



Research Seminars 2019

Institute of Management

17 January 2019

IOM Brownbag

John E. Katsos, American University of Sharjah, UAE

The social responsibilities of information technology companies in conflict contexts

14 February 2019

IOM Brownbag

Pierre-Jean Benghozi, GSEM

Leveraging Technological Change: the Role of Business models and Ecosystems

4 March 2019

IOM Brownbag

Eric J. Johnson, Columbia Business School, USA

Beyond Nudges: Becoming a Better Choice Architect

11 April 2019

IOM Brownbag

Marcus Lindskog, Uppsala University, Sweden

Intuitive statistics – Cognitive representations, early development, and neural correlates

16 May 2019

IOM Brownbag

Gabriele Paolacci, Rotterdam School of Management Erasmus University, Netherlands

Open Sampling in Behavioral Research

17 June 2019

IOM Brownbag

Ralf Van Der Lans, Hong Kong University of Science and Technology

Discounting the Competition: Online Advertising Effects on Searching in Choice Mode

9 October 2019

IOM Brownbag

Drazen Prelec and Danica Mijovic-Prelec, Sloan School, Massachusetts Institute of Technology (MIT), USA

Filtering Survey Respondents with Bayesian Truth Serum: Application to the 2018 US House Elections

(jointly with Henrik Olsson, Wändi Bruine de Bruin, and Mirta Galesic)

10 October 2019

IOM Brownbag

John Antonakis, HEC, University of Lausanne, Switzerland

The Endogeneity Problem in Random Intercept Models: Are Most Published Results Likely False?

14 November 2019

IOM Brownbag

Francine Espinoza Petersen, HEC, University of Lausanne, Switzerland

The Effect of Retail Store Atmosphere on Consumption of Ethical Products

(jointly with Cara de Boer, Mpiris, Belgium, and Siegfried Dewitte, Katholieke University Leuven, Belgium)

12 December 2019

IOM Brownbag

Sebastian Olschewski, Center for Economic Psychology, University of Basel, Switzerland

Experience-Based Learning in Repeated Portfolio Decisions in the Laboratory