

Save the date
26-27 November 2021

Sustainable Finance Hack 2021

public Event {

private string event_kind =
"a Building Bridges Week Event";

private string description =
"a unique moment to prototype the
future of sustainable finance
and trade";



What we do

Value Proposition

Get Involved

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**UNIVERSITÉ
DE GENÈVE**

GENEVA SCHOOL OF ECONOMICS
AND MANAGEMENT



**UNIVERSITÉ
DE GENÈVE**

CENTRE DE CARRIÈRE



The Geneva School of Economics and Management, UNIGE Career Services Center and Open Geneva are organizing a Sustainable Finance Hackathon on November 26 - 27th 2021.

Open Geneva gathers a community of 2500 people through innovation events, including hackathons.

2019

First Edition

The first edition of the Sustainable Finance Hackathon where around 80 participants from Europe and Asia were present and working together to make the world a better place, one of our partners was JP MORGAN Geneva, Canton de Genève.

2020

Second edition

The second edition of the SFH was held 100% online due to sanitary conditions of COVID-19. 110 participants from all over the world took part. Hackathon challenges were proposed and tackled by UNEP, FC4S, ILO Picterra, University of Geneva

2021

Third Edition

The third edition of SFH will be held in hybrid contexts if the sanitary conditions allow us to meet in person, we are expecting 20 challenges and more than 200 participants from all over the world.



JPMorgan



What to Expect

A hackathon is a 24-hour *collective intelligence* moment to develop practical solutions to concrete problems.

Every year since 2019, Sustainable Finance Hack has brought together finance practitioners, international organizations, civil servants, tech, governance and management experts, students from leading Geneva area universities and beyond, to work collectively on outstanding challenges for the future of sustainable finance.



Focus areas of SFH 2021

1. Up-skilling and career development for sustainable finance
2. Technologies for transparency and accountability
3. Earth observation and data science
4. Business and human rights
5. Behaviour economics and nudging
6. Measuring environmental impact on investments



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Reinforce the sustainable finance community

1. Collective practice of innovation,
2. Career development and re-training (including soft skills),
3. Prototyping of science-backed innovation,
4. Product development through use-case bootstrapping



Added value

We believe that by working collectively as a society, we can go further. That is why we want to contribute to developing your challenges, connecting you and providing our support throughout the process.

A Building Bridges event

- The biggest international conference on sustainable finance

Shaping Workshops

- Our support in the process of defining challenges

New knowledge

- Acquiring knowledge on sustainability, finance, technology
- Developing soft skills

Communication channel

- Visibility on our social media, with a good audience engagement



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Partnership	Challenge Owner Startup / Company	Bronze (10 packages)	Silver (3 packages)	Gold (1 package)
Communication about challenge	X	X	X	X
Shaping challenge Workshop		X	X	X
Logo on flyer		X (3rd line)	X (2nd line)	X (1st line)
Posts on social media		X (before/after)	X (before/during/ after)	X (before/during/ after)
Article in Open Geneva newsletter (900 followers)				X
Mention in event press release				X
Presentation of activities during the opening or closing ceremony during the Building Bridges Week				X
Summary video of your hack experience				X
Collaborators involvement	1 to 3 collaborators or invitees	3 to 5 collaborators or invitees	3 to 10 collaborators or invitees	3 to 15 collaborators or invitees

Partnership	Challenge Owner Startup / Company	Bronze (10 packages)	Silver (3 packages)	Gold (1 package)
Pricing	500 CHF Startups 1.500 CHF Company <small>*Contact us for details</small>	3.500 CHF	5.500 CHF	7.000 CHF
Communication about challenge	X	X	X	X
Shaping challenge Workshop		X	X	X
Logo on flyer		X (3rd line)	X (2nd line)	X (1st line)
Posts on social media		X (before/after)	X (before/during/ after)	X (before/during/ after)
Article in Open Geneva newsletter (900 followers)				X
Mention in event press release				X
Presentation of activities during the opening or closing ceremony during the Building Bridges Week				X
Summary video of your hack experience				X
Collaborators involvement	1 to 3 collaborators or invitees	3 to 5 collaborators or invitees	3 to 10 collaborators or invitees	3 to 15 collaborators or invitees

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Post-hackathon

The best challenges from #SFH21 could be presented during the Building Bridges conferences (format under discussion) !

The challenges would receive support from Open Geneva community, media partners, academia, incubators to help them develop their project.

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Timeline

- 10th May : Challenge submission form is open
- 31st May : Kick-off meeting
- 25th June : Deadline to submit a challenge
- 28th June - 12th July : Review of challenges by program committee members
- 15th July: Notifications of challenge acceptance sent to challenge leaders
- 23rd August : Participant registration opens (until November 1st, 2021)
- Friday, 26th - Saturday, 27th November : Sustainable Finance Hack 2021
- 30th November : Closing ceremony during the Building Bridges Week



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Team



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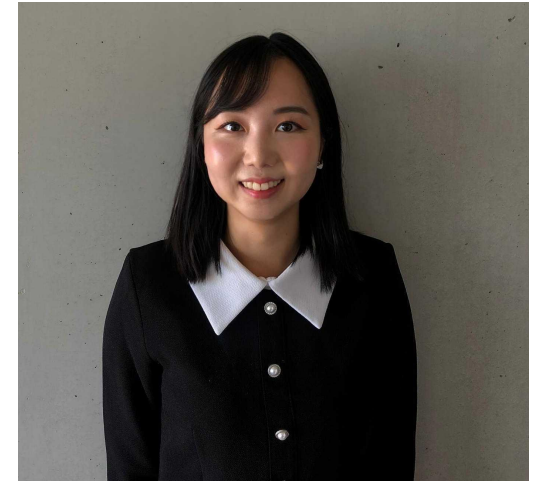
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Infos

<https://www.unige.ch/gsem/en/hackathons>