



Nadine Reichenthal has coached and trained many companies and start-ups in Business Validation. She is one of the leading Swiss experts on the Value Proposition and Business Model frameworks developed by Strategyzer. Through her expertise, she helps startups to optimize their offers, validated by the clients' needs.

Nadine has accompanied more than 1'000 startups and organized webinars, seminars and workshops for more than 15'000 participants.

As a result, many of the companies she has trained have been able to increase their turnover, win prizes or close multi-millions dollar contracts.

Nadine works closely with the University of Lausanne, Switzerland, where she is a lecturer in Entrepreneurship and was leading the UNIL HEC Accelerator until 2020.

She started in 2021 a new position of Director of Entrepreneurship Laboratory where she teach and coach Science Startups from the University of Geneva

She also teaches Entrepreneurship at EPFL and HES-SO (Universities of Applied Sciences) in Arts, Engineering, Artificial Intelligence and Business Administration.

She is involved in numerous support structures for entrepreneurial or intrapreneurial projects, as a trainer, coach or expert in Switzerland, China and Africa, mainly for the program of the International Trade Centre, a joint agency of the World Trade Organization (WTO) and the United Nations Conference on Trade and Development (UNCTAD).

Nadine co-founded the entrepreneurship program Graines d'Entrepreneurs for teenagers and participated in the implementation of the Federal Certificate for SME Managers by Validation of the Acquisition of Experience (VAE), originally intended for spouses of craftsmen.

She is a member of the Board of Directors of Tank-D in Luxembourg, a company active in bio-waste storage, a member of the Foundation Board of BVA, a social reintegration company, a member of the Advisory Board of Veintree, a startup active in palm recognition.

President of the Club des Femmes Entrepreneures and member of the FCEM (Femmes Chefs d'Entreprises du Monde), she participates in many programs supporting women entrepreneurship.

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Short Version

Nadine Reichenthal is a Lecturer in Entrepreneurship at the University of Geneva and Lausanne (Switzerland), where she headed the Accelerator Program's

She is involved in numerous structures supporting entrepreneurial or intrapreneurial projects, as a trainer, coach or expert, in Switzerland and abroad.

She is active in about ten countries in Africa, mainly for the program of the International Trade Centre (ITC-ITC), a joint agency of the World Trade Organization (WTO) and the United Nations Conference on Trade and Development (UNCTAD).

Nadine co-founded the entrepreneurship program Graines d'Entrepreneurs for teenagers and participated in the implementation of the federal certificate for SME managers by validation of prior learning (VAE), originally intended for spouses of craftsman