attempts to pass each course**.
- If you fail one or more of your exams during the ordinary exam sessions in May/June:
 - ✓ You can retake the exam during the extraordinary exam session in August/September, but you are not obliged to do so.
 - ✓ If you wish to return to your university with one or more courses failed on your transcript and make arrangements with them, you can do so.
 - ✓ We do not expect a minimum of successful credits. For us, both successful and failed credits appear on the transcript.

In case of exam failure

- ✓ However, if you want to exercise your second attempt, you can do so but :
- You are not automatically signed up to retake the exam during the extraordinary exam session in August/September.
- To sign up, you must complete the course/exam sign-up request form on your [GSEM website](#) by the stated deadline (24 July).

! At the University of Geneva, you can only take exams at the set place, time and date !

You cannot take exams remotely or at another time or date, and no exceptions to this rule can be made.

This applies to all three exam sessions.

How to have access to online content?

www.moodle.unige.ch

The image shows a screenshot of the Moodle.unige.ch website. The top navigation bar includes the University of Geneva logo, the URL 'Moodle.unige.ch', and a 'Log in' button. The main content area features a search bar labeled 'Rechercher des cours' and a grid of course categories. The 'Economie et Management (GSEM)' category is highlighted with a red box. The 'Catalogue des cours' link in the top right is also highlighted with a red box.

UNIVERSITÉ DE GENÈVE Moodle.unige.ch Log in

moodle

Bienvenue sur la plateforme Moodle de l'Université de Genève

CONNEXION

Moodle.unige.ch Mes cours Catalogue des cours

Rechercher des cours

Sciences Médecine Lettres Sciences de la société

Economie et Management (GSEM) Droit Théologie Psychologie et Sciences de l'Éducation

Traduction et Interprétation Centres et instituts Services centraux

How to have access to online content?

Consumer Behavior I: Spring 2021

S201059 / M'inscrire dans ce cours / Options d'inscription

Options d'inscription

Consumer Behavior I: Spring 2021

S201059

Enseignant-e: Michael Schulte-Mecklenbeck

Goal

The goal of the class is to gain a better understanding of the situational, biological, cognitive, and evolutionary factors that drive consumer behavior. We will address these questions from an interdisciplinary perspective, including relevant theories and empirical research findings from Marketing, Psychology, Cognitive Science, Biology, and Economics.

Description

Consumer decisions are ubiquitous in daily life and they can have long-ranging and important consequences for (financial) well-being and individual health. To help people making better choices it is important to understand the factors that influence these decisions. Towards this goal, we will explore how consumer behavior is shaped by social influences, situational and cognitive constraints, as well as by emotions, motivations, evolutionary forces, neuronal processes, and individual differences. A main focus of the class will be on the cognitive processes underlying judgment and decision making behavior. Across all topics covered in class, we will engage with basic theoretical work as well as with groundbreaking empirical research and current scientific debates.

Grading

There will be a written multiple-choice exam at the end of the semester (during the official exam period). The exam will cover the content of the lecture and the literature listed in the required reading list below. The questions will be in English. You are allowed to bring a language dictionary into the exam but you are not allowed to bring notes.

In addition, students are expected to participate in a behavioral experiment which will be held online. Details will be provided in the beginning of the semester. Alternatively, they can prepare a written assignment (literature and details regarding the assignment provided upon request).

▼ Auto-inscription (Étudiant-e)

Aucune clef d'inscription requise.

M'inscrire

How to have access to online content?

Consumer Behavior I: Spring 2021
S201059

Vous être inscrit au cours.

Généralités

In the spring semester 2021, this lecture will be fully online.
Lecture videos will be uploaded consecutively throughout the semester. In addition to this we will meet several times in live Z
More details will follow in the first lecture.

Here is the link for zoom:
<https://unibe-ch.zoom.us/j/92754381256?pwd=R29nUFllS0RySIV4OWJkM3VxOU9ydz09>

- Announcements
- Syllabus 2021
- Required Readings (relevant for the exam)

Session I: Introduction + Perception (22.2.2021)

- Session I: Introduction + Perception
- Session 1 Podcast

Courses contents
(Powerpoint,
documents...)

MOODLE = You are not registered to courses and exams!

At the end of the semester

- The GSEM transcript of records will be sent by post to the address you provided when you registered with UNIGE
- If necessary, this address can be modified on the student portal (portail.unige.ch)
- If you need an electronic copy by email, please write at the end of the semester to service-etudiants-gsem@unige.ch specifying your request

Question?

GSEM Student Services | M 3287A | 3rd Floor (Uni Mail building)

- Monday, Wednesday, Friday : 9:30 – 12:00
- Tuesday and Thursday : 14:30 – 16:30

General questions about the studies:

- Registration courses / exams
- Schedule courses / exams
- Regulations / directives
- Transcript
- Forms

service-etudiants-gsem@unige.ch

Question?

GSEM Mobility Academic Advisor | M 3254 | 3rd Floor (Uni Mail building)

- Monday : 13:30 – 15:30 (without appointment)
 - Tuesday : 14:30 – 16:30 (without appointment)
-
- Advises regarding choices of courses at the GSEM
 - Mobility Guidelines
 - Health problems or specific needs
 - Failure of exams

mobility-gsem@unige.ch

Question?

[Academic Exchange Office](#) | MR 050 | Ground floor (Uni Mail building)

Monday – Friday : 10:00 am – 12:30

- Contact with your home University
- Administrative issues (accommodation, VISA, scholarship, etc.)

Email address of your coordinator:

Students IN WORLD (outside Europe) : Claire.Giordano@unige.ch

Students IN EUROPE (SEMP/Ex-Erasmus) : Arnaud.Waeber@unige.ch

Students IN Swiss Exchange Programme : Marisol.Pedrosa@unige.ch

Thank you for your attention and enjoy your stay!