

Center for Innovation & Partnerships

Annual Report 2024

The Center develops **systematic research** to catalyze innovation, grows learning-based partnerships, and disseminates ideas to **create impact and address the SDGs**. In 2024, researchers at the center published **articles in top journals** on topics like organizing for the grand challenges and Artificial Intelligence, attended **academic conferences** in Seoul, Vienna, and Istanbul, and **wrote a book chapter** on ecosystem orchestration in multilateral organizations. The Center also worked on developing teaching resources and published **a case study**. Additionally, the **Giga Student Challenge** was launched in February as part of the Global Strategy course. This work is increasingly important for **connecting the GSEM to the Geneva ecosystem**, particularly the UN and non-profit organizations.



Fundamental Research

- Ambos, T.C., Andersson, U., Drogendijk, R., Lunnan, R., Sharkey-Scott, P. & Yildiz, E. (2024). **Revealing the Promise of Microfoundations for International Business Research: A Modular Approach Microfoundations**, Journal of World Business.
- Grabski, T. & Ambos, T.C. (2024). **The Choices we Collectively Make: Orchestrating Hybridity to Tackle Grand Challenges**. Journal of Management Studies.
- Bamiatzi, V., Brieger, S.A., Karakulak, Ö. et al. (2024) **The Rise of Partisan CSR: Corporate Responses to the Russia-Ukraine War**. Journal of Business Ethics.
- Stadtler, L., et al. (2024). **Cross-Sector Partnerships to Address Societal Grand Challenges: Systematizing Differences in Scholarly Analysis**. Journal of Management Studies.



Thought Leadership

- Tatarinov, K., McLachlin, R., Ambos, T.C., Monteiro, F. (2024) **Giga: Connecting every Child**, INSEAD Publishing.
- Tatarinov, K & Ambos, T.C. (2024) **Multilateral organizations orchestrating change through ecosystems**, in: Kuriansky, J. & Kakkattil, P.: Resilient Health: Leveraging Technology and Social Innovations to Transform Healthcare for COVID-19 Recovery and Beyond, Academic Press.
- Kuonen, D., & Vernez, G. (2024). **L'IA et ses conséquences pour les métiers de la sécurité**. News de l'Académie de police de Savatan.
- Kuonen, D. (2024). **Sans littératie des données, pas de littératie en IA!** IOTJournal, Spécial Intelligence Artificielle, pp.16-17.
- Kuonen, D. (2024). **Ohne Datenkompetenz keine KI-Kompetenz!** Netzwoche, Special Artificial Intelligence, pp.12-13.
- Grabski, T. & Ambos, T.C. (2024). **Change in Unexpected Places: Can Stock Exchanges Lead the Charge Against Climate Change and Inequality?** Management Studies Insights.



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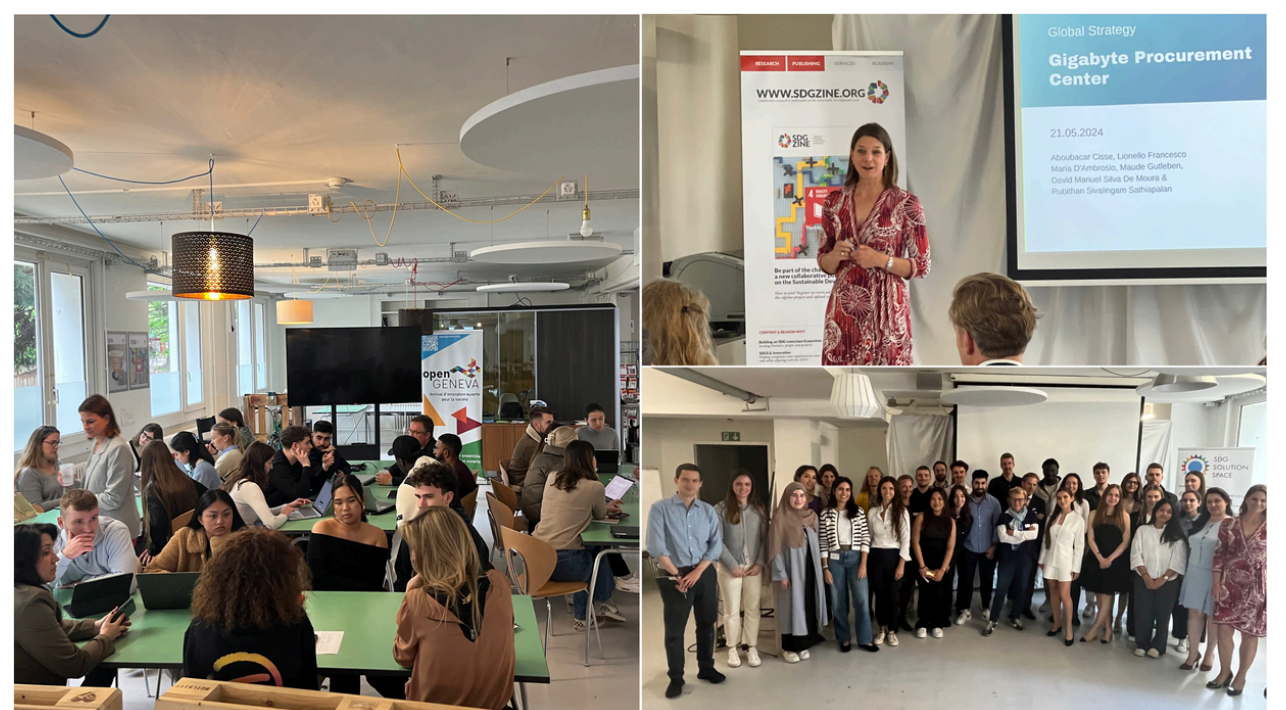
Ecosystem Collaboration

- AI in the nonprofit-Sector – 24 April 2024
- Mobilizing Collective Intelligence to Harness Innovation for Connectivity & Applications – 28 May 2024
- Connecting Every School in the World – Student Challenge – Giga x I&P Partnership – February – May 2024



Priority Research Areas – 2025

- Ecosystems for Scaling Digital Solutions
- Innovating in Bureaucratic Organizations
- Leveraging Corporate Resources for Philanthropy



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